

## Project Advisors Process: Request for Proposal

**Project Title:** A New Vision for the Ocean

**System Initiative/Industry/Institutional:** Shaping the Future of Environment and Natural Resource Security

**Project Type:** 2

**Project Manager:** Gaia Felber

**Project Sponsor(s):** Dominic Kailash Nath Waughray

**Location of Seconded:** Geneva

### Project Details:

#### • Goal:

In response to the UNSG Special Envoy for the Ocean's invitation to the Forum to help the international community mobilise a multi-stakeholder community of action – the "Friends of Ocean Action" will develop a suite of large scale, impactful solutions to the Ocean Challenge, which the international community, governments and the private sector/NGOS can get behind and to help meet the Ocean SDG. The project will deliver on this challenge by the time of the planned UN Ocean Conference in mid-2020 – giving a defined time-to- goal period 2018 through to mid-2020 to get this work done.

**Why the Forum?** Ocean health and ocean pollution have risen rapidly up the industry, regional and global agenda since 2015 and are now major environmental agenda items for many businesses, governments, UN agencies and also the 2018 Canadian G7 Presidency. The problems range from ocean plastics pollution to ocean warming and acidification to overfishing and marine health, through to agreements on the use (and curbing misuse) of 4IR technologies on the Oceans global commons. It is recognised that scaled public-private solutions are now required which bring together the best ideas and initiatives, together with the latest technologies and innovations in finance, to save life in the Ocean. Governments, NGOs, ocean science organisations and UN agencies cannot do this alone – structured public-private cooperation is required. Since 2015 the Forum has helped shape the Ocean Action agenda through its GAC, its System Initiative reports on the challenge of ocean plastic pollution and through its related programming at AM and AMNC. In 2017 the Forum's initial ocean project delivered significant "proof of concept" of public-private cooperation for ocean action into the first UN Ocean Conference (on tuna traceability commitments, involving companies with \$150bn revenue, and on an Ocean Data Alliance). Combined with the Forum's track record for successful public-private mobilisation in other global commons agendas (climate, water, forests) this has established the Forum platform as an indispensable partner to the UN for delivering on its multi-stakeholder vision for Ocean Action, and stimulated the invitation from the UNSG Special Envoy to cooperate.

#### • Objectives:

- Mobilise a community of action involving up to 50 leaders in the Ocean Agenda during 2018
- Curate this group, in partnership with the UN and other international organisations and governments to develop a set of impactful global solutions for pressing ocean problems by 2020
- Have some of these solutions up and running by 2020
- Deliver the work into (and thereby help to shape the agenda of) the major UN Ocean Conference in 2020 – the "Paris" moment for the Ocean Agenda.

• **Project Activities and Products:**

- Workshops to mobilise and engage the Friends of Ocean Action and their Deputies in 2018; an inaugural meeting in Monaco during Monaco Ocean Week hosted by Prince Albert is planned for April 13;
- Use of Impact Summit September 23-25 2018 and in 2019 and 2020 as the key Forum event for the Friends of Ocean Action to meet; other UN or Ocean-related events will also be utilised during the project timeframe
- Products will be half a dozen substantive public-private solutions for solving the most pressing Ocean Challenges – for example: a global Ocean Data Alliance, that brings together data on ocean health from all sources; a Blue Innovation Fund to support investment in new tech for improving Ocean health; public-private universal commitments to end Illegal and unregulated fishing for key threatened species from vessel to store, plus new ways of tracking these commitments (using 4IR); a suite of solutions to tackle ocean plastics pollution at scale; delivery of and commitment to using science based targets for ocean health, across business, investors and government agencies in their ocean related activities

• **Professional Services Collaboration:**

The PS firm will work with the project team, the UNSG Special Adviser and his office, WRI and other ocean expert organisations to help map the economic scale of key ocean challenges for non-experts to readily identify; and to help the various working groups of the Friends to structure the solutions that the Friends of Ocean Action identify into viable projects

Standard secondee role and responsibilities:

- Serve as the conduit of information, resource mobilization and collaboration between the Forum and the PS firm
- Contribute to the creation, execution and subsequent revisions of the project plan
- Conduct project research, including interviews and surveys as required
- Engage with internal and external project stakeholders
- Take an active role in preparation and execution of project-related calls and events (design, content, agendas, materials, facilitation, etc.)
- Drive analysis and synthesize project findings and insights
- Draft knowledge product content