

Accenture

### Enabling Measures Roadmap for Low-Emission Hydrogen



Version: July 2023

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### **Executive Summary (1/2)**

Japan has pledged to reduce its GHG emissions by 46% by 2030 (from 2013 levels) and achieve carbon neutrality by 2050. As the country is among the world's top five energy consumers and is the third-largest economy, its transition towards net zero will be significant for global efforts to achieve the Paris Agreement targets. **Hydrogen** has been positioned in the <u>Green</u> Growth Strategy Through Achieving Carbon Neutrality in 2050 as a "new resource", which will be a key technology to decarbonize various sectors including power generation, industry and transport.

This report by the World Economic Forum, in collaboration with Accenture, is an updated version of the <u>Enabling Measures</u> <u>Roadmap for Green\* Hydrogen</u> released after COP26 (January 2022). The purpose of the initial Roadmap was to identify key enablers to achieve a scaled and traded low-emission hydrogen market.

The goal of this updated Roadmap is two-fold:

- 1. To **identify policy developments, funding and initiatives** related to low-emission hydrogen in Japan.
- 2. To **take stock of the current progress** made towards previously defined objectives and associated timeline.

\*This version of the Roadmap uses the term "low-emission" hydrogen – as compared to the previous version's term 'green' hydrogen – as the Japanese government recently defined the priority of Japan as being low-emission hydrogen in the <u>Basic</u> <u>Hydrogen Strategy Revision (draft)</u>, focusing on the emissions intensity rather than the colours (i.e. production routes) of hydrogen.

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The outcomes of the report can be summarized as follows:

- 1. Progress has been made for the deployment of hydrogen in Japan; however, more robust and accelerated actions for the shift towards low-emission hydrogen can further support the scale-up of the hydrogen market.
- 2. To accelerate private investments, guiding principles such as sharing a short and long-term vision with market participants, sharing progress among stakeholders, as well as standardization and legal certainty will be essential.

First, an overview and timeline of the key Japanese strategies and legislations, financial instruments and institutions related to low-emission hydrogen are presented; highlighting multiple updates since the release of the initial Roadmap in January 2022 and a multifaceted funding and institutions landscape in Japan.

More details on these policy updates are presented in the section "Reference Library: Key Japan Policy Update":

- 1. <u>Basic Policy for the Realization of GX</u>: sets out the initiatives to realize GX (Green Transformation) including a package of financial policies to accelerate the required investments, which is estimated at over \$1.15 trillion (JPY 150 trillion) in the next decade in combined private and public funding.
- Basic Hydrogen Strategy Revision (proposed): seeks to set new targets for hydrogen and its derivatives, including the supply of 12 Mtpa (million tonnes per annum) of H<sub>2</sub> equivalent in Japan by 2040 and the deployment of electrolysers by Japanese companies (including the ones located overseas) by 2030. The Revision will be the comprehensive foundation of support and regulatory

policies, including CfD (Contract for Difference) subsidies, infrastructure support, the definition of low-emission hydrogen, and safety rules.

- **3.** <u>GX Economy Transition Bonds</u> (*proposed*): will be issued by the government every year for 10 years starting from 2023. \$154 billion (JPY 20 trillion) will be financed in total and spent on the support for up-front investments in GXrelated projects.
- 4. <u>ETS</u> (Emissions trading system, *proposed*): uses baselineand-credit system, where the GX League participants will set voluntary targets, report the actual emissions data, and trade earned emission credits. Pilot phase will start in 2023, followed by full-scale operation in 2026. Auctioning of emissions allowance for the electricity sector is expected to start in 2033.
- 5. <u>Carbon Surcharge</u> (proposed): for the importers of fossil fuels will be implemented in 2028, and the burden will gradually increased onwards.
- 6. <u>Support for Large-Scale Hydrogen Supply Chain</u> (*proposed*): introduces a CfD subsidy scheme for hydrogen and ammonia.
- Support for Shared Infrastructure at Hydrogen Hubs (proposed): supports the development of tanks, pipelines, etc. at ~8 potential hydrogen/ammonia hubs in Japan in the next 10 years.
- 8. <u>Revised JOGMEC Act</u>: enables JOGMEC (Japan Organization for Metals and Energy Security) to provide financial assistance (e.g. capital contribution and debt guarantee) to hydrogen/ammonia projects.
- **9.** <u>GX League</u>: is a forum for cooperation between a group of companies and the government, universities, and academic institutions in order to meet greenhouse gas reduction targets and increase industrial competitiveness by using Japan's goal of carbon neutrality by 2050 as an opportunity for economic growth.

### **Executive Summary (2/2)**

Next, the 2030 objectives and enabling measures identified in the 2022 Roadmap are assessed against current developments as following:

- **Cost**: The <u>technology roadmaps</u> in hard-to-abate sectors, published by the Japanese government, aims to promote transition finance. <u>Policy support for hydrogen suppliers</u> (through CfD subsidies) and shared infrastructure at potential <u>hydrogen hubs</u> have been announced (policy design under consideration).
- Standards & Certification: In the draft of Basic Hydrogen Strategy Revision (expected to be finalized by the end of July 2023), Japan's Ministry of Economy, Trade and Industry (METI) proposes to set a national standard for the emissions intensity threshold for low-emission hydrogen at an "internationally acceptable level", based on the calculation methodology presented by the International Partnership for Hydrogen and Fuel Cells in the Economy (IPHE).
- Demand: Hydrogen and ammonia are positioned as critical energy sources and as part of Japan's power supply mix in 2030 in the <u>6<sup>th</sup> Strategic Energy Plan</u>.
- Infrastructure: Policy support for the development of shared infrastructure at potential hydrogen hubs has been announced, in order to create large-scale demand and build efficient supply chains that enable stable and inexpensive supply of hydrogen/ammonia.
- Pace of Development: JOGMEC has signed MoUs (Memoranda of Understanding) with potential hydrogen supply countries such as the <u>Province of Alberta, Canada</u> and the <u>State of Western Australia</u>. Japanese private companies, including <u>ITOCHU Corporation</u> and <u>Sumitomo Corporation</u>, have signed MoUs with overseas businesses for the production of green hydrogen/ammonia.

