

“Summer Davos” in Asia Annual Meeting of the New Champions 2012 Creating the Future Economy

Guidelines and General Information for Accredited Reporting Press

Tianjin, People’s Republic of China 11-13 September

The World Economic Forum values media coverage of our meetings and has opened this year’s Annual Meeting of the New Champions to the press wherever space permits. However, all reporting press, photographers and camera crews should be discreet and not disrupt the meeting in any way.

As this is a private meeting, we ask you to respect the following guidelines. Members of the media who do not respect these guidelines may have their accreditation withdrawn for this meeting and other World Economic Forum events.

Accreditation and Press Registration

All journalists and media technical staff (cameramen, soundmen, photographers, etc.) who wish to cover the Annual Meeting of the New Champions **must be accredited** by the World Economic Forum. The online registration for the press accreditation is now **closed** and **no accreditation will be granted on-site**.

Please note the following important details:

- **Press Registration** for accredited journalists will open on **Monday 10 September from 14.00 – 17.00** and on **Tuesday 11 September at 07.30** at the Meijiang Convention and Exhibition Center in the city of Tianjin.
- The Registration Area will be located near the Meijiang Convention Center, www.mjcec.com, 18 Youyi South Road, Xiqing District Tianjin, People’s Republic of China.
- Please bring your passport or identity card and your press card.
- Upon registration, you will receive your personal security badge, the final programme and the final list of participants, as well as other relevant information.
- Please note that badges are **not transferable or exchangeable**. Should this rule not be followed, you will immediately lose your accreditation.

Badge Types



Orange badges are reserved for members of the Reporting Press who have access to all **sessions that are on-the-record**. These take place in the following rooms: the Plenary Hall, Davos, Lugano and the Studio Room. For the Studio Room, you will need to sign up at the Press Info Desk located at the Media Centre.



Orange badges with a purple stripe are reserved for media technical staff. These badges are for people who do not need to access the sessions in the Plenary Hall, Davos, Lugano or Studio Room. If you hold this badge and you need to enter a session, you must contact a member of the World Economic forum’s Media Team at the Press Info Desk located at the Media Centre.

Please note that orange badge holders and orange purple stripe badge holders have free access to the Media Centre.

Access to the Meeting Area

- Once you have your security badge, you can enter the Meijiang Convention and Exhibition Center from Tuesday 11 September. Reporting press can access the centre only via the Media entrance, which is on the left side of the building. Please follow the signage.
- TV crews will have access to the public area and the press area located on Level 1 of the centre.

The Media Centre

The World Economic Forum has provided a Media Centre with facilities for journalists.

- The **Media Centre** and the **Broadcasting Area** will be located at the Meijiang Convention and Exhibition Center. The opening hours are from **08.00 to 21.00**.
- The **Media Centre** is equipped with telephones, wireless Internet connection, computers with Internet access and Chinese keyboards, fax machines and power plugs. Local calls and limited international fax services will be provided courtesy of the World Economic Forum.
- The **Media Centre** will be equipped with television screens with **live transmissions of the Plenary Sessions**.
- A light lunch will be provided as well as coffee, tea and soft drinks, courtesy of the World Economic Forum.
- Please do not leave your belongings unattended in the **Media Centre**. The World Economic Forum will not be responsible for any lost items.

IMPORTANT To access the Media Centre and all media facilities, please walk through the heart of the Meijiang Convention and Exhibition Center. This area is known as The Village and is intended to foster the community of the New Champions as a gathering place for impromptu meetings and bilateral exchange. While access, filming and interviewing are welcome and allowed in this area, we kindly ask that journalists act in a manner that minimizes disruption to the interaction between participants. **Coffee breaks and lunches in this area are strictly for business participants.** Similar refreshments are provided for journalists in the **Media Centre**.

Access to Sessions

Members of the media must abide by the following regulations:

- All sessions taking place in **Plenary Hall, Davos and Lugano rooms** are on the record and open to the reporting press.
- **One-on-One sessions** in **Studio Room** are also open to reporting press but entrance must be reserved in advance. To do so, please sign up at the **Press Information Desk** (located in the Media Centre on the ground floor of the Registration & Media Village) by 18.00 the previous day. *Please note that reservations are limited and are on a first-come-first-served basis. No seats will be guaranteed.*
- **All other sessions are off the record.** They are reserved for Participants as they are working sessions. Members of the reporting press are **not** allowed in these sessions.
- **Members of the reporting press are requested to refrain from asking questions in sessions. Questions should be saved for press conferences or interviews.**

Logistical Information for TV & Radio Broadcasters and Camera Crews

- Only international photo agencies will be granted accreditation as pool photographers for the Meeting. No other photographers will be accredited.
- **IMPORANT:** Members of the media who have been accredited as reporting press and are found taking photos or video of any of the sessions will lose their accreditation for this Meeting and other World Economic Forum events.

