

14.01 Number of World Heritage cultural sites

Number of World Heritage cultural sites and Oral & Intangible Heritage. | 2012 or most recent

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	China	70	63	Ukraine	4
2	Spain	53	63	Yemen	4
3	Italy	47	63	Zimbabwe	4
4	France	45	74	Albania	3
5	Germany	34	74	Bangladesh	3
5	Mexico	34	74	Denmark	3
7	Japan	32	74	Dominican Republic	3
8	India	31	74	Ecuador	3
9	Iran, Islamic Rep.	24	74	Gambia, The	3
9	United Kingdom	24	74	Kyrgyz Republic	3
11	Korea, Rep.	23	74	Malawi	3
12	Belgium	20	74	Malaysia	3
12	Turkey	20	74	Malta	3
14	Croatia	18	74	Mozambique	3
14	Greece	18	74	Saudi Arabia	3
16	Brazil	17	74	Thailand	3
16	Russian Federation	17	74	Uruguay	3
18	Czech Republic	16	88	Bahrain	2
18	Peru	16	88	Benin	2
20	Portugal	14	88	Bosnia and Herzegovina	2
20	Sweden	14	88	Burkina Faso	2
22	Morocco	13	88	Côte d'Ivoire	2
23	Colombia	12	88	Ghana	2
23	Poland	12	88	Honduras	2
25	Mongolia	11	88	Ireland	2
25	Vietnam	11	88	Kazakhstan	2
27	Indonesia	10	88	Luxembourg	2
27	Mali	10	88	Madagascar	2
29	Austria	9	88	Mauritania	2
29	Bulgaria	9	88	Mauritius	2
29	Hungary	9	88	Nepal	2
29	United States	9	88	Panama	2
33	Algeria	8	88	Slovenia	2
33	Bolivia	8	88	Tajikistan	2
33	Ethiopia	8	88	Uganda	2
33	Netherlands	8	88	United Arab Emirates	2
33	Romania	8	88	Venezuela	2
33	Switzerland	8	88	Zambia	2
39	Australia	7	109	Botswana	1
39	Canada	7	109	Cape Verde	1
39	Egypt	7	109	Costa Rica	1
39	Israel	7	109	El Salvador	1
39	Lithuania	7	109	Guinea	1
39	Pakistan	7	109	Haiti	1
45	Azerbaijan	6	109	Iceland	1
45	Chile	6	109	Jamaica	1
45	Finland	6	109	Macedonia, FYR	1
45	Norway	6	109	Moldova	1
45	Senegal	6	109	Montenegro	1
45	Slovak Republic	6	109	Namibia	1
45	Sri Lanka	6	109	New Zealand	1
52	Argentina	5	109	Paraguay	1
52	Armenia	5	109	Qatar	1
52	Cyprus	5	109	Suriname	1
52	Estonia	5	125	Brunei Darussalam	0
52	Guatemala	5	125	Burundi	0
52	Jordan	5	125	Cameroon	0
52	Lebanon	5	125	Chad	0
52	Nigeria	5	125	Guyana	0
52	Oman	5	125	Hong Kong SAR	0
52	Philippines	5	125	Kuwait	0
52	South Africa	5	125	Lesotho	0
63	Barbados	4	125	Puerto Rico	0
63	Cambodia	4	125	Rwanda	0
63	Georgia	4	125	Seychelles	0
63	Kenya	4	125	Sierra Leone	0
63	Latvia	4	125	Singapore	0
63	Nicaragua	4	125	Swaziland	0
63	Serbia	4	125	Taiwan, China	0
63	Tanzania	4	125	Trinidad and Tobago	0

Source: UNESCO World Heritage List, available at <http://whc.unesco.org/en/list/> and <http://www.unesco.org/culture/ich/index.php?lg=en&pg=00011>.

