

World Economic Forum on the Middle East and North Africa

Advancing Conditions for Growth and Resilience

Dead Sea, Jordan 24-26 May 2013

Co-Chairs :

- **Jin-Yong Cai**, Executive Vice-President and Chief Executive Officer, International Finance Corporation (IFC), Washington DC
- **Ibrahim S. Dabdoub**, Group Chief Executive Officer, National Bank of Kuwait, Kuwait
- **Samer S. Khoury**, President, Engineering and Construction, Consolidated Contractors Company (CCC), Greece; Global Agenda Council on Infrastructure
- **Mohammed H. Al Mady**, Vice-Chairman and Chief Executive Officer, Saudi Basic Industries Corporation (SABIC), Saudi Arabia
- **Mina Al-Oraibi**, Assistant Editor-in-Chief, Asharq Al-Awsat Newspaper, United Kingdom; Young Global Leader
- **Martin Senn**, Group Chief Executive Officer, Zurich Insurance Group, Switzerland; Co-Chair of the Governors for Financial Services Industry for 2013

Programme

As of 26 May 2013

Friday 24 May

08.00 - 18.00

Private Industry and Constituent Meetings

08.00 - 22.00
*Holiday Inn Resort
Dead Sea*

Registration
Registration

20.30 - 22.30
*Kempinski Hotel
Ishtar - Ishtar*

Reception
Opening Reception
Hosted by the National Bank of Kuwait

Saturday 25 May

09.00 - 10.15
*King Hussein Bin
Talal Convention
Center - Dead Sea*
1

Brainstorming Session

World Economic Brainstorming - Understanding Vulnerabilities, Enhancing Resilience

Over the past few decades, shocks ranging from natural disasters to humanitarian crises have cascaded across countries, societies and industries, spreading faster and more unpredictably than ever before.

Business leaders, policy-makers, youth and experts will explore the region's biggest risks, and consider how to strengthen resilience.

Simultaneous interpretation in Arabic and English

This session is on the record.

Discussion Leaders

- **Masood Ahmed**, Director, Middle East and Central Asia Department, International Monetary Fund (IMF), Washington DC; Global Agenda Council on the Arab World
- **Stefanie Babst**, Chief Strategic Policy Analyst to the Secretary-General and Chairman of the Military Committee, North Atlantic Treaty Organization (NATO), Brussels
- **Touria Benlafqih**, Programme Director, Enactus, Morocco
- **Yvonne Chebib**, Founder, V-Accelerate, United Arab Emirates
- **Charles Collyns**, US Assistant Secretary for International Finance
- **Cristina Fonseca**, Founder, Talkdesk, Portugal
- **Steven Fox**, Managing Partner, Veracity Worldwide, USA
- **Victor Halberstadt**, Professor of Economics, Leiden University, Netherlands; Global Agenda Council on Fiscal Sustainability
- **Samir Hulileh**, Chief Executive Officer, Palestine Development & Investment - PADICO HOLDING, Palestinian Territories
- **Rasha Hussein**, Consultant in Social Media Strategies, iConckr, Palestinian Territories
- **Silvana Koch-Mehrin**, Member of European Parliament, Brussels; Young Global Leader Alumnus
- **Robert Makhoul**, Chief Executive Officer, Middle East and Africa Region, Marsh (MMC), United Arab Emirates
- **Jaime Malet**, Founder and Chief Executive Officer, Telam International, Spain
- **Juan Gilberto Marin Quintero**, President and Chief Executive Officer, Grupo Productos Internacionales Mabe SA de CV, Mexico
- **Christophe Nicolas**, Senior Vice-President, Cyber Services and Technologies, Kudelski Group, Switzerland
- **William S. Reese**, President and Chief Executive Officer, International Youth Foundation (IYF), USA
- **Curt Rhodes**, Founder and International Director, Questscope, Jordan; Social Entrepreneur; Global Agenda Council on Youth Unemployment
- **Maryse Thomas**, Founder and Chief Executive Officer, Pokeware, USA
- **Sarah Leah Whitson**, Executive Director, Middle East and North Africa Division, Human Rights Watch, USA

Saturday 25 May

Opening Remarks by

- **Umayya Toukan**, Minister of Finance of the Hashemite Kingdom of Jordan

Facilitated by

- **Nabila Ramdani**, Freelance Journalist, United Kingdom; Young Global Leader

Rapporteur

- **Rashid Khalikov**, Director, United Nations Office for the Coordination of Humanitarian Affairs (OCHA), Geneva

09.00 - 10.00
*King Hussein Bin
Talal Convention
Center - Mount
Nebo Hall 1*

Interactive Session

Economies in Focus: Libya

How can Libya deliver inclusive growth and development in light of favourable energy prices as well as the current political and security landscape?

