
Action Dialogues Overview

The NETmundial Initiative

New York, August 2014

Initiative Action Dialogues

- Issue-to-Solution Mapping Mechanism
- Best Practices for Distributed Governance Groups
- Best Practices for Local Multistakeholder IG Structures
- Toolkit for Internet Cooperation/Governance

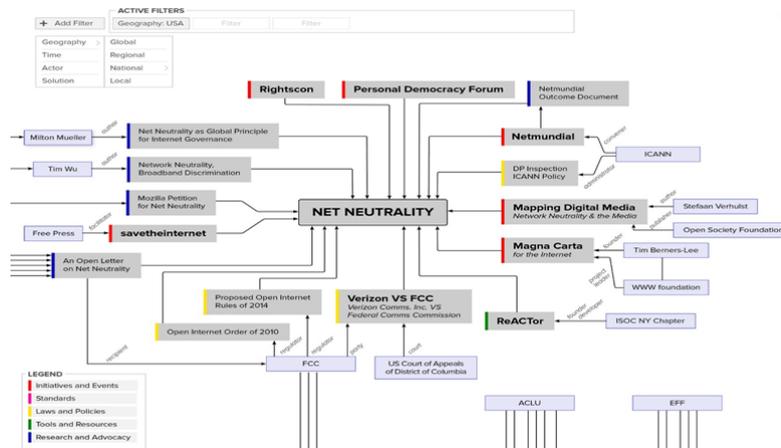
The Governance Lab

Issue-to-Solution Mapping



The Need For An Issue-To-Solution Mapping Mechanism

- Issue-to-Solution Mapping can help to inform the “evolution of a collaborative, decentralized Internet governance system that has at its core a unified Internet that is unfragmented, interconnected, interoperable, secure, stable, resilient, sustainable, and trust building.”
- Today’s Internet governance ecosystem comprises a variety of institutions and experts working across **geographic spheres** to identify and deploy **solutions** to a variety of **issues**.
- Understanding and facilitating **cooperation** and **connections** between and across these actors, spheres, issues and solutions requires that we plot the landscape.



Developing the Map:

Goals, Uses, and Design Principles

- The mapping tool aims to:
 - Promote a common understanding of the current terrain: **what** (issues), **how** (solutions) **where** (spheres), **when** and **who** (actors)
- Use cases:
 - To identify needs and opportunities for cooperation.
 - To identify and engage active participants and experts.
 - To enable the creation of distributed governance networks.
- Design principles:
 - Tool will be developed around the user (with maximum accessibility, practicality and diversity) while staying lean and agile.
 - Content will be co-created and co-reviewed, including through the creation of an editorial board and a crowdsourcing feature.
 - Tool creation will be transparent and seek to engage a broad group of users and stakeholders.



The Berkman Center at Harvard in Partnership with the Global Network of Internet & Society Research Centers

Towards Best Practices for Distributed Governance Groups



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The Berkman Center for Internet & Society
at Harvard University

Context and Objectives

- Berkman Center, with Global Network of Internet & Society Centers (NoC), has launched an academic **pilot research project** aimed at contributing **systematically** and from **diverse perspectives** to the current policy debate about the evolution of the IG ecosystem
- Global collaboration grounded in the belief that **academic research is a necessary resource for stakeholders and initiatives, offering** for example:
 - Novel approaches to key open questions about Internet governance, including participation, transparency, accountability, and legitimacy
 - Evidence-based assessment of existing and proposed models
 - Assisting in identifying emergent challenges and issues
 - Helping to build research capacity and foster dialogue



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An Academic Pilot

- **Initial research** – “proof of concept” – **focused** on better understanding “**Distributed Governance (DG) Groups**”
 - **Panel on Global Internet Cooperation and Governance Mechanisms** describes DG groups as: “**loosely coupled, collaborative, and mutually-dependent group of organizations and/or individual experts that come together through a set of mutual commitments to address a specific issue.**”

- Exploring their **formation, operation, and effectiveness** through a geographically **diverse series of 12+ case studies** from in and out of the sphere of Internet governance, with focus on **lessons learned** and **(contextual) good/best practices**.

