

Scenarios for the Economic Development of Ukraine

Ukraine is at the centre of an unprecedented crisis. However, its economic future is affected not just by current uncertainties, but by a range of medium- and long-term factors – from the reliability of energy supplies, to the future of its economic and political relations with its neighbours and trading partners.

Through its Strategic Foresight practice, the World Economic Forum provides a unique, neutral platform and a powerful process for engaging the country's public and private sector leadership with the international community in a forward-looking strategic dialogue on possible future pathways for the economic development of Ukraine.

Objectives

The Scenarios for the Economic Development of Ukraine project provides a framework for constructive and open discussions among key stakeholders.

Through the Forum's multistakeholder scenario planning methodology, the interactions aim to:

- advance **new insights and perspectives** on how business and government in Ukraine might address the country's most critical challenges for economic and social development;
- **elevate ongoing policy discussions** about Ukraine's future economic development to a higher level, using a creative and highly interactive scenario-building process that involves a wide set of stakeholders.

The process will also include active media engagement to generate momentum and create awareness about the scenario process across Ukrainian society;

- **develop a structured framework to identify collaborative policy options** impacting the country's future economic development.

Approach and Outputs

The value of this project lies in the process. It involves a series of interviews, virtual and in-person workshops, high-level sessions at World Economic Forum events, as well as the publication of a final report summarizing the discussions.

To complement and support this process, the project team will organize a number of Web-based surveys to provide quantitative data and gain the perspectives of a wider set of stakeholders; this will be reflected in the discussions throughout the project as well as in the final report.

The project builds on a dedicated 12-month process with key milestones linked to the different steps of the scenario planning methodology. The milestones coincide with the Forum's main regional and global events.

Step 1: Perspectives and Analysis

Exploration and analysis of:

- Stakeholder **visions**
- **Opportunities** and **challenges**
- **Drivers** and outcomes

Step 2: Scenario Narratives

Creation of scenarios based on:

- Identification of **critical uncertainties**
- Discussion of **challenging futures**
- Stakeholder and expert **dialogue**

Step 3: Synthesis and Implications

Delivery of policy and strategy impact:

- Synthesis of major **insights**
- Public and private **launch**
- Targeted discussion of **implications**

Stakeholder Engagement

An **informal advisory and expert board** provide guidance on the scope and direction of the project. It is composed of key Forum and external stakeholders of the Ukrainian economy (including, among others, representatives from the public and private sector, the media, civil society and academia) and will particularly involve the Global Agenda Council on Ukraine and other relevant members of the Forum's Network of Global Agenda Councils.

A broad range of **other participants** will be involved throughout the process via interviews and workshops, some of which will be held at the Forum's regional events and its Annual Meetings in Davos-Klosters.

The World Economic Forum has brought together a **highly qualified internal team** to run and support the scenario process, composed of experienced scenario planners and regional managers.

Events

World Economic Forum Annual Meeting 2013, Davos-Klosters, 23-27 January

Scenario development workshop, London, 2 September 2013 (other workshops to be confirmed e.g. Kyiv September-October 2013)

World Economic Forum Strategic Dialogue on the Future of Ukraine, Kiev, 5-6 November 2013

World Economic Forum Summit on the Global Agenda, Abu Dhabi, 18-20 November 2013

World Economic Forum Annual Meeting 2014, Davos-Klosters, 22-26 January

Publications and Online Materials

- The Scenarios for the Economic Development of Ukraine report, to be launched in 2014
- A short video clip introducing the project's findings
- Digital media strategy to promote outcomes of the process

Follow-up Work

Beyond the launch of the final report, the World Economic Forum will support further strategic dialogues to monitor and assess future progress along the lines of the key uncertainties highlighted in the report.

Getting Involved

For more information on the project and to get involved, please contact:

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