WORLD ECONOMIC FORUM

Accenture

Enabling Measures Roadmap for Renewable Hydrogen



Version: July 2023

World Economic Forum in collaboration with Accenture

Version: July 2023

Executive Summary (1/2)

The European Union has pledged to reduce GHG emissions by 55% by 2030 (compared to 1990 levels) and to achieve carbon neutrality by 2050. As one of the top five consumers of energy globally, and the world's third largest economy, Europe's transition to Net Zero will be significant for global efforts to achieve the Paris Agreement targets. **Renewable hydrogen** has been identified in <u>REPowerEU</u> as one of the <u>main levers to help</u> decarbonize the EU in a cost-effective way and to reduce dependence on imported fossil fuels.

This report by the World Economic Forum, in collaboration with Accenture, is an updated version of the <u>Enabling</u> <u>Measures Roadmap for Green* Hydrogen</u> released after COP26 (January 2022). The purpose of the initial Roadmap was to identify key enablers to achieve a scaled and traded renewable hydrogen market.

The goal of this updated Roadmap is two-fold:

- 1. To identify policy developments, funding and initiatives related to renewable hydrogen in Europe.
- 2. To **take stock of the current progress** made towards previously defined objectives and associated timeline.

*This version of the Roadmap uses the term "renewable" hydrogen – as compared to the previous version's term 'green' hydrogen – as the European Commission recently defined the priority of Europe as being renewable hydrogen with REPowerEU. First, an overview and timeline of the key European strategies and legislations, financial instruments and institutions related to renewable hydrogen are presented; highlighting multiple updates since the release of the initial Roadmap in January 2022 and a multifaceted EU funding and institutions landscape. Together the presented policy measures and funding instruments will contribute to providing the much-needed attractive policy framework and investment climate for realizing the value potential of renewable hydrogen.

More details on these policy updates are presented in the section "Reference Library: Key Europe Policy Update":

- <u>REPowerEU</u>: sets the target to produce 10 Mt of domestic renewable hydrogen, as well as to gain another 10 Mt of imported renewable hydrogen by 2030.
- 2. <u>Green Industrial Plan for Net-Zero Age</u>: enables Europe to lead the way globally in the Net Zero industrial age.
- **3.** <u>EU-ETS Revision</u>: sets more ambitious targets for 2030 by decreasing free allowances and including new sectors such as maritime and transport sector.
- 4. <u>CBAM</u>: prevents carbon leakage associated with the EU-ETS carbon market extension to other heavy industries. A pilot phase will launch in Autumn 2023.
- 5. <u>Common Market Rules for Future Gas</u> (proposed)

and Hydrogen Market: creates conditions to transition the European gas market while protecting consumers and promoting competitiveness to advance towards Net Zero.

- 6. <u>RED II Revision</u>: raises the targets for renewable energy and use of renewable fuels of non-biological origin (RFNBO) across the transport and industry sectors.
- 7. <u>Two Delegated Act for Renewable Fuels of Non-Biological Origin (RFNBO)</u>: define the methodology under which conditions hydrogen fuels and other energy carriers can be considered to be "renewable" and clarified the GHG calculation methodology for RFNBOs.
- 8. <u>Net-Zero Industry Act</u> (proposed): ensures a competitive Net Zero technology manufacturing ecosystem in Europe.
- **9.** <u>Critical Raw Materials Act</u> (*proposed*): ensures a secure and resilient supply chain for critical raw materials required in the manufacturing of Net Zero technologies.
- **10.** European Hydrogen Bank (proposed): streamlines and accelerates investments for hydrogen projects.

In order to realize the maximum value potential of renewable hydrogen, notably, the presented policies are cognizant in addressing **the role renewable hydrogen can play within the wider energy system**, leveraging its key traits compared to other main energy carriers.



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Executive Summary (2/2)

Next, the 2030 objectives and enabling measures identified in the 2022 Roadmap are assessed against current developments as following:

- **Cost:** The energy crisis has led to the accelerated definition of a regulatory framework for the energy transition, including measures to decrease the cost gap between renewable hydrogen and fossil fuels.
- Standards & Certification: With the <u>Delegated Act</u>, criteria for RFNBOs have been adopted and the European Hydrogen Alliance has launched a roadmap on hydrogen standardisation.
- Demand: The European Commission is currently supporting major renewable projects – 2 <u>IPCEIs</u> – and setting targets to produce (10 Mt) and import (10 Mt) renewable hydrogen with <u>REPowerEU</u>. To ensure offtake for the production and import targets, an indispensable steppingstone will be greening the existing hydrogen demand within industrial clusters.
- **Infrastructure**: The European Commission has identified 3 potential '<u>Hydrogen Supply Corridors</u>' which can connect local and external supply and demand, and serve as focal points for hydrogen development.
- Pace of Development: The European Commission aims to accelerate electrolyser manufacturing and facilitate economies of scale via its <u>Electrolyser</u> <u>Partnership platform</u> and the <u>Net Zero Industry Act</u>.
- **Technology**: Europe filed 28% of all international hydrogen patent families in 2011-2020, and in order to continue that trend the European Commission has increased hydrogen R&D funding via <u>REPowerEU</u>.