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- **Technology**: The <u>Green Innovation Fund</u> is in place to support the development of more efficient hydrogen transportation, including liquefaction, LOHC (liquid organic hydrogen carrier) hydrogenation/dehydrogenation, and ammonia production. Direct use of ammonia for power generation is also being developed.
- Available Clean Electricity: Renewable target was adjusted upward to 36-38% of power mix in 2030 in the <u>6th</u> <u>Strategic Energy Plan</u>, compared to 22-24% in the previous one.

Upon reviewing the various enabling measures in place, it is evident that Japan has made progress towards meeting its 2030 objectives to establish a scaled hydrogen market. The Japanese government's efforts in this regard are noteworthy, as it has demonstrated a strong commitment to promoting the growth of the hydrogen market through various policy instruments including subsidies/grants and regulations. To ensure that these efforts translate into achieving the 2030 objectives, however, it is crucial to strengthen the momentum on the deployment of low-emission hydrogen in Japan. Especially, we emphasize the importance of accelerating the actions for the following three enabling measures:

- 1. Provide commitments to fund major electrolyser and trade facility anchor projects: The government's financial assistance through the ongoing Green Innovation Fund and the Revised JOGMEC Act, and the upcoming implementation of Support for Large-Scale Hydrogen Supply Chains (i.e. CfD) and Support for Shared Infrastructure at Hydrogen Hubs all increase the pace of development.
- 2. Create action plan to phase out grey and blue hydrogen including fossil fuel-based technologies: The thresholds for low-emission hydrogen and ammonia

are under discussion, based on the proposals by industry organizations such as the <u>Japan Hydrogen Association</u> and the <u>Clean Fuel Ammonia Association</u>. As a mechanism to incentivize the phase out, the thresholds are expected to be integrated with the criteria for the upcoming CfD subsidies programme.

3. Carbon tax to internalise carbon cost of grey hydrogen and distribute revenues: The Growth-Oriented Carbon Pricing, consisting of an ETS (full-scale operation expected from 2026) and a Carbon Surcharge (expected from 2028) will incentivize the phase out of grey hydrogen.

Finally, to accelerate low-emission hydrogen market development in Japan, it will be important to continue the current path by following these guiding principles:

- Sharing a **short and long-term vision** with market participants, such as specific competition conditions to bring hydrogen cost down, to accelerate the consensus building process which characterizes Japanese policy making.
- Maintaining smooth communication among stakeholders by setting milestones and keeping the progress visible to all stakeholders.
- Utilizing **preceding cases in foreign countries** to accelerate the discussion of the definition of low-emission hydrogen and the objective of phasing out hydrogen that does not meet the definition.
- Ensuring legislation is future-proof and flexible by regularly reviewing and revising laws to account for technological and market changes.
- Developing **global standards** to maintain a level playing field for businesses in different countries, and to facilitate international trade.
- Providing investors with **legal certainty** by establishing clear and consistent guidelines.

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### Since 2020, the World Economic Forum is Driving the **Acceleration of Clean Hydrogen**



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#### Focus of report

1: Enabling Measures Roadmap

- The Roadmap identifies measures required to boost the clean hydrogen economy and enhance public-private dialogue.
- The Roadmap focuses on the 7 barriers to market development and enabling measures to overcome them.
- The initial Roadmaps were launched at COP26 to scale the clean hydrogen market in Europe and Japan; further regions are included in 2023.
- This report is the updated version of the initial Enabling Measures Roadmap for Green\* Hydrogen.



\*The term "green" hydrogen has been replaced by the term "low-emission" hydrogen as the Japanese government recently defined the priority of Japan as being low-emission hydrogen, focusing on the emissions intensity rather than the colours (i.e. production routes) of hydrogen.

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2: Clean Hydrogen Project Accelerator

- The Accelerator accelerates implementation of the Roadmaps by coalescing stakeholders across policy, finance and industry.
- The Accelerator explores project financing and clean hydrogen offtake as key challenges to projects approaching final investment decisions.
- Initially worked with 2 European and 2 Japanese projects across the value chain, looking to further expand that approach in 2023.





### **Objectives of Updating the Enabling Measures Roadmap**



The Roadmap is a toolbox for policy makers, identifying the top ten enabling measures and critical timelines required to achieve a low-emission hydrogen market at scale.





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### **Navigating the Policy and Funding Update**



Japan's policy objectives are implemented through legislative acts and funding schemes, and in some instances are supported by public-private partnerships.

The next slides provide a non-exhaustive overview of the main policy developments, funding and initiatives related to low-emission hydrogen:



Find in the "<u>Reference Library: Key Policies Update – Japan</u>" section the detailed description of all updates.



### **Overview: Policies supporting the Japan Low-Emission** Hydrogen Market (Non-Exhaustive)





Source: links are in the titles of the policy and legislative boxes

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Overarching KEY: Strategic Framework Vision

All initiatives marked with a 'plus' symbol were created or amended after the publication of the original Roadmap, A 'Reference' slide is included in the Reference Library section.

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### **Overview: Funding Mechanisms and Initiatives supporting the Japan Low-Emission Hydrogen Market** (Non-Exhaustive)



#### **Green Innovation Fund**

- The Green Innovation Fund is a \$15 billion (JPY 2 trillion) fund, established by METI (Ministry of Economy, Trade and Industry), over the period 2020-2030.
- Its operation has been assigned to NEDO (New Energy and Industrial Technology Development Organization), a public organization that promotes the RD&D of industrial, energy and environmental technologies.
- Through the Fund, the government provides consistent support to businesses that undertake ambitious innovations in projects such as a large-scale hydrogen/ammonia supply chain, hydrogen-based steelmaking processes, and plastic production from captured CO<sub>2</sub>.

