

# About the Authors

## Attilio Di Battista

Attilio Di Battista is a Junior Quantitative Economist with the Global Competitiveness and Benchmarking Network at the World Economic Forum. He works on the development and computation of a range of indexes and on the analysis of data for the elaboration of various reports. His areas of expertise include international trade and competitiveness, institutions and development, investment flows and financial stability. Prior to joining the World Economic Forum, he worked at the International Trade Centre (UNCTAD/WTO) on export strategy, policy and trade competitiveness analysis. He has a bachelor's degree in International and Diplomatic Sciences from Università degli Studi di Trieste in Gorizia and a master's degree in International Economics from the Graduate Institute of International and Development Studies in Geneva. He conducted research on the attractiveness of Italian provinces for foreign direct investments, focusing on the role of institutions and economic geography.

## Sean Doherty

Sean Doherty is Director, Head of Supply Chain & Transport at the World Economic Forum, having formerly managed the Forum's Chemicals, Mining & Metals communities. He works on Forum initiatives including Enabling Trade, Supply Chain Risk, Supply Chain Decarbonization, Border Anti-Corruption and the Logistics Emergency Teams. He previously worked for TNT, Booz & Co. and IBM. He has a master's degree in Aeronautical Engineering from Imperial College, a master's degree in Structural Molecular Biology from the University of London, an MBA from the Collège des Ingénieurs and an executive master's degree in Global Leadership from the World Economic Forum.

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Margareta Drzeniek Hanouz is Director, Lead Economist, and Head of Competitiveness Research with the Global Competitiveness and Benchmarking Network at the World Economic Forum, where she oversees the competitiveness-related research. She researches and writes on issues of national competitiveness, especially those related to the Arab world, Eastern Europe, international trade and global risks, and is lead author or editor of a number of regional and topical reports and papers, including *The Global Enabling Trade Report* and *The Arab World Competitiveness Report*. Before joining the Global Competitiveness and Benchmarking Network, she worked with the International Trade Centre in Geneva, where she was in charge of relations with Central and Eastern European countries. She has a Diploma in Economics from the University of Münster and has a PhD in International Economics from the University of Bochum, both in Germany.

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Antoni Esteveordal is the Manager of the Integration and Trade Sector of the Inter-American Development Bank (IDB). He has expertise in trade policy, economic integration and regional cooperation in Latin America and the Caribbean, Asia-Pacific and Europe. He has published widely in academic journals and has edited and authored several books. He has a PhD in Economics from Harvard University and a BA in Economics from the University of Barcelona.

## Thierry Geiger

Thierry Geiger is an Economist and Associate Director with the Global Competitiveness and Benchmarking Network at the World Economic Forum. He leads the competitiveness research on Asia, supervises the development and computation of a wide range of composite indicators, and is responsible for the Network's technical assistance and capacity building activities. His areas of expertise are private sector development, international trade and applied economics. He is a co-editor of *The Global Enabling Trade Report*, co-author of *The Global Competitiveness Report*, and the lead author of several regional and country studies. A Swiss national, Mr Geiger has a BA in Economics from the University of Geneva, an MA in Economics from the University of British Columbia, and was a Fellow of the Forum's Global Leadership Programme. Prior to joining the Forum, he worked for the World Trade Organization and Caterpillar Inc. He is Co-Founder of Procab Studio, a Geneva-based IT company.

## Paolo Giordano

Paolo Giordano is the Principal Economist of the Trade and Integration Sector of the Inter-American Development Bank (IDB). His analytical and policy work covers trade policy, economic integration, regional cooperation and development. He has a PhD in International Economics from the Institut d'Etudes Politiques de Paris - Sciences Po, an MA in Economics from the Bocconi University of Milan, and completed his education with executive trainings at the John F. Kennedy School of Government at Harvard University.

## Mauricio Mesquita Moreira

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**Global Agenda Council on Global Trade & FDI**

The Global Agenda Council on the Global Trade System is a group of experts formed by the World Economic Forum to address critical challenges for international trade system. The Council, which has been in operation since August 2010, includes the following members: Richard Baldwin, Professor of International Economics, Graduate Institute of International and Development Studies, Switzerland; Karan Bhatia, Vice-President and Senior Counsel, Global Government Affairs and Policy, General Electric Company, United States; Uri Dadush, Senior Associate and Director, International Economics Program, Carnegie Endowment for International Peace, United States; Peter Draper, Senior Research Fellow, Economic Diplomacy Programme, South African Institute of International Affairs (SAIIA), South Africa; Jonathan T. Fried, Ambassador and Permanent Representative to the World Trade Organization, Permanent Mission of Canada, Switzerland; Anabel González, Minister of Foreign Trade, Ministry of Foreign Trade of Costa Rica; Salma Hareb, Chief Executive Officer, Economic Zones World, United Arab Emirates; Gary C. Hufbauer, Senior Fellow, Peterson Institute for International Economics, United States; Salim Ismail, Group Chairman and Chief Executive Officer, Groupe Socota, Mauritius; Selina Jackson, Special Representative to the World Trade Organization and the United Nations, World Bank, Switzerland; Alejandro Jara, Senior Counsel, King & Spalding LLP, Switzerland; Robert Z. Lawrence, Albert L. Williams Professor of Trade and Investment, Harvard University John F. Kennedy School of Government, United States; Jean-Pierre Lehmann, Professor Emeritus of International Political Economy, IMD International, Switzerland; Beatriz Leycegui Gardoqui, Senior Fellow, SAI Consultores, Mexico; Christopher Logan, Co-Founder and Chief Executive Officer, Silk Road Mining and Development, Canada; Mario Marconini, President, ManattJones Global Strategies, Brazil; Ricardo Meléndez-Ortiz, Chief Executive, International Centre for Trade and Sustainable Development (ICTSD), Switzerland; Susan C. Schwab, Professor of Public Policy, University of Maryland, United States; Sherry Stephenson, Senior Fellow, International Centre for Trade and Sustainable Development (ICTSD), Switzerland; Guillermo Valles Galmés, Director, International Trade in Goods, Services and Commodities Division, United Nations Conference on Trade and Development (UNCTAD), Switzerland; Wan Meng, Dean, School of Law, Beijing Foreign Studies University, People's Republic of China; and Wang Yong, Director, Center for International Political Economy Research, Peking University, People's Republic of China.

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Anasuya Raj joined the World Bank's International Trade Unit as a Consultant in January 2013. She has mainly worked on trade costs as well as the LPI (Logistics Performance Index). She graduated from Cambridge University with a bachelor's degree in Mathematics and has a master's degree from the Ecole Normale Supérieure (Paris School of Economics).

**Ben Shepherd**

Ben Shepherd, the Principal of Developing Trade Consultants Ltd., is a trade economist and international development consultant. He has worked on a wide range of trade and development issues with organizations such as the World Bank, the OECD, the Asian Development Bank, the United Nations and the FAO. He specializes in providing policy-relevant research as well as capacity-building seminars. He has published more than a dozen articles in peer-reviewed journals and a similar number of book chapters. Ben's particular areas of expertise include: trade facilitation, transport and infrastructure; governance, institutions and anti-corruption; product standards, technical barriers to trade and sanitary/phyto-sanitary measures; as well as trade in services and the GATS. He has a PhD in economics from Sciences Po, France's leading public policy school. He has also completed graduate studies at Cambridge University in the United Kingdom and the Graduate Institute of International and Development Studies in Geneva.