

Annual Meeting of the New Champions 2016

The Fourth Industrial Revolution and Its Transformational Impact

26-28 June, Tianjin, People's Republic of China

Media Guidelines for Accredited Reporting Press Photographers, TV and Radio Broadcasters Code of Conduct

World Economic Forum meetings are as open and transparent as possible to cultivate a collegial atmosphere among participants and journalists. Please respect that this is a private meeting and abide by the following guidelines.

Members of the reporting press are accredited by the Forum on the understanding that they attend the meeting in a purely editorial capacity and are not there for public relations, marketing or commercial purposes.

Any journalist who does not respect these guidelines, or is found to be aggressive or unreasonably intrusive towards participants, will have their accreditation withdrawn immediately. Furthermore, their entire team's accreditation will be withdrawn for this meeting and for other World Economic Forum events.

Accreditation

- All journalists and media technical staff (camera crew, sound engineers, photographers, etc.) who wish to cover the Annual Meeting of the New Champions **must be accredited and confirmed** by the World Economic Forum.
- Registration is now closed. The deadline was **Friday 10 June 2016**. No accreditation will be done on site.

Key Locations, Registration and Security Badge at the Meeting

- The Annual Meeting of the New Champions will **take place in Tianjin at Meijiang Convention and Exhibition Centre** 天津梅江会展中心, 18 Youyi South Road, 友谊路 18 号, Xiqing District, Tianjin.
www.mjcec.com
- **Press registration** for accredited journalists will open on **Saturday 25 June from 14.00 to 17.00** and on **Sunday 26 June at 07.30** at the Meijiang Convention and Exhibition Centre in Tianjin, China.
- The **registration area** will be located in front (east side) of the Meijiang Convention Centre
- Please bring your passport or photo identity card and your press card.
- We recommend that you download our **Event App TopLink** at wef.ch/m by using the event passcode: *Tianjin2016* for all live, updated event information including the programme, list of participants, venue map and other documents related to the media.
- At the registration, you will receive your personal security badge, and relevant information for the meeting. Please note, however, all information is available on the Toplink Event App.
- Badges are **not transferable or exchangeable**. If this rule is not followed, you will immediately lose your accreditation.
- The Media Centre is located on the **ground floor** of the Meijiang Convention and Exhibition Centre.

Badge Types

The Forum assigned your badge according to your role as well as your accreditation quota.



Orange badges are assigned to reporters. Badge holders have access to **on-the-record sessions**. Full access to Media Village.



Orange badges with a purple stripe are assigned to media technical staff. Limited access to on-the-record sessions. Full access to Media Village.

Access to the Convention Centre - Meeting and Sessions

- Once you have your security badge, you can enter the Meijiang Convention and Exhibition Centre as of **Sunday 26 June from 7.00 hrs**. Reporting press can access the centre only via the **Media Entry** located at N6. Please follow the signage.
- All members of the reporting press have access to the public area and the press area located on the ground floor of the Meijiang Convention and Exhibition Centre.
- Please note that media do not have access to “**The Village**”. This is the area for impromptu meetings for participants and is intended to foster the community of the New Champions.
- Access to sessions – subject to space availability, members of the reporting press (orange badge) have access to Plenary Hall, Studio Room, Forum Room, Arena Room. For more detailed information, please [click here](#) or refer to chart below.

Sessions Open to the Reporting Press

Room	Format	Open to reporting press	Webcast Live	Photo/Video Allowed
Plenary Hall	Opening Plenary	Yes	Yes	No
Studio	TV/Interactive sessions	Yes	Yes	No
Forum	TV/Interactive sessions	Yes	Yes	No
Arena	TV/Interactive sessions	Yes	Yes	No
Briefing Centre	Issue briefings and Press conferences	Yes	Yes	Yes
Exploration through Technology	Please sign up at the Media Info Desk location at the Media Centre	Yes	No	Yes

- **Access to Briefing Centre** where press conferences and issue briefings will be held are primarily for media.
- **Access to Exploration sessions** is on a “sign-up” basis.

Media Centre & Broadcasting Area

- The **media centre** and the **broadcasting area** will be located on the ground floor at the Meijiang Convention and Exhibition Centre. The opening hours are **from 08.00 to 21.00**.
- Three **TV studio** and two **interview rooms** next to the broadcasting area are available for media to book on a first-come, first-served basis.
- The **media centre** is equipped with telephones, wireless internet connection, computers with internet access and Chinese keyboards, fax machines and power plugs. Local calls and limited international fax services will be provided courtesy of the World Economic Forum.
- The **media centre** will be equipped with television screens with **live transmissions of plenary sessions**.
- A light lunch will be provided as well as coffee, tea and soft drinks, courtesy of the World Economic Forum.
- Please do not leave your belongings unattended in the **media centre**. The World Economic Forum is not responsible for lost items.
- **Important Note on Wi-Fi** – Due to increased demand for Wi-Fi services and the limitations of current technologies, please do not bring your own personal wireless or Wi-Fi access point to the meeting. These personal devices interfere with the limited channels available and the free Forum public Wi-Fi services. If you have trouble connecting to the Wi-Fi or accessing the internet during the meeting, an IT technician at the media information desk can assist you.