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• Available Clean Electricity: More ambitious renewable energy targets have been set which indirectly benefit hydrogen development, and clarity has been provided on additionality rules for RFNBOs.

Upon reviewing the various enabling measures in place, it is evident that Europe has made substantial progress towards meeting its 2030 objectives to establish a scaled renewable hydrogen market. To ensure that these efforts translate into achieving the 2030 objectives, it is crucial to **transform the pipeline of announced renewable hydrogen projects into committed Final Investment Decisions (FIDs)**. A number of enabling measures can be further actioned and accelerated to support the scale-up of the hydrogen market in Europe, including:

- 1. Create one-stop-shop for hydrogen finance: the collaboration facilitated by the European Clean Hydrogen Alliance and its partnership with the European Investment Bank, IPCEIs, the upcoming launch of the European Hydrogen Bank and development of the European Hydrogen Funding Compass all drive progress towards the realisation of this enabling measure.
- Provide Fiscal Incentives for Green Products: Tax differentiations (<u>EU-ETS</u>) and tax reliefs (<u>Energy</u> <u>Taxation Directive</u>) have been introduced and will be strengthened to drive demand for green products (e.g. free allowances phase out in EU-ETS and pilot phase of <u>CBAM</u> for import).

3. Set clear carbon intensity definitions, thresholds, boundaries for hydrogen production: both discretionary guidelines and recently proposed legislation from the EU and private sector actors (e.g. the <u>Delegated Acts on RFNBOs</u> and for a minimum threshold for GHG savings of recycled carbon fuels, as well as the European Clean Hydrogen Alliance's roadmap for standardization) contribute towards the achievement of this enabling measure.

Finally, to accelerate renewable hydrogen market development in Europe, it will be important to continue the current path by following these guiding principles:

- Ensuring legislation is **future-proof and flexible** by regularly reviewing and revising laws to account for technological and market changes.
- Developing **global standards** to maintain a level playing field for businesses in different countries, and to facilitate international trade.
- Providing investors with **legal certainty** by establishing clear and consistent guidelines.
- Promoting development of **practical tools** which empower industry players to navigate the diverse funding and regulatory environment.
- Exploring use of **regulatory** "**sandboxes**" to allow for innovative solutions to be tested in a controlled environment prior to market deployment.
- Fostering collaboration and knowledge-sharing between stakeholders to identify and remove regulatory and non-regulatory barriers which hinder innovation and growth.

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Since 2020, the World Economic Forum in Collaboration with Accenture is Driving the Acceleration of Clean Hydrogen



Focus of report

1: Enabling Measures Roadmap

- The Roadmap identifies measures required to boost the clean hydrogen economy and enhance public-private dialogue.
- The Roadmap focuses on the 7 barriers to market development and enabling measures to overcome them.
- The initial Roadmaps were launched at COP26 to scale the clean hydrogen market in Europe and Japan; further regions are included in 2023.
- This report is the **updated version** of the initial <u>Enabling Measures</u> <u>Roadmap for Green* Hydrogen</u>.



*The term "green" hydrogen has been replaced by the term "renewable" hydrogen as the European Commission recently defined the priority of Europe as being renewable hydrogen.

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2: Clean Hydrogen Project Accelerator

- The Accelerator accelerates implementation of the Roadmaps by coalescing stakeholders across policy, finance and industry.
- The Accelerator explores project financing and clean hydrogen offtake as key challenges to projects approaching final investment decisions.
- Initially worked with 2 European and 2 Japanese projects across the value chain, looking to further expand that approach in 2023.





Objectives of Updating the Enabling Measures Roadmap



The Roadmap is a toolbox for policy makers, identifying the top ten enabling measures and critical timelines required to achieve a renewable hydrogen market at scale.



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Unlocking the Hydrogen Potential: Navigating Policy Frameworks and Financial Mechanisms



The EU's key renewable hydrogen targets for 2030 include a 10 Mt production target and a 10 Mt import target, effectively resulting in a 20 Mt off-take of renewable hydrogen by 2030¹. Currently, planned renewable hydrogen production projects are already approaching the <u>10 Mt</u> production target by 2030². However, only 5% of planned projects have reached Final Investment Decision (FID)². To overcome the hurdle of attaining FID, both the presence of an attractive policy framework as well as the availability of appropriate (public) funding mechanisms – across the value chain – is required. Hence, in this document we provide an overview of both the policy measures and funding and initiatives that will support the renewable hydrogen market development.

Policy

The EU's policy framework for renewable hydrogen value chain development consists of a multi-layered regulatory framework that addresses the **specific role renewable hydrogen can play in the EU's wider energy system**. In our overview we elucidate how the layers relate to one another and provide insight into what each policy measure incorporates.