#### **GX League**

- GX (Green Transformation) League is a forum for cooperation between a group of companies and the government, universities, and academic institutions in order to meet GHG emissions reduction targets and increase industrial competitiveness by using Japan's goal of carbon neutrality by 2050 as an opportunity for economic growth.
- As of January 2023, 679 companies have endorsed the basic concept of the GX League, and they are working together to develop a vision of the future society, make rules for market creation, and prepare a carbon credit exchange scheme with the aim of having the league fully operational from 2023 onward.

#### Japan Hydrogen Association (JH2A)

- JH2A is a council with **370 members** (as of April 2023), working with the full hydrogen supply chain, together with academia and local governments, which aims to accelerate the establishment of a hydrogen society.
- In November 2022, JH2A submitted a proposal on the definition of low-emission hydrogen, with the aim of achieving an emissions intensity of 3.4 t-CO<sub>2</sub>/t-H<sub>2</sub> (well-to-gate) by 2030.

#### **Clean Fuel Ammonia Association (CFAA)**

- CFAA is a council with **208 members** (as of April 2023), aiming to promote the establishment of clean ammonia supply chains.
- In July 2022, CFAA published a <u>draft definition</u> of clean ammonia, which sets the threshold for emissions intensity at 0.84 t-CO<sub>2</sub>/t-NH<sub>3</sub> (gateto-gate).

Source: links are in the titles of the financial instruments and Industry bodies

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**Public-Private** 

Partnerships

All initiatives marked with a 'plus' symbol were created or amended after the publication of the original Roadmap. A 'Reference' slide is included in the <u>Reference Library</u> section.

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### **Upcoming Policy Timeline**

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### **Navigating the Updated Roadmap**



This updated Roadmap analyses the previously defined enabling measures timeline against the current Japanese hydrogen policy landscape. In this section, the Roadmap's current status has been assessed through four steps:



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### **Defined 2030 Objectives per Barrier**



The initial Roadmap defined seven barriers and high-level objectives for Japan to reach a scaled green hydrogen market by 2030 based upon the timely implementation of all enabling measures. The following slides present an assessment of progress against the situation back in 2021.



### **Current Status of 2030 Objectives**

Accenture The current status per barrier has been assessed against the 2030 objectives (as defined in the original roadmap) and the current Japan policy landscape (as of July 2023).

Seven Barriers	Status as of July 2023
Cost	The technology roadmaps in hard-to-abate sectors, published by the Japanese government, aims to promote transition finance. Policy support for hydrogen suppliers (through CfD subsidies) and shared infrastructure at potential hydrogen hubs has been announced (policy design under consideration).
Standards and Certification	In the <u>draft of Basic Hydrogen Strategy Revision</u> (expected to be finalized by the end of July 2023), Japan's Ministry of Economy, Trade and Industry (METI) proposes to set a national standard for the emissions intensity threshold for low-emission hydrogen at an "internationally acceptable level", based on the calculation methodology presented by the International Partnership for Hydrogen and Fuel Cells in the Economy (IPHE). Specifically, 3.4 t-CO <sub>2</sub> /t-H <sub>2</sub> (well-to-gate) for low-emission hydrogen and 0.84 t-CO <sub>2</sub> /t-NH <sub>3</sub> (gate-to-gate) for low-emission ammonia are considered as the thresholds.
Demand	Hydrogen and ammonia are positioned as critical energy sources and as part of Japan's power supply mix in 2030 in the 6 <sup>th</sup> Strategic Energy Plan. Mechanisms to incentivize the shift towards lower emission technology have been announced, including carbon pricing instruments.
Infrastructure	Policy support for the development of shared infrastructure at potential hydrogen hubs has been announced, in order to create large-scale demand and build efficient supply chains that enable stable and inexpensive supply of hydrogen/ammonia. Initiatives to support skills development for hydrogen-related industries launched by multiple local governments including Fukushima Prefecture and Yamanashi Prefecture.
Pace of Development	JOGMEC, a Japanese public organization which supports the supply of energy and resources including hydrogen, has signed MoUs with potential hydrogen supply countries such as the Province of Alberta, Canada and the State of Western Australia. Japanese private companies, including ITOCHU Corporation and Sumitomo Corporation, have signed MoUs with overseas businesses for the production of green hydrogen/ammonia, considering the potential future imports to Japan.
Technology	The Green Innovation Fund is in place to support the development of more efficient hydrogen transportation, including liquefaction, LOHC hydrogenation/dehydrogenation, and ammonia production. Direct use of ammonia for power generation is also being developed.
Available Clean Electricity*	Renewable target was adjusted upward to 36-38% of power mix in 2030 in the 6 <sup>th</sup> Strategic Energy Plan (approved October 2021), which was 22-24% in the previous one.
*The barrier "Available Rer	newable Electricity" is a critical barrier, however in the scope of the Roadmap it is considered as out of scope. More information can be found with the Clean Power and Electrification initiative of the World Economic Forum.

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### **Current Status of the Enabling Measures (1/2)**

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Enabling measures have been previously defined as capable of overcoming the barriers to achieve a scaled green hydrogen market. The current status of each enabling measure has been assessed in the context of the current Japan policy landscape (as of July 2023).

