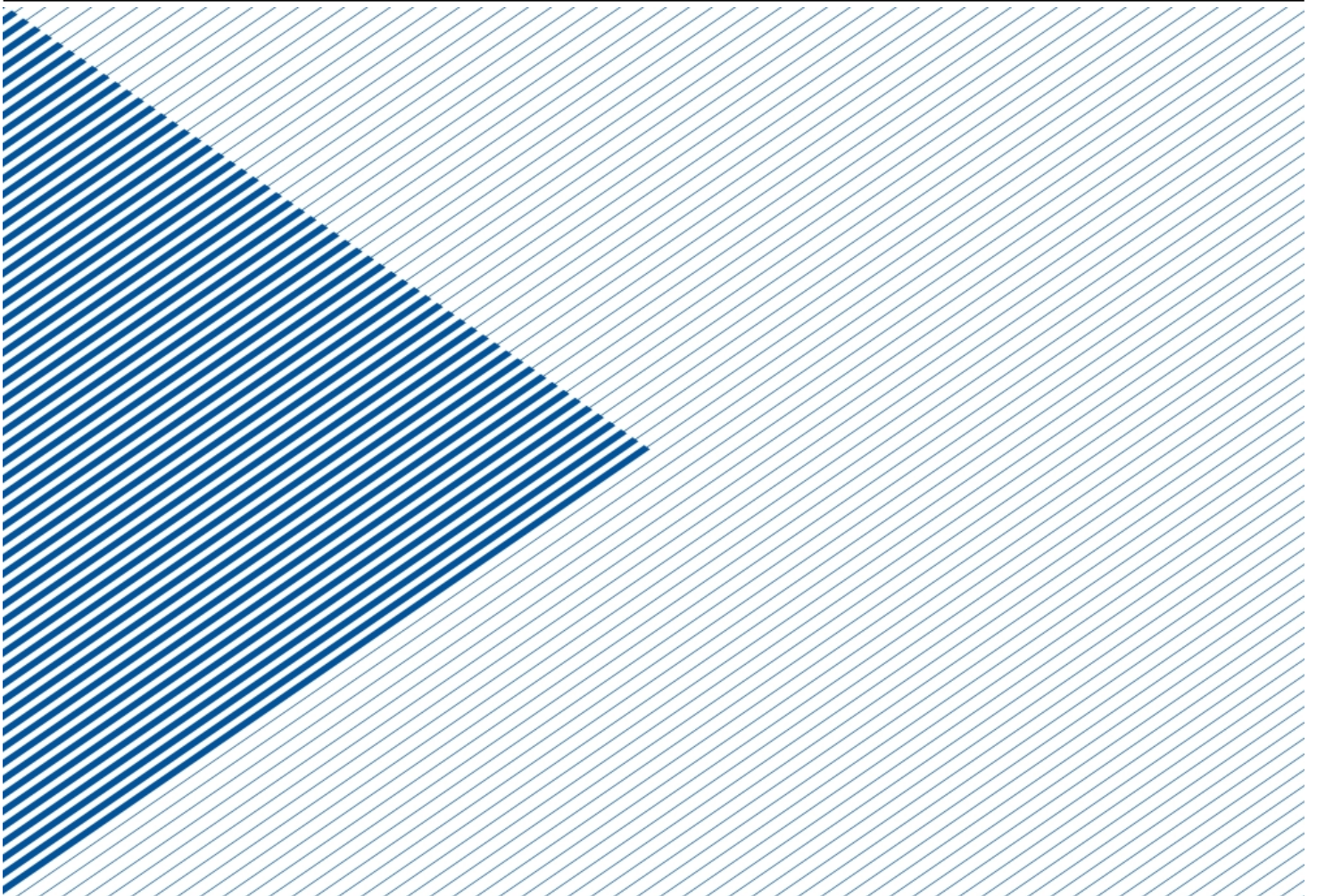


Global Agenda

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# World Economic Forum Annual Meeting 2014 Programme

Davos-Klosters, Switzerland 22-25 January



## Programme Pillars

Achieving Inclusive Growth

Embracing Disruptive Innovation

Meeting Society's New Expectations

Sustaining a World of 9 Billion

## Programme Icons



Arts and Culture



BetaZone



Forum Debate



IdeasLab



One-on-One



Televised session



Lunch / Dinner session



Workshop / WorkStudio /  
WorkSpace session



Interpretation



On the record



Sign-up required



Health Matters



Geosecurity

## Programme Co-Chairs

**Aliko Dangote**, President and Chief Executive Officer, Dangote Group, Nigeria

**Kris Gopalakrishnan**, President, Confederation of Indian Industry (CII); Vice-Chairman, Infosys, India

**Jiang Jianqing**, Chairman of the Board, Industrial and Commercial Bank of China, People's Republic of China

**Joseph Jimenez**, Chief Executive Officer, Novartis, Switzerland

**Christophe de Margerie**, Chairman and Chief Executive Officer, Total, France

**Marissa Mayer**, Chief Executive Officer, Yahoo, USA; Young Global Leader

**Judith Rodin**, President, Rockefeller Foundation, USA

## Tuesday 21 January

07.00 - 01.00  
Congress Centre

### 1 registration

## Registration Opens

Please pick up your badge at registration on Kurgartenstrasse. Access to the Congress Centre begins at 14.00.

For your convenience, we have extended the hours of registration from early Tuesday at 07.00 until 01.00 the next morning.

14.00 - 18.00  
Congress Centre - Forum

### 258 davos health challenge I

## The Start of the Davos Health Challenge

Join the Davos Health Challenge and walk towards better health during the Annual Meeting 2014 by using a wearable health tracker provided by Jawbone that will track your activity and sleep while in Davos-Klosters. Sign up in advance online to pick up your Jawbone device at any time between 14.00 to 18.00 and find out how to measure your progress.

The results of the Davos Health Challenge will be presented in a special session on Saturday 25 January at 09:00.

To get a head start on activating your Jawbone device, please download the free App for your mobile device:  
iOS 6.0 or later: [wef.ch/hcios](http://wef.ch/hcios)  
Android v4.0 and up: [wef.ch/hcand](http://wef.ch/hcand)



18.00 - 18.10  
Congress Centre - Congress Hall

### 2 welcome message

## Welcome Message by the Executive Chairman

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



**Tuesday 21 January**

18.10 - 18.30  
Congress Centre - Congress Hall

**3 crystal awards**

## Crystal Awards Ceremony

The World Economic Forum's Crystal Award honours artists whose important contributions are improving the state of the world.

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



18.30 - 19.30  
Congress Centre - Congress Hall

**4 special concert**

## Special Concert Performance

Featuring the St Petersburg Mariinsky Theatre Orchestra under the direction of Maestro Valery Gergiev, the concert will include Mussorgsky's "Pictures at an Exhibition" and a Donizetti aria sung by renowned tenor and Crystal Award recipient Juan Diego Flórez.

*In partnership with VTB*



19.00 - 20.30  
Congress Centre - Shuttle Hub

**5 transfer to the welcome reception**

## Transfer to the Welcome Reception

Buses will leave continuously from the Shuttle Hub to the InterContinental Hotel.

*Please use Forum Shuttle Line 4.*

**Tuesday 21 January**

20.00 - 22.00

InterContinental - Seehorn

**6 welcome reception**

## Welcome Reception at the InterContinental

Professor Klaus Schwab and Mrs Hilde Schwab, together with the Managing Board, host a welcome reception to reconfirm the spirit of friendship and community that defines the World Economic Forum Annual Meeting.

*In partnership with Megafon*

21.30 - 22.30

InterContinental

**7 transfer back to the shuttle hub**

## Transfer Back to the Shuttle Hub

Buses will leave continuously from the Welcome Reception to the Shuttle Hub at the Congress Centre.

**Wednesday 22 January**

08.00 - 08.30  
Congress Centre - Wisshorn WorkStudio

**268 meditation 1**

## Mindfulness Meditation

Meditation is the art of silencing the mind, helping to increase self-awareness and act in a more calm, focused and altruistic way.

Join this early morning session with Buddhist monk Matthieu Ricard to learn and experience the benefits of meditation.

09.00 - 10.00  
Congress Centre - Seehorn Arena

**14 gender parity**

## Making Gains on Gender Goals

How is the shift towards gender parity reshaping business?

Dimensions to be addressed:  
- Improving performance in value chains  
- Diversifying leadership strengths  
- Accessing emerging market consumers

*This session is linked to initiatives and communities of the Forum. Saadia Zahidi is available to brief participants.*

09.00 - 10.00  
Congress Centre - Schwarzhorn BetaZone

**8 betazone/medical future**

## Our Medical Future

How are 21st century technologies and engineering combining biology, chemistry and physics to create digital health?

Dimensions to be addressed:  
- Digital sensors  
- Genomics and epigenetics  
- Clinical application for non-communicable disease



Wednesday 22 January

09.00 - 10.00

Congress Centre - Pischa

10 china context

## The China Context

How are structural changes in China's economy shaping its future?

Dimensions to be addressed:

- Incorporating sustainability into growth models
- Restructuring industries and state-owned enterprises
- Addressing talent and innovation gaps

*Simultaneous interpretation in English and Chinese*



09.00 - 10.00

Congress Centre - Aspen 1

11 digital technology context

## The New Digital Context

What societal, economic and technological forces are reshaping the digital landscape?

Dimensions to be addressed:

- Overcoming barriers to infrastructure expansion
- Mass customization of goods and services
- Sensory technologies and the Internet of things

*This session is on the record and webcast live.*



09.00 - 10.00

Congress Centre - Aspen 2

12 energy context

## The New Energy Context

What societal, economic and technological forces are reshaping the global energy landscape?

Dimensions to be addressed:

- Emerging distributed energy solutions
- Unconventional oil and gas revolution
- Shifting fortunes in energy geopolitics

*Simultaneous interpretation in English and Chinese*



Wednesday 22 January

09.00 - 10.00  
Congress Centre - Forum

13 future of work

## Reshaping the World of Work

What societal, economic and technological forces are reshaping the employment context?

Dimensions to be addressed:

- Demographic shifts in emerging economies
- Re-industrialization in advanced economies
- Implications of structural unemployment

*This session is on the record*



09.00 - 10.00  
Congress Centre - Parsenn

16 natural growth

## Getting Back to Natural Growth

As economies seek an exit from monetary and fiscal stimuli, what sectors, industries and models will deliver growth?

Dimensions to be addressed:

- Shifting to growth-enhancing policies
- Manoeuvring from intervention to regulation
- Driving growth from shared value models

09.00 - 10.00  
Congress Centre - Sanada

9 better business

## Doing Business the Right Way

How can business regain trust through long-term value creation?

Dimensions to be addressed:

- Measuring progress based on values, not just profits
- Addressing socio-environmental consequences
- Aligning management, boards and shareholder priorities

*This session is on the record and webcast live.*





Wednesday 22 January

09.00 - 09.30  
Congress Centre - Studio

15 insight/chidambaram

## An Insight, An Idea with Palaniappan Chidambaram

A conversation with Indian Finance Minister Palaniappan Chidambaram on institutions, the economy and policy-making in the world's largest democracy.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



09.30 - 10.45  
Berufsfachschule - Room

17 refugee run 1

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria.