Overarching Strategic Vision



Legislation

Funding and Initiatives

To green existing hydrogen value chains and develop new ones, **announced projects must move towards FID** (incl. production, transport, distribution and end-use projects). Public funding instruments and initiatives can contribute to achieving business cases and work as a lever to attract private capital investments.

Financial Instruments

Public-Private Partnerships

Find in the "<u>Reference Library: Key Policies Update – Europe</u>" section the detailed description of all updates.

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Source: (1) REPowerEU; (2) <u>Hydrogen Europe, Clean Hydrogen Monitor 2022</u>.

Overview: Policies supporting the EU Renewable Hydrogen Market (Non-Exhaustive)

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Overview: Funding and Initiatives supporting the EU Renewable Hydrogen Market (Non-Exhaustive)

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Innovation Fund is one of the world's largest funding programme demonstration of innovative low-carbon technologies, incl. production and use of low carbon/renewable hydrogen. Being funded by ETS revenues, this variable fund will provis approx. €38billion from 2020-2030.	es for v- EU- de	Modernisation is a fund supporting lower-ind transitions to Net Zero via mo energy systems and improved The budget is variable as it is s revenues/beneficiary states' ov may amount up to €48 billio	Fund come EU countries' idernisation of their d energy efficiency. ourced from EU-ETS wn contributions and n from 2021-2030.		Jus is one of the EU' reduce the so transition to Net for this fund, of the No	t Transition Fund s Cohesion Policy funds, aiming to cial and economic impact of the Zero. €19.32 billion is allocated which €10.87 billion comes from extGenerationEU fund.		are pa innova these billio i	European Regional Development Fund, Cohesion Fund, REACT-EU art of the EU's Cohesion Policy, supporting ation in the transition to Net Zero. Together, funds will invest €234 (respectively, €191 n via ERDF and €43 billion through CF).
Recovery and Resilience Facility is the centrepiece of the NextGenerationEL recovery plan, which aims to make EU econom and societies more sustainable by supporting g and digital transition. The fund allocates €72 billion in loans and grants for that purpose	L nies green 3.8 e.	Connecting Europe Fa is a funding instrument for infrastructure investment at €5.84 billion is allocated fo 2027, aiming to accelerate the Net Zero.	targeted energy a European level. r the period 2021- e transition towards		Connecting B is a funding ir infrastructure €25.81 billion cohesion coun	Europe Facility (Transport) Instrument for targeted transport Investment at European level. In (including €11.29 billion for tries) is allocated for the period 2021-2027.		There a men acceler e.g. <u>Commis</u> <u>Transit</u> integra	Member State Fund are various examples of schemes via which nber states internally administer funds to rate their respective transitions to Net Zero, in April 2023, <u>Italy notified the European</u> <u>ision of its plans</u> , under the <u>Temporary Crisis</u> <u>ion Framework</u> , to invest €450m to develop ated production of renewable electricity and hydrogen.
European Clean Hydrogen Alliance brings together actors across the clean hydrogen value chain to support large- scale deployment of clean hydrogen technologies by 2030.	Euro is a group operato decarbonisa infrastructure potential	Depean Hydrogen Backbone of 32 energy infrastructure rs aiming to accelerate tion by developing hydrogen to connect regions of supply with centres of demand.	Clean Part is a unique publi supporting R&D in in Europe, and con Commission, Hy Hydrogen E	Hydr ic-priva hydro nsisting ydroge urope	Togen hip ate partnership gen technologies g of the European en Europe and Research.	Clean Tech Europe aims to bridge the gap betwe cleantech community, ventu and policy-makers.	en the I re capit	EU al,	<u>Clean Energy</u> <u>Industrial Forum</u> aims to strengthen the industrial basis in Europe to support the clean energy transition and consolidate the EU's value chain for clean energy technologies.
Source: links are in the titles of the financial instrume 1 <u>Table of Table of Ta</u>	ents and Indu	Istry bodies KEY: Financial Instrument	Public-Private Partnerships		All initiatives marked or amended after th Roadmap. A 'Reference Reference Library s	d with a 'plus' symbol were created e publication of the original ence' slide is included in the	Wo	rld Econ	omic Forum in collaboration with Accentu

Upcoming Policy Timeline







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Navigating the Updated Roadmap



This updated Roadmap analyses the previously defined enabling measures timeline against the current European hydrogen policy landscape. In this section, the Roadmap's current status has been assessed through four steps:



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Defined 2030 Objectives per Barrier



The initial Roadmap defined seven barriers and high-level objectives for Europe to reach a scaled renewable hydrogen market by 2030 based upon the timely implementation of all enabling measures.



Current Status of 2030 Objectives



The current status per barrier has been assessed against the defined 2030 objectives and the current EU policy landscape (as of April 2023).

