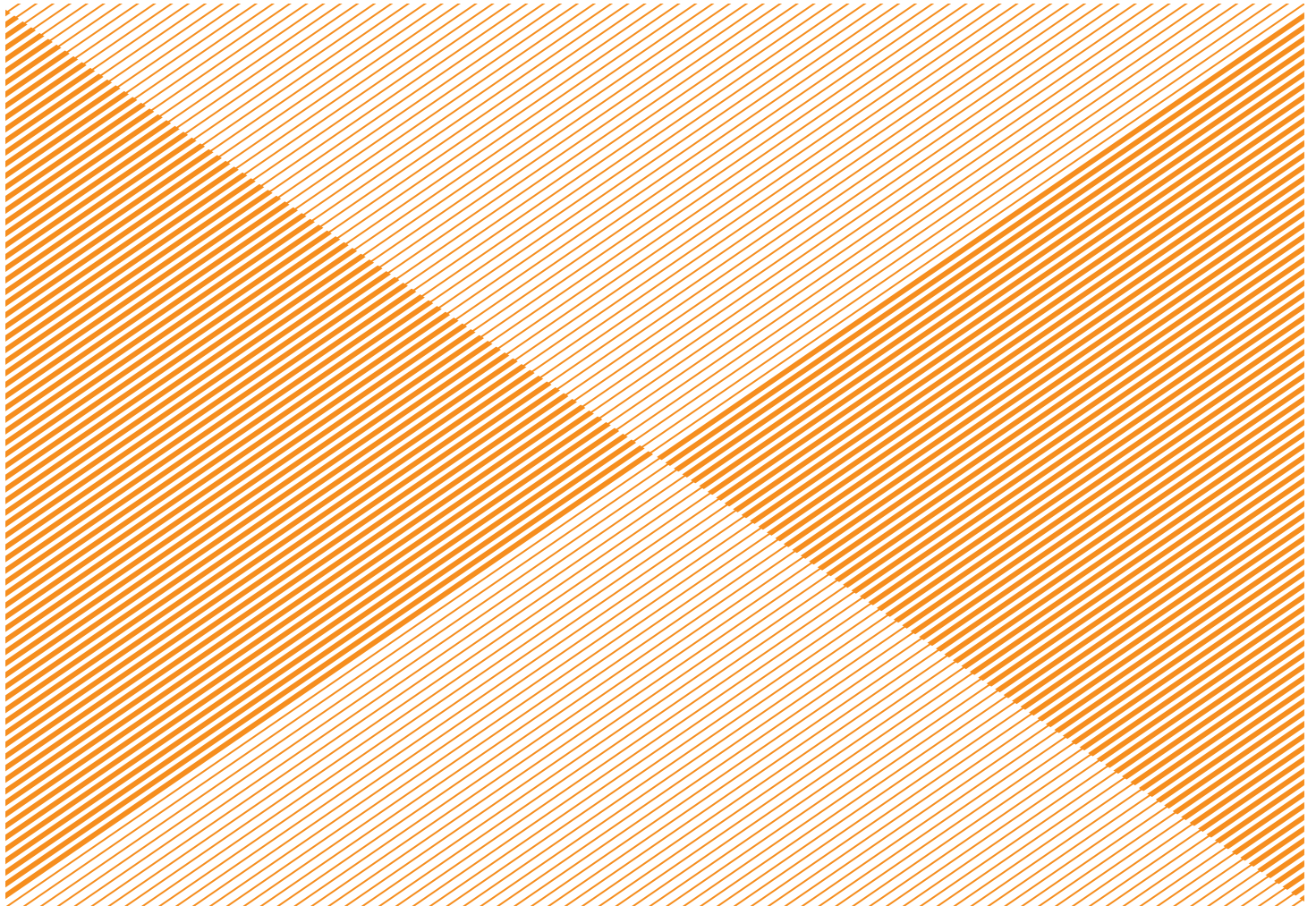


Regional Agenda

World Economic Forum on Africa Meeting Overview

Addis Ababa, Ethiopia 9-11 May 2012



Shaping Africa's Transformation

Africa is on the brink of a major transformation. Over the last decade, the continent was home to six of the world's 10 fastest growing economies, and the outlook for the region remains bright at a time when the rest of the world is facing major political and economic challenges. However, attaining Africa's aspirations in a new global context will require bold and actionable ideas, as well as strong leadership on regional, national and industry levels.

