



**SCHWAB FOUNDATION**  
FOR SOCIAL ENTREPRENEURSHIP

# Annual Report

## 2020-2021





Africa Teen Geeks



Enable India



myAgro



Enable India



Enuma

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# Introduction

**Hilde Schwab**, Chairperson and Co-Founder, Schwab Foundation for Social Entrepreneurship

**François Bonnici**, Director, Schwab Foundation for Social Entrepreneurship

On the occasion of the 50th anniversary of the World Economic Forum, the Schwab Foundation released its first impact report *Two Decades of Impact* at the Annual Meeting in January 2020. The report was based on an evaluation that showcased the collective achievements of the Schwab Foundation community in improving the lives of 622 million people in over 190 countries and articulated the Schwab Foundation's contribution in providing a platform, a peer community and partnership to advance their work.

It also identified several new strategic areas of opportunity for the foundation including building and supporting international collaborations; recognizing the practice of social innovation across sectors; building enabling environments for social innovation; and harnessing technology as an enabler of change to enhance distributed ownership and increase access and equity.

These strategic imperatives became even more relevant and timely in 2020 and 2021 as COVID-19 turned into a global pandemic that has tragically claimed millions of lives and livelihoods around the world, widening gender, racial and geographic disparities even further than before onset.

Throughout this period, while continuing to emphasize the need for equitable, local and scaled solutions that empower and serve vulnerable and excluded groups, we also looked towards supporting collective efforts addressing critical social needs arising during the pandemic.

We proudly welcomed the 2020 Schwab Foundation Awardees to our community and celebrated their achievements and progress in tackling both the immediate issues of the pandemic and the long-term social and environmental challenges in their communities. From leveraging mobile technology to treating patients in rural India, empowering Black

communities and local businesses in Brazil or using AI and big data to create inclusive and equitable education platforms from South Korea to South Africa, social innovators continue to demonstrate that the values of equity and justice underpinning models of innovation can help us meet the greatest challenges.

We have also recognized leading Corporate Social Intrapreneurs who leverage their resources and reach to extend access to financial services, technology and education. Public Social Intrapreneurs continue to lead their cities or institutions towards greater citizen participation and more effective public services and public-private partnerships. Social Innovation Thought Leaders have all played a critical role in advancing the work of social innovators through research and building ecosystems for support in Africa, Asia and the Americas.

In the period under review, the Foundation dedicated its support to two key coalitions: The COVID Response Alliance for Social Entrepreneurs, comprising 86 global organizations including business, international organizations, foundations and intermediaries advocating and supporting social enterprises, and; Catalyst 2030, a global movement of social entrepreneurs launched at the Annual Meeting in Davos in January 2020.

In this 2020-2021 Annual Report, we highlight not only our activities as the Schwab Foundation, but also the contributions that our community of social innovators is making around the world. We also undertook a first evaluation of our new cohorts of Awardees since 2019, which is featured in this report.

We sincerely thank our key support partners, the Frey Foundation, the GHR Foundation, the Goldman Sachs Foundation, the Motsepe Foundation and Porticus, as well as the many other partners we work with every day.



# Our Model

The Schwab Foundation for Social Entrepreneurship, in collaboration with the World Economic Forum, is a global platform that advances the world's leading models of sustainable social innovation. For over 20 years, the Schwab Foundation has selected and curated a community of over 400 late-stage social innovators who work in over 190 countries worldwide, highlighting leading social innovation models to top decision-makers in business and government. Since 2019, the Schwab Foundation has introduced new categories to be more reflective of the ecosystem of social innovation:

- **Social Entrepreneurs:** Founders or CEOs who innovatively address a social or environmental problem, with a focus on low-income, marginalized or vulnerable populations
- **Corporate Social Intrapreneurs:** Business leaders in multinational or regional companies who drive the development of new products, initiatives, services or business models that address societal and environmental challenges
- **Public Social Intrapreneurs:** Public-sector leaders who harness the power of social

innovation and social entrepreneurship to create public good through policy, regulation or public initiatives

- **Social Innovation Thought Leaders:** Experts and champions who are shaping and contributing to the evolution of the field

Awardees across the four categories of social innovation were announced at the World Economic Forum Sustainable Development Impact Summit in September 2020. They joined a community of well-established peers and a series of virtual activities to provide a platform for their work and to support them as they collectively reach millions of people worldwide.

Together, we seek to support sustainable, inclusive solutions that are more likely to be systemic in nature, and seek to empower millions of excluded, vulnerable and low-income groups to address local and global challenges. We provide exposure, capacity building and a trusted community to support leaders to change the world.

- 1. Global platform:** We showcase Social Entrepreneurs' solutions to the highest level of decision-makers through award



Jan Sahas

ceremonies, media campaigns, videos and speaking opportunities at Forum summits and meetings.

2. **Capacity building:** We build the leadership capacity of Social Entrepreneurs and strengthen their organizational strategies through executive-education programmes, practitioner-oriented research, webinars and curated programming at global and regional meetings.
3. **Community spirit:** We cultivate spaces for reflection, leadership coaching and peer-to-peer mentoring to equip social innovators with the tools and support systems to lead their organizations and drive impactful, trust-based collaborations and partnerships.

In January 2020, the publication of the Schwab Foundation's *Two Decades of Impact* report identified **six new areas of opportunity** for the Foundation to advance the systemic impact of social innovation:

- Support intentional collaborations and coalitions to build evidence and adopt proven approaches and solutions to intervene at the system level.

- Acknowledge the emergence of social innovation beyond the field of social entrepreneurship, across sectors and inside large institutional actors.
- Recognize a desire to shift power dynamics to achieve deeper transformative change.
- Refocus on building enabling environments for social innovations to flourish.
- Harness technology as an equalizer and as an enabler of change to enhance distributed ownership and increase access.
- Explore meaningful ways of making local and global decisions around progress collectively.

With the global spread of COVID-19 beginning in February 2020, these strategic opportunities became even more relevant and timely as collective efforts to support innovative approaches to address critical social needs, enhanced by technology across all sectors, became evident.