*Take Forum Shuttle Line 1 (direction Davos Platz, "F" on transport map) and exit at the Refugee Run stop, or take Davos public bus line 1, 3 or 7 from Congress Centre and exit at the Postplatz stop. Allow enough time for travel.*

*Address: Berufsfachschule Davos, Bahnhofstrasse Platz 5 (Davos Platz). Please use the main entrance to the school.*

*For all further enquiries, please e-mail [refugeerun@crossroads.org.hk](mailto:refugeerun@crossroads.org.hk) or call +41 (0)79 212 9526.*



10.00 - 10.30  
Congress Centre - Studio

20 journey/brynjolfsson

## A Journey of Discovery

Erik Brynjolfsson, an award-winning researcher, educator, entrepreneur and author, applies empirical techniques to reveal the intangible benefits of technology via business-process improvements. He shares his insight on innovations that are driving productivity and wealth creation even as they fundamentally disrupt the economy. You are invited to learn from his personal journey of the ongoing discovery.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



Wednesday 22 January

10.00 - 10.30  
Congress Centre - The Terrace

18 fab lab workshop 1

## From Atoms to Bits: 3D Scanning Workshop

Learn how to turn a physical object into a computer model at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*



10.00 - 11.30  
Congress Centre - Wisshorn WorkStudio

19 hyperconnectivity

## Embracing Hyperconnectivity

How is hyperconnectivity affecting individual and societal norms and behaviours?

Session objectives:  
- Understand impact on brain and decision-making  
- Map evolution of networks and organizational norms  
- Reimagine relationship between citizens and institutions

*This session is linked to initiatives and communities of the Forum. Alan Marcus is available to brief participants.*



10.30 - 11.30  
Congress Centre - Seehorn Arena

25 healthcare context

## The New Healthcare Context

What societal, economic and technological forces are reshaping the healthcare industry?

Dimensions to be addressed:  
- Rising burden of mental disorders  
- Need for cost-effective healthcare systems  
- Potential of personalized medicine and big data



Wednesday 22 January

10.30 - 11.45

Congress Centre - Flüela IdeasLab

26 ideaslab/cmu

## Unlocking the Potential of Human Learning with Carnegie Mellon University

What breakthroughs in the science of learning will transform technology's impact on how people learn?

Idea 1: Intersection of massive data and individual learning

Idea 2: Learning to improve learning

Idea 3: Role of social and cultural contexts in online learning



10.30 - 11.30

Congress Centre - Forum

21 climate science

## Decoding Climate Signals

What is science really telling us about global warming?

Dimensions to be addressed:

- Extreme weather events
- Rising sea levels
- Food security

*This session is linked to initiatives and communities of the Forum. Dominic Waughray is available to brief participants.*

*This session is on the record.*



10.30 - 11.30

Congress Centre - Aspen 1

23 cyber surveillance

## The Big Brother Problem

What are the consequences of growing public alarm over personal privacy, data security and the lack of transparency in the gathering of data by public and private organizations?

Dimensions to be addressed:

- Regulating ubiquitous data collection
- Balancing security, transparency and privacy concerns
- Building trust in public and private institutions

*This session is on the record and webcast live.*



Wednesday 22 January

10.30 - 11.30  
Congress Centre - Aspen 2

**24 financial outlook**

## Global Financial Outlook

Growth remains sluggish, yet stock prices continue to soar. What economic and political forces are reshaping financial markets globally?

Dimensions to be addressed:

- Consequences of continued monetary expansion
- Impact of regulatory shifts and harmonization
- Long-term and alternative investments

*Simultaneous interpretation in English and Russian.*



10.30 - 11.30  
Congress Centre - Pisch

**27 latin america context**

## The New Latin America Context

What challenges and transformations are shaping the leadership context in Latin America?

Dimensions to be addressed:

- Weakening commodity prices
- Shifting global capital flows
- Emerging middle class

*Simultaneous interpretation in English and Spanish*



10.30 - 11.30  
Congress Centre - Parsenn

**28 manufacturing context**

## The New Manufacturing Context

What societal, economic and technological forces are reshaping manufacturing?

Dimensions to be addressed:

- Shifting mass manufacturing trends
- Advanced manufacturing and onshoring
- Rising labour costs in emerging economies

Wednesday 22 January

10.30 - 11.15  
Congress Centre - Jakobshorn

22 creative mind/neshat

## Inside the Creative Mind: Shirin Neshat

An intimate interview with award-winning Iranian visual artist and filmmaker Shirin Neshat on poetically probing issues of power, identity and displacement. Her body of work includes the photographic series *Women of Allah* and the film *Women Without Men*.

*This session is on the record.*



10.45 - 11.45  
Congress Centre - Sanada

29 time/europe

## Is Europe Back?

Credit spreads have narrowed, break-up speculation has receded, and stock prices have climbed. But questions remain about the continent's recovery.

This session was developed in partnership with *Time* and will be broadcast on CNN Money.

*Simultaneous interpretation in English, German and French*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



11.00 - 11.30  
Congress Centre - Studio

30 insight/phelps

## An Insight, An Idea with Edmund Phelps

A conversation with Nobel Laureate Edmund Phelps on how grass-roots innovation can create jobs, challenge the status quo and stimulate change.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



## Wednesday 22 January

11.45 - 12.30

Congress Centre - Congress Hall

### 31 special addresses/reshaping the world

## Reshaping the World through Entrepreneurship, Education and Employment

Special addresses on entrepreneurship, education and employment and how each can reshape our world in a positive way

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



12.30 - 13.45

Congress Centre - Throughout the Congress Centre

### 32 nigeria buffet

## Opening Lunch Buffet

*hosted by the Government of Nigeria*

13.45 - 15.00

Congress Centre - Seehorn Arena

### 38 middle class

## The Shifting Middle

As the middle class expands in emerging economies and contracts in industrialized ones, what are the consequences for business and politics?

Dimensions to be addressed:

- Social expectations and political empowerment
- Consumption trends and resource constraints
- Socio-economic hierarchies and income inequality

Wednesday 22 January

13.45 - 14.30

Congress Centre - Schwarzhorn BetaZone

34 betazone/technology and brain

## Rewiring the Brain

How is daily interaction with technology rewiring our brains?



13.45 - 15.00

Congress Centre - Jakobshorn

35 creative economy

## The Creative Economy

What new and exciting ideas are emerging from urban culture?

Global Shapers from around the world speak of changes happening right now.

Dimensions to be addressed:

- Offering new opportunities for youth
- Operating in a hypernetworked context
- Designing innovations around the needs of citizens

*This session is on the record.*



13.45 - 15.00

Congress Centre - Aspen 2

37 globalization

## The Reshaping of Globalization

What challenges and transformations are reshaping the integration of the global economy?

Dimensions to be addressed:

- Post-crisis regulatory reforms
- The rise of regionalism
- The sustainability imperative

*Simultaneous interpretation in English and Japanese*



Wednesday 22 January

13.45 - 15.00  
Congress Centre - Forum

**39 ocean economies**

## Rethinking Ocean Economies

As ocean resources provide a basis for global growth and employment, how can their health be protected?

*This session is on the record.*



13.45 - 15.00  
Congress Centre - Aspen 1

**40 security context**

## The Global Security Context

What strategic shifts and transformational issues are shaping the global security context?

*This session is on the record and webcast live*



13.45 - 15.00  
Congress Centre - Parsenn

**42 youth aspirations**

## Consumers, Makers and Disruptors

How are the values and aspirations of today's youth reshaping the creative and consumer industries?

Dimensions to be addressed:

- Empowered movers and shakers
- Technology-driven networkers
- Socially conscious decision-makers



Wednesday 22 January

13.45 - 14.45

Congress Centre - Sanada

**33 cnbc africa/future growth**

## Africa's Next Billion

With Africa's population rising to 2 billion by 2050, what actions are needed now to ensure sustainable and inclusive growth?

Dimensions to be addressed:

- Innovating in education, technology and health
- Diversifying investment partnerships
- Enhancing business environments

This session was developed in partnership with CNBC Africa.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



13.45 - 15.15

Congress Centre - Dischma WorkShop

**36 future extractives**

## The Future of Extractives

With rising concerns over scarcity and environmental deprivation, how can the resource industries drive growth within planetary boundaries?

Session objectives:

- Explore drivers of change
- Map necessary industry transformations
- Redefine value in a sustainable world



13.45 - 15.45

Congress Centre - Wisshorn WorkStudio

**41 warmer world**

## The Impact of a Warmer World

How would a 4°C temperature increase reshape the environment, societies and economies?

Session objectives:

- Share the challenges of a warmer climate
- Discuss opportunities to avoid an unacceptable scenario
- Explore effective communication strategies



Wednesday 22 January

14.00 - 14.30  
Congress Centre - Studio

43 insight/faust

## An Insight, An Idea with Drew Faust

A conversation with Harvard University President Drew Faust on the inextricable connection between history, creativity and economic competitiveness.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



14.15 - 15.15  
Congress Centre - Pisch

44 arab world context

## The Arab World Context

What challenges and transformations are shaping the leadership context in the Arab world?

Dimensions to be addressed:

- Putting transitions on a stable and inclusive track
- Shoring up employment for youth
- Fostering cross-regional collaboration

*Simultaneous interpretation in English and Arabic*



15.00 - 15.45  
Congress Centre - Schwarzhorn BetaZone

45 betazone/big history

## Big History for Big Picture Thinking

Historian David Christian combines history and science into a unified perspective of "big history" that holds important lessons for leaders about the value of big picture thinking.



Wednesday 22 January

15.00 - 15.30  
Congress Centre - Studio

47 journey/blackburn

## A Journey of Discovery

Through her curiosity about animals and fascination with biology, Elizabeth Blackburn's natural path in physics and science brought her from Australia to Cambridge. Adventurous research in biochemistry led to an unexpected scientific quest, and to the Nobel Prize in 2009 for the discovery of how chromosomes are protected by telomeres. You are invited to learn from her personal journey of profound discovery.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



15.00 - 15.30  
Congress Centre - The Terrace

46 fab lab workshop 2

## From Imagine to Iterate: 3D Modelling Workshop

Learn how to design a product using 3D modelling tools at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*



15.45 - 17.00  
Congress Centre - Seehorn Arena

50 global norms

## Towards Global Convergence?

Is hyperglobalization driving an unprecedented convergence of norms?

Dimensions to be addressed:

- Accepting science as common denominator
- Defining social contracts in a global era
- Mounting protectionism and nationalism

Wednesday 22 January

15.45 - 17.00

Congress Centre - Aspen 1

48 debate/financial system

## Forum Debate: Are Markets Safer Now?

Is the international financial system safer now than it was five years ago?

*This session is on the record and webcast live.*

Debating this question:



15.45 - 17.00

Congress Centre - Sertig IdeasLab

52 ideasl原因/caltech

## IdeasLab: From Lab to Life with the California Institute of Technology

What scientific breakthroughs will transform institutions, industries and individuals in the near future?

Idea 1: More than the eye can see -- creating damage-tolerant lightweight materials with nanotechnology

Idea 2: Reading and writing genomes

Idea 3: Wireless lab-in-the-body monitors



15.45 - 17.00

Congress Centre - Flüela IdeasLab

53 ideasl原因/mit

## IdeasLab: Breakthroughs in Advanced Manufacturing with the Massachusetts Institute of Technology

What engineering and computer science innovations are reshaping manufacturing?

Discover and debate in the IdeasLab:

Idea 1: Materials genome

Idea 2: Organic nanostructures of the future

Idea 3: A robot for every task

Idea 4: Future of employment and automation



Wednesday 22 January

15.45 - 17.00

Congress Centre - Aspen 2

49 development finance

## New Models of Development Finance

What political, market and technological changes are reshaping development finance?

Dimensions to be addressed:

- Conditional and results-based financing
- Rise of capital markets and private equity
- New models of financial governance

15.45 - 17.00

Congress Centre - Forum

51 global risks

## Responding to Global Risks

From natural disasters to digital wildfires, how can global businesses build resilience to systemic shocks?

Dimensions to be addressed:

- Early identification and measurements
- Factors amplifying impact of emerging risks
- Innovative response mechanisms

*This session is linked to initiatives and communities of the Forum. Jennifer Blanke is available to brief participants.*

*This session is on the record.*



15.45 - 17.00

Congress Centre - Pischka

55 russia outlook

## The Russia Outlook

In the face of ailing investments and industrial production, how can Russia accelerate reforms to improve business conditions?