14.02 Sports stadiums

Sports stadium capacity per million population. | 2011 or most recent

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	Iceland.....	244,059.6	71	Honduras.....	33,463.6
2	Ireland.....	243,076.7	72	Israel.....	32,826.0
3	Seychelles.....	197,674.4	73	Malaysia.....	32,761.1
4	Montenegro.....	175,354.8	74	Taiwan, China.....	32,587.0
5	Luxembourg.....	175,307.5	75	Singapore.....	29,971.6
6	Uruguay.....	161,078.7	76	Venezuela.....	29,881.7
7	New Zealand.....	149,810.0	77	Guyana.....	29,099.0
8	Malta.....	149,164.7	78	El Salvador.....	28,490.6
9	Barbados.....	144,200.1	79	Hong Kong SAR.....	27,708.6
10	Australia.....	138,856.9	80	Bolivia.....	27,160.7
11	Norway.....	134,420.2	81	Morocco.....	27,152.1
12	Portugal.....	133,368.8	82	Mauritius.....	26,593.0
13	Trinidad and Tobago.....	130,723.8	83	Turkey.....	25,008.2
14	Finland.....	125,147.6	84	Azerbaijan.....	24,998.7
15	Qatar.....	123,473.2	85	Ukraine.....	24,417.6
16	Cyprus.....	117,953.8	86	Mexico.....	22,750.8
17	Denmark.....	111,859.0	87	Colombia.....	22,725.4
18	Switzerland.....	110,303.5	88	Moldova.....	22,222.0
19	United States.....	109,953.7	89	Guatemala.....	21,677.6
20	Sweden.....	109,773.3	90	Zambia.....	19,510.3
21	Bahrain.....	108,482.2	91	Nicaragua.....	18,807.9
22	Bulgaria.....	102,149.8	92	Kazakhstan.....	18,376.6
23	Spain.....	99,938.3	93	Iran, Islamic Rep.....	18,135.4
24	Slovenia.....	97,124.3	94	Namibia.....	17,771.1
25	Macedonia, FYR.....	90,712.1	95	Algeria.....	17,092.7
26	United Kingdom.....	87,427.9	96	Senegal.....	15,860.5
27	Croatia.....	84,213.8	97	Dominican Republic.....	15,321.6
28	Belgium.....	79,950.0	98	Russian Federation.....	14,841.8
29	Germany.....	78,752.6	99	Saudi Arabia.....	14,382.6
30	Kuwait.....	76,471.5	100	Benin.....	13,945.2
31	Korea, Rep.....	75,499.5	101	Sierra Leone.....	13,589.0
32	Brunei Darussalam.....	73,902.9	102	Zimbabwe.....	13,524.8
33	Bosnia and Herzegovina.....	72,431.1	103	Sri Lanka.....	12,808.5
34	Hungary.....	72,207.1	104	Jordan.....	12,619.3
35	Austria.....	71,791.9	105	Ghana.....	11,958.2
36	Suriname.....	69,887.9	106	Cameroon.....	11,532.5
37	United Arab Emirates.....	66,285.8	107	Mauritania.....	11,294.5
38	Greece.....	65,737.9	108	Thailand.....	10,575.9
39	Lebanon.....	65,314.3	109	Mali.....	10,543.2
40	Czech Republic.....	60,765.0	110	Kyrgyz Republic.....	9,987.3
41	Serbia.....	59,349.1	111	Egypt.....	9,152.8
42	Cape Verde.....	55,934.6	112	Lesotho.....	9,116.4
43	Netherlands.....	55,816.5	113	Gambia, The.....	8,445.5
44	Latvia.....	55,636.9	114	Guinea.....	8,315.6
45	Canada.....	55,253.0	115	Burkina Faso.....	8,133.0
46	Slovak Republic.....	55,242.5	116	Mongolia.....	7,142.6
47	Albania.....	55,037.5	117	Mozambique.....	6,853.4
48	Ecuador.....	54,649.0	118	Indonesia.....	6,798.4
49	Romania.....	53,050.8	119	Tajikistan.....	6,736.5
50	Costa Rica.....	53,003.1	120	Kenya.....	6,710.0
51	Lithuania.....	52,236.0	121	Côte d'Ivoire.....	6,401.1
52	Italy.....	52,072.1	122	Tanzania.....	5,841.8
53	Puerto Rico.....	51,734.6	123	Nigeria.....	4,507.4
54	Swaziland.....	51,509.1	124	Rwanda.....	4,477.8
55	France.....	50,213.7	125	Vietnam.....	4,371.6
56	Georgia.....	49,392.1	126	Madagascar.....	4,316.2
57	Poland.....	47,941.3	127	Pakistan.....	4,212.1
58	Oman.....	46,729.9	128	Yemen.....	3,830.7
59	Chile.....	46,153.6	129	Cambodia.....	3,635.0
60	Panama.....	45,923.1	130	Philippines.....	3,416.7
61	Argentina.....	43,478.1	131	Malawi.....	3,250.8
62	Jamaica.....	43,184.6	132	China.....	3,210.5
63	Brazil.....	42,319.1	133	Haiti.....	2,765.8
64	Botswana.....	41,610.5	134	Burundi.....	2,565.5
65	Estonia.....	40,079.1	135	Uganda.....	2,324.0
66	Armenia.....	38,728.7	136	Nepal.....	2,230.5
67	Japan.....	37,108.6	137	Bangladesh.....	2,079.8
68	Peru.....	36,082.0	138	India.....	1,786.0
69	South Africa.....	35,716.8	139	Chad.....	1,735.3
70	Paraguay.....	33,570.4	140	Ethiopia.....	1,628.6