Industree/Mother Earth

# Our Community

361 organizations headquartered in 71 countries

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**406**

Social Innovators

**86%**

Awardees active  
in TopLink

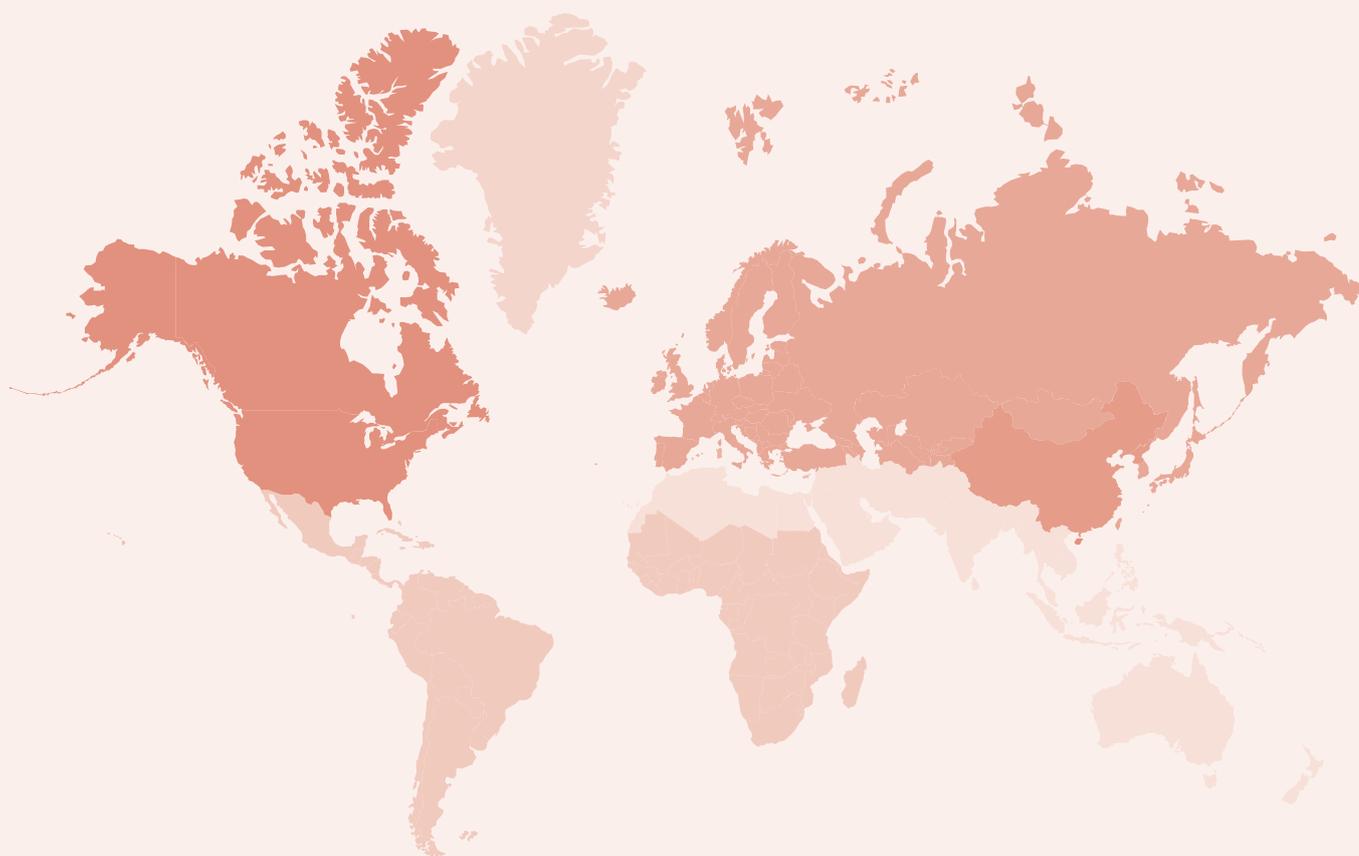
**361**

Organizations

**190**

Countries Operating

---



**19.5%**

North America

**12%**

Sub-Saharan Africa

**13%**

South Asia

**15%**

Latin America

**21.5%**

Europe, Russian Federation and  
the CIS

**8%**

South East Asia

**6.5%**

Middle East and North Africa

**3.5%**

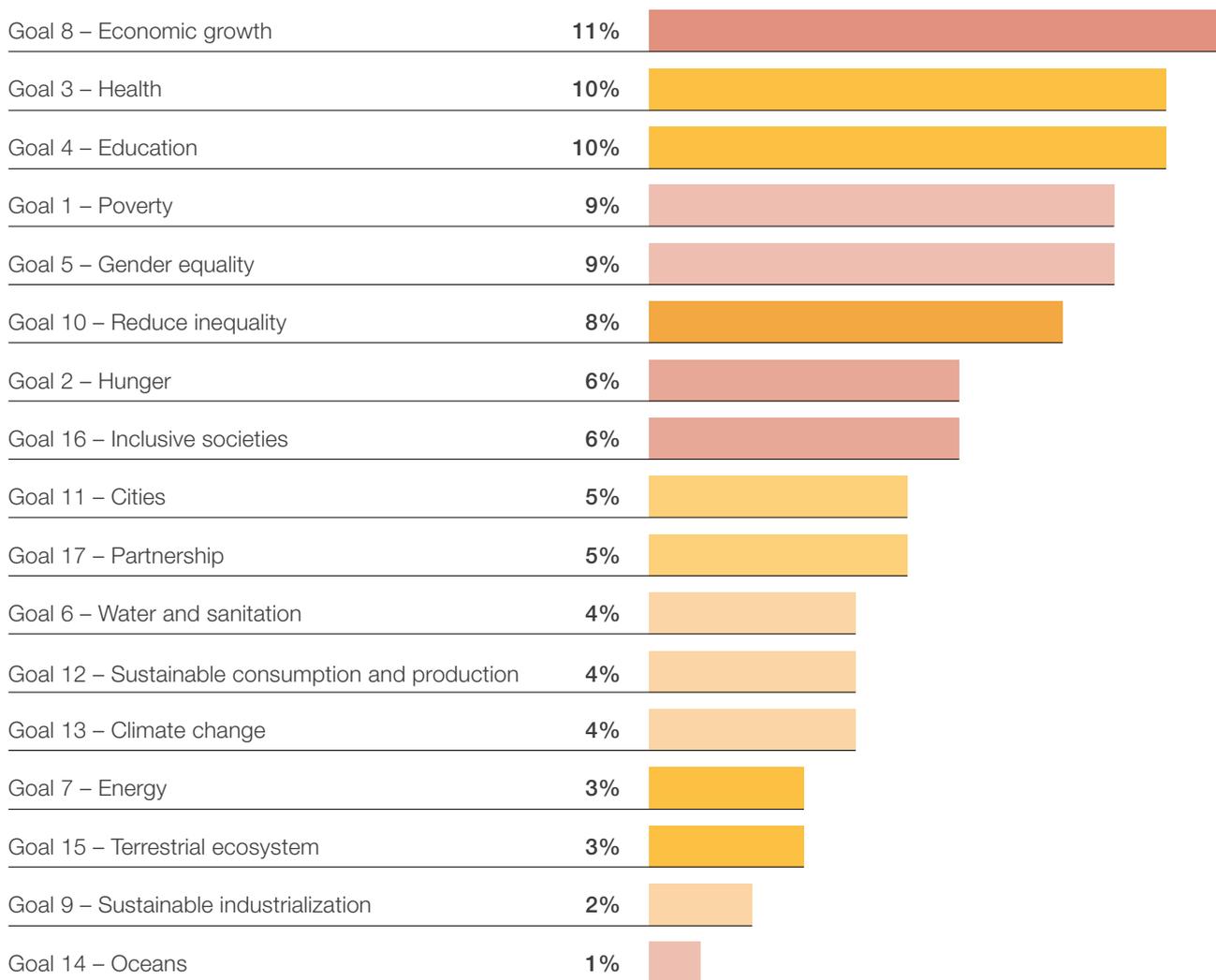
East Asia

**1%**

Oceania

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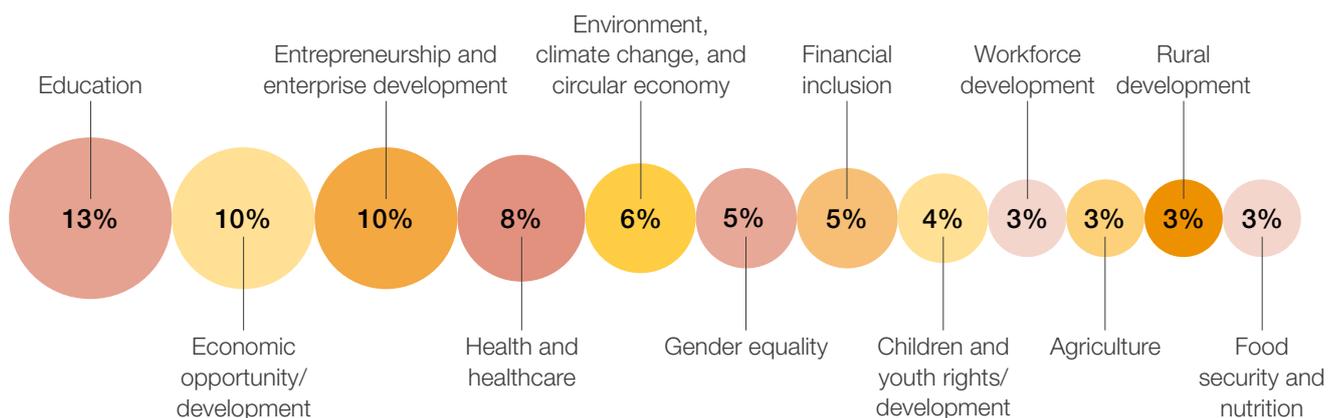
## Working across all 17 SDGs



**“2021 can and must be the year for breakthrough collaboration. The magnitude of the crisis facing us means that no single actor can hope to address it on their own.”**

Melanie Schultz, CEO, Porticus

## Top sectors in which social innovators are engaged



# Our Impact

In 2021, the Schwab Foundation undertook a new impact study to evaluate the role of social innovators across all four categories since the new award categories were introduced in 2019. The study builds on the first impact report (2001-2018) of the Foundation's community of social entrepreneurs, *Two Decades of Impact*. It demonstrated that a values-based approach centering on inclusivity, collaboration and sustainability can deliver significant impact at global scale to support and empower the most vulnerable.

The latest study results draw on data from all 63 social innovators in the 2019-2020 cohorts: Social Entrepreneurs, Corporate Social Intrapreneurs, Public Social Intrapreneurs and Social Innovation Thought Leaders. Additional insights into their achievements and challenges were provided through 26 interviews, as well as surveys, focus groups and impact reports.