- **Mohamed Ali Abdallah**, President, National Front Party, Libya
- **Faisel Gergab**, Member of Board, National Oil Corporation (NOC), Libya
- **Ibrahim El Sharif**, Chairman, Public Projects Authority (PPA), Libya
- **Usama Siala**, Minister of Communications and Informatics, General National Congress of Libya (GNC), Libya

Moderated by

- **Tarik M. Yousef**, Chief Executive Officer, Silatech, Qatar; Global Agenda Council on the Arab World

09.00 - 10.00
*King Hussein Bin
Talal Convention
Center - Petra*

Rethinking the Private Sector

How can the private sector and regulators work together to redefine the role of business in society?

Dimensions to be addressed:

- Redefining the social contract
- Partnering for positive societal impact
- Designing incentive mechanisms

- **Sir Ronald Cohen**, Co-Founder and Chairman, Portland Trust, United Kingdom
- **Ishac Diwan**, Lecturer, Public Policy, Center for International Development, Harvard University, USA; Global Agenda Council on the Arab World
- **Yehia Hamed Abdel-Samie Hamed**, Minister of Investment of Egypt
- **Eman Akbar Rafay**, Director, E.A.R Enterprise, Oman
- **Malek Sukkar**, Chief Executive Officer, Averda, Lebanon
- **Ayman Maamoun Tamer**, Chairman and Managing Partner, Tamer Group, Saudi Arabia

Moderated by

- **Rod Cartwright**, Partner and Director, Global Corporate Practice, Ketchum, United Kingdom

Rapporteur

Saturday 25 May

- 09.00 - 10.00
King Hussein Bin Talal Convention Center - Dead Sea 2

Televised Session
Infrastructure for Long-term Competitiveness
What should businesses and governments in the region prioritize to ensure that infrastructure contributes to sustainable long-term competitiveness?

Dimensions to be addressed:

 - Innovative financing partnerships
 - Regulatory and institutional frameworks
 - Smart and efficient technology

This session was developed in partnership with Sky News Arabia.

Simultaneous interpretation in Arabic and English

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

 - **Amina Ghanem**, Executive Director, Egyptian National Competitiveness Council, Egypt; Global Agenda Council on Competitiveness
 - **Mohamed Alabbar**, Chairman, Emaar Properties, United Arab Emirates
 - **Lahcen Haddad**, Minister of Tourism of Morocco
 - **Nasser Marafih**, Group Chief Executive Officer, Ooredoo, Qatar
 - **Bassem Al Salem**, Chairman, Capital Bank, Jordan
 - **Ali Osman Sindi**, Minister of Planning, Kurdistan Regional Government, Iraq

Moderated by

 - **Maya Raydan**, Business Editor, Sky News Arabia FZ-LLC, United Arab Emirates
- 10.30 - 10.50
King Hussein Bin Talal Convention Center - Plenary Hall

Plenary Session
Opening Address
Simultaneous interpretation in Arabic, English and French
This session is on the record and webcast live.

Welcome by

 - **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

Opening Address by

 - **H.M. King Abdullah II Ibn Al Hussein**, King of the Hashemite Kingdom of Jordan
- 10.50 - 11.00
King Hussein Bin Talal Convention Center - Plenary Hall

Plenary Session
Special Address
Simultaneous interpretation in Arabic, English and French
This session is on the record and webcast live.

Special Address by

Saturday 25 May

- **Mahmoud Abbas**, President of the Palestinian National Authority; Chairman of the Palestinian Liberation Organization Executive Committee

Introduced by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

11.00 - 12.00
*King Hussein Bin
Talal Convention
Center - Plenary
Hall*

Plenary Session

Advancing Growth and Resilience

With regional growth expected to slow to 3.1% in 2013, how can leaders take decisive action towards advancing economic development and strengthening societal resilience in the Middle East and North Africa?

Dimensions to be addressed:

- Investing in positive social outcomes
- Building competitiveness for the long term
- Withstanding political and economic shocks

Simultaneous interpretation in Arabic, English and French

This session is on the record and webcast live.

- **Ibrahim S. Dabdoub**, Group Chief Executive Officer, National Bank of Kuwait, Kuwait; Co-Chair of the World Economic Forum on the Middle East and North Africa
- **Abdullah Abdulkarim Hamdan Ensour**, Prime Minister of the Hashemite Kingdom of Jordan
- **Martin Senn**, Group Chief Executive Officer, Zurich Insurance Group, Switzerland; Co-Chair of the Governors for Financial Services Industry for 2013; Co-Chair of the World Economic Forum on the Middle East and North Africa
- **Min Zhu**, Deputy Managing Director, International Monetary Fund (IMF), Washington DC; World Economic Forum Foundation Board Member

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

Remarks by

- **Miroslav Dusek**, Director, Head of Middle East and North Africa, World Economic Forum

12.15 - 13.45
*King Hussein Bin
Talal Convention
Center -
Networking Area*

Community Lunch

Sharjah Community Lunch

Hosted by Sharjah Investment and Development Authority (SHUROOQ)

The community lunch, served in the networking area, is an occasion for participants to meet informally.