Seven Barriers	Status as of April 2023
Cost	The European Commission has launched a series of policies, funds and initiatives to lower the cost of renewable hydrogen development across the value chain (see <u>our overview funding</u> and <u>European Hydrogen Funding Compass</u>). With the launch of the <u>European Hydrogen Bank</u> , the European Commission plans to introduce auction schemes for renewable hydrogen producers, streamline access to EU funding programmes and provide dedicated innovation funding to narrow the cost gap between renewable hydrogen and fossil fuels. The EU's key fiscal instrument for accelerating demand in hard-to-abate sectors is the <u>EU-ETS</u> , which allocates a price on carbon emissions, incentivising companies to use alternative low-carbon fuels such as renewable hydrogen.
Standards and Certification	In response to the requirement of the <u>RED II</u> directive that RFNBOs must deliver at least 70% GHG emission savings compared to fossil fuels, the European Commission has released <u>two Delegated</u> <u>Acts</u> . The first Act defines the conditions under which hydrogen, hydrogen-based fuels, or other energy carriers can be considered as RFNBOs, while the second Act establishes the methodology by which to calculate GHG emission savings from RFNBOs and recycled carbon fuels. Additionally, a <u>roadmap on standardisation</u> by the <u>European Clean Hydrogen Alliance</u> has been published including recommendations to streamline and accelerate the process of setting European standards.
Demand	The European Commission has approved 2 IPCEIs for renewable hydrogen projects, providing long-term certainty and creating a favorable environment for investment and innovation, thereby driving critical mass demand. Additionally, the <u>RED II revision</u> has resulted in increased sectoral RFNBO targets, which provide greater incentives for the uptake of renewable hydrogen. In parallel, the European Commission is indirectly driving demand for renewable hydrogen by phasing out the free allowances and including other industries with the <u>EU-ETS</u> and by applying the same rules for import as for domestic production with <u>CBAM</u> . Across these measures, an indispensable steppingstone for attaining a critical mass of demand is greening the hydrogen demand of existing industrial clusters . In total, existing hydrogen demand in the EU amounts to <u>8.7 Mt</u> , which is an important step towards realizing offtake for the 20 Mt production and import target for 2030.
Infrastructure	The European Commission has identified three potential hydrogen supply corridors – which were visually split into seven large-scale corridors – based on existing and new pipelines. The Learnbook on Hydrogen Supply Corridors, published in April 2023, presents the latest update on the proposed corridors. This network will not only connect local supply and demand in different parts of Europe but also expand and connect Europe with neighboring regions with export potential, ultimately responding to the need emphasised by <u>REPowereEU</u> to expedite the establishment of hydrogen infrastructure for the production, import and transportation of 20 Mt of hydrogen by 2030.
Pace of Development	With the <u>Net Zero Industry Act</u> , the European Commission has proposed to strengthen Europe's Net Zero technology products manufacturing ecosystem. The objective of the Act is to facilitate the achievement of at least 40% of annual deployment needs for strategic Net Zero technologies (such as electrolyser and CCS technologies) manufactured in the EU by 2030. The electrolyser value chain has been mapped and an <u>Electrolyser Partnership</u> platform for electrolyser manufacturers and suppliers has been set up to coordinate efforts and avoid bottlenecks in the electrolyser value chain.
Technology	A new report ' <u>Hydrogen Patents for a Clean Energy Future</u> ' by the IEA and European Patents Office shows that the Europe Union and Japan are leading in terms of patent numbers in hydrogen technologies, with the EU filing 28% of all international patent families in hydrogen technologies in 2011-2020. This report highlights positive trends in hydrogen innovation across the hydrogen value chain and industry sectors, with Europe playing a major role in the emergence of new hydrogen technologies. To continue that trend, the European Commission has sustained and increased funds for hydrogen R&D (e.g. <u>REPowerEU</u> called for an increase in the budget <u>Horizon Europe fund</u> to support R&D in clean energy technologies including hydrogen).
Available Clean Electricity*	In response to the Energy Crisis, the European Commission has accelerated plans and policy frameworks to ramp-up the deployment of clean energy generation indirectly benefitting renewable hydrogen development. The European Commission has set more ambitious renewable energy consumption targets with <u>RED II revision</u> and provided clarity on additionality rules for RFNBOs with the <u>First Delegated Act of RFNBOs</u> .

*The barrier "Available Renewable Electricity" is a critical barrier, however in the scope of the Roadmap it is considered as out of scope. More information can be found with the Clean Power and Electrification initiative of the World Economic Forum.



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Current Status of the Enabling Measures (1/2)

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Enabling measures have been previously defined as capable of overcoming the barriers to achieve a scaled renewable hydrogen market. The current status of each enabling measure has been assessed in the context of the current EU policy landscape (as of April 2023).



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Current Status of the Enabling Measures (2/2)

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Enabling measures have been previously defined as capable of overcoming the barriers to achieve a scaled renewable hydrogen market. The current status of each enabling measure has been assessed in the context of the current EU policy landscape (as of April 2023).