## Schwab Foundation Impact

The advent of the COVID-19 pandemic challenged the Schwab Foundation's ability to contribute to the impact of its awardees. The study shows that in the past 18 months the Foundation has been able to effectively respond and support its community in this difficult context, matching the extraordinary resilience of awardees in the conditions of an unprecedented crisis in the following ways:

4. Provided impetus and support to the inception and consolidation of the COVID Response Alliance for Social Entrepreneurs and co-initiated and supported Catalyst 2030 as an open global movement of

social entrepreneurs led by many Schwab Foundation awardees.

5. Designed and delivered a new online series, *Navigating Complexities*, focused on the specific needs of social innovators during the pandemic, to share experiences and support each other.
6. Ran a special COVID-19 Award cycle to include the voice and work of those in the front lines dealing with the pandemic.
7. Along with the World Economic Forum, moved all platforms and activities to virtual formats offering social innovators a space to share their expertise and encourage collaboration.
8. Adapted and delivered the Harvard Program on System Leadership to an online Executive Education offering.
9. Emphasized commitments to advancing gender equity, diversity, inclusion, environmental sustainability and the empowerment of citizens and communities in its selection process, as essential elements for a sustainable recovery.

In parallel, the Foundation has continued to work hand-in-hand with awardees to amplify their voice and strengthen the social innovation ecosystem in close collaboration with multiple organizations. Through careful integration in projects and activities, raising their media profile, enabling meaningful connections and further building awardees' capabilities, the study reveals how the Foundation team works as impact enablers for the individuals in the community as well as for the powerful collective.

## Schwab Foundation contributions most appreciated by awardees:

1. Helping to advance systems-change thinking and practice
2. Enabling the development of collaborative efforts
3. Helping to think more strategically about work
4. Facilitating access to high-profile events
5. Providing a peer-support space and belonging to a like-minded community
6. Offering media-exposure opportunities



Esoko

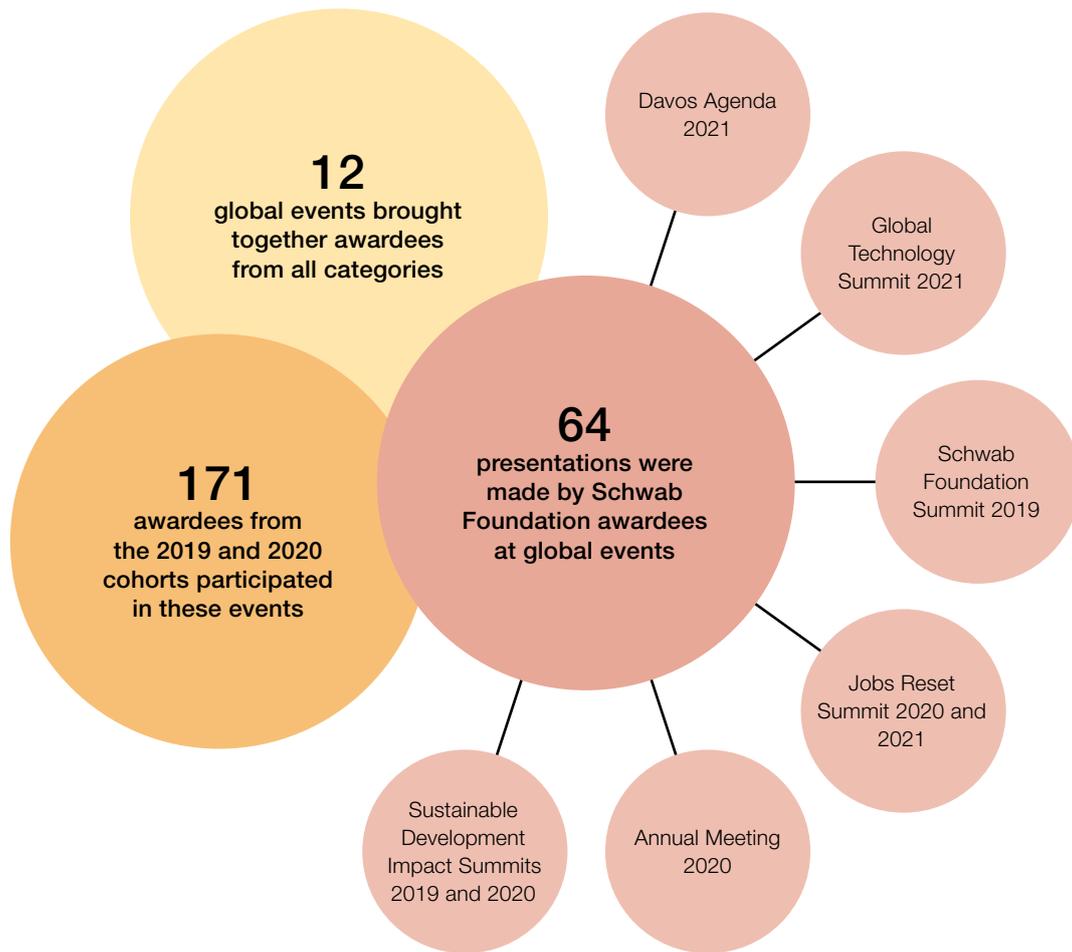
CASE STUDY:

**Lindiwe Matlali, CEO, Africa Teen Geeks, Social Entrepreneur 2020**

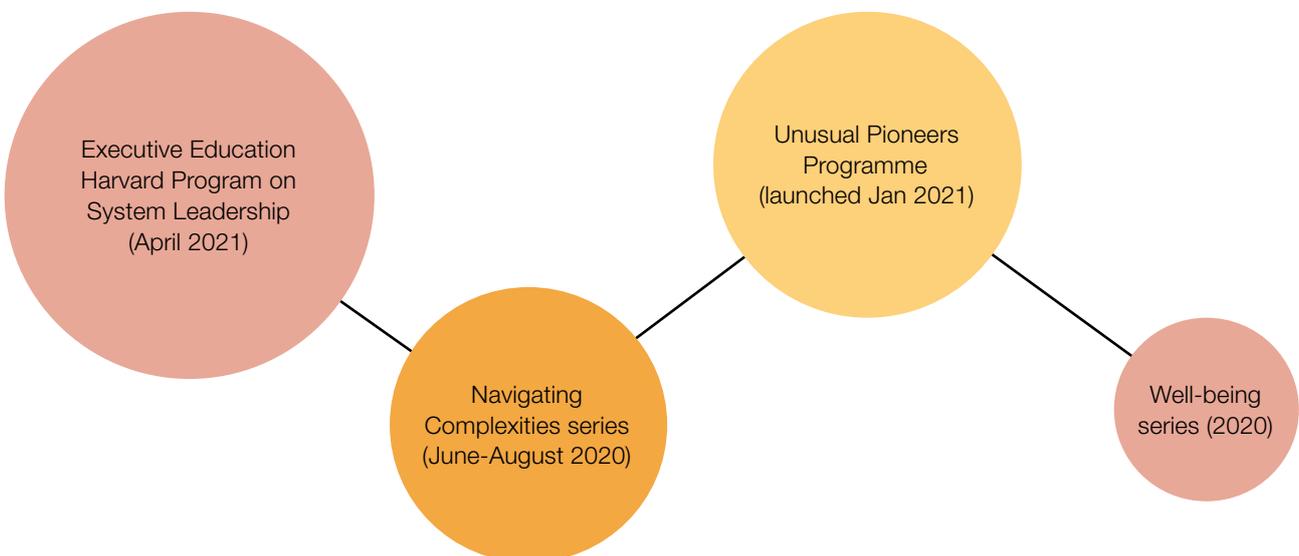
Lindiwe is the CEO and Co-Founder of Africa Teen Geeks, an NGO in South Africa delivering science, technology, engineering and mathematics education to students in South Africa and, increasingly, elsewhere in the region. Africa Teen Geeks provides an easily accessible curriculum, which complements teacher-led classroom material, allowing students to gain high quality and valuable education regardless of their socio-economic background. Through Africa Teen Geeks, Lindiwe and her team have reached more than 600,000 children and 10,000 teachers across Africa, with plans to expand the programme beyond the continent.

“Economic growth is about creating an environment that fosters innovation. This is what Africa needs. The change we need is to teach young people about innovation. We need to teach them how to create those companies and opportunities. The change that we need has to come from us as Africans.” – Lindiwe Matlali

## Participation of cohorts 2019-2020 in high-profile events



## Capacity-building initiatives held including cohorts 2019 and 2020



CASE STUDY:

## Garance Wattenz-Richard, Head, AXA Emerging Customers, AXA, Corporate Social Intrapreneur 2019

Garance is the Head of AXA Emerging Customers, headquartered in France, which focuses on delivering insurance products to a vulnerable middle class often at risk of increasing precarity, a group which has grown to more than 3 billion people in Asia, Africa and Latin America, earning between \$3 and \$23 per day. As a Corporate Social Intrapreneur, Garance and her team work to develop simpler insurance products without compromising quality and connect these products with customers through strong and trusted local partnerships. Garance has led significant internal change processes to remove policy barriers working closely with other organizational leaders, and now leads an initiative providing insurance for more than 8 million people in low- and middle-income countries.