14.00 - 15.15
*King Hussein Bin
Talal Convention*

Plenary Session

Partnerships for Economies in Transition

How can international and regional stakeholders support new governments in

Saturday 25 May

Center - Plenary
Hall

achieving economic transitions that are fiscally and socially sustainable?

Dimensions to be addressed:

- Advancing national reconciliation
- Depoliticizing funding for reform
- Encouraging smart investments

Simultaneous interpretation in Arabic, English and French

This session is on the record and webcast live.

- **Jin-Yong Cai**, Executive Vice-President and Chief Executive Officer, International Finance Corporation (IFC), Washington DC; Co-Chair of the World Economic Forum on the Middle East and North Africa
- **Amr Darrag**, Minister of Planning and International Cooperation of Egypt
- **Elyes Fakhfakh**, Minister of Finance of Tunisia
- **Samer S. Khoury**, President, Engineering and Construction, Consolidated Contractors Company (CCC), Greece; Co-Chair of the World Economic Forum on the Middle East and North Africa; Global Agenda Council on Infrastructure
- **Mustafa Jassim Al Shamali**, Deputy Prime Minister and Minister of Finance of Kuwait
- **Joseph E. Stiglitz**, Professor, Columbia University, USA

Moderated by

- **Børge Brende**, Managing Director and Member of the Managing Board, World Economic Forum

15.15 - 16.45
King Hussein Bin
Talal Convention
Center - Mount
Nebo Hall 2

WorkStudio

Scaling Start-Ups

How can governments and investors create an ecosystem that enables entrepreneurs in the region to scale up and generate more employment?

Session objectives:

- Mentor-mentee relationships
- Corporate entrepreneurship responsibility
- Healthy policies on cross-border expansion
- Optimal financing structures

Discussion Leaders

- **Ahmed El Alfi**, Founder and Partner, Sawari Venture Partners, Egypt
- **Fadi Ghandour**, Founder and Vice-Chairman, Aramex International, Jordan
- **May Habib**, Founder and Chief Executive Officer, Qordoba, United Arab Emirates; Global Agenda Council on Youth Unemployment
- **Nidal Mardi Al Katamine**, Minister of Labour of the Hashemite Kingdom of Jordan
- **Hashim Shawa**, Chairman and General Manager, Bank of Palestine, Palestinian Territories

Facilitated by

- **Habib Haddad**, Chief Executive Officer, Wamda, United Arab Emirates; Young

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Global Leader; Global Agenda Council on Fostering Entrepreneurship

Rapporteur

- **Jay Cziraky**, Member of the Board, Move One, United Arab Emirates; Global Agenda Council on Illicit Trade

15.30 - 16.30
*King Hussein Bin
Talal Convention
Center - Dead Sea
1*

Arena Session

Investing in SMEs for Employment

With small and medium-sized enterprises accounting for 80% of businesses and 30% of employment in the region, what is the business case for investing in them?

Dimensions to be addressed:

- Developing a platform for private capital
- Providing loan guarantees and risk insurance
- Involving Islamic banking

Simultaneous interpretation in Arabic and English

This session is on the record and webcast live.

- **Jin-Yong Cai**, Executive Vice-President and Chief Executive Officer, International Finance Corporation (IFC), Washington DC; Co-Chair of the World Economic Forum on the Middle East and North Africa
- **Marco Comastri**, President and General Manager, Europe, Middle East and Africa, CA Technologies, Switzerland
- **Abdelouahed Souhail**, Minister of Employment and Vocational Training of Morocco
- **Fathi Taher**, Chief Executive Officer, Taher Invest, Jordan

Moderated by

- **Mohamad Al Ississ**, Professor, Economics, AUC School of Business, Egypt; Global Agenda Council on the Arab World

15.30 - 16.30
*King Hussein Bin
Talal Convention
Center - Mount
Nebo Hall 1*

Interactive Session

Food Security and Growth Resilience

Given that shortages of arable land and water are acute stressors on national growth resilience, what strategies are being implemented to achieve food security in the region?

Dimensions to be addressed:

- Securing a sustainable food supply
- Developing agribusiness champions
- Leveraging other industries' best practices
- Enhancing agricultural productivity

- **Khalifa Ahmed Al Ali**, Managing Director, Food Security Center, United Arab Emirates
- **Sir Mohammad Jaafar**, Chairman and Managing Director, Kuwaiti Danish Dairy Company, Kuwait
- **Houssam Mahmoud**, Chief Executive Officer, Al Dahra Agriculture, United Arab

Saturday 25 May

Emirates

- **Priyanka Mittal**, Director, KRBL, India

Moderated by

- **Jean-Pierre Lehmann**, Professor Emeritus of International Political Economy, Institute for Management Development International (IMD), Switzerland; Global Agenda Council on Global Trade and FDI

15.30 - 16.30
*King Hussein Bin
Talal Convention
Center - Petra*

Funding for Reform

In a time of transition and budgetary challenges, how can new governments manage financial resources to deliver the needs of their populations?