Dimensions to be addressed:

- Tapping into regional best practices
- Preparing for commodity price backlash
- Supporting small and medium-sized businesses

*Simultaneous interpretation in English and Russian*



Wednesday 22 January

15.45 - 16.45  
Congress Centre - Sanada

54 ndtv/india outlook

## The India Outlook

With elections on the horizon, how can India's leaders accelerate growth while restoring investor confidence?

Dimensions to be addressed:

- Prospects for further reform
- Priorities for capital markets
- Sources of innovation

This session was developed in partnership with NDTV.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



16.00 - 17.15  
Berufsfachschule - Room

57 refugee run 2

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria.

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*Address: Berufsfachschule Davos, Bahnhofstrasse Platz 5 (Davos Platz). Please use the main entrance to the school.*

*For all further enquiries, please e-mail [refugeerun@crossroads.org.hk](mailto:refugeerun@crossroads.org.hk) or call +41 (0)79 212 9526.*



16.00 - 16.45  
Congress Centre - Studio

56 journey/sommer-sanès

## A Journey of Discovery

Recent advances in science could mean an end to blindness by 2020. Alfred Sommers and Joshua Sanès are leading a multidisciplinary effort to prevent blindness and restore sight to the blind by decade's end. Through an interactive dialogue, you are invited to learn from their personal journeys of profound discovery.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



**Wednesday 22 January**

**16.15 - 17.15**

Congress Centre - Schwarzhorn BetaZone

**59 betazone/water**

## Safe Water for All

A conversation with academy award-winning actor and philanthropist Matt Damon and CEO of Water.org Gary White on delivering innovative community-driven solutions to safe water and sanitation.



**16.15 - 17.00**

Congress Centre - In front of Wisshorn WorkStudio

**58 art walk 1**

## Art Walk 1

Join a guided tour of the exhibition featuring works by Andreas Gursky and Damien Hirst, led by Eckhard Schneider, General Director of the PinchukArtCentre.

*Please meet in front of the Wisshorn WorkStudio room on the Middle level of the Congress Centre.*



**17.30 - 17.45**

Congress Centre - Congress Hall

**60 special address/burkhalter**

## Special Address

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



Wednesday 22 January

17.45 - 18.30

Congress Centre - Congress Hall

257 special address/abe

## The Reshaping of the World: Vision from Japan

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



19.00 - 20.30

Open Forum - Swiss Alpine School (SAMD) - Auditorium

61 open forum/1

## Open Forum: Higher Education - Investment or Waste?

Benjamin Franklin once said, "An investment in knowledge pays the best interest." Yet today, the US has a trillion dollar student loan bubble and the graduate unemployment rate has reached 14%. With over 285,000 university graduates working at minimum wage in the US, many students are faced with buyer's remorse. Is it time to reconsider whether a college degree is worth the investment?

- What is the impact of Massive Open Online Courses on traditional higher education?
- Will Generation Y youth be better or worse off than their parents? What are the implications?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*



20.00 - 22.00

Hotel Meierhof - Restaurant

62 brain science

## The Neuroscience of Leadership

What can brain science teach us about becoming better leaders?





**Wednesday 22 January**

20.00 - 22.00  
Hotel Cresta Sun - Restaurant

**63 deans dinner**

## Shaping the Future

"Live as if you were to die tomorrow. Learn as if you were to live forever."  
-- Mahatma Gandhi

How are universities adapting to prepare tomorrow's students for learning, living and leaving a legacy in a complex and interconnected world?



20.00 - 22.00  
Turmhotel Victoria - La Terrasse

**64 digital me**

## Digital Me

Your digital footprint is eternal. How can you manage and build a digital legacy?



20.00 - 22.00  
Hotel Derby - Dischma

**65 explorers**

## Exploring Our Limits

"I will go anywhere, provided it be forward."  
-- David Livingstone

What creates a sense of adventure, and what are the experiences of those who take them on?



Wednesday 22 January

20.00 - 22.00

Hilton Garden Inn - Parsenn-Madrisa

66 picture this

## Picture This

"Isn't life a series of images that change as they repeat themselves?"

-- Andy Warhol

Some say a picture is worth a thousand words. Discover the stories behind the images that have influenced lives and choices.



20.00 - 22.00

Hotel Grischa - Jacobshorn-Rinerhorn

67 power of design

## The Power of Design

"Design is not just what it looks like and feels like. Design is how it works."

-- Steve Jobs

How is design transforming the way we live and learn?



20.00 - 22.00

Hotel Derby - Fluela 1-2-3

68 pundits

## Pundits, Professors and Predictions

Join leading opinion-shapers from media and academia to debate scenarios for 2014.



Wednesday 22 January

20.00 - 22.00

InterContinental - Lillie/Aster

69 rethinking economics

## Rethinking Economics

How is the concept of economics expanding beyond market value to embrace societal value, compassion and behaviour?

Discover and debate with experts from behavioural economics, philosophy and political science.



20.00 - 22.00

Kongress Hotel - Restaurant

70 revolutionary learning

## Revolutionary Learning

"To know that we know what we know, and to know that we do not know what we do not know, that is true knowledge."

-- Nicolaus Copernicus

How can knowledge of history create a better future?



20.00 - 22.00

Turmhotel Victoria - Victoria

71 sustainable future

## Rethinking our Sustainable Future

How are technology, science and design moving us towards a utopian world?

Discover and debate with experts on climate science, urban design and advanced manufacturing.



## Thursday 23 January

07.45 - 08.30

Congress Centre - Jakobshorn

72 ethics breakfast 1

### Stop to Think: Human Dignity

How can we ensure that human dignity is integral to our economic activities and choices?

08.00 - 08.30

Congress Centre - Wisshorn WorkStudio

269 meditation 2

### Mindfulness Meditation

Meditation is the art of silencing the mind, helping to increase self-awareness and act in a more calm, focused and altruistic way.

Join this early morning session with Buddhist monk Matthieu Ricard to learn and experience the benefits of meditation.

09.00 - 10.00

Congress Centre - Seehorn Arena

81 sharing economy

### The Sharing Economy

How is the sharing economy disrupting traditional models of consumption and production?

Dimensions to be addressed:

- From selling products to selling services
- Bypassing traditional intermediaries
- Enabling "C2C" business models

Thursday 23 January

09.00 - 10.00

Congress Centre - Schwarzhorn BetaZone

73 betazone/gore

## Forces Reshaping our World

Through a powerful visual narrative, Al Gore reveals six forces that are radically changing our planet.



09.00 - 10.15

Congress Centre - Flüela IdeasLab

79 ideasl原因lab/imperial

## IdeasLab: Life-enhancing Technologies with Imperial College London

As science has added years to people's lives, how can technology add quality to those years?

Discover and debate in the IdeasLab:

Idea 1: The precision patient: from genomics into the metabonome

Idea 2: Robotics and integrated care

Idea 3: Cognition enhancement and stimulation

Idea 4: Assisted living through digital platforms



09.00 - 10.00

Congress Centre - Forum

75 ceo series/organizational learning

## CEO Series: Organizational Agility and Learning in a Complex World

How can organizations become more agile in a fast-paced and complex world?

Dimensions to be addressed:

- Rethinking planning and discovery
- Achieving efficiency and resilience
- Balancing long-term vision and rapid learning

*This interactive session is designed as a learning experience uniquely for chief executives.*

Thursday 23 January

09.00 - 10.00  
Congress Centre - Aspen 2

77 eurasia outlook

## Eurasia: The Next Frontier?

How will growing economic cooperation in Eurasia and neighbouring countries unlock the region's emerging market potential?

Dimensions to be addressed:

- Diversifying the region's economic base
- Fostering inclusion in global supply chains
- Enhancing cross-border trade

*Simultaneous interpretation in English and Russian*



09.00 - 10.00  
Congress Centre - Aspen 1

78 food security

## Rethinking Global Food Security

What environmental, societal and economic forces are reshaping the global context for food security?

Dimensions to be addressed:

- Changing climate and weather patterns
- Addressing demands of an emerging global middle class
- Strengthening efficient agricultural value chains

*This session is on the record and webcast live.*



09.00 - 10.00  
Congress Centre - Sanada

74 bloomberg/disruptive technology

## Disruptive Innovation Ahead!

What technology-driven innovations will disrupt the global marketplace in the year ahead?

This session was developed in partnership with Bloomberg Television.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



Thursday 23 January

09.00 - 10.30

Congress Centre - Dschma WorkShop

80 mindfulness

## Meditation: Why the Hype?

Mindfulness meditation increasingly attracts leaders with the promise of alleviating stress, maintaining focus and spurring creativity. How can mindfulness meditation be applied to health, education and leadership?

Session objectives:

- Explore mindfulness interventions in health
- Understand mindfulness applications in education
- Discuss mindfulness-based techniques in leadership



09.00 - 11.00

Congress Centre - Wisshorn WorkStudio

76 decision-making

## Making Better Decisions

Traditionally, economics focused on how individuals would act if they were rational; behavioural economics studies what they actually do. In this context, what are the practical applications for public policy and personal conduct?

Session objectives:

- Understand the impact of scarcity on decision-making
- Discuss the lessons of modern psychology for economics
- Explore potentials and limitations of behavioural engineering



09.15 - 10.00

Congress Centre - Jakobshorn

82 creative mind/shafak

## Inside the Creative Mind: Elif Shafak

An intimate interview with novelist Elif Shafak on her stories of women, minorities, immigrant subcultures, youth and global souls that blend Western and Eastern traditions of storytelling. Her award-winning novels, which are translated into over 30 languages, include *The Bastard of Istanbul* and *The Forty Rules of Love*.

*This session is on the record.*



Thursday 23 January

09.30 - 10.45  
Berufsfachschule - Room

83 refugee run 3

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria.

*Take Forum Shuttle Line 1 (direction Davos Platz, "F" on transport map) and exit at the Refugee Run stop, or take Davos public bus line 1, 3 or 7 from Congress Centre and exit at the Postplatz stop. Allow enough time for travel.*

*Address: Berufsfachschule Davos, Bahnhofstrasse Platz 5 (Davos Platz). Please use the main entrance to the school.*

*For all further enquiries, please e-mail [refugeerun@crossroads.org.hk](mailto:refugeerun@crossroads.org.hk) or call +41 (0)79 212 9526.*



10.00 - 10.30  
Congress Centre - The Terrace

84 fab lab workshop 3

## From Bits to Atoms: 3D Printing Workshop

Learn how to print a 3D object at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*



10.10 - 10.40  
Congress Centre - Congress Hall

253 special address/rouhani

## Iran in the World

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*





**Thursday 23 January**

10.15 - 10.45  
Congress Centre - Studio

**85 journey/rodin**

## A Journey of Discovery

As the president of the University of Pennsylvania, Judith Rodin was instrumental in revitalizing West Philadelphia. Under her leadership, the Rockefeller Foundation pioneered an urban resilience framework to respond to crises and foster jobs, competitiveness and inclusive economies. You are invited to learn from her personal journey of developing the resilience dividend.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



10.30 - 11.30  
Congress Centre - Schwarzhorn BetaZone

**86 betazone/architecture**

## Human-centred Architecture

What does contemporary architecture say about the world in which we live?

Dimensions to be addressed:  
- Rapid rate of urban development  
- Renaissance of humanity-centred architecture  
- Integrating contemporary design into historic settings



10.40 - 11.00  
Congress Centre - Congress Hall

**87 special address/abbott**

## Australia's Vision for the G20

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



Thursday 23 January

11.00 - 11.30  
Congress Centre - Aspen 1

256 insight/el beblawi

## An Insight, An Idea with Hazem El Beblawi

A conversation with interim Prime Minister Hazem El Beblawi on the developments shaping Egypt's political and economic agenda during its current transition.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



11.00 - 12.00  
Congress Centre - Congress Hall

89 youth unemployment

## The Millennial Challenge

How can the public and private sectors address the youth unemployment crisis?