“ COVID-19 has accelerated our efforts to think preventatively as more people have become ineligible to be insured. Where we used to focus on emerging markets, increasingly our customers exist in mature markets. We’ve seen people drop a rung on the income ladder. These people - factory workers, women, survivors of floods and fires – are changing socio-economic status precariously.” - Garance Wattenz-Richard

Mindspark

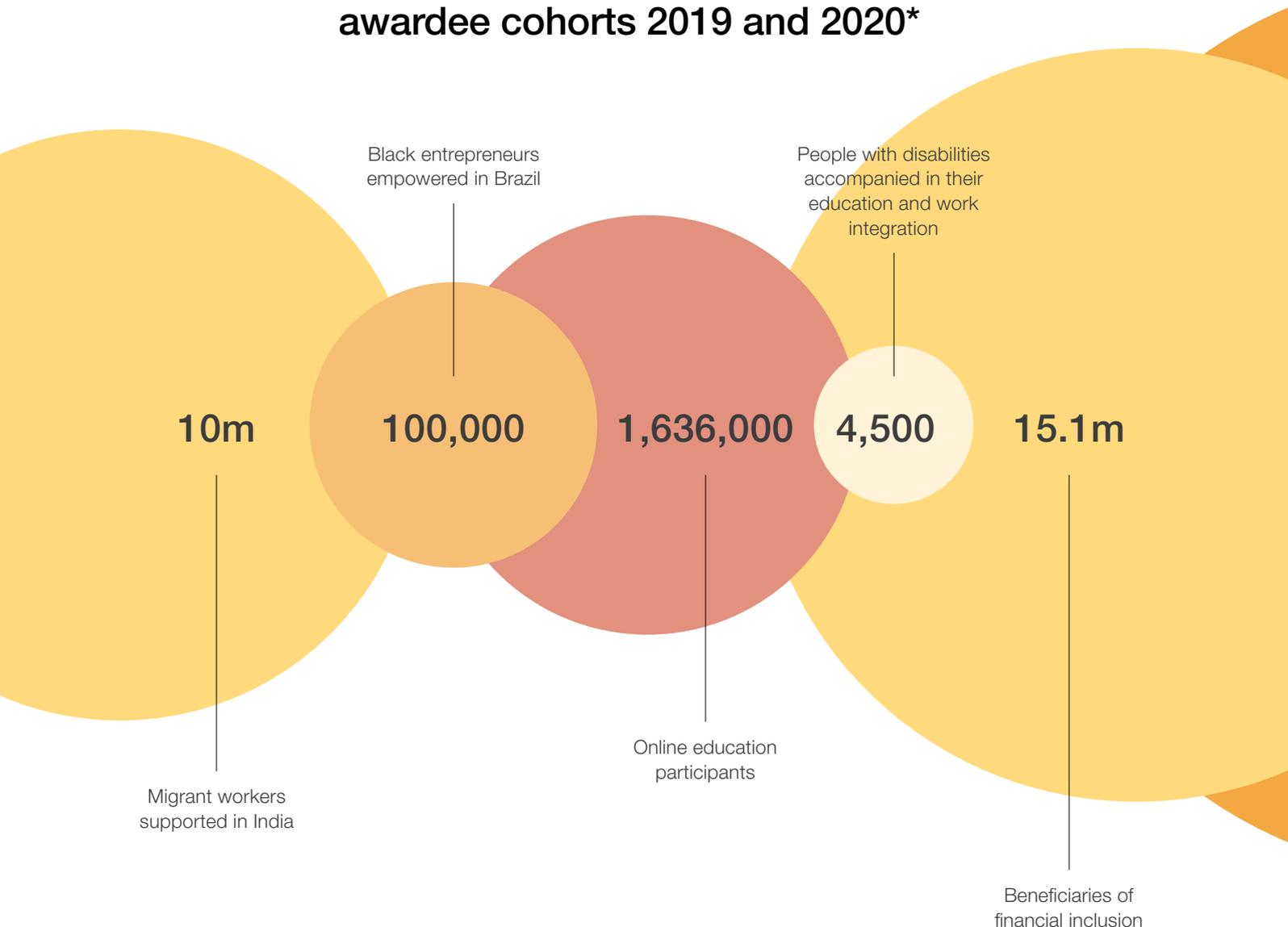


## Collective impact of cohorts 2019 and 2020

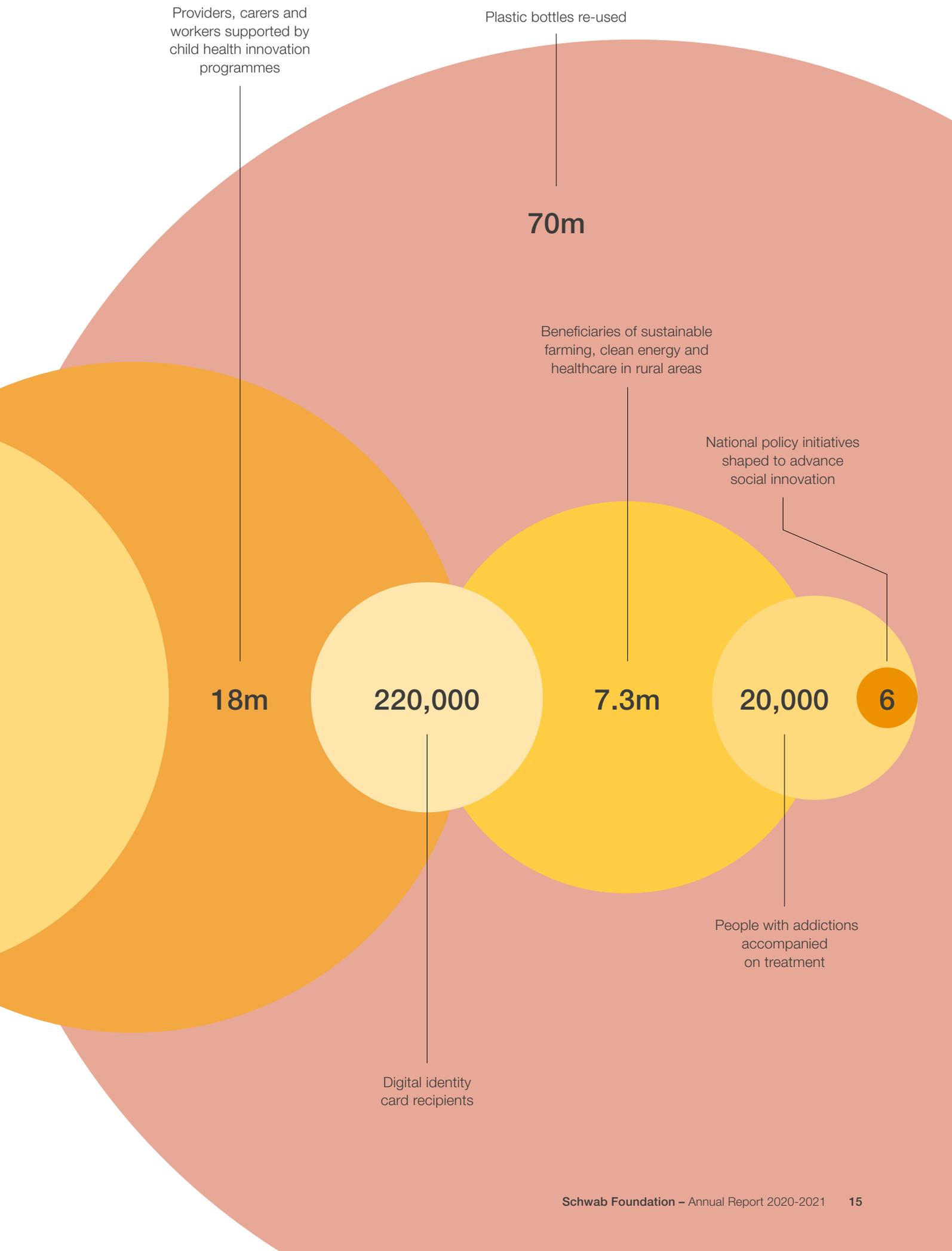
Despite the unprecedented changes to the ways in which we work and interact, the evaluation conducted showed that Schwab Foundation awardees from the 2019 and 2020 cohorts have found new ways to join forces, respond and develop the movement of social innovators. Proving extraordinary resilience, they have progressed in addressing both the immediate needs of the pandemic as well as the long-term social challenges in their communities.