Dimensions to be addressed:

- Securing public and business buy-in for reform
- Raising national funds
- Expanding private sector involvement
- Unlocking international financial assistance

Simultaneous interpretation in English and Japanese

- **Inger Andersen**, Vice-President, Middle East and North Africa, World Bank, Washington DC
- **Elyes Fakhfakh**, Minister of Finance of Tunisia
- **Kay Granger**, Congresswoman from Texas (Republican), 12th District, USA
- **Ibrahim Saif**, Minister of Planning, International Cooperation, Tourism and Antiquities of the Hashemite Kingdom of Jordan
- **Richard Shediak**, Senior Vice-President, Booz & Company, United Arab Emirates; Global Agenda Council on Employment
- **Shunichi Suzuki**, Parliamentary Senior Vice-Minister of Foreign Affairs, Japan

Moderated by

- **William K. Spindle**, Middle East Bureau Chief, Wall Street Journal, United Arab Emirates

15.30 - 16.30
*King Hussein Bin
Talal Convention
Center - Wadi Rum
Hall*

Investing in Healthcare

With vast differences in cost and access across the region, what are the opportunities for investing in health and well-being for all?

Dimensions to be addressed:

- Tapping into information technology
- Increasing effective health partnerships
- Scaling up preventive interventions

- **Mazen S. Darwazeh**, Vice-Chairman and Chief Executive Officer, Middle East and North Africa, Hikma Pharmaceuticals; Senator, Jordan
- **Rami Farraj**, Chairman, Electronic Health Solutions, Jordan
- **Ronald de Jong**, Executive Vice-President, Chief Market Leader and Member of the Executive Committee, Royal Philips, Netherlands
- **Alessandro Magnoli Bocchi**, Chief Economist, Burgan Bank, Kuwait

Saturday 25 May

- **Sandip Patel**, President, Aetna International, Aetna, USA

Moderated by

- **Matthew McAllester**, Senior Editor, Time Magazine, United Kingdom

Rapporteur

- **Fahmy Tarazi**, Professor, Harvard Medical School, USA

15.30 - 16.30
*King Hussein Bin
Talal Convention
Center - Dead Sea
2*

Televised Session

Political Islam and Governance

In light of recent shifts in the region, what has been the impact of political Islam on governance?

Dimensions to be addressed:

- Inclusive growth
- Private sector development
- Intercommunal relations
- Foreign policy implications

This session was developed in partnership with BBC Arabic.

Simultaneous interpretation in Arabic and English

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

- **Emad Abd El Ghafour**, Presidential Assistant and Founder, Watan Party, Egypt
- **Sayed Ammar Al Hakim**, Chairman, Islamic Supreme Council of Iraq
- **Oliver McTernan**, Co-Founder and Director, Forward Thinking, United Kingdom
- **H. Cuneyd Zapsu**, Chairman, Cuneyd Zapsu Danismanlik, Turkey

Moderated by

- **Malak Jaafar**, News Presenter, Arabic TV, BBC World Service, United Kingdom

17.00 - 17.30
*King Hussein Bin
Talal Convention
Center - Mount
Nebo Hall 1*

Thinking Ahead

Smart Solutions for Conflict Prevention

Young Global Leaders give short talks on smart ways to prevent conflict and advance reconciliation.

Learn about:

- A community-driven solution to border conflicts
- The use of fiction for conflict resolution
- The power of appreciation

Discussion Leaders

- **Mbarka Bouaida**, Vice-President, International Parliamentarian Forum for Democracy, Parliament of Morocco; Young Global Leader
- **Naif Al Mutawa**, Chairman and Chief Executive Officer, THE 99, Kuwait; Young Global Leader; Global Agenda Council on the Future of Media

Saturday 25 May

- **Daniel Shapiro**, Founder and Director, Harvard International Negotiation Program, Harvard University, USA; Young Global Leader; Global Agenda Council on Values

17.15 - 18.15
*King Hussein Bin
Talal Convention
Center - Dead Sea
1*

Arena Session

Economies in Focus: Iraq

Ten years since its onset, how can the new Iraq deliver inclusive growth and development in light of favourable energy prices as well as the current political and security landscape?

Simultaneous interpretation in Arabic and English

This session is on the record and webcast live.

- **Wadie Habboush**, President and Chief Executive Officer, Habboush Group, Iraq
- **Sayed Ammar Al Hakim**, Chairman, Islamic Supreme Council of Iraq
- **Baker J. Al Zubaidy**, Member of Parliament, Iraqi National Assembly; Minister of Finance of Iraq (2006-2010)

Moderated by

- **Suna S. Vidinli**, Anchor, NTV, Turkey

17.15 - 18.45
*King Hussein Bin
Talal Convention
Center - Plenary
Hall*

Interactive Session

The Foreign Policy Outlook

In the new regional context, how can leaders bolster security and enhance international cooperation?

Dimensions to be addressed:

- Future alliances and fault lines
- Centres of regional leadership
- The role of the US, the EU and Turkey

Simultaneous interpretation in Arabic, English and French

This session is on the record and webcast live.