Significant progress has been achieved on the Enabling Measures

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To ensure that these efforts translate into achieving the 2030 objectives, it is crucial to **maintain the momentum** on the development of the renewable hydrogen market in Europe. **A number of enabling measures** can be further actioned and accelerated to support the scale-up of the hydrogen market in Europe, including:

. One-Stop-Shop for Hydrogen Finance	÷	2. Fiscal Incentives for Green F	roducts	÷	3. Definitions for Hydrogen	production	Ð
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Focus: One-Stop-Shop for Hydrogen Finance



The following enabling measures can be further actioned and accelerated to support the scale-up of the hydrogen market in Europe.

Initiated

On track

KEY:

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At Risk

Create one-stop-shop for hydrogen finance					
Description: Initiative to bring together project developers, private finance, develop finance and government support under one roof to accelerate project FIDs	oment	Barrier: Cost	Enabling measure: Markets & Financing		
Key actions of enabling measure (January 2022)	Status	Current status (April 2023)			
ate a forum that connects private finance actors with policy makers to share spectives on what is stopping FIDs for hydrogen projects.		The European Clean Hydrogen Alliance brings together actors across the clean hydrogen value chain to support large-scale deployment of clean hydrogen technologies by 2030. The Alliance was instrumental for the approval in July and September 2022 of the two Important Projects of Common European interest' (IPCEIs) of renewable hydrogen projects.			
Develop a framework and toolkit for the efficient allocation of capital for investors, e.g. cost vs carbon reduction vs System Value of hydrogen above LCOH.		The European Hydrogen Bank auction scheme is announced for September 2023. It included a framework for efficient allocation of capital for investors.			
Provide technical assistance and grant funding for project development and document preparation.		The European Investment Bank and European Investment Bank and European financing and advisory support for renewal funding.	bean Clean Hydrogen Alliance are offering ble hydrogen promoters selected for public		
Support project development via provision of project initiation and facilitation tools.		The European Commission developed the an online guide for stakeholders to identify sources for hydrogen projects.	European Hydrogen Funding Compass, European and national public funding		
Accelerate use of the EU taxonomy for sustainable finance for hydrogen.		The legal frameworks applicable to hydrog Delegated Act for RFNBOs are indirectly li investment environment for hydrogen proje	en under the <u>EU Taxonomy</u> and under the nked and make for an enhanced ects.		

Focus: Provide Fiscal Incentives for Green Products



The following enabling measures can be further actioned and accelerated to support the scale-up of the hydrogen market in Europe.

Provide fiscal incentives (tax level	differentiation	& tax relief) for green goods	
Description: Fiscal incentives refer to lower tax rates or tax relief for consumers who use green products (e.g. green steel, green fertiliser)		Barrier: Cost	Enabling measure: Markets & Financing
Key actions of enabling measure (January 2022)	Status	Current status (April 2023)	
Introduce tax differentiation (tax design under which rates on goods are adapted to reflect a government objective, such as climate impact) to reduce profitability for carbon-intensive producers or incentivize the switch to green alternatives.		One of the key fiscal instruments of the alternatives is by putting a price on carbon Trading System (EU-ETS). The EU-ET certain industries and allows them to tradit targets. By requiring companies to purce emissions, the system creates a financial emissions and invest in low-carbon tech launched in September 2023 to apply the carbon leakage.	EU to incentivize the switch to green oon emissions with the <u>EU Emissions</u> S sets a cap on carbon emissions for ade emissions allowances to meet their hase allowances or reduce their al incentive to reduce carbon hnologies. <u>CBAM</u> pilot phase will be he same tax for import and to avoid
Introduce tax reliefs (schemes where the expense incurred to buy a green product can be partially or totally deducted or from taxes) to encourage consumers to invest in more expensive green goods.		The debate on the <u>EU Energy Taxation</u> rates on energy products and incentiviz sources including renewable hydrogen,	<u>Directive</u> , which sets minimum tax es the use of renewable energy is still ongoing.

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Focus: Carbon Intensity Definitions for Hydrogen Production



The following enabling measures can be further actioned and accelerated to support the scale-up of the hydrogen market in Europe.

Set clear carbon intensity definitions, t	Set clear carbon intensity definitions, thresholds, boundaries for hydrogen production						
Description: Ensure that the methodology and criteria for measurement of GHG emiss standardised, with quantitative thresholds per hydrogen source	Barrier: Standards & Certification	Enabling measure: Standards & Certification					
Key actions of enabling measure (January 2022)	Status	Current status (April 2023)					
Create design principles to align certification standards and practices, and to facilitate interoperability between them.		The <u>Delegated Act on Union Methodolo</u> 2023) states that a certification scheme introduced to ensure that the producers criteria. The <u>European Clean Hydrogen</u> <u>hydrogen standardization</u> includes a se and accelerate the process of setting E	<u>ogy for RNFBOs (proposed in February</u> relying on "voluntary schemes" will be in third countries adhere to the same <u>Alliance</u> has published a <u>Roadmap on</u> of recommendations to streamline uropean standards.				
Drive the development of minimum criteria for the definition of green hydrogen sustainability.		Through the <u>Delegated Act on Union M</u> February 2023) the European Commiss calculating lifecycle GHG emissions for GHG emissions across the full lifecycle emissions associated with taking electri transporting these fuels to the end-cons place.	ethodology for RNFBOs (proposed in sion established a methodology for RFNBOs (the methodology considers of fuels, including upstream emissions, icity from the grid, processing, and sumer). This methodology is not yet in				
Make a clear distinction between (quantitative) sustainability criteria and (qualitative) labels, thereby ensuring transparency.		The <u>Delegated Act for a minimum thres</u> <u>carbon fuels and annex</u> (proposed Febr calculating lifecycle GHG emissions for	hold for GHG savings of recycled ruary 2023) provides a methodology for RFNBOs.				