The context often required pivoting business models to tackle the difficulties on the ground, while pausing or adapting plans for the future. Most awardees have gradually been able to resume long-term work leveraging the learnings of those first moments of the crisis. Among the main challenges affecting their work during this period, as reported in the evaluation, awardees mentioned operational, funding and policy factors. These included disruption in educational systems, fragility of healthcare systems, challenges to adopting an effective digital strategy, a sudden recession that threatened their cashflow as well as the living conditions of their stakeholders, social turmoil arising from these conditions and natural disasters.

## Collective impact of the Schwab Foundation awardee cohorts 2019 and 2020\*



\* Indicative numbers of impact captured by the evaluation, aggregated data from related contexts.



Providers, carers and workers supported by child health innovation programmes

Plastic bottles re-used

70m

Beneficiaries of sustainable farming, clean energy and healthcare in rural areas

National policy initiatives shaped to advance social innovation

18m

220,000

7.3m

20,000

6

People with addictions accompanied on treatment

Digital identity card recipients



Sandro di Carlo Darsa

## New award categories

The new award categories introduced in 2019 – Corporate Social Intrapreneurs, Public Social Intrapreneurs and Social Innovation Thought Leaders – have proven to be inspiring role models paving the way for other organizations seeking to spark social impact from within their structures, particularly in the business environment. The awardees from these new categories have played their ambassadorial role extremely well in different spaces, either mentoring other executives, raising their voice in a media article about policy-making to facilitate impact scaling, or joining a Global Future Council to share their expertise advancing social justice.

## Shifts in Social Innovation

The context of COVID-19 has further highlighted how systemic barriers of gender, race, geography or socio-economic status, among others, are driving inequality and exclusion further. The study conducted has drawn attention to SDG #10, reducing inequality in and among countries, as one of the most relevant for the Schwab Foundation community.

## Collective change

One of the responses observed during the period under review is an increase in the mobilization of collective efforts to join forces

### CASE STUDY:

## Jonathan Wong, Chief of Technology and Innovation, UNESCAP, Public Social Intrapreneur 2019

Jonathan's work focuses on supporting governments to put in place policy measures to promote social entrepreneurship, inclusive business and impact investing. These include a United Nations ESCAP resolution that supports the development of enabling environments for social enterprise and impact investing; greater integration of social entrepreneurship into Indonesia's Medium-Term National Development Plan; the development of the Malaysia Social Impact Exchange; and conducting policy-relevant research on social enterprises in the region.

“ As a public-sector intrapreneur you're always one step away from the impact. When I was investing in social enterprise, I could visit their business and see the impact they were having and the affordable/essential products they were generating. Now it is different; I look within a government department for a champion who is pushing against the grain and I wrap them with support and raise them up.” – Jonathan Wong

and address these challenges more effectively. From knowledge hubs to collectives where resources and skills are pooled, the past two years have seen a refocusing on strengthening the environments that support social innovation. Multistakeholder collaborative initiatives have also emerged, integrating a wide range of stakeholders across public and private sectors and civil society, like the [Migrant Resilience Collaborative](#) lead by Jan Sahas in India, or the [COVID Response Alliance for Social Entrepreneurs](#) launched by the Schwab Foundation.

## Systemic approaches

A second trend observed in the impact assessment is a higher emphasis on solutions with systemic approaches. Schwab Foundation awardees are tackling complex problems in increasingly complex systems, and they have expressed their eagerness to advance systems-change thinking and practice, shaping their work with lasting effect that leads to evolving mindsets, empowering citizens, influencing policy decisions, leaving behind single interventions to rather encourage collaborative action, or unlocking new financing solutions for social impact. In sum, shifting power dynamics and resources to people to create the positive change. Examples from the 2019-2020 cohort include establishing new

health service delivery models and digital dispensaries; conducting research, policy and advocacy work to better track crime and challenge racial bias; and supporting smallholder farmers with state-of-the-art technology to improve their efficiency, harvest yields, incomes and ultimately, their livelihood.

## Mainstreaming solutions

A third observation of the assessment is the progressive adoption of social innovation solutions into mainstream systems, a testimony of the value of social entrepreneurship as an effective model to shape a more just, equitable and sustainable world. Such cases include EasySolar, which has become one of the leading providers of solar energy solutions in West Africa, and the annual PretaHub festival in Brazil, which has become the leading gathering celebrating Black heritage and talent in Latin America. Intrapreneurship can also go mainstream, as in the case of AXA Emerging Markets, which develops simplified insurance products for a people in precarious middle- and low-income sectors ineligible to be insured under traditional standards. This work has required evolving financial policies to respond to social needs and over time it has become a regular business line within the parent organization.

### CASE STUDY:

#### **Ndidi Nwuneli, Co-Founder and Managing Director, Sahel Consulting Agriculture & Nutrition Ltd, Social Innovation Thought Leader 2020**

For three decades, Ndidi has been stimulating Nigeria's youth to become social innovators and publishing books and reports on generational change, social-sector governance and youth as agents of change, as well as building private-public partnerships for the development of inclusive value chains of agriculture to benefit agri-entrepreneurs and livelihoods. Her 2016 book, *Social Innovation in Africa: a practical guide for scaling impact*, is used by faculty and students at Lagos Business School, Pan Atlantic University, LEAP Africa and Columbia Business School. Her TED Global presentation on the role of faith-based organizations in fostering social change in Africa has been cited as a key source of inspiration for cross-sector partnerships and the engagement of the faith community in social-change initiatives. Her publications are regularly used by private-sector leaders, policy-makers and development partners to spur action in the food, agriculture and youth landscape.

**“ The focus of my current work is on transforming food systems. With around 800 million people faced with hunger and one out of every three globally who cannot afford a healthy diet, we need bold and cohesive actions to address these persistent problems. This requires that we step out of our siloed and single-lens approach. We need all stakeholders in the agriculture, nutrition, health, trade, financing, gender, climate, ICT, and energy landscapes in the public, private and non-profit sectors working together to plan, implement and finance game-changing solutions. We put the most vulnerable consumers, farmers and SMEs at the heart of our interventions” – Ndidi Nwuneli**

# Schwab Foundation 2020 Awardees

The Schwab Foundation Social Innovator of the Year Awards span across four award categories recognizing the diversity of social models and empowering collective action:

- Social Entrepreneurs of the Year
- Corporate Social Intrapreneurs of the Year
- Public Social Intrapreneurs of the Year
- Social Innovation Thought Leaders of the Year

Awardees are recognized for practicing models of social innovation that achieve both significant direct impact as well as address the deeper, systemic causes of some of the world's most pressing social challenges. A comprehensive selection process structured in four phases over a nine-month period has led to the identification of exceptional candidates from all latitudes and sectors across the four award categories. As a result, 23 awardees joined our global community in September 2020 as the Social Innovators of the Year 2020.

## Social Entrepreneur of the Year 2020



**Adriana Barbosa**

**Organization:** PretaHub  
**Model:** Hybrid social enterprise  
**Nationality:** Brazil  
**Operations:** Latin America  
**Sector:** Social Inclusion  
**SDG:** 4, 8, 10, 16



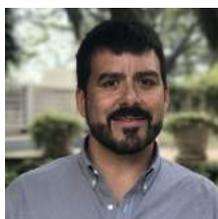
**Daniel Asare-Kyei**

**Organization:** Esoko  
**Model:** For-profit social enterprise  
**Nationality:** Ghana  
**Operations:** South-Saharan Africa  
**Sector:** Agriculture  
**SDG:** 1, 2, 10



**Henrique G. Brammer Junior  
(Guilherme Brammer Jr.)**

**Organization:** Boomera  
**Model:** Hybrid social enterprise  
**Nationality:** Brazil  
**Operations:** Brazil  
**Sector:** Circular economy  
**SDG:** 11, 12, 13



**Jesús Gerena**

**Organization:** Family Independence  
**Model:** Non-profit social enterprise  
**Nationality:** USA  
**Operations:** USA  
**Sector:** Poverty alleviation  
**SDG:** 1, 10



**Javier Goyeneche**

**Organization:** Ecoalf  
**Model:** For-profit social enterprise  
**Nationality:** Spain  
**Operations:** Europe  
**Sector:** Environment  
**SDG:** 12, 13, 14, 15