- **Example:** German Enquete-Kommission Internet und digitale Gesellschaft (EIDG)
 - **Interface between Bundestag and subject matter experts**
 - **Formed in May 2010 to make recommendations to legislators on digital issues**
 - **Involved commission members, parliament, outside experts, and the public**



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Deliverables and Future Agenda

- **Drafts case studies** to be presented on Oct 2, 2014 in Turin at NoC Symposium; see <http://networkofcenters.net/> for updates and ways to get involved
- **Synthesis paper** (~Dec 2014) identifies models, characteristics, contextual impact, mechanisms, critical factors for effectiveness, and other lessons learned related to formation and operation of DG groups
- Collaboratively define **future broader research agenda** for Internet governance, both in terms of refining our understanding of the ecosystem and specific governance issues



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Questions for Discussion

- How can we leverage an **open, cooperative academic network, which includes the Global South**, to include a broader array of perspectives to best inform and support the debate about the future of Internet governance?
- What are **case studies** that can help identify good/best practices in their context that arise in distributed and collaborative Internet governance?
- Beyond case studies and best practices, what are the **most pressing questions and hardest problems academics should address** regarding the future of Internet governance?
- How can **knowledge best be shared and translated** in the context of the NETmundial Initiative and beyond (e.g. IGF Best Practice Forum)?

CGI.BR NIC.BR

Best Practices for Local Multistakeholder IG Structures



Vision and Key Deliverables

São Paulo meeting and the Ilves Panel recommended the promotion of national/regional multistakeholder Internet governance structures.

Brazil's CGI, a pioneer in this model of Internet governance, will facilitate this activity to formulate best practices for the building and operation of national/regional IG structures that will enable local solutions and synchronize local policies with global ones.

VISION

Promote IG initiatives in regional/country level driven by the needs and practices of local multistakeholders.

KEY DELIVERABLES

Planning and implementation of MS structures

Creating and sharing knowledge on MS paradigm

Enabling national/regional dialogues

History of cgi.br / nic.br



Multistakeholder model

cgi.br

1995

2003

- 9 representatives from the **government**
- 4 representatives from the **private sector**
- 4 representatives from the **non-profit sector**
- 4 representatives from the **scientific and academic community**

Brazilian Internet
Steering Committee

cgi.br

1995

2005

nic.br

Brazilian Network
Information Center

registro.br
<http://www.registro.br/>

cert.br
<http://www.cert.br/>

cetic.br
<http://www.cetic.br/>

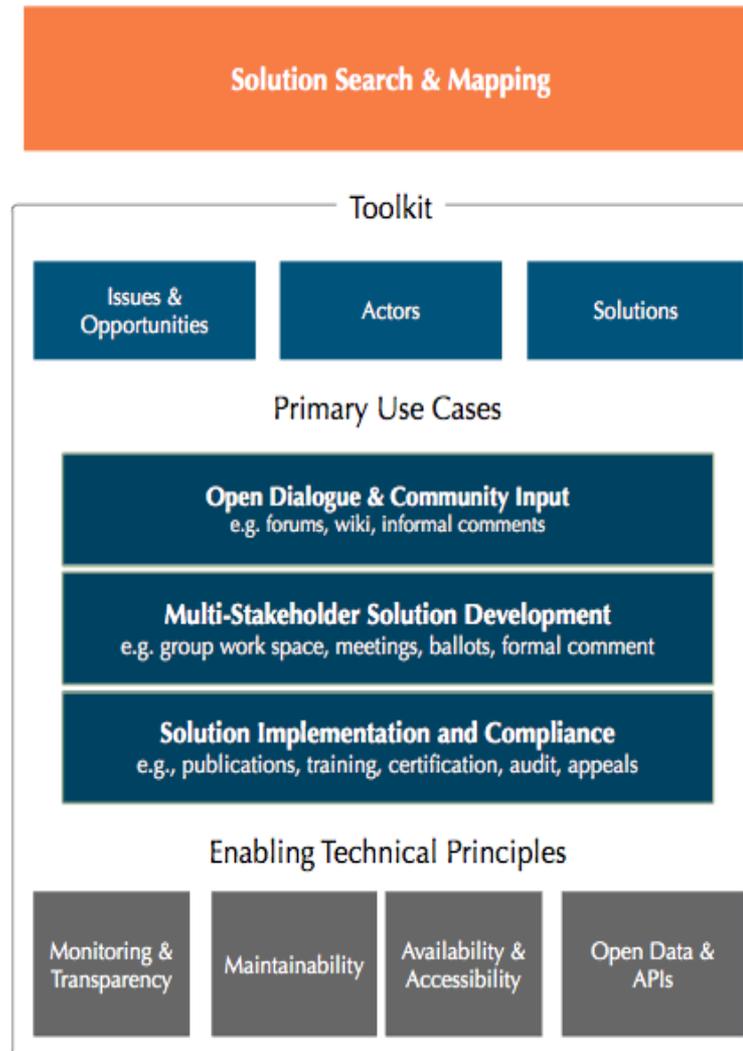
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Internet Corporation for Assigned Names and Numbers

Toolkit for Internet Cooperation/Governance

Toolkit for Internet Cooperation/ Governance



- Feed DG activity into the Solution Mapping tool
- Open source, community supported
- Reduces “time to solution” for DGs
- Define core standards and APIs required to ensure an open, transparent, and extensible solution and consistent audit trail