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Guiding Principles to Accelerate Renewable Hydrogen market development in Europe



Since the enabling measures are closely intertwined with policy and industry needs, the World Economic Forum "<u>Accelerating Clean Hydrogen</u>" initiative aims to facilitate dialogue and collaborative activities among policy makers, industry and other key stakeholders to accelerate priority enabling measures.

Strive to ensure legislation is future-proof and flexible by regularly

reviewing and revising laws to account for technological
 advancements and changes in the market (as done with REPowerEU and CBAM).



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Continue to **develop global standards in order to facilitate a level playing field for businesses** operating in different countries, and to facilitate international trade.



Aim to provide **investors with legal certainty** by establishing clear **guidelines that are both predictable and consistent** over time.

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Promote development of practical tools which empower industry players to navigate the diverse funding and regulatory environment (as done with the Hydrogen Funding Compass).



Explore the use of regulatory "sandboxes" to allow for innovative solutions to be tested in a controlled environment before being deployed to the market.



Foster **collaboration and knowledge-sharing** between regulators, industry stakeholders and academics **to identify and remove regulatory and non-regulatory barriers** which hinder innovation and growth.

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REPowerEU Plan – Key Hydrogen Measures



REPowerEU complements the preceding EU Hydrogen Strategy, and aims to produce 10 Mt of domestic renewable hydrogen as well as to add another 10 Mt of imported renewable hydrogen by 2030.

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overview

Sector Sub-targets

Sectorial sub-targets for renewable fuels of non-biological origin (RFNBOs) have been set within industry and transport under the RED (<u>see Ref. slide</u>), in alignment with the REPowerEU ambition (42% for industry and 5% for transport).

Trans-European Networks for Energy & import corridors

<u>Trans-European Network</u> for Energy (<u>TEN-E</u>) policy intends to link the energy infrastructures of EU countries, inc. hydrogen infrastructures. By end of 2023, Commission plans to identify cross-border hydrogen projects with a status of 'projects of common interest' that will benefit from EU funding. <u>Import infrastructure:</u> by 2030, Commission intends to develop three hydrogen import corridors via the Mediterranean, the North Sea area, and Ukraine (when feasible)

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REPowerEU has called for an increase in the budget of the Horizon Europe fund, with the understanding that the Hydrogen Valleys will receive a significant portion of their funding and to make sure to reach the goal of doubling the number of Hydrogen Valleys across Europe.

European Hydrogen Bank

To support hydrogen uptake and electrification in industry, the European Commission will roll out auction schemes and dedicated innovation funding to support a full switch of existing hydrogen production from natural gas to renewables, and to facilitate the transition to hydrogen-based production processes in industrial sectors such as steel production.



Joint Purchasing Mechanisms will facilitate the establishment of a dedicated workstream on joint renewable hydrogen purchasing under the EU Energy Platform, which will provide for the voluntary joint purchase of gas, LNG and hydrogen.

Innovation/R&D

A specific REPowerEU Innovation funding window will support (1) innovative electrification and hydrogen applications in industry, (2) innovative clean tech manufacturing (such as electrolysers and fuel cells, innovative renewable equipment, energy storage or heat pumps for industrial uses), and (3) pilots for validating, testing and optimising highly innovative solutions.

Hydrogen Accelerator <u>SWD*</u>

- Raises target up to 10 Mt of renewable hydrogen for production and up to 10 Mt for import by 2030.
- Proposes simplified permitting, strategic projects (TEN-E), and new standards to support scale-up of technologies.

* SWD: Staff Working Document is a nonbinding document that frame the implementation of the policy framework

Source: EC REPowerEU Plan
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Green Deal Industrial Plan for the Net-Zero Age



The Green Deal Industrial Plan forms part of the European Green Deal, which set Europe on the path to climate neutrality and will enable Europe to lead the way globally in the Net Zero industrial age. The Plan supports scaling up of the EU's manufacturing capacity for Net Zero technologies such as renewable hydrogen via the four pillars outlined below:

Simplified regulatory environment

The first pillar is about facilitating a simpler regulatory framework to ensure industrial competitiveness and avoid unnecessary burdens. The European Commission will come with three key proposals:

- 1. The Net Zero Industry Act: to promote simplified permitting, strategic projects, and standards to support scale-up of technologies.
- 2. The Critical Raw Materials Act: to ensure access to raw materials vital to manufacturing of key technologies.
- 3. Reform of the electricity and gas market design: to support consumers in benefiting from lower costs of renewables.