### Dharsono Hartono

**Organization:** PT Rimba Makmur  
**Model:** For-profit social enterprise  
**Nationality:** Indonesia  
**Operations:** Indonesia  
**Sector:** Environment  
**SDG:** 2, 13, 15



### Sooinn Lee

**Organization:** Enuma Inc.  
**Model:** For-profit social enterprise  
**Nationality:** Republic of Korea  
**Operations:** Asia and East Africa  
**Sector:** Education  
**SDG:** 4, 10



### Lindiwe Matlali

**Organization:** Africa Teen Geeks  
**Model:** Hybrid social enterprise  
**Nationality:** South Africa  
**Operations:** South Africa  
**Sector:** Education  
**SDG:** 4, 5, 8, 10



### Shanti Raghavan

**Organization:** Enable India  
**Model:** Hybrid social enterprise  
**Nationality:** India  
**Operations:** India  
**Sector:** Disability  
**SDG:** 4, 8, 10



### Anushka Ratnayake

**Organization:** myAgro  
**Model:** Non-profit social enterprise  
**Nationality:** Senegal  
**Operations:** South-Saharan Africa  
**Sector:** Agriculture  
**SDG:** 1, 2, 8, 10



### Azim Sabahat

**Organization:** Global Healthcare Systems  
**Model:** For-profit social enterprise  
**Nationality:** India  
**Operations:** Africa, East and Northern Asia  
**Sector:** Health  
**SDG:** 3, 10



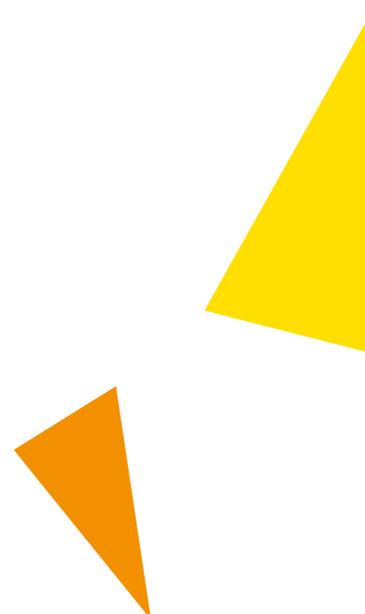
### Ashif Shaikh

**Organization:** Jan Sahas  
**Model:** Non-profit social enterprise  
**Nationality:** India  
**Operations:** India  
**Sector:** Humanitarian, social protection, peace building and migration  
**SDG:** 3, 5, 8, 10, 16, 17



### Dipesh Sutariva

**Organization:** EnAble India  
**Model:** Hybrid social enterprise  
**Nationality:** India  
**Operations:** India  
**Sector:** Disability  
**SDG:** 4, 8, 10



## Corporate Social Intrapreneur of the Year 2020



**Corinne Bazina**

**Organization:** Danone  
**Nationality:** France  
**Operations:** Global  
**Sector:** Clean water and food security  
**SDG:** 2, 6, 8



**Nicola Galombik**

**Organization:** Yellowwoods Holding  
**Nationality:** South Africa  
**Operations:** South Africa  
**Sector:** Children and youth development  
**SDG:** 4, 5, 8, 10



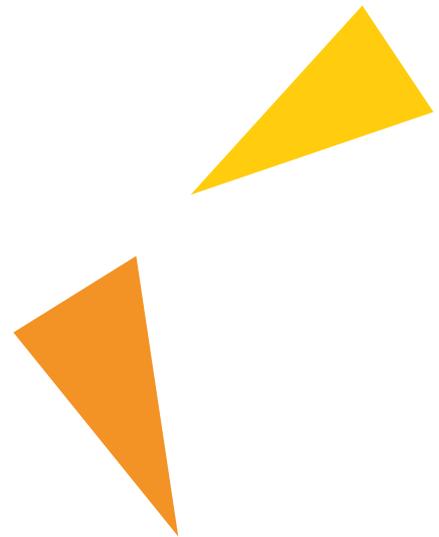
**Prashant Mehra**

**Organization:** Mindtree  
**Nationality:** India  
**Operations:** India  
**Sector:** Economic and livelihood development  
**SDG:** 2, 4, 8



**Hadi Wibowo**

**Organization:** PT Bank, BTPN Syariah Tbk  
**Nationality:** Indonesia  
**Operations:** Indonesia  
**Sector:** Financial inclusion  
**SDG:** 5, 8, 10



## Public Social Intrapreneur of the Year 2020



**Ada Colau**

**Organization:** Mayor of Barcelona  
**Nationality:** Spain  
**Operations:** Spain  
**SDG:** All



**Cynthia McCaffrey**

**Organization:** UNICEF China  
**Nationality:** USA  
**Operations:** People's Republic of China  
**SDG:** 1, 2, 3, 4, 10

# Social Innovation Thought Leader of the Year 2020



**Cathy Clark**

**Organization:** The Center for the Advancement of Social Entrepreneurship, Duke University  
**Nationality:** USA  
**Operations:** USA  
**Sector:** Economic and livelihood development  
**SDG:** 8, 17



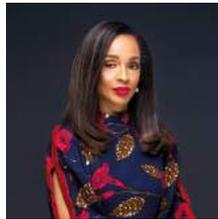
**Jaff Shen Dongshu**

**Organization:** Leping Social Entrepreneur Foundation  
**Nationality:** People's Republic of China  
**Operations:** People's Republic of China  
**Sector:** Economic and livelihood development  
**SDG:** 8, 17



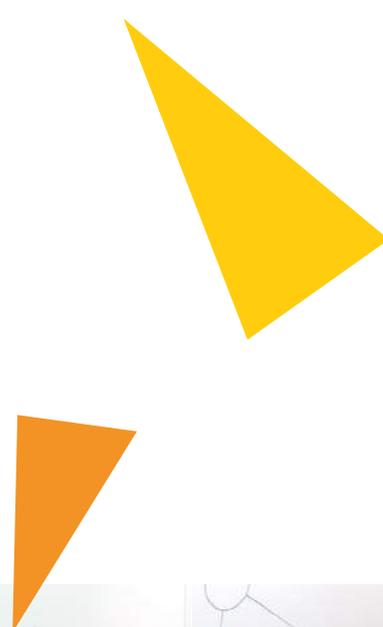
**Tse Ka Kui (KK)**

**Organization:** Education for Good CIC Ltd  
**Nationality:** Hong Kong SAR  
**Operations:** Hong Kong SAR  
**Sector:** Education  
**SDG:** 4, 8, 17



**Ndidi O. Nwuneli**

**Organizations:** Sahel Consulting Agriculture & Nutrition Ltd  
**Nationality:** Nigeria  
**Operations:** West Africa  
**Sector:** Agriculture  
**SDG:** 2,8,17



# Our Activities

## 2020-2021

### Navigating Complexities 2020

The COVID-19 pandemic has placed extreme pressures and demands on Schwab Foundation social innovators to navigate uncharted territory. In response to the needs arising, the Schwab Foundation organized the Navigating Complexities programme, a series of fortnightly virtual roundtables held between June and August 2020. Key discussion topics included leadership, well-being, policy-making, partnerships, media and communications. Each session aimed to provide awardees with the necessary tools, best practices, mindset shifts and peer recommendations enabling

their tackling of the issues and challenges of this highly unconventional year. The programme was organized and conducted closely with, by and for the community. Speakers were primarily Schwab Foundation awardees, with only two sessions focused on media and communications that welcomed experts from the World Economic Forum Public Engagement team. The Navigating Complexities programme continued to strengthen the sense of bonding, kinship and peer support for which the community is best known.



Photo: Jan Sahas

# Sustainable Development Impact Summit 2020



Taking place in the context of the United Nations General Assembly 2020, the fourth and first fully virtual World Economic Forum Sustainable Development Impact Summit on 21-24 September 2020 convened over 1,000 leaders from government, business, international organizations and civil society, along with a diverse group of experts and innovators to initiate, accelerate and scale up entrepreneurial solutions to tackle climate change and advance sustainable development.

Seventy-five Schwab Foundation social innovators participated in the meeting, including all 2020 Social Innovator awardees. One 2020 awardee, Anushka Ratnayake, Founder and Chief Executive Officer, myAgro, served as a Co-Chair along with Alain Bejjani, Chief Executive Officer, Majid Al Futtaim; Ivan Duque, President of Colombia; Grace Forrest, Founding Director, Walk Free Foundation; Hindou Oumarou Ibrahim, President, Association for Indigenous Women and Peoples of Chad; Peter Laugharn, Chief Executive Officer, Conrad Hilton Foundation; Rebecca Masisak, Chief Executive Officer, TechSoup Global; and Tiffany Yu, Chief Executive Officer, Diversability.