Dimensions to be addressed:  
- Educating through hands-on skills-building  
- Fostering an entrepreneurial mindset  
- Localizing work opportunities

The Global Shapers in Davos will be recognized for their achievements and drive to make a contribution to their communities.

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



11.00 - 12.00  
Congress Centre - Sanada

88 nhk/japan

## The Reshaping of Japan: Global Consequences

From Abenomics to the Tokyo Olympics, Japan is back on the global stage. What are the global and regional implications?

Dimensions to be addressed  
- Reversing decades of deflation  
- Embarking on structural reform  
- Reinventing an innovation-driven economy  
- Global strategy for further economic growth

This session was developed in partnership with NHK.

*Simultaneous interpretation in English and Japanese*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



Thursday 23 January

12.00 - 12.30  
Congress Centre - Forum

90 thinking ahead/rebuilding states

## Thinking Ahead with Young Global Leaders

What are creative solutions to rebuilding nations for long-term stability?

Young Global Leaders give three short talks on what drives them to the forefront of global advocacy.

Learn about:

- Resolving conflict through rock music
- Fixing failed states
- Engaging civil society in nation building

*This session is on the record.*



12.30 - 13.45  
Berufsfachschule - Room

100 refugee run 4

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria.

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12.30 - 13.45  
Hotel Cresta Sun - Restaurant

101 secular stagnation

## The Secular Stagnation Dilemma

Is the global economy in a period of secular stagnation and, if so, what can be done about it?

Dimensions to be addressed:

- Liquidity glut versus savings surfeit
- Fiscal stimuli versus austerity
- Financial versus innovation crisis



Thursday 23 January

12.30 - 13.45  
Turmhotel Victoria - Victoria

**102 sustainable business**

## The DNA of Sustainable Business

What does it take to be a high-performance, environmentally sustainable company?

Dimensions to be addressed:

- Clarifying sustainability challenges
- Understanding sustainable performance
- Thinking creatively about new markets, products and services



12.30 - 13.45  
Hilton Garden Inn - Parsenn-Madrisa

**103 transition economies**

## The Civic Role of Business

How can the private sector help stabilize societies undergoing political and economic transitions?

Dimensions to be addressed:

- Bolstering capacity of local human capital
- Strengthening organizational norms to resist corruption
- Providing resources for humanitarian response



12.30 - 13.45  
Morosani Schweizerhof - Arvenstube

**91 advanced manufacturing**

## The Rise of Advanced Manufacturing

How is advanced manufacturing transforming industries and markets?

Dimensions to be addressed :

- New capabilities for advanced global value chains
- Impact of additive manufacturing
- Effect of digital manufacturing tools on assembly line workers
- Impact of personalization on consumers, producers and policy-makers



Thursday 23 January

12.30 - 13.45  
Hotel National - Dining Room

92 asia growth

## Drivers of Equitable Growth in Asia

How can Asian economies achieve the next stage of economic growth?

- Dimensions to be addressed:
- Enhancing cross-regional collaboration
  - Addressing income inequality
  - Mitigating regional tensions



12.30 - 13.45  
Hotel National - Salon Mignon

93 communicating science

## Raising Science Literacy in Society

From climate change to preventive care, how can science communicate more credibly and effectively with society?

- Dimensions to be addressed:
- Scientists as policy advisers
  - Funding needs versus need for independence
  - Tackling vested interests



12.30 - 13.45  
Hotel Derby - Fluela 1-2-3

94 currency context

## The New Currency Context

What economic and political forces are reshaping global currency markets?

- Dimensions to be addressed:
- European and US debt crises
  - Chinese monetary reform
  - Monetary tapering in the US



Thursday 23 January

12.30 - 13.45

Morosani Posthotel - Post/Davoserstube

95 europe context

## The New Europe Context

Ahead of the 2014 elections, what challenges and transformations are reshaping the leadership context in Europe?

Dimensions to be addressed:

- Rise of populist and nationalist movements
- Priorities for fiscal and monetary reform
- Drivers of global competitiveness



12.30 - 13.45

Morosani Posthotel - Arvenstube

96 government redesign

## The Next State

What tools, technologies and models will shape the future of government and politics?

Dimensions to be addressed:

- Crowdsourcing for data-driven policy-making
- Connecting cities as hubs of innovative service delivery
- Partnering with the private sector to provide targeted public services



12.30 - 13.45

InterContinental - Primula

97 health/do it yourself

## Do-it-yourself Health

What blend of high- and low-tech innovations will inspire individuals to create wellness rather than just combat illness?

Dimensions to be addressed :

- Creating an integrated approach to health
- Empowering individuals through technology
- Ensuring healthcare access for all



Thursday 23 January

12.30 - 13.45

InterContinental - Lillie/Aster

98 international trade

## The New Rules of International Trade

How will the outcomes of the Bali Ministerial Conference impact plurilateral and mega-regional trade agreements?

Dimensions to be addressed:

- Changing global value chains
- Effectiveness of the WTO
- Evolving role of investment
- Geopolitical barriers and protectionism



12.30 - 14.00

Open Forum - Swiss Alpine School (SAMD) - Auditorium

99 open forum/2

## Open Forum: Immigration - Welcome or Not?

For over 200 million people, migrating to a foreign land represents the hope of a better life and valuable career experience. While viewed by some as an opportunity for development and a healthy source of skills on the job market, many people are concerned with irregular flows of migrants, the cost of integration and potential increase in criminal activity. With European migration on the rise, should governments improve their integration policies or impose barriers to entry?

- What best practices can assist countries to improve management of migration flows?
- How have countries leveraged immigration for development?
- What are the implications of stricter regulations vs integration policies?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*



13.00 - 14.00

Congress Centre - Sanada

104 globo/brics

## BRICS in Midlife Crisis?

Growth rates for Brazil, Russia, India, China and South Africa remain at half their pre-crisis levels, prompting concern that the golden age of emerging-market growth may be over.

How can the BRICS group recharge their respective growth models?

This session was developed in partnership with TV Globo.

*Simultaneous interpretation in English, Portuguese and Russian*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



Thursday 23 January

14.15 - 14.45

Congress Centre - Congress Hall

255 special address/netanyahu

## Israel's Economic and Political Outlook

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live*



14.30 - 15.45

Open Forum - Swiss Alpine School (SAMd) - Auditorium

267 open forum/6

## Open Forum: Entrepreneurship — Going beyond Boundaries

This session will explore entrepreneurship and the objective is to highlight the entrepreneurial journeys of extraordinary individuals. Come to be inspired by the stories of pioneers, disruptors, entrepreneurs and innovators working to tackle pressing local issues in extraordinary circumstances.

*Simultaneous interpretation in English and German*



14.45 - 15.45

Congress Centre - Seehorn Arena

113 religious politics

## Power Sharing and Political Islam

How is political Islam dealing with the backlash it is suffering in the Arab world?

Dimensions to be addressed:

- Rebuilding democratic confidence
- Fostering an inclusive and effective political order
- Countering religious extremism and sectarianism





Thursday 23 January

14.45 - 15.45

Congress Centre - Schwarzhorn BetaZone

107 betazone/gaming

## The World of Gaming

With sales of video games exceeding US\$ 25 billion, how is gaming transforming the entertainment, education and social interactions of the next generation?



14.45 - 16.00

Congress Centre - Flüela IdeasLab

109 ideasl原因lab/oxford

## IdeasLab: Data, Machines and the Human Factor with the University of Oxford

What are the implications of data and machines for humanity's future?

Discover and debate in the IdeasLab:

Idea 1: Future of machine intelligence

Idea 2: Building self-monitoring healthcare technology into everyday lives

Idea 3: Citizen science beyond science

Idea 4: Taking collective action in an online society



14.45 - 15.45

Congress Centre - Forum

105 arctic

## The Melting Arctic

With the Arctic warming twice as fast as the rest of the world, what will be the consequences for society, business and politics?

Dimensions to be addressed:

- Understanding risks of environmental deprivation
- Exploring opportunities of Arctic development
- Mapping geopolitical fault lines

*This session is on the record.*



Thursday 23 January

14.45 - 15.45  
Congress Centre - Jakobshorn

106 arts identity

## Art and Identity

How are the arts influencing identity in a fragmented world?

Dimensions to be addressed:

- Shifting definitions of community
- Changing relationship between nation and citizen
- Creating a new narrative for Europe

*This session is on the record.*



14.45 - 15.45  
Congress Centre - Aspen 2

110 infrastructure imperative

## The Infrastructure Imperative

How can new financing mechanisms ensure that pressing infrastructure needs are met?

- infrastructure investment as a new asset class
- partnerships for financing infrastructure
- infrastructure development projects for economic development and job creation



14.45 - 15.45  
Congress Centre - Aspen 1

112 regulation

## Regulating Innovation

How should regulatory and policy frameworks be designed to foster science and technology-driven growth?

Dimensions to be addressed:

- Funding and incubating new ventures
- Reorienting intellectual property regimes
- Rethinking tax incentives

*This session is on the record and webcast live.*



Thursday 23 January

14.45 - 15.15  
Congress Centre - Studio

111 insight/sachs

## An Insight an Idea with Jeffrey Sachs

A conversation with Jeffrey Sachs, Director of the Earth Institute at Columbia University, on the future of the development agenda.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



14.45 - 15.45  
Congress Centre - Sanada

114 univision/drugs

## The Drugs Dilemma: Consequences for Society, Politics and Business

A polarizing debate over whether legalizing drugs is holding back progress on one of the world's most prominent health and security issues.

How can government, business and civil society work together to ensure that innovative and alternative policies are considered at the national and international level?

This session was developed in partnership with Univision.

*Simultaneous interpretation in English and Spanish*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



14.45 - 16.15  
Congress Centre - Dischma WorkShop

108 healthcare innovation

## Transforming Healthcare

How can the implementation of personalized medicine and digital health be accelerated?

Session objectives:

- Map risks and opportunities
- Explore the potential of big data
- Address regulatory and investment barriers



**Thursday 23 January**

15.45 - 16.15  
Congress Centre - Studio

**116 insight/lagarde**

## An Insight, An Idea with Christine Lagarde

A conversation with IMF Managing Director Christine Lagarde on how to tackle the challenges facing the global economy.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



15.45 - 16.15  
Congress Centre - Congress Hall

**259 special address/peña nieto**

## Special Address

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



15.45 - 16.15  
Congress Centre - The Terrace

**115 fab lab workshop 4**

## From Imagine to Iterate: Fabrication Workshop

Learn how to do precision fabrication of unique components, such as jewellery and optics, at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*



Thursday 23 January

16.00 - 17.15  
Berufsfachschule - Room

117 refugee run 5

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria.

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16.15 - 17.15  
Congress Centre - Seehorn Arena

121 civic engagement

## The New Citizen

How are new frontiers of civic engagement reshaping society, politics and business?

Dimensions to be addressed:

- Citizen innovator: crowdsourcing solutions
- Citizen regulator: decentralizing rule enforcement
- Citizen policy-maker: enabling direct democracy

16.15 - 17.15  
Congress Centre - Schwarzhorn BetaZone

119 betazone/pugh

## Swimming towards Success

Pioneer swimmer Lewis Pugh reveals the lessons he learned about leadership while swimming across the North Pole and in a lake on Mt Everest.



**Thursday 23 January**

16.15 - 17.00

Congress Centre - In front of Wisshorn WorkStudio

**118 art walk 2**

## Art Walk 2

Join a guided tour of the exhibition featuring works by Andreas Gursky and Damien Hirst, led by Eckhard Schneider, General Director of the PinchukArtCentre.

