Telecommunications Community
Industry Partnership
2015

Introduction

The World Economic Forum is an international institution committed to improving the state of the world through public-private cooperation in the spirit of global citizenship.

Industry Partners are select Member companies of the Forum that strongly support its mission to drive relevant and sustainable change for business and society. Each Industry Partnership group comprises the most influential Member companies within their respective sector, representing multiple regions and industries.

The Industry Partnership for Telecommunications offers an opportunity to join an exclusive community of peers that defines and addresses critical industry issues through a shared learning and action-oriented platform. The programme consists of an evolving portfolio of research-driven initiatives and community meetings (workstreams, industry-specific and cross-industry projects, multistakeholder thematic meetings), including access to and engagement in an exclusive CEO-only Governors Meeting during the World Economic Forum Annual Meeting in Davos.

Benefits of Engagement

Global

- Access to a multistakeholder platform with opportunities to contribute to leading positive change on global issues
- Engage in acts of corporate social responsibility
- Invitation to the Annual Meeting in Davos, the Annual Meeting of the New Champions in China and regional events
- Access to private meetings with public figures, academics, civil society organizations and other industries

Regional

- Access new regions or deepen engagement in existing ones through meetings with relevant business and government officials
- Opportunities for senior executives (regional/country heads) to take part in events
- Expose senior executives to new ideas, trends and strategies that will affect your business

Industry

- Leadership role in shaping the industry agenda by leading projects that provide insight into the issues most relevant to your organization
- Opportunities for interaction with experts from the telecoms industry and others, including IT, media, financial services, the automotive industry and healthcare
- Contribute to the work of Global Agenda Councils
- Invitation to join the Strategy Officers’ Community

Partner Companies

- Amdocs
- American Tower
- América Móvil
- AT&T
- Axiata
- Bharti Airtel
- Brightstar
- BT Group
- Cisco
- Ericsson
- GSMA
- Huawei
- Liberty Global
- MegaFon
- Neusoft
- Ooredoo
- Reliance Industries
- Saudi Telecom
- SK Telecom
- Telefonica
- Telenor
- TeliaSonera
- Telkom SA
- Telstra
- VimpelCom
- Zain

Telecoms Community Steering Committee

Jon Fredrik Baksaas, President and Chief Executive Officer, Telenor
Michael T. Fries, President and Chief Executive Officer, Liberty Global
Paul E. Jacobs, Executive Chairman, Qualcomm
Sunil Bharti Mittal, Founder and Chairman, Bharti Enterprises
2. Future of the Internet
The Internet has been a principal contributor to disruption and growth in the global economy over the past decade. It continues to have the potential to propel societies forward as long as the essential integrity of the digital ecosystem remains. In order to address many of the most pertinent Internet-related policy and governance questions the right balance needs to be struck, requiring a certain level of mutual understanding and trust to be established. The Future of the Internet Initiative was launched in an effort to help strengthen such trust and expand concrete cooperation on the Internet-related challenges among multiple interested parties and stakeholders.

3. Digital Transformation
The project is a multi-year cross-industry initiative that serves as the focal point for new opportunities and themes arising from latest developments and trends from the digitization of business. It will identify key drivers, enablers, inhibitors and trends and how these are shaping emerging ecosystems and impacting business models.

4. Industrial Internet of Things
The project will be exploring the opportunities to increase access to data through sensors and physical objects while at the same time ensuring privacy and security. It will also carry on the discussion around implications to business model and will feed into the broader discussion around digital transformation of the Future of the Internet Initiative.

Workstreams
The following are examples of telecommunications-related workstreams:

- Health Systems Leapfrogging in Emerging Economies
- Circular Economy
- Financial Inclusion
- Human Implications of Digital Media
- New Vision for Agriculture

Global Agenda Councils
The Global Agenda Councils is a network of multistakeholder groups of the most innovative, expert and influential minds to propose solutions, devise strategies and evaluate the effectiveness of actions for some of the most important issues on the global agenda.

The Future of Digital Communications
The Global Agenda Council on the Future of Digital Communications provides thought leadership on the transformations taking place in the telecommunications industry, and shares strategic insight for the long-term.

Other related Global Agenda Councils include:
- Future of IT Software and Society
- Future of Electronics
- Data-Driven Development
- Cyber Security
- Space

Contact Us
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