In collaboration with the Forum's Programme team, the Schwab Foundation created an event series on Sustainability Pioneers, which featured nine awardees from the 2019 and 2020 cohorts, who shared their innovative solutions to help achieve the UN Sustainable Development Goals (SDGs) by 2030. The profiles of the Sustainability Pioneers were shown on the Forum website, and an impact video featuring the community was shown

on the Forum's website and social media, reaching over 10,000 viewers.

The Schwab Foundation also developed a spotlight session (livestreamed across the World Economic Forum and Schwab Foundation's digital channels, with over 4,000 viewers) showcasing the role of social innovators in the response to, and recovery from the COVID-19 pandemic. During the session held on 22 September, the 2020 Social Innovators of the Year awards were also announced and featured remarks from Børge Brende, President of the World Economic Forum, Precious Molo-Motsepe, Co-Founder of the Motsepe Foundation, and world-renowned cellist Yo-Yo Ma. A panel discussion between social innovators Lindiwe Matlali (Africa Teen Geeks), Corinne Bazina (Danone Communities) and Jaff Shen Dongshu (Leping Social Entrepreneur Foundation) was moderated by François Bonnici, Director of the Schwab Foundation.

The Schwab Foundation Social Innovators of the Year digital launch, supported by the Motsepe Foundation, took place on the same day, garnering over 100 media mentions in prominent media outlets such as CNBC Africa, La Vanguardia, Folha de S. Paulo and Outlook India, and #SchwabAwards20, reaching over 95,000 people on Twitter, 50,000 on Facebook and 20,000 on LinkedIn. The article announcing the Schwab Foundation 2020 Awards garnered over 10,200 views. The social media impact videos, featuring some of the 2020 awardees, garnered over 500,000 views. The Instagram stories and coverage of the 2020 Awards reached over 3.7 million people.

# Pioneers of Change Summit 2020

The inaugural Pioneers of Change Summit took place on 16-20 November 2020 in virtual mode. The first Forum summit held in the context of the COVID-19 pandemic convened innovative leaders and entrepreneurs from around the world to showcase their solutions, build meaningful connections and inspire change across the Forum's diverse multistakeholder communities.

The summit featured sessions around seven key thematic tracks:

- Frontiers Technologies
- Accelerating Sustainable Production
- Urban Infrastructures and Services
- Financial Innovation
- Keeping Populations Healthy
- New Work Models
- New Digital Business Models

Forty Schwab Foundation social innovators participated in the meeting and among

them, six held speaking roles including new 2020 Schwab Foundation Awardees Shanti Raghavan (Enable India), Lindiwe Matlali (Africa Teen Geeks) and Ndidi Nwuneli (Sahel Consulting Agriculture & Nutrition).

In collaboration with the Forum's Programme team, the Schwab Foundation created two summit sessions in the "An Insight, An Idea" format. One was a conversation between Marian Croak, Vice-President, Engineering, Google, and Vice-President, Site Reliability, Youtube, and Schwab Foundation Awardee Lindiwe Matlali, Chief Executive Officer, Africa Teen Geeks, on the impact of diversity and the role of women of colour in the tech industry.

The second session was on food security, climate change, sustainable agriculture and the COVID Response Alliance for Social Entrepreneurship with Schwab Foundation Awardee Helmy Abouleish, Vice-Chairman & Managing Director, Sekem Group, Schwab Foundation Awardee Ndidi Okonkwo Nwuneli, Founder, LEAP Africa & Nourishing Africa, and Hina West, Director, Nature Pays, WWF (member of the COVID Response Alliance for Social Entrepreneurs).



Lindiwe Matlali, Africa Teen Geeks

# Jobs Reset Summit 2020

Twenty Schwab Foundation social innovators participated in the Jobs Reset Summit, which took place virtually on 20-23 October 2020.

The Summit convened leaders from business, government, civil society, media and the broader public to create a new vision, new standards and new partnerships on four inter-related challenges:

- Economic Growth, Revival and Transformation
- Work, Wages and Job Creation
- Education, Skills and Lifelong Learning
- Equity, Inclusion and Social Justice

During the Summit, Schwab Foundation Awardee Lindiwe Matlali (Africa Teen Geeks) shared her insights on integrating Fourth Industrial Revolution technology in the education system at the session on "Education 4.0: Reimagining Schooling". Schwab Foundation awardees were also featured in a number of Agenda articles, social media videos and other publications during the Jobs Reset Summit.



Kitkit School, Enuma

## Social Entrepreneur of the Year India Award 2020

In 2010, the Schwab Foundation for Social Entrepreneurship and the Jubilant Bhartia Foundation (of the Jubilant Bhartia Group) came together to promote social innovation in India through the Social Entrepreneur of the Year India Award. The 2020 award marks the 11th anniversary of this impactful collaboration.

On 26 November 2020, the Schwab Foundation and the Jubilant Bhartia Foundation announced Ashraf Patel of Pravah and ComMutiny Youth Collective (CYC) as the winners of the 11th Social Entrepreneur of the Year Award. The award was presented by Smriti Zubin Irani, Minister of Women and Child Development of India, at a virtual ceremony.

Pravah and ComMutiny have been facilitating the development of a generation of empathetic, sensitive youth change-makers in India through psycho-social interventions, helping them build more inclusive identities and societies. With a belief that leaders are created in spaces that are safe, empowering and inclusive, a unique approach to youth development in the form of the “5th Space” has been developed. The 5th Space focuses on transforming young people by engaging them in deep self-exploration and supporting their social action experiments to become change-makers and awakened active citizens. It nurtures social inclusion, holistic development and fosters social hope by promoting feelings of freedom, ownership, love and learning, and growth.



ComMutiny/Pravah

# Social Entrepreneur of the Year Brazil Award 2020



G10 Favelas and Uniao dos Moraderos de Paraisopolis

In 2005, the Schwab Foundation for Social Entrepreneurship and Folha de São Paulo came together to promote social innovation in Brazil through the Social Entrepreneur of the Year Brazil Award, with November 2019 marking the 15th anniversary of the award. Over the 15 years, the Brazil Award has been run with great pride and dedication by Folha and remains one of the most reputed awards for social entrepreneurship in Brazil.

The 16th Social Entrepreneur of the Year Award took a new strategic direction. Given the crucial role of social entrepreneurs in the response

and recovery to the COVID-19 crisis in Brazil, Folha and the Schwab Foundation recognized 30 outstanding initiatives in three categories: humanitarian aid, mitigation of COVID-19 and post-pandemic legacy. The awardees were featured on the homepage of the Folha website and the top scorers in each category in an editorial on the Folha website – Celso Athayda, Mothers of Favela Cufa (humanitarian aid); Gilson Rodrigues, G10 Favelas and Uniao dos Moraderos de Paraisopolis (mitigation); and Edu Lyra, Gerando Folcoes (COVID-19). A virtual award ceremony was hosted by Folha on TV Folha (over 5,000 viewers).



Brazil Social Entrepreneurs of the Year Award ceremony

# Davos Agenda 2021



Meagan Fallon, World Economic Forum Annual Meeting 2020



Cheryl Dorsey, Sustainable Development Impact Summit 2019

Sixteen Schwab Foundation Social Innovators participated in the Davos Agenda, which took place in virtual mode on 25-29 January 2021.

On Monday 25 January, at the start of Davos Agenda week, the Schwab Foundation and the COVID Response Alliance for Social Entrepreneurs hosted a session on “Unlocking Social Entrepreneurship for the Recovery”, featuring Alicia Bárcena Ibarra, Executive Secretary, United Nations Economic Commission for Latin America and the Caribbean (ECLAC); Corinne Bazina, Vice-President, Danone Communities Fund, Danone; Cheryl Dorsey, President, Echoing Green; Precious Moloi Motsepe, Co-Founder and Chief Executive Officer, Motsepe

Foundation; and moderated by Shereen Bhan, Managing Editor, CNBC-TV18, India.

Together with Folha de S. Paulo, the Schwab Foundation also hosted a media-affiliated session on “Fostering Social Entrepreneurship for Social Inclusion”. Eliane Trindade, Editor, Folha de S. Paulo; Adriana Barbosa, Founder, Feira Preta, Schwab Foundation 2020 Awardee; Patricia Ellen da Silva, Secretary of Economic Development of the State of São Paulo; Luiza Helena Trajano, Chairwoman of the Board of Directors, Magazine Luiza; and Eduardo Lyra, CEO, Gerando Falcões, Social Entrepreneur of the Year Brazil 2020 Awardee. The session also launched the [Catalyst 2030](#) movement in Brazil.