The second pillar aims to accelerate investment and financing for clean tech production in Europe by unlocking public

and private financing, through:
Guaranteeing a level playing field while

- making it easier for Member States to grant aid by consulting with other EU countries on amending the **Temporary State Aid crisis and Transition Framework.**
- Facilitating the use of existing EU funds for financing clean tech innovation, manufacturing, and deployment. In the short term REPowerEU, InvestEU and the Innovation Fund are the focus. In the mid-term, the European Commission wants to propose a European Sovereignty Fund by Summer 2023.
- Releasing new guidance on recovery and resilience plans to aid Member State's access to REPowerEU funds.

Enhancing availability of green skills

The third pillar prioritizes developing the skills needed for well-paid quality jobs in light of the green transition affecting 35% to 40% of all jobs. The following is proposed:

- Establishing Net Zero Industry Academies to roll out up-skilling and reskilling programmes in strategic industries.
- Exploring a 'Skills-first' approach to recognise (existing) skills
- Facilitating access for third-country nationals to EU labour markets in priority sectors.
- Adopting measures to foster and align public and private funding for skills development.

Open trade for resilient supply chains

The fourth pilar focuses on global cooperation for resilient supply chains, promoting open trade and fair competition by:

- **Continuing** to develop a **network of Free Trade Agreements** to support the green transition.
- Exploring the creation of a **Critical Raw Materials Club** to ensure a competitive and diversified industrial base.
- Considering the concept of Clean
 Tech/Net Zero Industrial Partnerships.
- Protecting the Single Market from unfair trade in the clean tech sector and using instruments to prevent distortion by foreign subsidies.

Source: European Commission; Press release 1 Feb 2023

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Emission Trading System Revision



The EU Emission Trading System (ETS) is a key tool for cost effectively reducing GHG emissions for goods <u>produced</u> within the EU-ETS Zone. the European Commission has proposed a more ambitious ETS up to 2030.

Proposed revisions for ETS phase 4 (2021-2030):

· · ·			What is the EU-ETS?
 Emission reduction Target Increase the emissions reduction factor covered under EU-ETS to 62% by 2030, which will have an impact in decreasing the emission limit (cap). 	Lengthening the Market Stability Reserve mechanism with an annual intake rate of 24% of allowances to address possible imbalances between supply and demand.	Free allowance phase- out revision Reduction at slow rate until 2029 and at an accelerated rate from 2030 until 2034, which will comprise the total phase-out of free allowances.	 The EU Emissions Trading System (EU-ETS) was created in 2005 and was the world's first major carbon market. EU-ETS is a cap-and-trade system for GHG emissions allowances that can be traded between entities: The emission limit (cap) and free allowances decreases each year.
Maritime transport extension Extension of ETS to include maritime transport from 2024 with a gradual phase-in until 2026. Different timings apply for offshore vessels of over 5000GT and general cargo vessels.	Separate ETS for building and Transport Creation of a separate ETS (ETS II) specifically for buildings and road transport as of 2027, which is one year later than previously proposed.	ETS revenue use revision Adoption of new rules on use of ETS revenues for the Innovation Fund and the Modernisation Fund could also finance cross- border projects in low-growth border regions.	 Trade occurs at the EU carbon price, which is determined by supply and demand of allowances. Selected sectors accounting for 40% of EU GHG emissions: electricity and heat generation, energy-intensive industry sectors and aviation within the EU economic area. Some technologies (including electrolysers) are given free allowances to remain competitive.

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Implication for the renewable hydrogen market: The revisions of the ETS phase 4 impact the renewable hydrogen market <u>directly</u>, as hydrogen production with electrolysers falls within the scope of the EU-ETS. Additionally, the EU-ETS revisions <u>indirectly</u> affect renewable hydrogen demand as other industries are incentivised to decarbonise due to rising carbon costs.

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Source: European Parliament Press release



World Economic Forum in collaboration with Accenture

ENTITY B COMPLIANCE

< Trade

SURPLUS ALLOWANCES

ALLOWANCES ENTITY A

Trade of the entity A surplus to meet the deficit of entity B

EMISSIONS ENTITY A

Version: July 2023

Carbon Border Adjustment Mechanism



The Carbon Border Adjustment Mechanism (CBAM) aims to prevent carbon leakage and is applicable on goods imported into the EU-ETS Zone.

What is the EU CBAM?

- "Carbon Leakage" is the relocation of production capacity to low- or no-carbon pricing areas.
- Selected sectors covered in the first phase include cement, aluminum, iron and steel, fertiliser, electricity production and <u>hydrogen.</u>
- The CBAM targets carbon leakage by attaching an import levy in line with the EU-ETS emissions allowance price.
- The proposed method to calculate the CBAM levy is as below:



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The European Commission proposed the below timeline to phase in CBAM:

October 2023	2026	2035
Transitional phase	Gradual phase-in	



Under the provisional agreement, a **simplified CBAM** would oblige importers to collect and report carbon data (i.e. the direct emissions generated during a product's production process).