<b>(EY:</b>	Barrier	enabling measure category:	Technology Evolution & R&D	Standards & Certification	Markets & Financing	Matching Supply & Demand	L	2021	2022	2023 <b>Toc</b>	2024 <b>lay</b>	2025	2026	2027	2028	2029	2030
Г			5d	. Target R&D of	fuel cells tow	ard durability for	heavy-duty applicatior	IS									
			5c. Reduce ca	pital cost of tru	icks/buses (thr	ough rebates, su	bsidies, tax exemptions	s)									
			5b.	Introduce ZEV r	mandates or e	missions targets f	or heavy-duty transpo	rt									
Dei	manu		5a. Ex	cpand scope of	public-private	partnership to co	over heavy-duty vehicle	es									
Da	<u> </u>		4c. Introdu	ce quotas and r	nandates for h	ydrogen, green p	oroducts, basic materia	ls									
	-	$\left\{ \right.$	4b. Carbon t	ax to internalis	e carbon cost (	of grey hydrogen	and distribute revenue	es									
		4a. Create act	ion plan to pha	se out grey and	l blue hydroge	n including fossil	fuel-based technologie	es									
		3d.	Define market	design and ope	rating rules fo	r hydrogen tradin	g (including derivatives	s)									
			3c. Identify l	high-value / eff	icient applicat	ions and define ta	argets by end-use secto	or									
						3b. Drive sustaina	able public procuremer	nt									
		3a. Pro	vide fiscal incer	ntives (tax level	differentiatio	n & tax relief) for	green goods consume	rs									
C	Cost				2d. Im	plement Carbon	Contracts for Difference	e									
	<u> </u>	$\leq$		2c. Fund act	ivities on trade	e with internation	al development financ	e									
		2b.	Decrease inves	tment costs for	electrolyser v	vith dedicated sur	oport (e.g. grants/loans	s)									
Devel	opment		I	0	2a. Cr	eate one-stop-sh	op for hydrogen financ	e									
Pa	ce of	1c. 0	Co-develop and	align infrastru	cture internati	, onally and promo	te knowledge exchang	e									
		1	Lb. Provide com	imitments to fu	ind major elect	trolyser and trade	e facility anchor project	ts									
				1a. Sign N	IoUs with regi	onal supply count	tries for green hydroge	n									

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### **Current Status of the Enabling Measures (2/2)**

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Enabling measures have been previously defined as capable of overcoming the barriers to achieve a scaled green hydrogen market. The current status of each enabling measure has been assessed in the context of the current Japan policy landscape (as of July 2023).



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## Progress has been made for the deployment of hydrogen in Japan; however, more robust and accelerated actions for the shift towards low-emission hydrogen can further support the scale-up of the hydrogen market



Upon reviewing the various enabling measures in place, it is evident that Japan has made **progress** towards meeting its 2030 objectives to establish a scaled hydrogen market. The Japanese government's efforts in this regard are noteworthy, as it has demonstrated a **strong commitment to promoting the growth of the hydrogen** market through various policy instruments including subsidies/grants and regulations.

To ensure that these efforts translate into achieving the 2030 objectives, however, it is crucial to **strengthen the momentum on the deployment of low-emission hydrogen** in Japan. Especially, we emphasize the importance of accelerating the actions for the following three enabling measures:

cts		fossil fuel-based technologie	es	hydrogen and distribute r	evenues
OCUS: Fund major electrolyser al	nd trade facility projects	Focus: Phase out grey and blue* hyd fuel-based technologies The following enabling measures can be further actioned and accelerated to support	the scale up of the low emission hydrogen market in Japan.	Focus: Carbon tax to internalise hydrogen and distribute revenue The following enabling measures can be further actioned and accelerated to	Carbon cost of grey
Provide commitments to fund major ele	ctrolyser and trade facility anchor projects	Create action plan to phase out grey and blue* hydroge	en including fossil fuel-based technologies	Carbon tax to internalise carbon co	st of grey hydrogen and distribute revenues
excription: rist level base projects are the instant due to the technology maturity, demain ncertainty, and high costs. Public funding is needed for these projects to create experient evelop confidence and attractive private capital.	e, Barrier: Pace of Enabling measure: Merini & Pace of Development	Description: Phasing out fossil fuel-based industrial technologies in hard-to-abate sectors	Barrier: Demand Enabling measure: Merinia &	Description: Introduce a carbon fax (or broaden current scope) to include hydrogen pro and use associated revenues to finance clean hydrogen	oduction Barrier: Demand Enabling measure: Herietic &
ey actions of enabling measure (January 2022) Statu	Current status (July 2023)	Key actions of enabling measure (January 2022) Status	Current status (July 2023)	Key actions of enabling measure (January 2022) Sta	utus Current status (July 2023)
Break down long-term trade targets into short-term milestones including apacifies for trade facilities, investment needs, electrolyser capacities, ransmission/ distribution	Following targets/estimates announced by the government: • 545 tailion (14*1 7 thillion) investments required in the next decade for hydrogen supply found incl. intratarotucen and RAD) as part of the GX Investments • Supply 354 of hydrogen by 2030; 12M by 2040* and 20M by 2030* • Deploy 155V (iggarvatt) electrolysic expandy (policyb) by 2030*	Draft sectoral targets for decarbonication that use a holistic approach (including energy efficiency, electrification and shift to low-carbon fuels like hydrogen).	Various sectors have set think own decarbonization targets, including: • 2030 targets for GHG inductions or emissions intensity have been set by most of the major induction and energy according to the set of the set of the set of the set induction of the <u>Revised Energy Conservation Act</u> , the government will suggest the target of transition to non-dosal energy for the fee to perenty-consuming	Gradually reduce exemptions and allowances that do not expose grey hydrogen production to carbon prices.	The Japanese government has presented a concept of <u>Crowth-Oriented Cathon</u> <u>Pricing</u> as a price signal that encourages behaviore charges toward decathonication of Japan. The policy consists of an ETS (sili-acate operation expected from 2026) and a Carbon Surcharge (expected from 2026). Auctioning of an emissions allowance for the electricity sector is expected to bartin 7035.
dentify funding gap for trade facilities considering R&D program and technology mprovement over time.	The <u>Green Innovation Fund</u> is in place to support the development of more efficient hydrogen transportation, including iguartaction, LOHC hydrogenation/ dehrdrogenation, and amennia production for 10 years.	Assess competing technologies to substitute the phased out ones.	industries (steel, chemical, cement, paper, and automobile). The assessment of various technologies is underway in both hydrogen supply side (e.g. hydrogen carriers) and demand side (e.g. thermal power generation, steel,	Alternatively, introduce a carbon tax that recognizes the externalities of grey hydrogen production.	Expected to be started in 2020, the importers of fossil fuels in Japan will be charged a new <u>Carbon Surcharge</u> , and the burden will gradually increase onwards. This is expected to work as a disincentive to grey hydrogen production
¿stablish dedicated funds or credit lines for trade facilities. Provide concessional loans with favourable conditions (e.g. grace period, interest	Revised JOGMEC Act enables JOGMEC to provide financial assistance (e.g. capital	Bring together key industry players and policy makers to co-develop a phase-out strategy.	Critemicans). Standards for cleanliness of hydrogen and ammonia have been proposed by industry organizations such as the <u>Japan Hydrogen Association</u> and the <u>Clean Fuel Ammonia</u> Association. and the criteria for CID subsidies are discussed based on the proposals.	Provide visibility (either through volume-based or price-based targets) on the long-term carbon prices to improve certainty for investors and reduce project risk.	For domestic companies, it is seen as a factor that has a significant impact on their business, so the timing to phase in the carbon pricing and how to ensure flexibility in legislation if it does not go well, are being discussed.
rate, payback period) for trade facilities.	contribution and debt guarantee) to hydrogen/ammonia projects. A <u>apparese trading house</u> has agreed to subscribe for convertible bonds issued by a	Include system value elements e.g. jobs over and above LCOH (levelized cost of hydrogen) for the regional area.	Japan's energy policies are guided by the principle of S+3E (Safety, Energy security, Energy efficiency and Environment), and the principle is also mentioned in the <u>Banic</u> hydrogen Straters Revision (draft).	Identify solutions (e.g. COIDs) to distribute the revenues to green hydrogen producers or users.	The criteria of selecting projects that recieve CRD subsidies for hydrogen suppliers are expected to include the cleanliness of hydrogen as a condition. Specific threshold is under consideration based on the proposals by the <u>Jean Hydrogen Association</u>
Consider the use of convertible grants and loans to reduce the project risks.					and the Clean Fuel Ammonia Association