In 2012, Africa's projected growth rate of 6% will be driven by improved macroeconomic and political stability, an ongoing resource boom and a growing consumer base. In addition, deepening links to fast-growing emerging economies and an increasing appetite of global and regional champions for long-term investments in Africa's frontier markets are fuelling a renewed optimism about the continent's future. At the same time, resource price volatility, youth unemployment, food insecurity and the adverse effects of climate change remain important challenges. Strengthening Africa's leadership, accelerating investment in its frontier markets and scaling innovation will be essential in transforming Africa's growth story into shared opportunities for present and future generations.

The 2012 World Economic Forum on Africa will be held in Addis Ababa, Ethiopia. Ethiopia is the second most populous country in sub-Saharan Africa and a prime example of the continent's fast-growing economies. Home to the African Union and the United Nations Economic Commission for Africa, Addis Ababa will offer an exceptional opportunity to bring together global and pan-African leaders to shape the region's transformation.



Africa is becoming more integrated in the world economy and its partnerships are diversifying, revealing unprecedented economic opportunities.



African Economic Outlook 2011

Co-Chairs

Kofi Annan
Chairman, Alliance for a Green Revolution in Africa (AGRA) and the Africa Progress Panel (APP), Switzerland

Gao Xiqing
President and Vice-Chairman, China Investment Corporation (CIC), People's Republic of China

Bekele Geleta
Secretary-General, International Federation of Red Cross and Red Crescent Societies (IFRC), Geneva

Monhla Hlahla
Chairperson, Industrial Development Corporation of South Africa Ltd (IDC), South Africa

Donald Kaberuka
President, African Development Bank (AfDB), Tunis

Doug McMillon
President and Chief Executive Officer, Wal-Mart International, Wal-Mart Stores, USA

Tidjane Thiam
Group Chief Executive, Prudential, United Kingdom

Programme Objectives

The meeting agenda will integrate the following key issues:

Strengthening Africa's Leadership

How will Africa's leaders strengthen their voice in the shifting global environment? What structural changes are needed to reduce the continent's vulnerability to resource price volatility and turbulent global financial systems? What are the opportunities and risks of deepening trade and investment relations with emerging economies? What new institutional and governance models will be required to transform economic growth into shared opportunities? What new and effective interventions can improve transparency and reduce corruption? How will regional bodies promote and sustain political stability? What can the world learn from Africa's new generation of leaders in business, government and civil society?

Accelerating Investment in Frontier Markets

What sectors and regions provide the greatest opportunities for long-term global and regional investment? How can Africa's frontier economies accelerate the transition to private sector-led growth? What models of regional integration and collaboration will spur investment in infrastructure? How can the continent transform its natural resource wealth into long-term investments for quality growth? How is the region's growing consumer class reshaping markets and sectors? How can the region bolster the competitiveness of its manufacturing sector? What new models of collaboration and innovation are driving investments in agriculture? What is the next frontier for Africa's fast-growing information and telecommunication sector?

Scaling Innovation for Shared Opportunities

What technologies and business models have the largest potential for inclusive growth and sustainable development? How can access to affordable and sustainable energy unlock development across all segments of society? How can a new social contract in the extractive industries be created and enforced? How can the continent reap its population dividend while creating shared opportunities for its youth? What practices and partnerships will strengthen the education-employment-entrepreneurship nexus? How can healthcare innovations be replicated and scaled for greater impact? How is new media shaping Africa's social transformation?

Meeting Information

The World Economic Forum has further improved the interactive, outcome-oriented format of session discussions. Speeches are strongly discouraged and all participants are invited to contribute to the constructive, lively debates.

Interactive Sessions address key issues on the regional agenda in an interactive and informal panel setting. There are no prepared remarks and the moderator encourages a lively discussion among the panellists. Participants in the audience have the opportunity to pose questions to the panellists. **Plenary Sessions** are broadcast on the Forum website. **TV Debates** are interactive sessions which are co-designed with a media partner and broadcast to a global audience.

WorkStudios promote interaction between discussion leaders and participants on a compelling challenge or complex issue. They are facilitated group discussions that focus on providing structured interventions from discussion leaders, capturing direct feedback from participants and building consensus on priorities and solutions.

New Solution sessions highlight the unique and creative approaches of the Forum's different communities to solving some of the region's most intractable issues. Each panellist presents a concrete solution, followed by a facilitated group discussion on its impact and scalability.

One-on-One interview sessions elicit insightful and challenging perspectives on Africa's transformation from a select group of global and regional thought leaders. Each session introduces a guest who is an inspiring individual from business, government, academia or civil society.

