

World Economic Forum on East Asia

Shaping the Region's Future through Connectivity

Bangkok, Thailand 30 May-1 June 2012

Co-Chairs :

- **Pailin Chuchottaworn**, President and Chief Executive Officer, PTT Public Company, Thailand
- **Helene D. Gayle**, President and Chief Executive Officer, CARE USA, USA; Global Agenda Council on Poverty & Sustainable Development
- **Gerald Lawless**, President and Group Chief Executive Officer, Jumeirah Group, United Arab Emirates; Global Agenda Council on New Models of Travel & Tourism
- **Gérard Mestrallet**, Chairman and Chief Executive Officer, GDF SUEZ, France
- **Malvinder Mohan Singh**, Executive Chairman, Fortis Healthcare, India; Co-Chair of the Governors for Global Health and Healthcare Industry for 2013; Young Global Leader Alumnus
- **Masami Yamamoto**, President and Representative Director, Fujitsu, Japan

Programme

As of 30 April 2013

Wednesday 30 May

Early Registration

Private Session

Private Industry and Constituent Meetings

Thursday 31 May

Briefing Session

The World Economic Forum's Vision and Mission

The Founder and Executive Chairman of the World Economic Forum, Professor Klaus Schwab, invites all newcomers and interested participants to a briefing on the institution's strategic vision and latest initiatives.

Opening Plenary

East Asian Models for Transforming the Global Economy

How will East Asia contribute to global economic rebalancing and growth?

Dimensions to be addressed:

- Asia's new challenges, responsibilities and obligations to the rest of the world
- Asia's current and future role in global trade, financial systems, climate change and security

Simultaneous interpretation in all languages

This session is open to reporting press.

Community Break

An Insight, an Idea Session

An Insight, an Idea with Pichet Durongkavoroj

A conversation with policy expert Pichet Durongkavoroj on his breakthrough idea of how science, technology and innovation can shape sustainable development

Simultaneous interpretation in all languages

This session is open to reporting press.

As this session only lasts 30 minutes, please arrive 10 minutes before it starts. The door will be closed at the scheduled time.

Interactive Session

Transforming Competitiveness: The Health Advantage

How will healthier populations improve competitiveness in East Asian economies?

Dimensions to be addressed:

- Boosting economic development through investment in health innovation
- Impact of workplace wellness on productivity and corporate performance
- Shifting investment from treatment to prevention of non-communicable diseases
- Innovative healthcare delivery models to sustain health systems

Simultaneous interpretation in all languages

This session is open to reporting press.

Interactive Session

From G2 to G3: The Evolving Geopolitics of East Asia

How can ASEAN collaborate with China and the United States to shape East Asia's security architecture?

Dimensions to be addressed:

- Regional geopolitical updates
- Key leadership transitions
- Steps for collaboration

Simultaneous interpretation in all languages

This session is open to reporting press.

TV Debate

Driving Growth through Travel and Tourism

What is the role of the travel and tourism industry in ASEAN integration?

Dimensions to be addressed:

- Creating jobs and growth opportunities
- Innovation and technology spillovers
- Learning from success stories in the region
- Enhancing competitiveness
- Combating human trafficking

In partnership with the World Economic Forum, Deutsche Welle hosts this televised debate.

Simultaneous interpretation in all languages

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record, open to reporting press and broadcast on television.

Community Lunch

Networking Lunch

Thailand Lunch

This welcome lunch is co-hosted by the Board of Investment of Thailand (BOI) and the Joint Standing Committee on Commerce, Industry and Banking (JSCCIB), in honour of the participants of the World Economic Forum on East Asia. Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, M.R. Pongsvas Svasti, Minister of Industry of Thailand, and Payungsak Chartsutipol, Chairman of the Joint Standing Committee on Commerce, Industry and Banking (JSCCIB), will welcome participants.

This session is open to reporting press.

TV Debate

Chain Reaction: Supplying Asia's Growth

How can ASEAN continue to grow as a supply chain hub in the context of regional and global trade?