Source: Booz & Company, based on Worldstadiums.com

14.03 Number of international fairs and exhibitions

Number of international fairs and exhibitions held in the country annually. | 2009–11 average or most recent

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	United States	790.3	71	Guatemala	17.0
2	Germany	591.7	72	Qatar	14.0
3	Spain	472.3	73	Ghana	13.7
4	United Kingdom	449.0	74	Nigeria	13.3
5	France	423.3	75	Tanzania	12.7
6	Italy	410.0	76	Senegal	12.3
7	China	316.7	76	Ukraine	12.3
8	Brazil	295.7	78	Macedonia, FYR	10.0
9	Japan	290.3	79	Lebanon	9.7
10	Netherlands	276.7	80	Bolivia	9.3
11	Canada	252.0	80	Sri Lanka	9.3
12	Austria	251.7	80	Uganda	9.3
13	Switzerland	247.7	83	El Salvador	7.7
14	Australia	219.7	83	Ethiopia	7.7
15	Portugal	216.3	85	Jordan	7.3
16	Sweden	213.0	86	Bosnia and Herzegovina	7.0
17	Korea, Rep.	204.3	87	Nicaragua	6.3
18	Belgium	190.0	88	Iran, Islamic Rep.	6.0
19	Argentina	183.7	89	Bahrain	5.7
20	Turkey	162.7	89	Botswana	5.7
21	Mexico	160.0	89	Jamaica	5.7
22	Denmark	158.3	92	Honduras	5.3
23	Finland	157.7	92	Kazakhstan	5.3
24	Poland	141.0	94	Mozambique	5.0
25	Norway	140.0	94	Nepal	5.0
26	Singapore	136.7	96	Albania	4.7
27	Taiwan, China	133.3	96	Armenia	4.7
28	Greece	132.7	96	Brunei Darussalam	4.7
29	Hungary	128.7	96	Cameroon	4.7
30	Malaysia	124.7	96	Mali	4.7
31	Czech Republic	124.3	96	Zambia	4.7
32	India	111.7	102	Algeria	4.3
33	Thailand	104.0	102	Barbados	4.3
34	Colombia	103.7	102	Burkina Faso	4.3
35	South Africa	95.7	102	Cambodia	4.3
36	Chile	92.7	102	Oman	4.3
37	Ireland	92.0	107	Bangladesh	4.0
38	Hong Kong SAR	85.3	107	Mauritius	4.0
39	Russian Federation	62.7	107	Namibia	4.0
40	Croatia	60.0	110	Malawi	3.7
41	Indonesia	58.3	111	Côte d'Ivoire	3.3
42	Peru	56.3	111	Georgia	3.3
43	Estonia	52.3	111	Mongolia	3.3
44	Slovenia	50.7	111	Montenegro	3.3
45	Uruguay	48.0	111	Rwanda	3.3
46	Romania	47.7	111	Trinidad and Tobago	3.3
47	United Arab Emirates	47.3	117	Kuwait	3.0
48	Serbia	45.7	117	Pakistan	3.0
49	Lithuania	41.3	119	Azerbaijan	2.7
50	New Zealand	39.3	120	Saudi Arabia	2.3
51	Philippines	38.3	121	Gambia, The	2.0
52	Egypt	36.7	121	Suriname	2.0
53	Vietnam	35.0	123	Zimbabwe	1.3
54	Iceland	34.7	124	Swaziland	1.0
55	Morocco	33.0	125	Benin	0.7
56	Ecuador	32.7	125	Guyana	0.7
57	Israel	30.7	125	Haiti	0.7
58	Cyprus	28.0	125	Lesotho	0.7
58	Latvia	28.0	125	Madagascar	0.7
60	Kenya	27.7	125	Tajikistan	0.7
60	Malta	27.7	131	Burundi	0.3
62	Costa Rica	24.3	131	Cape Verde	0.3
63	Panama	24.0	131	Guinea	0.3
64	Paraguay	23.3	134	Kyrgyz Republic	0.0
65	Bulgaria	23.0	134	Moldova	0.0
66	Slovak Republic	22.0	134	Seychelles	0.0
67	Dominican Republic	20.7	134	Sierra Leone	0.0
68	Venezuela	19.0	134	Yemen	0.0
69	Luxembourg	18.7	n/a	Chad	n/a
70	Puerto Rico	17.7	n/a	Mauritania	n/a

Source: International Congress and Convention Association

14.04 Creative industries exports

Exports of creative industries products as a share of world total in such exports. | 2011 or most recent