Alicia Bárcena, World Economic Forum Annual Meeting 2018

# COVID Response Alliance for Social Entrepreneurs

The COVID Response Alliance for Social Entrepreneurs was launched in April 2020 to mobilize support for social entrepreneurs in the front lines of the crisis. At the time of writing (September 2021), the Alliance is the largest collaborative undertaking in social entrepreneurship, jointly representing up to 100,000 social entrepreneurs and touching the lives of nearly 1 billion people. With the pandemic hitting unprecedented levels of devastation in some countries while others are reaching mass vaccination levels, the work of social entrepreneurs as last-mile responders to the crisis but also as pioneers of an inclusive recovery is more vital than ever. Billions are at risk of being left behind. The last year marked a few notable achievements:

- The Alliance grew from 28 to 86 members making it the largest collaboration in the sector to date
- It published the COVID social enterprise Action Agenda calling all sectors to stand by social entrepreneurs as first responders to the crisis and as such, pioneers of a new economic reality
- Its 2020 response efforts resulted in the publication of a 2021 Roadmap, which includes collective action in 10 areas of work across 20 action projects. All projects are led and brought to the Alliance by its members.
- A highly successful session during Davos Agenda 2021 was held with contributions by Porticus, Unilever's Chief Sustainability Officer, and a number of leading Schwab Foundation and Alliance-related social entrepreneurs
- Across its areas of work, it published Agenda articles on the Forum's media platform and through Alliance member and media partner Thomson Reuters Foundation.

The pandemic has offered a number of important breakthrough moments for



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**“To achieve the SDGs and shape a new tomorrow from the global pandemic, we must scale up sustainable solutions. Social entrepreneurs are critical to achieving the SDGs as they offer financially self-sustaining models for positive social and environmental change.”**

Achim Steiner, Administrator, United Nations Development Programme (UNDP), New York

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collaboration within the sector. It was soon clear that no individual actor could manage its devastating effects alone. In an Agenda article co-published with Porticus CEO Melanie Schultz, these insights led to the Alliance calling to make 2021 the year for breakthrough collaboration, starting within our own sector.

Looking ahead, the Alliance will be working in close collaboration with the Forum's platforms on agendas such as social procurement, sustainable finance, and racial justice as key agendas for an inclusive recovery.

\*Please refer to Appendix A for the full list of Alliance members.

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**“This pandemic reminds us that our differences in faith, culture or politics are superseded by what we have in common. Whether someone is a social entrepreneur or a member of a faith community or both at once, we all share a deep desire to alleviate suffering, support human dignity and help people build a better future.”**

Amy Goldman, Chief Executive Officer, and Chair, GHR Foundation, USA

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# Governance

## Foundation Board Members

The Schwab Foundation for Social Entrepreneurship is steered by the Foundation Board:



**Hilde Schwab**  
Chairperson and Co-  
Founder, Schwab  
Foundation for Social  
Entrepreneurship

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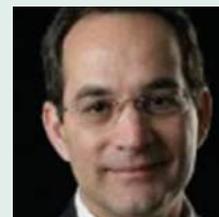
**H.M. Mathilde of Belgium**  
Queen of the Belgians  
(Honorary Board Member)

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**Pascale Bruderer-Wyss**  
Member of the Executive  
Board, Crossiety,  
Switzerland

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**Martín Burt**  
Founder and Chief  
Executive Officer,  
Fundación Paraguaya,  
Paraguay

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**Mirai Chaterjee**  
Chairperson, Self-  
Employed Women's  
Association Cooperative  
Federation (SEWA), India

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**Ernest Darkoh**  
Founding Partner and  
Board Member, Broadreach  
Healthcare, South Africa

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**Charly Kleissner**  
Co-Founder, Toniic, USA

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**Johanna Mair**  
Professor of Organization,  
Strategy and Leadership,  
Hertie School of  
Governance, Germany

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**Subramanian Rangan**  
The Abu Dhabi Crown  
Prince Court Endowed  
Chair in Societal Progress,  
INSEAD, France



**Nicole Schwab**  
Co-Head, Nature Based  
Solutions, Centre for Future  
Earth, World Economic  
Forum



**Helle Thorning-Schmidt**  
Prime Minister of Denmark  
(2011-2015)

# Partners and Supporters

For their generous support, the Schwab Foundation for Social Entrepreneurship wishes to express its deep gratitude to:



Precious Moloi-Motsepe and Patrice Motsepe, The Motsepe Foundation

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Tatjana and Rainer-Marc Frey, The Frey Charitable Foundation

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The Goldman Sachs Foundation

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Bertelsmann Stiftung



The GHR Foundation



Porticus

# Calendar of Activities 2021

## Jan – Dec 2021

**The Davos Agenda**  
25-29 January, Virtual

**Industry Strategy Meeting**  
25-26 March, Virtual

**Harvard Executive Education  
Module: Leadership for  
Systems Change**  
5-16 April, Virtual

**World Economic Forum  
Global Technology  
Governance Summit**  
6-7 April, Virtual

**Jobs Reset Summit:  
Delivering Impact**  
1-2 June, Virtual

**Schwab Foundation  
Annual Summit**  
19 September, Virtual

**Sustainable Development  
Impact Summit**  
20-23 September, Virtual

**Social Entrepreneur of the  
Year Award India**  
7 October, Virtual

**Social Entrepreneur of the  
Year Award Brazil**  
5 December, Virtual



François Bonnici, World Economic Forum Annual Meeting 2020



Gonzalo Munoz, World Economic Forum Annual Meeting 2020



Runa Khan, World Economic Forum Annual Meeting 2020

# Appendix A

## The COVID Response Alliance for Social Entrepreneurs

Members as of August 2021

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**“The pandemic has further exposed the world’s inequity. As we work together for an equitable recovery, social entrepreneurs will lead the charge. The COVID-19 Response Alliance brings together the brightest business minds and capabilities to help social entrepreneurs scale their best ideas and boldest actions – this is how we’ll drive sustainable, inclusive growth for years to come.”**

Gillian Hinde, Global Corporate Responsibility Leader, Ernst & Young

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Aavishkaar Group	Fundación Avina	Rabobank
Acumen	GHR Foundation	Rippleworks
Africa Venture Philanthropy Alliance (AVPA)	Global Innovation Fund	Roddenberry Foundation
Argidius Foundation	Global Steering Group for Impact Investing (GSG)	Root Capital
Agora Partnerships	Global Impact Investing Network (GIIN)	Salesforce.org
Ashoka	Greenwood Place	SAP
Asian Venture Philanthropy Network (AVPN)	Groupe SOS	Schwab Foundation
Aspen Network of Development Entrepreneurs (ANDE)	IIX	Social Enterprise World Forum (SEWF)
Bamboo Capital Partners	IKEA Social Entrepreneurship	Shell Foundation
Bayer Foundation	Impact Alpha	Skoll Foundation
Bertelsmann Stiftung	Impact Assets	SOCAP
Care Social Ventures	Impact Hub	Sorenson Impact Center
Bertha Centre for Social Entrepreneurship	International Labour Organization	Sorenson Impact Foundation
B Lab	Johnson & Johnson	Synergos Institute
CASE at Duke University	KIVA	Thomson Reuters Foundation
Catalyst 2030	Latimacto	UNAIDS
Collaborative for Frontier Finance	Leping Foundation	Unilever
Co-Impact	Lex Mundi Pro Bono Foundation	UNDP Business Call to Action
Deloitte	LGT Venture Philanthropy	UNDP SDG Impact
DEVEX	Mercy Corps Ventures	USAID Center for Innovation and Impact (CII)
DOEN Foundation	Miller Center for Social Entrepreneurship	Village Capital
Draper Richards Kaplan Foundation	Motsepe Foundation	Yunus Social Business
Echoing Green	NESsT	WFTO
European Venture Philanthropy Association (EVPA)	Nonprofit Finance Fund (NFF)	WWF
Euclid Network	Open Road Alliance	60_decibels
EY	Oxfam	
Fourth Sector	Oxford University / Skoll Centre for Social Entrepreneurship	NB: Four members have asked not to be listed publicly and are therefore not mentioned in this list.
	Porticus	
	PVBLIC Foundation	



COVID Response  
Alliance for Social  
Entrepreneurs



86

members

100K

social entrepreneurs

~1 billion

lives touched



# WORLD ECONOMIC FORUM

COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

Schwab Foundation for Social  
Entrepreneurship

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