*Please meet in front of the Wisshorn WorkStudio room on the Middle level of the Congress Centre.*



16.15 - 17.30

Congress Centre - Sertig IdeasLab

**125 ideaslab/social entrepreneurs**

## IdeasLab: Bridging Gaps between Markets with Social Entrepreneurs

How are social innovation models bridging gaps between the private sector and the base of the pyramid?

Discover and debate in the IdeasLab:

Idea 1: Design and marketing aimed at untapped consumer demand

Idea 2: Distribution models that go farther

Idea 3: Techniques to bring new talent into value chains

Idea 4: Technological platforms for connecting to the marketplace of ideas



16.15 - 17.15

Congress Centre - Forum

**120 ceo series/talent scarcity**

## CEO Series: Tackling Talent Scarcity

How are employers rethinking their responsibility to invest in talent for the long term?

Dimensions to be addressed:

- Improving partnerships with government and universities
- Designing workplace opportunities for reskilling
- Forecasting the skills needed in emerging sectors
- Leveraging next-generation technologies and social media

*This interactive session is designed as a learning experience uniquely for chief executives.*

Thursday 23 January

16.15 - 17.15  
Congress Centre - Aspen 2

122 development partnership

## Breaking Silos in Development

What actors, networks and partnerships will define and drive progress in development?

Dimensions to be addressed:

- Emerging economies and South-South partnerships
- Next-generation public-private partnerships
- Innovative financing with entrepreneurs and investors

*This session is on the record and webcast live.*



16.15 - 17.15  
Congress Centre - Jakobshorn

124 humanities digital

## Humanities in the Digital Age

In an increasingly digital world, what is the future of the humanities?

Dimensions to be addressed:

- Examining relevance of a liberal arts education
- Infusing values of the humanities into the economy
- Engaging digital natives in designing the humanities of tomorrow

*This session is on the record.*



16.15 - 17.15  
Congress Centre - Aspen 1

126 syria crisis

## The Humanitarian Crisis in Syria

A staggering 52% of the Syrian refugee population, which now exceeds 2.2 million, are children.

What more can the international community do to respond to this urgent humanitarian crisis?

*This session is on the record and webcast live.*



Thursday 23 January

16.15 - 17.45  
Congress Centre - Wisshorn WorkStudio

123 education

## The Future of Learning

How are basic and higher education models responding to advances in online learning and social technology?

Session objectives:

- Rethink incentive and grading schemes
- Explore combining online and presence learning
- Build capacity for local adoption



16.30 - 17.30  
Congress Centre - Sanada

127 cctv/coopetition

## China, Europe, US: The Coopetition Challenge

Connected as never before, how will competition and collaboration among China, Europe and the United States reshape the world?

Dimensions to be addressed:

- Assessing China's outbound investment impact
- Contending for geopolitical influence in the Asia-Pacific region
- Implications of the US fiscal crisis and Eurozone debt crisis
- Competing for talent, resources and value-added products

This session was developed in partnership with CCTV.

*Simultaneous interpretation in English and Chinese*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



16.45 - 17.15  
Congress Centre - Studio

128 insight/stern

## An Insight, An Idea with Lord Stern

A conversation with leading climate economist Lord Stern on cooperation towards low-carbon growth.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*





**Thursday 23 January**

16.45 - 18.15  
Congress Centre - Dschma WorkShop

**129 leading cities**

## Learning from Leading Cities

What can enterprises and economies learn from high-performance cities?

- Dimensions to be addressed:
- Building resilience into complex systems
  - Designing finance and implementation partnerships
  - Rethinking civic engagement



17.20 - 18.15  
Congress Centre - Congress Hall

**130 us outlook**

## The US Economic Outlook

With a provisional two-year budget agreement in place, is the American economy back on track for a strong recovery?

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



17.45 - 18.45  
Congress Centre - Schwarzhorn BetaZone

**131 betazone/universe**

## The Universe Unveiled

Nobel Laureate in physics Brian Schmidt and astrophysicist Chris Lintott reveal the hidden truths of our galaxies, stars and planets, and the history and fate of our universe.



Thursday 23 January

18.00 - 19.00  
Congress Centre - Sanada

132 pacific alliance

## The Promise of the Pacific Alliance

Different regional paradigms have emerged in Latin America's quest for sustainable and inclusive growth. With the Pacific Alliance capturing greater global attention, will it be able to meet the growth expectations of its members?

*Simultaneous interpretation in English and Spanish*

*This session is on the record and webcast live.*



18.15 - 19.15  
Congress Centre - Congress Hall

133 competitive europe

## Closing Europe's Competitiveness Gap

How are Europe's leaders transitioning from crisis response to crafting a long-term strategy for competitiveness?

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



19.00 - 20.30  
Open Forum - Swiss Alpine School (SAMd) - Auditorium

134 open forum/3

## Open Forum: Ethical Capitalism - Worth a Try?

Capitalism lifted 1 billion people out of poverty in 20 years but, today, society is discontent. Some believe the neo-liberal capitalist model needs shaking up, and that regulators, supervisors and corporate governance managers have failed those they are meant to protect. Western economic and social crises are pointing to the bankruptcy of the capitalist model. Yet the question remains: What is the alternative?

- Is the ethos of capitalism unethical? What are its economic and policy structures?
- Who needs to lead the effort for society to act for the common good?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*



Thursday 23 January

19.00 - 20.00  
Congress Centre - Congress Hall Lobby

135 tianjin reception

## Annual Meeting of the New Champions 2014 Reception

Tianjin will once again host the Annual Meeting of the New Champions on 10-12 September 2014. Vice-Mayor Ren Xuefen cordially invites you to enjoy Chinese delicacies and classical and modern music.

20.00 - 22.00  
Hotel Seehof - Salon Kirchner

136 china centre stage

## China Takes Centre Stage

With China's growing influence on the global stage, how are domestic and international perceptions changing?



20.00 - 22.00  
InterContinental - Turmalin/Adular/Quarz

137 europe renaissance

## Fostering Europe's Next Renaissance

"The greater danger for most of us lies not in setting our aim too high and falling short, but in setting our aim too low, and achieving our mark."  
-- Michelangelo

What will it take for Europe to realize a second Renaissance?

- new renaissance people of Europe
- the creative and competitive hot spots in Europe
- new "brand" Europe



**Thursday 23 January**

20.00 - 22.00  
Hotel National - Dining Room

**138 happiness**

## The Importance of Being Happy

"Happiness is the meaning and the purpose of life, the whole aim and end of human existence."  
-- Aristotle

Why is the pursuit of happiness so critical for our world and that of future generations?



20.00 - 22.00  
Turmhotel Victoria - La Terrasse

**139 health**

## Rethinking Health

What are the secrets to staying healthy in a demanding world?



20.00 - 22.00  
Hotel Sunstar Park - Jacobshorn

**140 latin america dinner**

## Latin America Looks Ahead

How is Latin America paving the way for an era of inclusive growth?



**Thursday 23 January**

20.00 - 22.00  
Kongress Hotel - Restaurant

141 leadership lessons

## Lessons in Leadership

"Leadership and learning are indispensable to each other."  
-- John F. Kennedy

What small steps lead to great leadership?



20.00 - 22.00  
Hilton Garden Inn - Parsenn-Madrisa

142 living

## Rethinking Living

What could life be like 50 years from now?

Discover and debate with experts in robotics, Internet addiction and urban technology.



20.00 - 22.00  
InterContinental - Primula

143 meet the authors

## Meet the Authors

"A book must be an ice-axe to break the seas frozen inside our soul."  
-- Franz Kafka

Biography, fiction, popular science and politics -- what's next on the radar of the authors of today's top reads?



Thursday 23 January

20.00 - 22.00

Sheraton Waldhuus - Sertig / Dischma

144 nobel laureates/science

## The State of the World with Nobel Laureates in Science

Join Nobel Prize winners for an informal  
conversation on the key scientific imperatives for  
2014.



## Friday 24 January

07.45 - 08.30

Congress Centre - Jakobshorn

145 ethics breakfast 2

### Stop to Think: Environmental Stewardship

How can we ensure that environmental stewardship is integral to our economic activities and choices?

08.00 - 08.30

Congress Centre - Flüela IdeasLab

270 meditation 3

### Mindfulness Meditation

Meditation is the art of silencing the mind, helping to increase self-awareness and act in a more calm, focused and altruistic way.

Join this early morning session with Buddhist monk Matthieu Ricard to learn and experience the benefits of meditation.

09.00 - 10.00

Congress Centre - Seehorn Arena

147 child development

### A Good Start in Life

What factors have critical implications for the skills and development of our children and future generations?

Dimensions to be addressed:

- Link between nutrition, health and well-being
- Role of early childhood and primary education
- Impact of socio-economic environments

Friday 24 January

09.00 - 10.00

Congress Centre - Schwarzhorn BetaZone

146 betazone/human brain

## The Human Brain

The US BRAIN Initiative and the European Human Brain Project share their latest developments in the quest to understand the human brain, and the subsequent rise of breakthrough technologies for simulation, visualization and big data.



09.00 - 10.15

Congress Centre - Sertig IdeasLab

152 ideaslab/cambridge

## IdeasLab: Adapting to Climate Change with the University of Cambridge

What technological and policy innovations will help humanity adapt to a climate-changed world?

Discover and debate in the IdeasLab:

Idea 1: Predicting glacier and ice sheet changes

Idea 2: Working with nature to manage risk

Idea 3: Preparing for ramifications of geo-engineering



09.00 - 10.15

Congress Centre - Flüela IdeasLab

153 ideaslab/max planck

## IdeasLab: Human-centred Economics with the Max Planck Society

How can insights into neurobiology, psychology, economics and evolutionary theory help build more human-centred economic systems?

Discover and debate in the IdeasLab:

Idea 1: The delicate evolution of human cooperation

Idea 2: Simple decision strategies for complex environments

Idea 3: The psychology and neurobiology of pro-social motivation and cooperation

Idea 4: Caring economics to transcend cooperation failures





Friday 24 January

09.00 - 10.00  
Congress Centre - Aspen 1

148 china outlook

## The China Outlook

How will recent financial, economic and social reforms in China impact the global economy in 2014?

Dimensions to be addressed:

- Financial reform and local debt-reduction initiatives
- Trends in Chinese outbound investment
- Striking a balance between investment and consumption

*Simultaneous interpretation in English and Chinese*

*This session is on the record and webcast live.*



09.00 - 10.00  
Congress Centre - Aspen 2

150 energy agenda

## The Global Energy Agenda

How can economies build energy strategies for sustained growth, competitiveness and security?

Dimensions to be addressed:

- Rethinking energy markets and energy subsidies
- Exploring new energy and climate frameworks
- Achieving progress on universal energy access



09.00 - 10.00  
Congress Centre - Forum

151 hyperconnected markets

## Money and Markets in a Hyperconnected World

From trading currencies to tracking Twitter trends, how are digital and social technologies transforming markets?

Dimensions to be addressed:

- Achieving transparency and efficiency gains
- Reaching fringe populations with mobile technology
- Responding to cyber risk and digital misinformation

*This session is on the record.*



Friday 24 January

09.00 - 10.00

Congress Centre - Sanada

149 cnbc/monetary policy

## The Future of Monetary Policy

Central banks around the world took extraordinary measures to reboot the global economy. What are efficient and responsible options for ending monetary stimulus?

Dimensions to be addressed:

- Communicating with the market
- Moderating employment implications
- Mitigating global ramifications

This session was developed in partnership with CNBC.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



09.00 - 10.30

Congress Centre - Dischma WorkShop

154 social innovation agenda

## Pushing Boundaries through Social Innovation

How is social innovation transforming business strategy?