RANK	COUNTRY/ECONOMY	VALUE	RANK	COUNTRY/ECONOMY	VALUE
1	China	27.7	71	Ghana	0.0
2	United States	7.6	72	El Salvador ¹	0.0
3	Germany	6.9	73	Nepal	0.0
4	Hong Kong SAR	6.9	74	Guatemala	0.0
5	Italy	6.0	75	Mauritius	0.0
6	India	4.9	76	Luxembourg	0.0
7	United Kingdom	4.3	77	Moldova	0.0
8	France	4.2	78	Costa Rica	0.0
9	Switzerland	2.8	79	Madagascar	0.0
10	Netherlands	2.0	80	Uruguay ²	0.0
11	Belgium	1.8	81	Tanzania	0.0
12	Singapore	1.6	82	Bolivia	0.0
13	Canada	1.6	83	Kenya ¹	0.0
14	Japan	1.5	84	Cambodia	0.0
15	Vietnam ¹	1.5	85	Namibia	0.0
16	Turkey	1.4	86	Kazakhstan	0.0
17	Thailand	1.3	87	Qatar ²	0.0
18	Spain	1.3	88	Bahrain	0.0
19	Austria	1.3	89	Cyprus	0.0
20	Czech Republic	1.2	90	Albania	0.0
21	Poland	1.2	91	Paraguay	0.0
22	United Arab Emirates ³	1.2	92	Oman	0.0
23	Taiwan, China	1.0	93	Ecuador	0.0
24	Sweden	1.0	94	Zimbabwe ¹	0.0
25	Korea, Rep.	1.0	95	Macedonia, FYR	0.0
26	Malaysia	0.9	96	Botswana	0.0
27	Mexico	0.9	97	Armenia	0.0
28	Denmark	0.9	98	Jamaica ¹	0.0
29	Indonesia	0.6	99	Barbados	0.0
30	Ireland	0.5	100	Côte d'Ivoire	0.0
31	Portugal	0.3	101	Ethiopia	0.0
32	Iran, Islamic Rep. ¹	0.3	102	Nigeria	0.0
33	Russian Federation	0.3	103	Trinidad and Tobago ¹	0.0
34	Romania	0.3	104	Honduras ²	0.0
35	Pakistan	0.3	105	Yemen	0.0
36	Slovak Republic	0.3	106	Georgia ¹	0.0
37	Australia	0.3	107	Kyrgyz Republic	0.0
38	Hungary	0.3	108	Uganda	0.0
39	Egypt	0.3	109	Senegal	0.0
40	Lithuania	0.2	110	Mongolia ⁴	0.0
41	Brazil	0.2	111	Iceland	0.0
42	Greece	0.2	112	Azerbaijan	0.0
43	Panama	0.2	113	Malawi	0.0
44	Slovenia	0.2	114	Zambia	0.0
45	Finland	0.2	115	Guyana	0.0
46	Ukraine	0.2	116	Nicaragua	0.0
47	Saudi Arabia ¹	0.1	117	Montenegro	0.0
48	Israel	0.1	118	Mozambique	0.0
49	Estonia	0.1	119	Burkina Faso	0.0
50	Philippines	0.1	120	Venezuela	0.0
51	Colombia	0.1	121	Cameroon ¹	0.0
52	Chile	0.1	122	Mali ¹	0.0
53	South Africa	0.1	123	Suriname	0.0
54	Norway	0.1	124	Rwanda	0.0
55	Croatia	0.1	125	Benin ¹	0.0
56	Bulgaria	0.1	126	Algeria	0.0
57	Latvia	0.1	127	Seychelles ³	0.0
58	New Zealand	0.1	128	Gambia, The	0.0
59	Argentina	0.1	129	Guinea ³	0.0
60	Dominican Republic	0.1	130	Burundi ¹	0.0
61	Peru	0.1	131	Cape Verde ¹	0.0
62	Morocco ¹	0.0	132	Brunei Darussalam ⁵	0.0
63	Bangladesh ⁴	0.0	132	Mauritania ⁵	0.0
64	Serbia	0.0	n/a	Chad	n/a
65	Lebanon	0.0	n/a	Haiti	n/a
66	Sri Lanka	0.0	n/a	Lesotho	n/a
67	Malta	0.0	n/a	Puerto Rico	n/a
68	Jordan	0.0	n/a	Sierra Leone	n/a
69	Bosnia and Herzegovina	0.0	n/a	Swaziland	n/a
70	Kuwait ²	0.0	n/a	Tajikistan	n/a

Source: United Nations Conference on Trade and Development (UNCTAD), Creative industry database, *Creative Economy Report 2012*

¹ 2010 ² 2009 ³ 2008 ⁴ 2007 ⁵ 2006