Dimensions to be addressed:

- Challenges of rising wages in Asia
- China's impact on shifting manufacturing hubs
- The infrastructure challenges of manufacturing in emerging economies
- Lessons learned from the effects of Thailand's flood on supply chains

In partnership with the World Economic Forum, CNBC hosts this televised debate.

Simultaneous interpretation in all languages

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Interactive Session

Bridging Populations through Culture

How can cultural connectivity strengthen regional integration?

Dimensions to be addressed:

- Defining shared values
- Crossing cultural boundaries through art
- Catalysing creative industries

Simultaneous interpretation in all languages

This session is open to reporting press.

Interactive Session

Dealing with the Extreme

How can the catastrophic impact of natural disasters be minimized through sound risk management?

Dimensions to be addressed:

- Analysing global repercussions of East Asia's natural disasters
- Impact of disasters on the insurance industry and supply chains
- Understanding the human factor and leveraging its capabilities
- Building effective public-private partnerships in a region prone to natural disasters

Simultaneous interpretation in all languages

This session is open to reporting press.

Interactive Session

Planting Seeds for a Sustainable Future

How can East Asia sustainably provide food for its growing population?

Dimensions to be addressed:

- Securing food while transitioning to manufacturing and service-oriented economies
- Improving access, availability and quality of food through public-private partnerships
- Creating incentives for effective natural resource management
- Financing and empowering smallholder farmers

Simultaneous interpretation in all languages

This session is open to reporting press.

Community Break

Plenary Session

Opening Ceremony

On the occasion of the 21st World Economic Forum on East Asia, the Prime Minister of Thailand and other dignitaries share their perspectives on the new challenges and opportunities of shaping East Asia's future through connectivity.

Simultaneous interpretation in all languages

This session is open to reporting press.

Plenary Session

Increasing East Asia's Risk Resilience

How can East Asia improve its resilience to extreme shocks in an increasingly interdependent world?

Dimensions to be addressed:

- Exploring the extreme shocks that contributed to building resilience in East Asia
- Impact of the behavioural aspects of risk-taking on decision-making
- Structural, economic and human capabilities to build risk resilience
- Building competitiveness and managing finite resources

Simultaneous interpretation in all languages

This session is open to reporting press.

Transfer to Welcome Dinner

Boats will depart from the dock of the Shangri-La Hotel.

Welcome Reception and Dinner

Welcome dinner with a touch of Thai culture hosted by Yingluck Shinawatra, Prime Minister of Thailand, in honour of the participants of the World Economic Forum on East Asia

Transfer to Shangri-La Hotel

Boats will depart from the dock of the Royal Thai Navy Convention Hall.

Friday 1 June

One-on-One

One-on-One Conversation with a Leader

A Conversation with Daw Aung San Suu Kyi

Simultaneous interpretation in all languages

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Debate

Escape from Poverty

What actions are needed to alleviate poverty in East Asia?

Dimensions to be addressed:

- Understanding the behaviour of the poor
- Integrating success stories from the region
- Ensuring the scalability of development programmes
- Exploring the role of the private sector

Simultaneous interpretation in all languages

This session is open to reporting press.

Interactive Session

The Infrastructure Imperative

How can ASEAN close infrastructure gaps among its members to remove bottlenecks?

Dimensions to be addressed:

- Upgrading energy, ICT, transportation and payments networks
- Establishing innovative financing mechanisms
- Integrating best practices from the region
- Mitigating risks to facilitate the creation of public-private partnerships

Simultaneous interpretation in all languages

This session is open to reporting press.

Interactive Session

Engaging Tomorrow's Consumer

How can the elements of motivation for consumer behaviour in East Asia be leveraged for sustainability?

Dimensions to be addressed:

- The Asian consumer today and in 20 years
- Making sustainability a personal and emotional issue
- The role of social media
- Technology as an enabler

Simultaneous interpretation in all languages

This session is open to reporting press.

Community Break

Plenary Session

Asian Women as the Way Forward

How can the political and economic empowerment of women contribute to the long-term growth of East Asian economies?