Logistical Information for TV and Radio Broadcasters and Camera Crew

- Only international photo agencies are granted accreditation as pool photographers for the meeting. No other photographers will be accredited.
- **IMPORTANT:** Members of the media who have been accredited as reporting press and are found taking photos in sessions or filming any of the sessions will lose their accreditation for this meeting and other World Economic Forum events.
- Pool coverage of the plenary sessions is provided by the host broadcaster working on behalf of the World Economic Forum.

- While the World Economic Forum provides the pool signals from plenary sessions free of charge, there will be a technical access fee for these services.
- Filming of sessions is only allowed in plenary sessions taking place in the main Plenary Hall. Fixed positions for television cameras and photographers will be assigned.
- A seating area for reporting press will be reserved towards the back of the room during each plenary session.
- TV cameras and photographers should arrive 15 minutes before the start of a session to set up their equipment.
- Please bring a large/long-zoom camera as the platforms for cameras are at the back of the Plenary Hall.

Host Broadcasters – TV Footage – Livestreaming/Webcast

- **Tianjin TV** is the official host broadcaster for the Annual Meeting of the New Champions.
- **Eurovision** will provide technical support and workspace for broadcasters.
For TV footage requests and to book a TV workspace, please contact: Jess Cui, Eurovision China, Email: cui@eurovision.net Tel.: +86 10 6538 8068
- **For other special technical requests**, please contact Yue Wang at yue.wang@weforum.org, phone: +86 10 6599 9531, mobile at +86 13810562783.
- The World Economic Forum will be **livestreaming all the sessions filmed**. You can embed these sessions on your website. Embed codes are available by contacting Arturo: arturo@ochoa.co.uk.

Acknowledgement Policy

Please use the full name of the World Economic Forum in all reports related to the Annual Meeting of the New Champions.

- **Print/radio/photo/online publications**
Any article, interview or photo derived from the **Annual Meeting of the New Champions** should mention both the World Economic Forum and the Annual Meeting of the New Champions. To create a link to the World Economic Forum's website, please contact website@weforum.org.
- **Television**
Any programme or interview derived from the Annual Meeting of the New Champions should mention the World Economic Forum or visibly display the Forum's logo. If you need a World Economic Forum logo or backdrop, please contact Maxwell Hall, Media Lead, at maxwell.hall@weforum.org mobile at +41 793293500.

Further Information

Language

The official language of the meeting is English. Simultaneous interpretation in Mandarin Chinese, Japanese and Russian will be provided in all plenary sessions.

Dress Code

A business suit or smart casual wear is appropriate during the meeting.

Visa

We recommend that you immediately check with your local embassy or consulate for visa requirements. If you need a supporting letter, please contact Tracy Wang at Tracy.Wang@weforum.org as soon as possible. The final deadline for requesting a journalist visa supporting letter is Wednesday 15 June 2016.

Contact the Media Team

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Useful Links

- Follow the Annual Meeting of the New Champions 2016 at <http://wef.ch/amnc16>
- Find out about last year's Annual Meeting of the New Champions at <https://www.weforum.org/>
- Watch sessions on demand in Chinese on Youku at <http://wef.ch/youku>
- Follow the Forum in Chinese on Sina Weibo at <http://t.sina.com.cn/davos>
- Watch sessions on demand on **YouTube** at <http://wef.ch/youtube>
- Watch live **webcasts** of sessions at <http://wef.ch/live>
- Become a fan of the Forum on **Facebook** at <http://wef.ch/facebook>
- Follow the Forum (#WEF) on **Twitter** at <http://wef.ch/twitter> and <http://wef.ch/livetweet>
- View the best Forum Flickr **photos** at <http://wef.ch/pix>
- Read the **Forum Agenda** at <http://wef.ch/agenda>
- View upcoming **Forum events** at <http://wef.ch/events>
- Subscribe to Forum **news releases** at <http://wef.ch/news>
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For more information on the Annual Meeting of the New Champions 2016, visit the Forum's Chinese website at <http://chinese.weforum.org>

Follow the Forum in Chinese on Sina Weibo at <http://e.weibo.com/davos> and WeChat at “[世界经济论坛](#)”



Sina Weibo Code



WeChat code