Note: \*There is a growing momentum within the Japanese government towards evaluating hydrogen based on emissions intensity rather than colours (i.e. production routes). This shift is evident in the <u>draft of the Basic</u> <u>Hydrogen Strategy Revision</u>.

### Focus: Fund major electrolyser and trade facility projects



The following enabling measures can be further actioned and accelerated to support the scale-up of the low-emission hydrogen market in Japan.

Provide commitments to fund major electrolyser and trade facility anchor projects							
<b>Description:</b> First few trade projects are the riskier due to the technology maturity, uncertainty, and high costs. Public funding is needed for these projects to create ex develop confidence and attractive private capital.	demand perience,	Barrier:		Pace of Development	Enabling measure:	Markets & Financing	
Key actions of enabling measure (January 2022)	Status	Current status	s (July 2023)				
Break down long-term trade targets into short-term milestones including capacities for trade facilities, investment needs, electrolyser capacities, transmission/ distribution		<ul> <li>Following targ</li> <li>\$54 billion supply cha</li> <li>Supply 3M</li> <li>Deploy 150</li> </ul>	gets/estimates (JPY 7 trillion ain (incl. infras It of hydrogen GW (gigawatt	s announced by the i) investments requ tructure and R&D) by 2030, 12Mt by ) electrolyser capa	e government: lired in the next decad as part of the <u>GX inve</u> 2040* and 20Mt by 20 city globally by 2030*	e for hydrogen e <u>stments</u> 50	
Identify funding gap for trade facilities considering R&D program and technology improvement over time.		The <u>Green Innovation Fund</u> is in place to support the development of more efficient hydrogen transportation, including liquefaction, LOHC hydrogenation/					
Establish dedicated funds or credit lines for trade facilities.		dehydrogena	tion, and amn	nonia production fo	or 10 years.		
Provide concessional loans with favourable conditions (e.g. grace period, interest rate, payback period) for trade facilities.		Revised JOG contribution a	MEC Act ena	bles JOGMEC to p antee) to hydrogen	provide financial assist /ammonia projects.	ance (e.g. capital	
Consider the use of convertible grants and loans to reduce the project risks.		A <u>Japanese t</u> Norwegian m	rading house anufacturing	has agreed to sub hydrogen cylinders	scribe for convertible b and systems.	oonds issued by a	
Provide support for project execution to decrease the construction costs.		Policy suppor at hydrogen h	rt for large-sca nubs announc	ale hydrogen suppl ed by the governm	y chains (CfD) and sha	ared infrastructure	

Note: \* The hydrogen supply target by 2040 and electrolyser capacity target by 2030 are not approved yet (Expected to be included in the upcoming Basic Hydrogen Strategy Revision).



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## Focus: Phase out grey and blue\* hydrogen including fossil fuel-based technologies

The following enabling measures can be further actioned and accelerated to support the scale-up of the low-emission hydrogen market in Japan.

Create action plan to phase out grey and blue* hydrogen including fossil fuel-based technologies						
Description: Phasing out fossil fuel-based industrial technologies in hard-to-abate	Barrier:		Demand	Enabling measure:	Markets & Financing	
Key actions of enabling measure (January 2022)	Status	Current statu	us (July 2023	)		
Draft sectoral targets for decarbonization that use a holistic approach (including energy efficiency, electrification and shift to low-carbon fuels like hydrogen).		<ul> <li>Various sect</li> <li>2030 targ the major</li> <li>Under the target of t industries</li> </ul>	tors have set ets for GHG industrial an e <u>Revised En</u> ransition to n s (steel, chem	their own decarboni reductions or emission d energy sectors, su ergy Conservation A on-fossil energy for t ical, cement, paper,	zation targets, includin ons intensity have bee och as <u>steel</u> , <u>chemicals</u> act, the government wil the five top energy-cor and automobile).	ng: en set by most of and <u>electricity</u> . Il suggest the nsuming
Assess competing technologies to substitute the phased out ones.		The assessr (e.g. hydrogo chemicals).	nent of variou en carriers) a	us technologies is ur and demand side (e.ç	nderway in both hydrog g. thermal power gener	gen supply side ration, steel,
Bring together key industry players and policy makers to co-develop a phase-out strategy.		Standards for organization <u>Association</u> ,	or cleanliness s such as the and the crite	of hydrogen and an <u>Japan Hydrogen As</u> ria for CfD subsidies	nmonia have been pro <u>ssociation</u> and the <u>Clea</u> s are discussed based	posed by industry an Fuel Ammonia on the proposals.
Include system value elements e.g. jobs over and above LCOH (levelized cost of hydrogen) for the regional area.		Japan's ene Energy effici <u>Hydrogen St</u>	rgy policies a iency and En trategy Revis	re guided by the prir vironment), and the ion (draft).	nciple of S+3E (Safety principle is also mentic	, Energy security, oned in the <u>Basic</u>
Define and agree a national roadmap for the phase out of fossil fuel technologies.		Mechanisms discussion, i for <u>CfD subs</u>	s to incentiviz ncluding sett sidies and imp	e the shift towards lo ing a threshold of en plementing a <u>carbon</u>	ower emission technolo nissions intensity for hy pricing instrument.	ogy are under ydrogen eligible