- **Nabil Elaraby**, Secretary-General, League of Arab States, Cairo
- **Francis Maude**, Minister for the Cabinet Office of the United Kingdom
- **John McCain**, Senator from Arizona (Republican), USA
- **Robert Menendez**, Senator from New Jersey (Democrat), USA
- **Amr Moussa**, Secretary-General of the League of Arab States (2001-2011)

Chaired by

- **Mina Al-Oraibi**, Assistant Editor-in-Chief, Asharq Al-Awsat Newspaper, United Kingdom; Co-Chair of the World Economic Forum on the Middle East and North Africa; Young Global Leader; Global Agenda Council on the Arab World

17.15 - 18.15
*King Hussein Bin
Talal Convention*

Televised Session

Creating a Dynamic Emerging Market

In light of strong international competition, how can the region increase its share of the

Saturday 25 May

Center - Dead Sea 60% of global capital that is expected to flow into emerging markets this year?
2

Dimensions to be addressed:

- Identifying growth sectors
- Strengthening policy implementation
- Managing a changing geopolitical landscape

This session was developed in partnership with CNBC.

Simultaneous interpretation in Arabic and English

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

- **Charles Collyns**, US Assistant Secretary for International Finance
- **Philippe de Fontaine Vive Curtaz**, Vice-President, European Investment Bank (EIB), Luxembourg
- **Salem Ben Nasser Al Ismaily**, Chairman, Public Authority for Investment Promotion and Exports Development (PAIPED), Oman
- **Martin Senn**, Group Chief Executive Officer, Zurich Insurance Group, Switzerland; Co-Chair of the Governors for Financial Services Industry for 2013; Co-Chair of the World Economic Forum on the Middle East and North Africa
- **Mehmet Simsek**, Minister of Finance of Turkey

Moderated by

- **Yousef Gamal El-Din**, Anchor and Presenter, CNBC, United Kingdom

20.00 - 22.00
*Hotel Mövenpick -
Sunset Arena*

Dinner

Jordanian Night

Hosted by Their Majesties King Abdullah II Ibn Al Hussein and Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan

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08.30 - 09.15
*King Hussein Bin
Talal Convention
Center - Aqaba*

Breakfast

In the News

Join a breakfast discussion with international media leaders to debate the headline issues of the day in business and politics of the Middle East and North Africa.

- **Suleiman Khalidi**, Senior Correspondent, Thomson Reuters, Jordan
- **Matthew McAllester**, Senior Editor, Time Magazine, United Kingdom
- **Maya Raydan**, Business Editor, Sky News Arabia FZ-LLC, United Arab Emirates
- **William K. Spindle**, Middle East Bureau Chief, Wall Street Journal, United Arab Emirates

Moderated by

- **Nabila Ramdani**, Freelance Journalist, United Kingdom; Young Global Leader

09.00 - 10.30
*King Hussein Bin
Talal Convention
Center - Mount
Nebo Hall 2*

WorkStudio

Towards Coexistence

In light of current regional transformations, how can leaders prevent interfaith and intercommunal relations from deteriorating?

Session objectives:

- Future of Sunni-Shia relations
- Secularism and political Islam
- Status of religious minorities

Discussion Leaders

- **Yousif Al Abualqassim Al Khoei**, Director, Al-Khoei Foundation, United Kingdom
- **Paolo Dall'Oglio**, Priest, Syriac Catholic Church, Iraq
- **Wafa Ben Hassine**, Founder and Executive Director, LEAD Tunisia (Legal Education Advancement and Development), USA
- **David Rosen**, Rabbi and International Director, Interreligious Affairs, American Jewish Committee (AJC), Israel; Global Agenda Council on the Role of Faith

Facilitated by

- **Daniel Shapiro**, Founder and Director, Harvard International Negotiation Program, Harvard University, USA; Young Global Leader; Global Agenda Council on Values

Rapporteur

- **Hassan Mohiuddin**, Member, Board of Governors, Minhaj University, Pakistan

09.30 - 10.45
*King Hussein Bin
Talal Convention
Center - Wadi Rum
Hall*

Interactive Session

The Anatomy of Entrepreneurial Success

What makes or breaks start-ups in the Middle East and North Africa?

Dimensions to be addressed:

- Celebrating successes
- Navigating challenges of forming a company

Sunday 26 May

- Financing ventures effectively
- Enabling managerial excellence

- **Myrna Atalla**, Executive Director, Alfanar, United Kingdom
- **Marwan M. Boodai**, Chief Executive Officer, Boodai Corporation, Kuwait
- **Abdul Malik Al Jaber**, Chief Executive Officer, MENA Apps, Jordan; Global Agenda Council on the Arab World
- **Arthur Nigel Pont**, Regional Director, Middle East, MercyCorps, Lebanon

Moderated by

- **Sarah Mavrincac**, Founder, aidha, United Arab Emirates; Social Entrepreneur

Rapporteur

- **Rasha Hussein**, Consultant in Social Media Strategies, iConckr, Palestinian Territories

09.30 - 10.45
*King Hussein Bin
Talal Convention
Center - Mount
Nebo Hall 1*

Family Businesses as an Engine for Growth

With 80% of businesses in the region owned or controlled by families, how can these enterprises drive growth in the new regional context?