Regional Lunches provide insights on a specific region in a semi-formal, interactive and off-the-record setting. Discussion leaders offer brief remarks to set the context, followed by conversations around the table.

In the News breakfast sessions update participants on the latest developments in the region. Participants have the opportunity to discuss the developments and how they are reported in the press with representatives of regional and global reporting media.

For sessions that are not open to the reporting press, please note that the Chatham House Rule applies:

When a meeting/session is held under the Chatham House Rule, neither the identity nor the affiliation of the speaker(s) may be revealed. The aim is to provide anonymity to speakers and encourage openness and sharing of information. It is now used worldwide as an aid to free discussion.

The same rule applies to blogging and tweeting of sessions. To encourage free-flowing debate, bloggers and twitterati are asked not to reveal the identity or affiliation of speakers in sessions without their permission.

FAQs

Where will the meeting take place?

The meeting will take place at the Sheraton Addis in Addis Ababa, Ethiopia.

Where will I stay?

PublicisLive, our operations and logistics provider, will contact you upon confirmation of your registration.

What does the registration fee include?

Registration (CHF 3,500 for Members, CHF 5,000 for non-members) includes access to all sessions.

What is the working language of the meeting?

The official language of the meeting is English.

By when should I register?

The deadline for inclusion in the printed Participants Booklet is 18 April 2012. We therefore recommend you register before this date.

Do I need a visa?

Please check with the Ethiopian embassy or consulate nearest you for visa requirements. The World Economic Forum is not responsible for providing visas.

Where do I find additional information about the programme?

Basic information on the programme can be found on the Forum website at <http://www.weforum.org/Africa2012>. Upon registration, you will receive your personal access information to the meeting's private area.

Who do I contact for more information?

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Programme at a Glance

Wednesday 9 May		Thursday 10 May		Friday 11 May	
09.00 - 22.00	Private Events	08.00 - 20.00	Registration	08.00 - 18.30	Registration
12.00 - 20.00	Registration	09.00 - 10.15	Interactive Sessions and workshops in parallel	09.00 - 10.15	Interactive Sessions and workshops in parallel
18.00 - 19.30	Welcome Reception	10.15 - 10.45	Community Break	10.15 - 10.45	Community Break
		10.45 - 12.15	Opening Plenary	10.45 - 12.00	Plenary Session and Interactive Session in parallel
		12.15 - 13.30	Community Lunch	12.15 - 13.30	Regional Lunches
		13.30 - 14.45	Interactive Sessions	13.30 - 14.45	TV Debate
		14.45 - 15.15	Community Break	14.45 - 15.15	Community Break
		15.15 - 16.30	Interactive Sessions	15.15 - 16.30	Interactive Sessions and workshops in parallel
		16.30 - 17.00	Community Break	16.30 - 17.00	Community Break
		17.00 - 18.15	Plenary Session	17.00 - 18.15	Closing Plenary
		20.00 - 23.30	Cultural Soirée <i>Hosted by the Government of Ethiopia</i>	18.15 - 19.15	Farewell Reception

Pillar-related Sessions

A

Strengthening Africa's Leadership

- Advancing Africa's Trade Agenda
- Africa Economic Outlook
- Africa in the World Economy – From Tigers to Lions?
- Africa's Green Agenda
- Africa's Leadership
- Fostering Political Stability
- Insights into East Africa
- Insights into Southern Africa
- Insights into West and Central Africa
- New Solutions: Turning Governance into Growth
- Rethinking South-South Relations
- Shaping Africa's Transformation: The Role of Business
- The Market Integration Challenge

B

Accelerating Investment in Frontier Markets

- Accelerating Infrastructure Investments
- Africa's Emerging Middle Class
- Africa's Investment Heatmap
- Grow Africa: Transforming African Agriculture
- Imagining a Post-Mineral Era
- Manufacturing Growth
- New Solutions: Financial Infrastructure
- Open for Business: Unlocking Africa's Growth Potential

C

Scaling Innovation for Shared Opportunities

- Accelerating Job Creation
- Africa's Education-Employment-Entrepreneurship Nexus
- Africa's Innovators
- New Solutions: Ending Energy Poverty
- New Solutions: From Digital Divide to Digital Dividend
- New Solutions: Health and Well-being
- New Solutions: Urban Africa
- Women as Africa's Way Forward



COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

The World Economic Forum is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas.

Incorporated as a not-for-profit foundation in 1971 and headquartered in Geneva, Switzerland, the Forum is tied to no political, partisan or national interests.

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