Note: \*There is a growing momentum within the Japanese government towards evaluating hydrogen based on emissions intensity rather than colours (i.e. production routes). This shift is evident in the <u>draft of the Basic</u> Hydrogen Strategy Revision.



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## Focus: Carbon tax to internalise carbon cost of grey hydrogen and distribute revenues

The following enabling measures can be further actioned and accelerated to support the scale-up of the low-emission hydrogen market in Japan.

Carbon tax to internalise carbon cost of grey hydrogen and distribute revenues						
<b>Description:</b> Introduce a carbon tax (or broaden current scope) to include hydroge and use associated revenues to finance clean hydrogen	Barrier: Demand Enabling measure: Markets & Financing					
Key actions of enabling measure (January 2022)	Status	Current status (July 2023)				
Gradually reduce exemptions and allowances that do not expose grey hydrogen production to carbon prices.		The Japanese government has presented a concept of <u>Growth-Oriented Carbon</u> <u>Pricing</u> as a price signal that encourages behavioral changes toward decarbonization of Japan. The policy consists of an ETS (full-scale operation expected from 2026) and a Carbon Surcharge (expected from 2028). Auctioning of an emissions allowance for the electricity sector is expected to start in 2033.				
Alternatively, introduce a carbon tax that recognizes the externalities of grey hydrogen production.		Expected to be started in 2028, the importers of fossil fuels in Japan will be charged a new <u>Carbon Surcharge</u> , and the burden will gradually increase onwards. This is expected to work as a disincentive to grey hydrogen production				
Provide visibility (either through volume-based or price-based targets) on the long-term carbon prices to improve certainty for investors and reduce project risk.		For domestic companies, it is seen as a factor that has a significant impact on their business, so the timing to phase in the carbon pricing and how to ensure flexibility in legislation if it does not go well, are being discussed.				
Identify solutions (e.g. CCfDs) to distribute the revenues to green hydrogen producers or users.		The criteria of selecting projects that recieve CfD subsidies for hydrogen suppliers are expected to include the cleanliness of hydrogen as a condition. Specific threshold is under consideration based on the proposals by the <u>Japan Hydrogen Association</u> and the <u>Clean Fuel Ammonia Association</u> .				

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### Guiding Principles to Accelerate Low-Emission Hydrogen market development in Japan



Since the enabling measures are closely intertwined with policy and industry needs, the World Economic Forum "<u>Accelerating Clean Hydrogen</u>" initiative aims to facilitate dialogue and collaborative activities among policy makers, industry and other key stakeholders to accelerate priority enabling measures.

#### Share a short- and long-term vision with market participants, such

as specific competition conditions to bring hydrogen cost down, to accelerate the consensus building process which characterizes Japanese policy making.



Maintain smooth communication among stakeholders by setting milestones and keeping the progress of discussions at government councils visible to external parties, to avoid the risk of delays.



**Utilize preceding cases and similar cases overseas** to accelerate the discussion of the definition of low-emission hydrogen and the objective of phasing out hydrogen that does not meet the definition.

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Strive to ensure **legislation is future-proof and flexible** by regularly reviewing and revising laws to **account for technological advancements and changes in the market.** 



Continue to **develop global standards in order to facilitate a level playing field for businesses** operating in different countries, and to facilitate international trade.



Aim to provide **investors with legal certainty** by establishing clear **guidelines that are both predictable and consistent** over time.

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3 <u>Roadmap Progress Update</u>

4 Reference Library: Key Policy and Funding Updates



### **Basic Policy for the Realization of GX**



The Basic Policy for the Realization of GX, approved by the Cabinet in February 2023, sets out Japan's approach towards the Green Transformation (GX), defined as an initiative to "shift the industrial and social structures that have been fossil energy-centered since the Industrial Revolution to clean energy-centered."

By maximizing Japan's strengths and accelerating GX (Green Transformation) initiatives, the Japanese government aims to ensure a stable supply of energy and create new demand and markets in the areas of decarbonization, contributing to strengthening Japan's industrial competitiveness and economic growth.

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#### On the premise of ensuring a stable supply of energy, the government will work on the realization on GX through:



Promoting energy efficiency by introducing new subsidies to support multi-year investment plans, providing guidelines on the transition towards non-fossil energy to manufacturing sectors including steel and chemicals, etc.



Increasing the proportion of renewables in the power generation mix to 36-38% by 2030 by accelerating the update of power grid, introducing a new bidding rule for offshore wind project, etc.



Utilizing nuclear power by allowing the lifetime extension of existing reactors and developing a replacement plan for decommissioned reactors, on the premise of ensuring safety.



Designing and implementing comprehensive strategy and legislations for the deployment of hydrogen and fuel ammonia, e.g. the introduction of CfD subsidies to mitigate the risks for first movers.