Dimensions to be addressed:

- Medium- and long-term societal impact
- Values and vision transcending generations
- Successful intergenerational transitions

- **Waleed Abd El Rahman**, General Manager, Red Sea World, Egypt
- **Omar K. Alghanim**, Chief Executive Officer, Alghanim Industries, Kuwait; Young Global Leader
- **Badr Jafar**, Chief Executive Officer, Crescent Enterprises, United Arab Emirates; Young Global Leader; Global Agenda Council on Energy Security
- **Samer S. Khoury**, President, Engineering and Construction, Consolidated Contractors Company (CCC), Greece; Co-Chair of the World Economic Forum on the Middle East and North Africa; Global Agenda Council on Infrastructure
- **Albert Momdjian**, Head, Ultra High Net Worth and Corporate Advisory Group, Middle East and Africa; Managing Director, UBS, United Arab Emirates

Moderated by

- **Jill Otto**, Associate Investor, J.P. Morgan, USA; Young Global Leader; Global Agenda Council on Financing & Capital

09.30 - 10.45
*King Hussein Bin
Talal Convention
Center - Petra*

Unlocking the Growth Potential of Trade and Tourism

As the sources of external financing dwindle, how can business and government tap into trade and tourism as engines for growth in the region?

Dimensions to be addressed:

- Unlocking intra-regional supply chains
- Strengthening regional investment protection
- Enabling people mobility

- **Mohamed Hisham Abbas Zaazou**, Minister of Tourism of Egypt

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- **Hatem Hafez Al Halawani Al Tamimi**, Minister of Industry, Trade and Supply; Minister of Information and Communication Technology of the Hashemite Kingdom of Jordan
- **Taro Kono**, Member of the House of Representatives, Japan
- **Chérif Rahmani**, Minister of Industry, SMEs and Investment Promotion of Algeria
- **Tarek Sultan Al Essa**, Chairman and Managing Director, Agility, Kuwait

Moderated by

- **Zeina Soufan**, Senior Business Presenter, Dubai Media Incorporated, United Arab Emirates

09.30 - 10.45
*King Hussein Bin
Talal Convention
Center - Dead Sea
2*

Televised Session

The Business Case for Gender Diversity

What are the business drivers for achieving more gender diversity in the workplace?

Dimensions to be addressed:

- Attracting the best workforce
- Enhancing organizational performance
- Improving access to target markets
- Fostering innovation and creativity

This session was developed in partnership with France 24.

Simultaneous interpretation in Arabic and English

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

- **Reem Abu Hassan**, Minister of Social Development of the Hashemite Kingdom of Jordan
- **Khalid Alkhudair**, Chief Operating Officer, Markets, KPMG, Saudi Arabia
- **H.H. Princess Ameerah**, Founder and Chief Executive Officer, TimeAgency, Saudi Arabia
- **Imad Benmoussa**, General Manager, Coca-Cola Middle East Region, United Arab Emirates

Moderated by

- **Khalid Karaoui**, Business Editor, France 24, France

11.15 - 12.45
*King Hussein Bin
Talal Convention
Center - Plenary
Hall*

Plenary Session

A New Vision for Arab Employment

How can the region deliver decent and productive jobs in a timely and sustainable manner?

Dimensions to be addressed:

- Scaling social innovation
- Unlocking institutional drivers
- Assessing the impact of global employment trends

Simultaneous interpretation in Arabic, English and French

Sunday 26 May

This session is on the record and webcast live.

- **Majid Jafar**, Chief Executive Officer, Crescent Petroleum, United Arab Emirates; Global Agenda Council on Youth Unemployment
- **Ellen Kullman**, Chair of the Board and Chief Executive Officer, DuPont, USA
- **Mohammed H. Al Mady**, Vice-Chairman and Chief Executive Officer, Saudi Basic Industries Corporation (SABIC), Saudi Arabia; Co-Chair of the World Economic Forum on the Middle East and North Africa
- **Tarik M. Yousef**, Chief Executive Officer, Silatech, Qatar; Global Agenda Council on the Arab World

Introduced by

- **H.M. Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan**

Chaired by

- **John K. Deferios**, Anchor and Emerging Markets Editor, CNN International, United Arab Emirates; Global Agenda Council on the Arab World

12.45 - 14.00
*King Hussein Bin
Talal Convention
Center -
Networking Area*

Community Lunch

Community Lunch

The community lunch, served in the networking area, is an occasion for participants to meet informally.