Session objectives:

- Identify gaps in public and social services
- Mobilize intrapreneurship towards societal goals
- Build a network of social innovators
- Engage policy-makers in shaping development



09.15 - 09.45

Congress Centre - Studio

156 insight/nooyi

## An Insight, An Idea with Indra Nooyi

A conversation with PepsiCo Chairman and Chief Executive Officer Indra Nooyi on leadership in a changing world

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



Friday 24 January

09.15 - 10.00

Congress Centre - Jakobshorn

155 creative mind/eliasson

## Inside the Creative Mind: Olafur Eliasson

An intimate interview with award-winning artist Olafur Eliasson on creating large-scale immersive environments that incorporate light, water and air temperature for maximum effect. His works include *The New York City Waterfalls* and *Little Sun*.

*This session is on the record.*



09.30 - 10.45

Berufsfachschule - Room

157 refugee run 6

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria.

*Take Forum Shuttle Line 1 (direction Davos Platz, "F" on transport map) and exit at the Refugee Run stop, or take Davos public bus line 1, 3 or 7 from Congress Centre and exit at the Postplatz stop. Allow enough time for travel.*

*Address: Berufsfachschule Davos, Bahnhofstrasse Platz 5 (Davos Platz). Please use the main entrance to the school.*

*For all further enquiries, please e-mail [refugeerun@crossroads.org.hk](mailto:refugeerun@crossroads.org.hk) or call +41 (0)79 212 9526.*



10.00 - 10.30

Congress Centre - The Terrace

158 fab lab workshop 5

## From Consumers to Creators: Moulding and Casting Workshop

Learn how to manufacture parts at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*



Friday 24 January

10.10 - 10.30

Congress Centre - Congress Hall

254 peres award

## Celebrating the "Spirit of Davos"

The World Economic Forum honours Shimon Peres for his long-standing commitment to its mission and his contributions to the Annual Meeting programme for more than two decades.

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live*



10.30 - 11.15

Congress Centre - Schwarzhorn BetaZone

159 betazone/cousteau

## Reconnecting to Nature

Explorer and producer Céline Cousteau shares inspiring stories from her adventures around the world on her quest to reconnect humans to the environment.



10.30 - 11.30

Congress Centre - Aspen 2

183 us competitiveness

## Securing US Competitiveness

How will the United States return to a path of long-term growth and competitiveness?

Dimensions to be addressed:

- Fostering bipartisan cooperation
- Reaching a viable fiscal solution
- Advancing regional trade agreements



Friday 24 January

10.30 - 11.00  
Congress Centre - Congress Hall

260 special address/cameron

## Special Address

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



10.30 - 12.30  
Congress Centre - Wisshorn WorkStudio

160 well-being/design

## Creating Healthier Outcomes

How can the integration of technology, psychology and design lead to healthier lifestyles?

Session objectives:

- Understand drivers of rational and irrational human behaviour
- Explore media, technology and design as agents of change
- Devise policy incentives for behavioural change



11.00 - 12.15  
Congress Centre - Congress Hall

162 climate poverty

## Changing the Climate for Growth and Development

An unprecedented international effort will be made in September during the UN General Assembly to energize leaders to successfully negotiate a climate change agreement and set new goals for ending extreme poverty globally.

How can government and business work together to ensure that this extraordinary effort leads to action?

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



Friday 24 January

11.00 - 12.15  
Congress Centre - Sanada

161 **bbc/us power**

## BBC World Debate: The Future of US Power

Syria, shutdown, Snowden and surveillance: has America lost touch with the world?

Dimensions to be addressed:

- Global impact of the inconsistent US political system
- Risks of declining US engagement in the Middle East
- Geopolitical implications of a multipolar world

This session was developed in partnership with the BBC.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



12.00 - 12.30  
Congress Centre - Aspen 1

251 **germany outlook**

## The Germany Outlook

What can Europe and the world expect from Germany's new coalition government?

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*Simultaneous interpretation in English and German*

*This session is on the record.*



12.00 - 12.30  
Congress Centre - Forum

163 **thinking ahead/e-collaboration**

## Thinking Ahead with the Young Global Leaders

Technology is disrupting the way we live, work and collaborate.

Young Global Leaders give three short talks on how technology is shaping our future.

Learn about:

- Machine vs human learning
- A new vision for collective fundraising
- The mobile phone revolution in Africa

*This session is on the record.*



Friday 24 January

12.30 - 13.45  
Berufsfachschule - Room

171 refugee run 7

## A Day in the Life of a Refugee: Exploring Solutions for Syria

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12.30 - 13.45  
InterContinental - Lilie/Aster

164 africa investment

## New Investment Trends in Africa

How are new financing trends in sub-Saharan Africa reshaping investment, growth and development?

Dimensions to be addressed:

- Rising local and regional capital markets
- Growing bond, remittance and capital flows
- Emerging tech-smart financial infrastructure



12.30 - 13.45  
Morosani Posthotel - Poststube

165 commodity supercycle

## Ending the Supercycle?

Is the recent plunge in commodity prices cyclical or is the rally of the past decade truly broken?

Dimensions to be addressed:

- Demand implications of slow growth in China
- Supply implications of shale-gas discoveries
- Long-term effects of greater resource efficiency



Friday 24 January

12.30 - 13.45  
Hotel Cresta Sun - Restaurant

166 food value chains

## From Farm to Fork

With billions of tons of food wasted every year, how can smarter supply chains help address global food security?

- Dimensions to be addressed:
- Improving regulations and border controls
  - Strengthening infrastructure
  - Informing and incentivizing consumers



12.30 - 13.45  
Central Sporthotel - Säumerstube

167 impact investing

## The Power of Impact Investing

How is impact investing reshaping corporate strategy, public policy and community development?

- Dimensions to be addressed:
- Aligning corporate and societal objectives
  - Defining and delivering public goods
  - Crafting social innovation ecosystems

*This session is linked to initiatives and communities of the Forum. Michael Drexler is available to brief participants.*



12.30 - 13.45  
Hilton Garden Inn - Parsenn-Madrisa

169 population dynamics

## Population, Poverty and Prosperity

Small differences in family planning can have a dramatic effect on population numbers over time and drastically improve the quality of life for millions.

What new approaches can change the course of this trajectory to break the cycle of poverty, poor health and lack of education?





Friday 24 January

12.30 - 13.45

Hotel Seehof - Salon Kirchner

170 power infrastructure

## The Great Power Shift

How are new trends in energy supply and demand reshaping the way economies are powered?

Dimensions to be addressed:

- New demand-side and distributed energy solutions
- Shifting frontiers of renewable energy supply
- Potential of smart regulation in enabling energy transitions



12.30 - 13.45

Hotel Derby - Dischma

172 values shifts

## Reshaping Values

How are shifting attitudes towards religion reshaping social norms and values?

Dimensions to be addressed:

- Challenging traditional hierarchies and institutions
- Transforming social politics and human rights
- Advocating moral leadership in economics



12.30 - 14.00

Open Forum - Swiss Alpine School (SAMd) - Auditorium

168 open forum/4

## Open Forum: Faith and Gender Equality - Mind the Gap

Women represent more than half of the world's population. Yet, with enduring patriarchal traditions, women still do not have the same rights as men. Issues of reproductive rights and socially mandated roles in the family remain controversial. Considering the important role of faith in social and economic development, can religious bodies help rethink the role of women in society?

- Are religions fair to women? How can religious traditions accompany and support the evolving role of women in society?
- How is modernity transforming religious traditions?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*



Friday 24 January

13.15 - 14.15  
Congress Centre - Sanada

173 **ap/post-2015**

## The Post-2015 Goals: Inspiring a New Generation to Act

How can a new spirit of solidarity, cooperation and mutual accountability carry the post-2015 development goals from vision to action?

Dimensions to be addressed:

- Ending extreme poverty
- Transforming economies for jobs and inclusive growth
- Building peace and effective, open and accountable institutions
- Putting sustainable development at the core

This session was developed in partnership with the Associated Press.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



14.15 - 14.45  
Congress Centre - Congress Hall

261 **special address/rousseff**

## Special Address

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



14.45 - 15.45  
Congress Centre - Seehorn Arena

175 **anti-corruption**

## Designing Corruption out of the System

How can society design corruption out of public and private institutions?

Dimensions to be addressed:

- Concerted industry action
- Role of technology in enhancing transparency
- Overseeing investment strategies in frontier markets

*This session is linked to initiatives and communities of the Forum. Elaine Dezenski is available to brief participants.*



Friday 24 January

14.45 - 15.45  
Congress Centre - Schwarzhorn BetaZone

176 **betazone/smart sensors**

## Outsmarted by Sensors?

What are the costs and benefits of scaling up the Internet of things?

Dimensions to be addressed:

- Fostering social innovation through smart wearables
- Embedding data privacy standards and controls
- Managing bandwidth and infrastructure limitations



14.45 - 15.45  
Congress Centre - Aspen 1

178 **debate/money**

## Forum Debate: Money and Influence

As income inequality rises, is money politics undermining democracy?

*This session is on the record and webcast live.*

Debating this question:



14.45 - 15.45  
Congress Centre - Jakobshorn

177 **cultural heritage**

## Cultural Heritage: Beyond Repair?

As we witness the erosion of cultural heritage around the world, what challenges and opportunities arise?

Dimensions to be addressed:

- Defining how something becomes heritage
- Deciding what to do with relics
- Creating a collective memory in fast-developing cities

*This session is on the record.*



Friday 24 January

14.45 - 15.45  
Congress Centre - Forum

181 israel palestine

## Overcoming the Israeli-Palestinian Impasse

How can the current diplomatic promise be translated into tangible progress towards a lasting peace between Israelis and Palestinians?

Dimensions to be addressed:  
- Insights on the negotiations  
- Impact of uncertainty in the Arab world  
- Role of business in supporting peace

*This session is on the record*



14.45 - 15.45  
Congress Centre - Aspen 2

182 structural unemployment

## Solving the Employment Equation

What sectors, skills and policy innovations will reduce structural unemployment?

Dimensions to be addressed:  
- Exploring the potential of new and traditional sectors  
- Improving employment statistics and skills forecasting  
- Creating enabling environments for entrepreneurship



14.45 - 15.15  
Congress Centre - Studio

180 insight/hawn

## An Insight, An Idea with Goldie Hawn

A conversation with Goldie Hawn on how neuroscience, mindfulness training and social and emotional learning can change the world

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



Friday 24 January

14.45 - 15.45  
Congress Centre - Congress Hall

174 al arabiya/middle east

## The End Game for the Middle East

Accelerated diplomacy, historical rivalries and social transformations are rapidly converging to fundamentally reshape the region. How can these pivotal shifts be translated into stability and prosperity for future generations?

This session was developed in partnership with Al Arabiya.

*Simultaneous interpretation in all languages*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



14.45 - 16.15  
Congress Centre - Dischma WorkShop

179 diversity

## The Power of Different

How are organizations turning diversity into an asset for building more resilient and robust institutions?

Session objectives:

- Explore how to foster a creative workforce
- Consider benefits of boardroom diversity
- Examine new markets



15.00 - 15.30  
Congress Centre - Sanada

265 china/wang yi

## Global Dimensions of China's Development

A conversation with Wang Yi, Minister of Foreign Affairs of the People's Republic of China, on the global dimensions of China's development.

*Simultaneous interpretation in English and Chinese*

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record and webcast live.*



Friday 24 January

15.00 - 17.00  
Congress Centre - Casanna 2

184 collaborate to innovate

## Collaborate to Innovate

How can market leaders engage with entrepreneurs to spark innovation?