- Pool coverage of the plenary sessions (Plenary Hall and Davos) is provided by the Host Broadcaster working on behalf of the World Economic Forum.
- While the World Economic Forum provides the pool signals from plenary sessions free of charge, there will be a technical access fee for these services.
- Filming and/or recording are allowed only in the plenary sessions taking place in the main Plenary Hall. Fixed positions for television cameras and photographers will be assigned.
- A seating area for reporting press will be reserved towards the back of the room during each plenary session.
- TV cameras and photographers should arrive 15 minutes before the start of a session to set up their equipment.
- Please bring a large/long zoom as the platforms for cameras are at the back of the Plenary Hall.

IMPORTANT note on Wi-Fi

Due to an increased demand for Wi-Fi services and the limitations of current technologies, we kindly ask you **not to** bring your own personal wireless or Wi-Fi access point into the World Economic Forum Meeting. These personal devices interfere with the limited channels available and the free Forum Public Wi-Fi services offered by the World Economic Forum. Should you have trouble connecting to the Wi-Fi, or accessing the Internet during the Meeting, there will be an IT technician at the media information desk to assist you.

Host Broadcasters

The official co-host broadcasters for the Annual Meeting of the New Champions are **Tianjin TV** and **Phoenix Satellite Television**. **Eurovision** will be providing technical support and workspace for broadcasters. Should there be any special technical requests, please contact Vivian Yang at vivian.yang@weforum.org.

For TV footage requests and to book a TV workspace, please contact:

Sunny Tian
Eurovision China

Tel: +86 10 6538 8068
Fax: +86 10 6538 8008

E-mail: tian@eurovision.net

Acknowledgement policy

We ask that the full name of the World Economic Forum is acknowledged in all reports related to the Annual Meeting of the New Champions.

- **Print/Radio/Photo/Online Publications**
Any article, interviews or photos derived from the **Annual Meeting of the New Champions** should mention both the World Economic Forum and the Annual Meeting of the New Champions. Should you wish to create a link to the World Economic Forum's website, please contact website@weforum.org.
- **Television**
Any programme or interview derived from the Annual Meeting of the New Champions should mention the World Economic Forum or visibly display the Forum's logo. Should you need a World Economic Forum logo or backdrop, please contact **Maxwell Hall**, Senior Media Manager, at maxwell.hall@weforum.org, or **+86 15122018289**.

Further Information

Language

The official language of the Meeting is English. Simultaneous interpretation in Mandarin Chinese, Japanese and Russian will be provided in all Plenary Sessions.

Dress Code

A business suit or smart casual wear is appropriate during the Meeting.

Venue

Meijiang Convention and Exhibition Center in the City of Tianjin
18 Youyi South Road, Xiqing District Tianjin, People's Republic of China.

Visa

We recommend that you immediately check with your local embassy or consulate for visa requirements. Should you need a supporting letter, please contact Ms Di Dai at di.dai@weforum.org

For further information, please contact the Media Team (as of 8 September 2012)

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Useful links for the Annual Meeting of the New Champions

- Follow the World Economic Forum Annual Meeting of the New Champions at <http://wef.ch/amnc12>
- For insights from key sessions go to <http://wef.ch/AMNC12insights>
- View **photos** from the event at <http://wef.ch/amnc12pix>
- Watch **live webcasts** of sessions at <http://wef.ch/live>.
- Follow the Forum on **Twitter** at <http://wef.ch/twitter> and <http://wef.ch/livetweet> (hashtag #WEF)
- Follow **tweets** from participants on our **twitter list** at <http://twitter.com/davos/WEFChina>
- Read the **Forum Blog** at <http://wef.ch/blog>
- Become a fan of the Forum on **Facebook** at <http://wef.ch/facebook>
- Follow the forum on **Google+** at <http://wef.ch/gplus>
- Follow the meeting on **iPhone** at <http://wef.ch/iPhone>
- Join the Summer Davos Debates in China: <http://davosdebates.youku.com>
- The Forum's video space in Chinese: <http://www.youku.com/worldeconomicforum>
- The Forum's Chinese Sina Microblog: <http://t.sina.com.cn/davos>
- The Forum's Chinese QQ Microblog: <http://t.qq.com/davos>

For all information on the World Economic Forum's Annual Meeting of the New Champions 2012, please visit the Forum's website at www.weforum.org/newchampions