12.45 - 14.00
*King Hussein Bin
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Center - Dead Sea
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Interactive Lunch Session

Jordan Lunch

Participants are invited to the Jordan Lunch, organized by Capital Bank Group, to discuss strengthening Arab private sector engagement in the Iraqi economy, and Jordan's position as a gateway for exploring opportunities in Iraq across sectors

- Country strategic outlook and competitiveness
- Investment in infrastructure to upgrade regional connectivity
- Financial services sector as the backbone of strong private engagement

Discussion Leaders

- **Azzam Alwash**, Chairman, Nature Iraq, Iraq
- **Abdullah Abdulkarim Hamdan Ensour**, Prime Minister of the Hashemite Kingdom of Jordan
- **Bassem Al Salem**, Chairman, Capital Bank, Jordan

14.00 - 15.15
*King Hussein Bin
Talal Convention
Center - Dead Sea
2*

Televised Session

Safeguarding Syria

How can stakeholders secure Syria's future political, economic and social viability vis-à-vis developments on the ground?

Dimensions to be addressed:

- Immediate humanitarian imperatives
- Diplomatic outlook
- Options for economic support

Sunday 26 May

This session was developed in partnership with Dubai TV.

Simultaneous interpretation in Arabic and English

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

- **Thomas Alexander Aleinikoff**, Deputy High Commissioner for Refugees, UNHCR, Geneva
- **Nasser Sami Judeh**, Minister of Foreign Affairs and Expatriates of the Hashemite Kingdom of Jordan
- **Salman Shaikh**, Director, Brookings Doha Center (BDC), Qatar

Moderated by

- **Zeina Yazigi**, TV Anchor, Dubai TV, United Arab Emirates

14.15 - 15.30
*King Hussein Bin
Talal Convention
Center - Mount
Nebo Hall 1*

Interactive Session

Connecting 360 Million Consumers

As the region's young consumers aspire for an increased access to goods and services, what are the infrastructure and technological requirements to cater to their needs?

Dimensions to be addressed:

- Fostering trade in a digital era
- Developing competitive regulatory ecosystems
- Increasing consumer engagement

- **Ali Abbasov**, Minister of Communication and Information Technologies of Azerbaijan
- **Randa S. Ayoubi**, Chief Executive Officer, Rubicon Group, Jordan
- **Aboulfeth Hamza**, Chief Executive Officer, Genius Communications, Morocco
- **Gerald Lawless**, President and Group Chief Executive Officer, Jumeirah Group, United Arab Emirates; Global Agenda Council on New Models of Travel & Tourism
- **Vincenzo Nesci**, Executive Chairman, Djazzy, Algeria

Moderated by

- **Ahmed Shihab-Eldin**, HuffPost Live Host/Producer, Middle East Correspondent, Huffington Post, USA

Rapporteur

- **Amine Chouaieb**, Chief Executive Officer, CHIFCO Consultants, Tunisia

14.15 - 15.30
*King Hussein Bin
Talal Convention
Center - Petra*

Navigating Energy Subsidy Reform

With oil prices risking a slide in 2013 and energy subsidies remaining the highest in the world, how can the region institute reforms while balancing budgetary and social considerations?

Dimensions to be addressed:

Sunday 26 May

- Maintaining support for industrial growth
- Minimizing price distortions
- Eliminating abuses of the system

Simultaneous interpretation in Arabic and English

- **Masood Ahmed**, Director, Middle East and Central Asia Department, International Monetary Fund (IMF), Washington DC; Global Agenda Council on the Arab World
- **Andy Barrett**, Senior Adviser, IHS, United Kingdom
- **Rashid Saif Al Jarwan**, Acting Chief Executive Officer, Dana Gas, United Arab Emirates
- **Malek Kabariti**, Minister of Energy and Mineral Resources of the Hashemite Kingdom of Jordan
- **Baker J. Al Zubaidy**, Member of Parliament, Iraqi National Assembly; Minister of Finance of Iraq (2006-2010)

Moderated by

- **Max Rodenbeck**, Middle East Bureau Chief, The Economist, Egypt

14.15 - 15.30
*King Hussein Bin
Talal Convention
Center - Wadi Rum
Hall*

The Role of the United States

How can the new US administration contribute to positive economic and social outcomes in the Middle East and North Africa?

Dimensions to be addressed:

- Supporting economies in transition
- Advancing regional security
- Deepening trade ties

- **Heidi Crebo-Rediker**, Chief Economist, US Department of State, USA; Global Agenda Council on the United States
- **Michele Dunne**, Director, Rafik Hariri Center for the Middle East, Atlantic Council of the United States, USA
- **Saeb Erekat**, Head, Negotiations Department, PLO, Palestinian National Authority, Palestinian Territories
- **Amr Moussa**, Secretary-General of the League of Arab States (2001-2011)
- **Mina Al-Oraibi**, Assistant Editor-in-Chief, Asharq Al-Awsat Newspaper, United Kingdom; Co-Chair of the World Economic Forum on the Middle East and North Africa; Young Global Leader; Global Agenda Council on the Arab World

Moderated by

- **Elizabeth G. Weymouth**, Senior Associate Editor, Washington Post, USA

14.15 - 14.30
*King Hussein Bin
Talal Convention
Center - Aqaba*

Thinking Ahead

New Ideas to Drive Positive Social Change

Young Global Leaders give short talks on driving positive social change.