Session objectives:

- Incubate entrepreneurial ventures
- Debate how to remove barriers to intrapreneurship
- Explore crowdsourcing and open innovation models

*This session is linked to initiatives and communities of the Forum. Michael Drexler is available to brief participants.*



15.45 - 16.15  
Congress Centre - Studio

186 journey/shiller

## A Journey of Discovery

From path-breaking empirical analysis on asset prices to profound insight on risk, bubbles and other aspects of finance in society, join us for a journey of discovery with Nobel Laureate and Yale University Professor Robert Shiller, the creator of the Case-Shiller Index and author of best-selling books such as *Irrational Exuberance* and *Finance and the Good Society*.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



15.45 - 16.15  
Congress Centre - The Terrace

185 fab lab workshop 6

## From Consumers to Creators: Electronics Assembly Workshop

Learn how to personalize and produce an electronic circuit board at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*



Friday 24 January

16.00 - 17.15  
Berufsfachschule - Room

187 refugee run 8

## A Day in the Life of a Refugee: Exploring Solutions for Syria

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16.15 - 17.15  
Congress Centre - Seehorn Arena

194 mental health

## The Mental Health Imperative

How can people protect and preserve their well-being in the face of rising rates of mental illness?

Dimensions to be addressed:  
- Understanding impact on society  
- Destigmatizing mental illness  
- Collaborating for coordinated solutions



16.15 - 17.15  
Congress Centre - Schwarzhorn BetaZone

189 betazone/shechtman

## The Art and Science of Matter

Nobel Laureate in chemistry Dan Shechtman recounts his heroic discovery of quasicrystals and explains how his scientific breakthrough could be used in revolutionary materials that convert heat to electricity.



Friday 24 January

16.15 - 17.30

Congress Centre - Sertig IdeasLab

192 ideasl原因/cass

## IdeasLab: Charting China's Future Roadmap with the Chinese Academy of Social Sciences

What reforms will help China tackle its most fundamental social, economic and environmental challenges?

Discover and debate in the IdeasLab:

- Idea 1: Structural adjustment of the Chinese economy
- Idea 2: Addressing environmental degradation and resource constraints
- Idea 3: From demographic dividend to reform dividend
- Idea 4: Exploring the latest ideas for financial reform



16.15 - 17.30

Congress Centre - Flüela IdeasLab

193 ideasl原因/swiss tech

## IdeasLab: The Future of Cities with the Swiss Federal Institute of Technology

What breakthrough innovations in urban architecture and engineering will transform city life?

Discover and debate in the IdeasLab:

- Idea 1: A new view of architecture
- Idea 2: Developing intelligent design through artificial intelligence
- Idea 3: Future of the coastal metropolis
- Idea 4: Designing coexistence for open cities



16.15 - 17.15

Congress Centre - Jakobshorn

188 authenticity

## The Authenticity Factor

Does authenticity actually matter?

Dimensions to be addressed:

- The power of digital and simulated experiences
- Reconnecting with the senses in a world of distractions
- Responding to the desire for peak moments in life

*This session is on the record.*





Friday 24 January

16.15 - 17.15  
Congress Centre - Forum

190 ceo series/cyber resilience

## CEO Series: Cracking the Code on Cyber Resilience

How are businesses responding to cyber threats against confidential information and critical infrastructure?

Dimensions to be addressed:

- Understanding the privacy/security trade-off
- Securing critical infrastructure
- Addressing cyber policy fragmentation

*This session is linked to initiatives and communities of the Forum. Alan Marcus is available to brief participants.*

*This interactive session is designed as a learning experience uniquely for chief executives.*



16.15 - 17.15  
Congress Centre - Sanada

191 financial regulation

## Rebuilding Trust in Finance

More than five years after the Lehman Brothers collapse, what steps are still needed for the financial sector to regain society's trust?

Dimensions to be addressed:

- Identifying and communicating risk
- Avoiding fragmentation and unilateralism
- Enforcing cross-border regimes

*Simultaneous interpretation in English and Chinese*

*This session is on the record and webcast live.*



16.15 - 17.15  
Congress Centre - Aspen 2

195 ukraine outlook

## The Ukraine Outlook

A special session on the situation in Ukraine and possible ways forward

*Simultaneous interpretation in English and Russian*



Friday 24 January

16.15 - 17.15

Congress Centre - Aspen 1

196 asean

## The Reshaping of ASEAN: Consequences for East Asian Growth

How can ASEAN, as a regional institution, fulfil the political and economic expectations of its over 600 million citizens?

Dimensions to be addressed:

- Leveraging trade liberalization and economic integration for inclusive growth
- Enhancing security cooperation
- Strengthening policy coordination among member economies

*This session is on the record and webcast live.*



16.45 - 17.15

Congress Centre - Studio

197 insight/gates

## An Insight, An Idea with Bill Gates

A conversation with Bill Gates on addressing myths about global development and challenging its most vocal critics

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



16.45 - 18.15

Congress Centre - Dischma WorkShop

198 redefining ageing

## Redefining Ageing

How can we move beyond stereotypes and myths to address the consequences of an ageing population for society, politics and business?

Session objectives:

- Explore business models for all ages
- Challenge the young-old workforce dichotomy
- Shift the debate on pensions and policies
- Identify technological solutions and care models for dementia and other needs



**Friday 24 January**

17.15 - 17.45  
Congress Centre - Congress Hall

**266 special address/kerry**

## Special Address

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



18.00 - 19.00  
Congress Centre - Sanada

**199 north africa**

## Fulfilling North Africa's Promise

Tunisia was the epicentre of the Arab Spring in North Africa three years ago. What are the leadership lessons learned since then and what does the future hold for the region?

*Simultaneous interpretation in English, Arabic and French*

*This session is on the record and webcast live.*



18.00 - 18.30  
Congress Centre - Congress Hall

**263 special address/draghi**

## The Path from Crisis to Stability

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



Friday 24 January

18.30 - 19.30

Congress Centre - Congress Hall

200 **cnn/emerging economies**

## Next Steps for Emerging Economies

With continued global uncertainty, how robust are the drivers of emerging-market growth?

Dimensions to be addressed:

- Dynamism of emerging market companies
- Potential of growing consumer class
- Macro policies and structural reforms

This session was developed in partnership with CNN.

*Simultaneous interpretation in all languages.*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



19.00 - 20.30

Open Forum - Swiss Alpine School (SAMD) - Auditorium

201 **open forum/5**

## Open Forum: The Secret Is Out - What's Next for Switzerland?

Switzerland is known for its chocolate, watches and banking sector. But today, with traditional banking secrecy gone, the country has to reinvent itself to retain its competitive advantage. Can Switzerland use this shift to its advantage by creating new markets while continuing to benefit from its pharmaceutical, energy management and tourism industries?

- How is Switzerland going to create new advantages?
- What sustainable and innovative sectors should be invested in? What policies should be put forward?

*Simultaneous interpretation in English and German*

*This session is open to reporting press.*



20.00 - 23.00

Cinema Arkaden - Arkaden

209 **screening/mandela**

## Special Screening of "Mandela: Long Walk to Freedom"

"Courage [is] not the absence of fear, but the triumph over it. The brave man is not he who does not feel afraid, but he who conquers that fear."  
-- Nelson Mandela

Join a special viewing of the newly released film on the life of Nelson Mandela, with insights from its producer, Anant Singh.

*Hors d'oeuvres will be served as of 19.30 and the screening will start at 20.00.*

*The Cinema Arkaden is located on 56 Promenade, Davos.*



Friday 24 January

20.00 - 22.00

InterContinental - Turmalin/Adular/Quarz

202 cultural leaders dinner

## Cultural Leaders Dinner: Artistic Legacies

"I paint flowers so they will not die."  
-- Frida Kahlo

What legacies are today's cultural leaders creating for future generations?



20.00 - 22.00

Turmhotel Victoria - La Terrasse

203 extreme science

## Extreme Science

"Science and technology revolutionize our lives, but memory, tradition and myth frame our response."  
-- Arthur M. Schlesinger

What are today's most controversial discoveries in science?



20.00 - 22.00

Hilton Garden Inn - Parsenn-Madrisa

204 growing up

## The Secrets of Growing Up

"It takes a very long time to become young."  
-- Pablo Picasso

How is growing up for children today different from in the past?



**Friday 24 January**

20.00 - 22.00  
Hotel National - Salon Mignon

**205 mindfully yours**

## Mindfully Yours

How can "paying attention" radically change your life?



20.00 - 22.00  
Hotel Derby - Fluela 1-2-3

**206 new american dream**

## Time for a New American Dream?

How is the changing social fabric of the United States influencing the American spirit?



20.00 - 22.00  
Hotel National - Dining Room

**207 nobel laureates/economics**

## The State of the World with Nobel Laureates in Economics

Join Nobel Prize winners for an informal conversation on the key economic imperatives for 2014.



Friday 24 January

20.00 - 22.00

Hotel Seehof - Ferdmann

208 personalized medicine

## Cancer: The Promise of Personalized Medicine

Can precision medicine help win the war on cancer?



Saturday 25 January

08.45 - 09.45

Congress Centre - Seehorn Arena

212 enabling trade

## Beyond Barriers and Borders

Building on the Bali Agreement, how should the WTO tackle upcoming priority challenges on the global trade agenda?

Dimensions to be addressed:

- Facilitating cross-border trade flows
- Making trade work for developing countries
- Assessing mega-regional trade agreements
- Integrating 21st century business issues

09.00 - 09.15

Congress Centre - Sanada

264 davos health challenge 2

## The Results of the Davos Health Challenge

If you signed up for the Davos Health Challenge, join this concluding session to find out the results of the Challenge and how well you did.



09.00 - 09.45

Congress Centre - Schwarzhorn BetaZone

210 betazone/ketterle

## Tiny Particles, Great Purpose

Nobel Laureate in physics Wolfgang Ketterle explains how his research on the coldest matter in the universe is transforming our understanding of materials.





Saturday 25 January

09.00 - 10.15

Congress Centre - Aspen 1

211 debate/technology and employment

## Forum Debate: Rethinking Technology and Employment

As economies see productivity rise and jobs decline, is technological innovation in the 21st century driving jobless growth?

*This session is on the record and webcast live.*

Debating the question:



09.00 - 10.15

Congress Centre - Flüela IdeasLab

214 ideaslab/stanford

## IdeasLab: Creating Markets for Society with Stanford University

What market applications and innovations will accelerate progress on pressing societal challenges?

Idea 1: Lessons from biological systems for social behaviours  
Idea 2: Global online learning and problem-solving  
Idea 3: Financial innovations in society



09.00 - 10.15

Congress Centre - Sertig IdeasLab

215 ideaslab/tech pioneers

## IdeasLab: Disrupting Retail with the Technology Pioneers

What cutting-edge technology and business model innovations will redefine retail and consumption?

Discover and debate in the IdeasLab:  
Idea 1: Using machine learning to customize online advertising  
Idea 2: Engaging consumers through mobile phones  
Idea 3: The future of online is offline  
Idea 4: Designing affordable market-driven products for the bottom of the pyramid

*This session is linked to initiatives and communities of the Forum. Silvia von Gunten is available to brief participants.*



Saturday 25 January

09.00 - 10.30

Congress Centre - Wisshorn WorkStudio

213 healthy workplace

## From Hyper to Healthy

With technologies once considered enabling becoming a source of stress, how can organizations maintain a healthy workforce?

Session objectives:

- Understand impact on well-being and productivity
- Exchange best practices on stress management
- Rethink leadership and organizational design



09.15 - 10.00

Congress Centre - Jakobshorn

217 infinite creativity

## Performance: Infinite Creativity with Lera Auerbach

Composer and pianist Lera Auerbach breaks creative boundaries through music, poetry and the visual arts.

*This session is on the record.*



09.15 - 10.15

Congress Centre - Forum

216 ceo series/frontier markets

## CEO Series: Doing Business in Frontier Markets

How can businesses more effectively deliver on the promise of frontier markets?