#### The government will strive to realize the "Growth-Oriented Carbon Pricing Concept" through:



Utilizing GX Economy Transition Bonds worth 20 trillion in the next 10 years, to support the up-front investments that will contribute to the GHG emissions reduction and economic growth of Japan's industries but would be difficult solely by the private sectors.



Improving the added value of GX-related products and businesses by introducing new carbon pricing instruments, consisting of an ETS (full operation expected to start in 2026) and a Carbon Surcharge imposed on fossil fuel importers (expected to start in 2028).



Providing financial assistance to GX-related investments by establishing a public organization to provide risk-mitigating measures (e.g. debt guarantee) and promoting the adoption of sustainable financing methods including transition financing.



Contributing to the decarbonization of other Asian countries by realizing the concept of "Asia Zero Emissions Community", which will work as a platform for various supports and policy harmonization in the region.

#### Note: The measures listed above are non-exhaustive.

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Source: Cabinet Secretariat



### **Basic Hydrogen Strategy Revision**



The Japanese government plans to develop the revision of the Basic Hydrogen Strategy, originally formulated in 2017, by the end of July 2023 and to materialize the detailed policy designs based on the strategy.

#### Key revision points under consideration (not approved yet):

- 1. Setting a new ambitious target for introduction of around 12 Mt of hydrogen in 2040, to accelerate the realization of a hydrogen society (Addition to the already set targets of 3 Mt by 2030 and 20 Mt by 2050)
- 2. Setting a target for the introduction of around 15GW of electrolysers by Japanese companies, both in Japan and overseas, to establish the foundation of hydrogen production assets.
- 3. Developing the legislative support for large-scale and resilient hydrogen supply chains and potential hydrogen hubs, to realize the commercial operation by around 2030.
- 4. Leading the global discussions regarding the formulation of the standards for the definition of "clean hydrogen", aiming to set a standard based on the emissions intensity.

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**Hydrogen Industry Strategy** will be developed, aiming for the realization of (1) decarbonization, (2) stable supply of energy, and (3) economic growth, by utilizing Japan's technological strengths through global expansion.

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Hydrogen Safety Strategy will be developed, aiming for the optimization of the hydrogen-related laws and regulations throughout the entire supply chain, which will be essential for promoting large-scale use of hydrogen.

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### **GX Economy Transition Bonds**



The Japanese government will support the up-front investments for the realization of GX through the issuance of the GX Economy Transition Bonds, worth \$154 billion (JPY 20 trillion) in the next 10 years.

#### What is the GX Economy Transition Bonds?

- The Japanese government estimates that the investments of over \$1.15 trillion (JPY 150 trillion), in combined private and public funding, will be required in the next decade to realize the path towards carbon neutrality and economic growth of Japan.
- To support up-front investments, the government will issue GX Economy Transition Bonds worth \$154 billion (JPY 20 trillion) for 10 years, starting from 2023. The obtained funds will be used to support innovative technology development and capital investment that contribute to the decarbonization of energy and raw materials and the improvement of profitability.
- The Bonds will be redeemed through a newly introduced carbon surcharge, which will be borne by fossil fuel importers, and the auctioned emissions allowance in the ETS.

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#### Estimated GX investments (in combined private and public funding) in the next decade

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### **Growth-Oriented Carbon Pricing** (ETS and Carbon Surcharge)



To incentivize the transition towards carbon neutrality, the Japanese government plans to introduce "Growth-Oriented Carbon Pricing", which consists of an Emissions Trading System and a carbon surcharge.

Improve the added value of GX-related products and businesses by pricing carbon emissions. Together with up-front investment support through the GX Economy Transition Bonds, the government will create a mechanism that gives incentives to businesses that work on GX.

#### **Emissions Trading System (ETS)**



Japan's Emissions Trading System (ETS) uses baseline-and-credit system, where the GX League participants will set voluntary targets, report the actual emissions data, and trade earned emission credits. Pilot phase will start in 2023, followed by fullscale operation in 2026



From 2033, the Ministry of Economy, Trade and Industry (METI) will allocate CO<sub>2</sub> emission allowances to power generation companies with partial compensation, and will collect contributions from the companies according to the amount of the allowances. Specific paid emission allowance allocations and unit prices are determined by bidding (paid auction).

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#### **Carbon Surcharge**



From 2028, the METI will collect a carbon (fossil fuel) surcharge from fossil fuel importers, etc. according to the amount of CO<sub>2</sub> derived from imported fossil fuels.



The surcharge start from a lower rate, and the burden will gradually increase to further incentivize the shift towards non-fossil energy.

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### Support for Large-Scale Hydrogen Supply Chain (CfD)



Aiming to establish a robust and large-scale supply chain, the Japanese government will introduce the concept of CfD and introduce support measures in which the government compensates for the difference between the "standard price" and the "reference price" for 15 years.

#### How the policy works

 The government will compensate for the difference between the standard price and the reference price. The standard price will be reviewed and adjusted at regular intervals, based on actual results and outlook.



Standard price: A price at which this level of income is expected to reasonably recover the costs required to continue the business and to generate a reasonable profit. Reference price: A price set based on the parity price of fossil fuel. Refers to LNG (liquefied natural gas) prices for hydrogen and coal prices for ammonia.

#### Scope of the cost to be covered:

• Costs for domestic and overseas hydrogen/ammonia production, marine transportation, and conversion at dehydrogenation facilities (if carried as MCH (methylcyclohexane)) will be covered.



#### Standard for emissions intensity of hydrogen/ammonia:

Although the standard for emissions intensity is not officially determined yet\*, hydrogen/ammonia that satisfy a standard at an internationally acceptable level will be subject to support.
 \*Japan Hydrogen Association (JH2A) has proposed to the government that projects that can achieve an emissions intensity of 3.4 t-CO<sub>2</sub>/t-H<sub>2</sub> by 2030 should be subject to support.

#### Support period:

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• Support period for the first movers is planned to be 15 years in principle, as they will take risks and make investments despite the uncertainty in the outlook of hydrogen/ammonia business.