Learn about:

- How women can change a society

Sunday 26 May

- What governments can learn from private equity
- The power of anonymity

Discussion Leaders

- **Nisreen Haj Mohammed Shahin**, Executive Director, Rawabi Foundation, Palestinian Territories; Young Global Leader
- **Yasar Jarrar**, Partner, Bain & Company, United Arab Emirates; Young Global Leader; Global Agenda Council on the Future of Government
- **Alan Knott-Craig**, Founder, Tribal Game Engineering, South Africa; Young Global Leader

16.00 - 17.15
*King Hussein Bin
Talal Convention
Center - Petra*

Arena Session

Preparing for the Workforce of the Future

With the youth of today becoming the region's working population in 2030, how should education systems and the private sector prepare the workforce of the future?

Dimensions to be addressed:

- Role of global academic institutions
- Partnerships between corporations and schools
- Opportunities for continuous learning

Simultaneous interpretation in Arabic and English

This session is on the record and webcast live.

- **Luc Bachelier**, Managing Director, Adecco Middle East, United Arab Emirates
- **Safwan Masri**, Vice-President, Global Centers, Columbia University, USA
- **Jamie McAuliffe**, President and Chief Executive Officer, Education For Employment (EFE), USA; Social Entrepreneur; Global Agenda Council on Youth Unemployment
- **José Manuel Salazar Xirinachs**, Assistant Director-General for Policy, International Labour Organization (ILO), Geneva; Global Agenda Council on Youth Unemployment
- **Soraya Salti**, Senior Vice-President, Middle East and North Africa, INJAZ Al-Arab - Junior Achievement Worldwide, Jordan; Young Global Leader; Global Agenda Council on Education & Skills

Moderated by

- **Mohamed El Dahshan**, Senior Research Fellow, Center for International Development, Harvard University, USA

Rapporteur

- **Theodore H. Kattouf**, President and Chief Executive Officer, AMIDEAST, USA

16.00 - 17.15
*King Hussein Bin
Talal Convention
Center - Wadi Rum
Hall*

Interactive Session

Building Institutions' Effectiveness

How can institutions in the Arab world better align with the growing aspirations and needs of its societies?

Sunday 26 May

Dimensions to be addressed:

- Promoting the rule of law
- Fostering transparency and credibility
- Strengthening financial institutions

- **Niall Ferguson**, Laurence A. Tisch Professor of History, Harvard University, USA; Global Agenda Council on New Economic Thinking
- **Yasar Jarrar**, Partner, Bain & Company, United Arab Emirates; Young Global Leader; Global Agenda Council on the Future of Government
- **Sami Mahroum**, Academic and Executive Director, Innovation and Policy Initiative, INSEAD, United Arab Emirates; Global Agenda Council on Education & Skills
- **Mustapha Kamel Nabli**, Governor of the Central Bank of Tunisia (2011-2012); Global Agenda Council on the Arab World
- **Fouad Siniora**, Member of Parliament, Lebanon

Moderated by

- **Robert Greenhill**, Managing Director, Chief Business Officer and Member of the Managing Board, World Economic Forum

Rapporteur

- **Michele Dunne**, Director, Rafik Hariri Center for the Middle East, Atlantic Council of the United States, USA

16.00 - 17.15
*King Hussein Bin
Talal Convention
Center - Dead Sea
2*

Televised Session

Energy: Global Transformations, Regional Impact

How do global energy shifts affect the Middle East energy landscape?

Dimensions to be addressed:

- Shale gas revolution
- State development models
- Resource geopolitics

This session was developed in partnership with Al Arabiya.

Simultaneous interpretation in Arabic and English

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

- **Anas Alhajji**, Chief Economist, NGP Energy Capital Management, USA
- **Aldo Flores-Quiroga**, Secretary-General, International Energy Forum (IEF), Riyadh
- **Faisel Gergab**, Member of Board, National Oil Corporation (NOC), Libya
- **Robert D. Kaplan**, Chief Geopolitical Analyst, Stratfor, USA

Moderated by

- **Nadine Hani**, Senior Presenter, Al Arabiya News Channel, United Arab Emirates

17.30 - 18.30

Plenary Session

Sunday 26 May

*King Hussein Bin
Talal Convention
Center - Plenary
Hall*

Breaking the Impasse

Simultaneous interpretation in Arabic, English and French

This session is on the record and webcast live.

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

Remarks by

- **John F. Kerry**, US Secretary of State

18.45 - 19.00
*King Hussein Bin
Talal Convention
Center - Plenary
Hall*

Plenary Session

Closing

Featuring the King Abdullah II Award for Youth Innovation and Achievement.

Simultaneous interpretation in Arabic, English and French

This session is on the record and webcast live.

Closing Remarks by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

Remarks by

- **H.M. King Abdullah II Ibn Al Hussein**, King of the Hashemite Kingdom of Jordan

18.45 - 20.00
*King Hussein Bin
Talal Convention
Center -
Networking Area*

Reception

Farewell Reception