Dimensions to be addressed:

- Managing social and political volatility
- Adapting to regulatory regimes and legal environment
- Tapping a large, young labour force

*This interactive session is designed as a learning experience uniquely for chief executives.*

Saturday 25 January

09.15 - 10.15

Congress Centre - Aspen 2

219 open innovation

## Innovation Unlimited

How can organizations reap the benefits of open and collaborative innovation?

Dimensions to be addressed:

- Establishing co-ownership and intellectual property rights
- Managing misinformation and the misuse of information
- Designing smart incentives for implementation



09.15 - 09.45

Congress Centre - Studio

218 journey/rees

## A Journey of Discovery

One of the world's most renowned astronomers, Lord Martin Rees, uncovers the disruptive nature of technological advances and expresses his concern over ethical and governance issues triggered by today's rapid pace of discovery. From a lifetime of research on the universe and as the United Kingdom's Astronomer Royal, his forecasts for humanity suggest a "post-human" stage of evolution, "by design". You are invited to learn from his personal journey of profound discovery.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



09.15 - 10.15

Congress Centre - Sanada

220 public health

## Health Is Wealth

Public health is recognized as a core pillar of inclusive growth and human development. How can investments in healthcare be accelerated globally?

This session was developed in partnership with the Huffington Post.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



Saturday 25 January

09.30 - 10.45  
Berufsfachschule - Room

221 refugee run 9

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

After the simulation, refugees, field workers and others will discuss the options for engagement with participants, with a special focus on Syria.

*Take Forum Shuttle Line 1 (direction Davos Platz, "F" on transport map) and exit at the Refugee Run stop, or take Davos public bus line 1, 3 or 7 from Congress Centre and exit at the Postplatz stop. Allow enough time for travel.*

*Address: Berufsfachschule Davos, Bahnhofstrasse Platz 5 (Davos Platz). Please use the main entrance to the school.*

*For all further enquiries, please e-mail [refugeerun@crossroads.org.hk](mailto:refugeerun@crossroads.org.hk) or call +41 (0)79 212 9526.*



10.15 - 11.00  
Congress Centre - Schwarzhorn BetaZone

222 betazone/data visualization

## Visual Data for Vital Decisions

How is data visualization transforming how effectively we navigate and tackle pressing global issues?

Dimensions to be addressed:  
- Influencing the global agenda  
- Surfacing new and outlying insights  
- Managing personal data



10.15 - 10.45  
Congress Centre - Studio

224 journey/hertz

## A Journey of Discovery

As one of the most influential young economists on the international stage, Noreena Hertz has written about responsible capitalism, debt and developing economies and, recently, on why we tend to over-rely on expert opinion, often at the expense of our own judgment. You are invited to join a journey to discover how to make smart decisions.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



Saturday 25 January

10.15 - 10.45

Congress Centre - The Terrace

223 fab lab workshop 7

## From Manual to Automated: Microcontroller Programming Workshop

Learn how to modify and load an application program into an embedded computer chip at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*



10.30 - 12.00

Congress Centre - Dischma WorkShop

225 entrepreneurial mind

## Act Like an Entrepreneur

How can entrepreneurial minds and methods drive progress in society?

Session objectives:

- Assess lean business models and rapid failure
- Explore breaking mental models
- Reframe market opportunities



10.45 - 12.00

Congress Centre - Seehorn Arena

228 east asia

## China-Japan-Korea: Shifting the Dialogue

How can China, Japan and Korea leverage business collaboration to counter ongoing security and political tensions?

Dimensions to be addressed:

- Navigating joint business ventures in strategic industries
- Role of broadcast media and national propaganda
- Impact of new regional trade agreements
- Influence of pioneering entrepreneurs, artists and youth



Saturday 25 January

10.45 - 11.45  
Congress Centre - Aspen 2

227 digital diplomacy

## Diplomacy and Warfare in the Digital Age

From drones to data leaks, how is the digital age transforming diplomacy and warfare?

Dimensions to be addressed:

- Impact of digitalization on projecting power and influence
- Evolving rules and norms governing interstate relationships
- Implications for business and civil society



10.45 - 11.45  
Congress Centre - Aspen 1

229 natural disasters

## Building Resilience to Natural Disasters

The devastation caused by extreme weather events consistent with the increased risk of climate change will continue to inflict heavy social and financial costs. How can natural disasters be better anticipated and managed?

*This session is on the record and webcast live.*



10.45 - 11.45  
Congress Centre - Forum

230 unconventional oil and gas

## The Future of Oil and Gas

How is the unconventional oil and gas revolution transforming the sector and the world?

Dimensions to be addressed:

- Rising players and the future of big oil
- Environmental and climate implications
- Navigating regulatory minefields

*This session is on the record.*



Saturday 25 January

10.45 - 11.30

Congress Centre - Jakobshorn

226 creative mind/adjaye

## Inside the Creative Mind: David Adjaye

An intimate interview with award-winning designer and architect David Adjaye on articulating collective histories and aspirations through the groundbreaking use of materials and bespoke designs. His current projects include the Smithsonian National Museum of African History and Culture in Washington DC and the Hackney Regeneration Project in London.

*This session is on the record.*



11.00 - 12.00

Congress Centre - Sanada

231 al jazeera/circular economy

## From Waste to Wealth

In the face of acute resource constraints, how can economies transition from linear to circular growth?

Dimensions to be addressed:

- Escaping the "take, use and dispose" mentality
- Decoupling revenues from material use
- Harnessing regenerative resources

This session was developed in partnership with Al Jazeera America.

*Simultaneous interpretation in English and Arabic*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



11.00 - 12.30

Congress Centre - Wisshorn WorkStudio

232 unleashing creativity

## Unleashing Creative Potential

How can organizations unleash the creative potential of their stakeholders?

Session objectives:

- Map barriers to innovation and creativity
- Practice rapid prototyping and experimentation
- Explore best practices in forming creative teams



**Saturday 25 January**

11.15 - 11.45  
Congress Centre - Studio

**233 journey/tapscott**

## A Journey of Discovery

One of the world's leading authorities on the digital revolution, Don Tapscott, shares the vital qualities and characteristics of our digitally connected world. He will explain how the power of networks will radically transform our ability to solve global challenges, the way states are governed and how the next generation will live and work in the future. You are invited to learn from his personal journey of profound discovery.

*As the session is only 30 minutes long, please be seated early; doors will be closed at the scheduled time and no latecomers will be admitted.*

*This session is on the record.*



12.00 - 13.30  
Congress Centre - Throughout the Congress Centre

**234 japan buffet**

## Lunch Buffet in the Congress Centre

*hosted by the Government of Japan*

12.00 - 12.30  
Congress Centre - The Terrace

**235 fab lab workshop 8**

## From Manual to Automated: Device Development Workshop

Learn how to make smart systems for use in areas such as healthcare and communications at the Fab Lab.

*The Fab Lab is located on the Middle Level, behind the Sign-up Desk and next to the Terrace Lounge. Fab Lab personnel will be available throughout the day to answer questions outside of workshop hours.*





Saturday 25 January

12.15 - 12.45  
Congress Centre - Forum

236 thinking ahead/sustainability

## Thinking Ahead with the Young Global Leaders

How can sustainable cities meet the needs of the present without sacrificing the future?

Young Global Leaders give three short talks on how to build smart eco-cities.

Learn about:

- Green energy and entrepreneurship
- Building a city from scratch
- Running a sustainable city

*This session is on the record.*



12.30 - 13.45  
Berufsfachschule - Room

238 refugee run 10

## A Day in the Life of a Refugee: Exploring Solutions for Syria

Take part in this powerful simulation to experience some of the struggles and choices that refugees are facing to survive each day. The Refugee Run is hosted by the Crossroads Foundation and designed with refugees, internally displaced persons and NGOs.

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*For all further enquiries, please e-mail [refugeerun@crossroads.org.hk](mailto:refugeerun@crossroads.org.hk) or call +41 (0)79 212 9526.*



12.30 - 13.30  
Congress Centre - Sanada

237 f24/europe banking

## Rebuilding Banking in Europe

With capital flows sharply in reverse, how should Europe's banking system be reformed?

Dimensions to be addressed:

- Prospects for a European banking union
- Role of the European Central Bank
- Future of the common currency

This session was developed in partnership with France 24.

*Simultaneous interpretation in English and French*

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



Saturday 25 January

13.15 - 14.00

Congress Centre - Schwarzhorn BetaZone

252 [betazone/agus](#)

## A Short Guide to a Long Life

Leading cancer physician David Agus reveals the ideas and technologies that are radically changing health, and the return on investment to the individual, the economy and society at large.



13.15 - 13.45

Congress Centre - Forum

239 [thinking ahead/finance](#)

## Thinking Ahead with the Young Global Leaders

How can technologies make access to capital more safe and inclusive?

Young Global Leaders give short talks on creative models for financing.

Learn about:

- Creating a mobile phone-based marketplace
- Tackling the poverty penalty
- New models for secure access to capital

*This session is on the record.*



14.00 - 15.15

Congress Centre - Congress Hall

240 [global economic outlook](#)

## Global Economic Outlook 2014

What should be at the top of the agenda for the global economy in the year ahead?

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



**Saturday 25 January**

15.15 - 16.30  
Congress Centre - Schwarzhorn BetaZone

241 betazone/robotics

## The Robot Revolution

What are the latest developments in the world of robotics and how is artificial intelligence transforming our lives?



15.30 - 16.30  
Congress Centre - Jakobshorn

242 digital beats

## Digital Beats

How is the way music is being created and produced changing in the digital age?

Dimensions to be addressed:  
- Breaking new boundaries in producing music  
- Changing power structures in the music industry  
- Implications of the citizen musician movement

*This session is on the record.*



15.30 - 16.30  
Congress Centre - Aspen 1

244 global science outlook

## The Global Science Outlook

What are the trends, norms and issues shaping the science agenda in 2014?

Dimensions to be addressed:  
- Building bridges from science to society  
- Pushing knowledge frontiers in times of austerity  
- Rebalancing education in STEM and humanities  
- Leveraging digital potentials from analysis to publication

*This session is on the record and webcast live.*



**Saturday 25 January**

15.30 - 16.30  
Congress Centre - Sanada

**243 economics of gender**

## Gender-driven Growth

Extensive data points to women as critical for inclusive growth, yet barriers linked to gender persist in both the public and private sectors.

What are the policies and practices that can transform the economic landscape for women?

This session was developed in partnership with the BBC.

*As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.*



16.45 - 17.45  
Congress Centre - Congress Hall

**245 cnbc/global agenda**

## The Global Agenda 2014

The Co-Chairs of the Annual Meeting will debate the emerging issues of 2014, and their implications for the global economy and their industries.

This session was developed in partnership with CNBC.

*Simultaneous interpretation in all languages*

*This session is on the record and webcast live.*



17.45 - 18.00  
Congress Centre - Congress Hall

**246 closing/leap of faith**

## A Leap of Faith

The Annual Meeting 2014 draws to a close with words of wisdom and a powerful multimedia performance, opening the door to a year of bold and meaningful action.

*Simultaneous interpretation in all languages.*

*This session is on the record and webcast live.*



**Saturday 25 January**

18.30 - 20.00  
Congress Centre - Shuttle Hub

**247 transfer to the soirée**

## Transfer to the Soirée "Jazz and Dance"

Buses will leave continuously from the Shuttle Hub to the InterContinental Hotel.

*Please use line 4.*

19.00 - 23.00  
InterContinental - Seehorn

**248 soirée**

## Soirée "Jazz and Dance" at the InterContinental

Join new and old friends at the state-of-the-art InterContinental Hotel to complete your Annual Meeting experience. The dress code for the Soirée is black tie or traditional national dress, and sign-up is required.



21.00 - 23.30  
InterContinental

**249 transfer back to the shuttle hub**

## Transfer Back to the Shuttle Hub

Buses will leave continuously from the Soirée to the Shuttle Hub at the Congress Centre.