Dimensions to be addressed:

- Investing in women's skills and talents
- The role of women in the regional and global supply chain
- Developing the political and economic leadership of women

Simultaneous interpretation in all languages

This session is open to reporting press.

Interactive Lunch Session

The Education, Skills and Jobs Nexus

How can ASEAN create a systemic approach to developing and deploying human capital for the regional and global talent pool?

Dimensions to be addressed:

- Education and lifelong learning
- Matching supply and demand of human capital
- Role of the private sector
- Gender parity
- Strengthening ASEAN university networks

Simultaneous interpretation in all languages

Interactive Lunch Session

The Soft Power behind Smiles

How will Thailand combine its legendary culture with emerging creative industries to build its brand equity?

Dimensions to be discussed:

- Leveraging and developing Thai soft power
- The role of contemporary art and new technologies
- Creating and spurring growth in new economic sectors

Simultaneous interpretation in all languages

Interactive Lunch Session

Values: Lost in Translation?

How are legacy values passed on and new values fostered across generations, communities and businesses in Asia?

Dimensions to be addressed:

- How youth are actively engaging in and shaping the values of their generation
- How values influence the development of communities, given the urban/rural divide
- How values are reflected in Asian conglomerates and family businesses

Interactive Lunch Session

Protecting the Greying and the Growing

How will governments and industry leaders implement sustainable and inclusive social protection models in East Asia's demographically ageing and younger economies?

Dimensions to be addressed:

- Ensuring stability, inclusiveness and adaptiveness of social protection systems in East Asia's emerging, middle-income and developed economies
- Roles of the state, industry and civil society to strengthen the social safety net
- Learning from successes and challenges in rapidly ageing economies to design alternative social protection models

Simultaneous interpretation in all languages

Community Lunch

Plenary Session

ASEAN Connectivity: Roadmap to 2015

How will ASEAN's integration continue to pioneer new models for cooperation and connectivity?

Dimensions to be addressed:

- Managing increasing disparities among countries and subregions
- Regional integration as the link to individual Asian countries and the world
- Rethinking the regional integration model in the wake of the Eurozone crisis
- Building capacity for greater institutional connectivity

Simultaneous interpretation in all languages

This session is open to reporting press.

Community Break

Interactive Session

Powering the Region's Growth: The Future of Energy

How can ASEAN build a secure and sustainable energy sector to boost the region's comparative advantage?

Dimensions to be addressed:

- Increasing public and private sector investment
- Managing country competition for finite resources
- Collaborative approaches to improving existing infrastructure
- Renewing, saving and conserving energy to meet demand

Simultaneous interpretation in all languages

This session is open to reporting press.

Interactive Session

Technology: Enabling Industries, Bridging Communities

How can East Asia's emerging technology and innovations lead to new products, services and business models in the region?

Dimensions to be addressed:

- Enabling industries through technological breakthroughs
- Moving from ad hoc to indigenous innovation
- Nurturing creativity, innovation and entrepreneurial ecosystems
- Promoting free flow of skilled labour and ideas

Simultaneous interpretation in all languages

This session is open to reporting press.

TV Debate

Financing ASEAN's Future

How can ASEAN economies build a more sound and integrated financial architecture?

Dimensions to be addressed:

- Increasing financial integration and collaboration
- Developing a sound financial base and guarding against asymmetric shocks
- Innovative approaches for capital and financial service provision
- Balancing market self-regulation and central government control

In partnership with the World Economic Forum, Bloomberg hosts this televised debate.

Simultaneous interpretation in all languages

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Plenary Session

The Promise and Future of Myanmar

What does Myanmar's recent reform mean for the region and the world?

Simultaneous interpretation in all languages

This session is open to reporting press.

Closing Plenary

Closing Plenary

In this closing session, the co-chairs of the 21st World Economic Forum on East Asia discuss how the region's future will be shaped by connectivity, and outline the major outcomes of the meeting as well as the top priorities for the region's leaders.

Simultaneous interpretation in all languages

This session is open to reporting press.

Farewell Reception