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## Support for Shared Infrastructure at Hydrogen Hubs



Aiming to create large-scale demand areas in order to realize a stable and reasonable price of hydrogen and ammonia, the Japanese government will make capital investments necessary for hydrogen and ammonia supply chains in industrial clusters.

#### How the policy works

- The government will support the development of shared infrastructure at potential hydrogen/ammonia hubs.
- The support programme will be conducted in multiple timelines, because the required time for development will vary significantly depending on the maturity of selected technologies and the local conditions of the areas.
- Each timeline will be divided into three phases: (1) feasibility study, (2) FEED (Front End Engineering Design) and (3) infrastructure development, with stage gates set between them. Whether or not to continue the support for a project will be decided at each stage gate, so that more promising projects will be prioritised.

#### Scope of infrastructure to be supported:

 Shared infrastructure for receiving, storing, distributing and dehydrogenating hydrogen and ammonia, as well as capturing, storing and distributing CO<sub>2</sub> associated with them, are subject to support.



#### Government's target:

The government expects approx. 8 areas to be developed as hydrogen/ammonia hubs in the next 10 years. More specifically, the development of ~3 large-scale hubs in metropolitan areas and ~5 medium-scale hubs distributed across the country is expected, as the optimized layout of the hubs, like the hub-and-spoke model, is a key to building efficient supply chains and creating demand for hydrogen/ ammonia.

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### **Revised JOGMEC Act**



JOGMEC (Japan Organization for Metals and Energy Security) has been given a new function to provide financial assistance (e.g. capital contribution and debt guarantee) to hydrogen/ammonia projects under the Revised JOGMEC Act.

#### Newly added functions of JOGMEC

Under the Revised JOGMEC Act, the JOGMEC, a public organization which has been focusing on the stable procurement of oil, natural gas and non-ferrous metals for Japan, has been added the following functions:

- Financial assistance (e.g. equity investments, debt guarantee) to the following areas:
  - Production and storage of hydrogen and fuel ammonia
  - CCS projects
  - Overseas projects on exploration of large-scale geothermal power generation
  - > Domestic processing and smelting of rare metals
- Geological structural surveys for
  - Offshore wind power generation
  - Sub-bottom profiling surveys for CCS

#### Schemes of JOGMEC's financial assistance to hydrogen/ammonia projects

#### **Equity investments:**

- For hydrogen production and storage businesses, it is expected that project companies will be established to carry out each individual project. The project company issues new shares to raise funds for hydrogen production and storage projects, and JOGMEC provides funding by underwriting these new share issuances. JOGMEC also provides funding for asset acquisitions.
- JOGMEC's policy is to sell its shares in principle when the business is successful and when the domestic companies it invests in request for a sale, or when JOGMEC determines that it is necessary to sell its own holdings of shares, while ensuring consistency with the government's energy policy.

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#### Debt guarantee:

 JOGMEC provides debt guarantees for loans related to hydrogen production and storage project funds and asset acquisitions. JOGMEC can also provide completion guarantees that may be required for fundraising.



#### Sources: METI, JOGMEC



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### **GX (Green Transformation) League**



The GX League is a forum for cooperation between a group of companies and the government, universities, and academic institutions in order to meet GHG reduction targets and increase industrial competitiveness by using Japan's goal of carbon neutrality by 2050 as an opportunity for economic growth.

**Objective**: The GX League aims to create a society in which companies that take on the challenge of GX contribute to the reduction of emissions while being appropriately evaluated by the external parties.

Members: The basic concept of the GX League has been endorsed by 679 companies.as of January 2023.

#### The Four Activities of the GX League:



#### GX-ETS:

• The GX League members set their own goals, invest in GX, reduce GHG emissions, and disclose the performance to the society.



#### **Creation of Business Opportunities:**

Envision the future carbon-neutral socioeconomic system as a business opportunity, and engage in cross-industry dialogue with the aim of utilizing it for public-private rulemaking, mid- to longterm management strategies, business development, and R&D.

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#### **Rulemaking for Creating Markets:**

- Based on future business opportunities, the public and private sectors discuss rules for the creation of new markets.
- Rules Working Groups (WGs), which are established by theme, aim to design rules, demonstrate them, and disseminate them to the world.



#### GX Studio:

- The GX Studio will serve as a platform for knowledge sharing among the members, promoting collaboration and co-creation.
- The members discuss and exchange information on corporate concerns and practical challenges in addressing climate change.





Source: GX League

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#### WORLD ECONOMIC FORUM In collaboration with Accenture

### **Alphabetical list of Acronyms**

Acronym	Description
СарЕх	Capital Expenditure
CFAA	Clean Fuel Ammonia Association
CfD	Contract for Difference
CO <sub>2</sub>	Carbon Dioxide
ETS	Emissions Trading System
FEED	Front End Engineering Design
FID	Final Investment Decision
GHG	Greenhouse Gas (Emissions)
GW	Gigawatt
GX	Green Transformation
H <sub>2</sub>	Hydrogen
IPHE	International Partnership for Hydrogen and Fuel Cells in the Economy
IRENA	International Renewable Energy Agency
IRR	Internal Rate of Return
JH2A	Japan Hydrogen Association
JOGMEC	Japan Organization for Metals and Energy Security

Acronym	Description
LCOH	Levelised Cost of Hydrogen
LNG	Liquefied Natural Gas
LOHC	Liquid Organic Hydrogen Carrier
METI	Ministry of Economy, Trade and Industry
МСН	Methylcyclohexane
MoU	Memorandum of Understanding
Mt	Million tonnes
Mtpa	Million tonnes per annum
NEDO	New Energy and Industrial Technology Development Organization
NH <sub>3</sub>	Ammonia
Nm <sup>3</sup>	Normal cubic meter
ОрЕх	Operating Expenses
R&D	Research and Development
RD&D	Research, Development and Deployment
S+3E	Safety + Energy security, Environment and Economic efficiency
TBD	To Be Defined



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