During a 9-year **gradual phase-in period**, importers would be obliged to submit CBAM certificates and pay the levy. The European Commission will then evaluate whether to extend its scope to include other sectors and whether to account for indirect emissions (i.e. Scope 2,3).

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CBAM to follow the phase out rate of EU-ETS free allocation*

(*see previous slide on ETS revision information).

Source: European Parliament Press release

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Common Rules for Future Gas & Hydrogen Market



In aiming to facilitate the gas sector's transition towards renewable and low-carbon gases (especially hydrogen and biomethane), on March 28th 2023 the Council of the EU defined its negotiating position on two proposals – one regulation and one directive – which seek to create a regulatory framework for dedicated hydrogen infrastructure, markets and integrated network planning across the EU. Now the Council has confirmed these proposals (which comprise part of the 'Fit for 55' package), the Parliament can begin negotiations which, once complete, will allow the institutions to adopt and implement these changes.

Create conditions for the transitioning EU gas market which protect consumers whilst promoting competitiveness and ultimately advance progress towards Net Zero



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Source: European Council

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* Proposed changes relate to EU member states



Renewable Energy Directive Revisions



The Renewable Energy Directive promotes the use of Renewable Fuels of Non-Biological Origin (RFNBOs) by setting concrete targets to use RFNBOs to decarbonize industry and transport. In late March 2023, European Council and Parliament negotiators reached a provisional political agreement to increase the share of renewable energy usage across the economy and to revise sector-specific targets.

Revised targets for 2030:



42.5%

Renewables in the EU's final energy consumption with an additional 2.5% indicative top-up that would enable a rate of 45%.

Revised sector-specific sub-targets for 2030:



400GW Renewable hydrogen electrolyser capacity in the EU.



42%

Of hydrogen used in industry should be replaced with Renewable Fuels of Non-Biological Origin (RFNBOs) consumption (target of 60% by 2035).



5.5% Renewable Fuels of Non-Biological Origin (RFNBOs) use in transport sector.

Source: European Commission proposal,

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First Delegated Act on Union Methodology for RFNBOs



Scenario 3, Electricity from renewable PPA:

This Delegated Act defines under which <u>conditions hydrogen, hydrogen-based fuels</u> or other energy carriers can be considered to be Renewable Fuels of Non-Biological Origin (RFNBOs).



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Delegated Act for a Minimum Threshold for GHG Emission Savings of Recycled Carbon Fuels and Annex



This Delegated Act establishes the methodology by which to calculate GHG emissions savings from RFNBOs and recycled carbon fuels.

Calculation methodology of Green House Gas emissions for RFNBOs:

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Emission are express by dividing the total emissions of the process covering each element of the formula by the total amount of fuel stemming from the process and shall be expressed in terms of grams of CO₂ equivalent per MJ of fuel (g CO₂eq/MJ fuel).



European Net Zero Industry Act



The Act is a legal framework of measures focused on strengthening Europe's Net Zero technology products manufacturing ecosystem. The objective of the Act is to facilitate the achievement of at least 40% of annual deployment needs for strategic Net Zero technologies manufactured (such as electrolyser and CCS technologies) in the EU by 2030.

Focus on 8 strategic Net Zero technologies:

- 1. Solar photovoltaic and solar thermal technologies
- 2. Onshore wind and offshore renewables
- 3. Batteries and storage
- 4. Heat pumps and geothermal energy
- 5. Electrolysers and fuel cells
- 6. Sustainable biogas/biomethane
- 7. Carbon capture and storage (CCS)
- 8. Grid technologies

The Net Zero Industry Act legal framework is built on 6 pillars:

Enabling condi- net-zero techno- manufacturing Simplifying permit-gram processes and giving p Net Zero Strategic Pro for the 8 Strategic Net technologies.	itions for ology ting riority to ojects for Zero itions for cology Establishing the EU object reaching 50 Mt of annual CO2 storage capacity by and introducing requirement the oil and gas producers contribute to this goal.	DacityImage: Access to marketsCtive ofBoosting diversification for Net Zero technologies by introducing sustainability and resilience criteria in public procurement and auction processes, as well as actions to support private demand.
Skills for quality creation in net- technologies Establishing specialised European skills Acader reskill and upskill worke required for net-zero tech industries.	ty job -zero Innovation Setting up regulatory san to test innovative Net Zer technologies in a controlle for a limited time period.	dboxes o ed wayNet-Zero Europe PlatformAllowing the European Commission to coordinate the above actions jointly with Member States.

Implication for the renewable hydrogen market: the Act supports the scalability of the renewable hydrogen supply chain by increasing and simplifying access to public funds for Net Zero technologies critical to renewable hydrogen production such as renewable energy technology, electrolysers. The expected accelerated growth of these strategic technologies in turn reduces the risk for European producers of lacking the materials required to produce renewable hydrogen.

Source: European Commission

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Critical Raw Material Act



While demand for critical raw materials is projected to increase drastically, Europe heavily relies on imports. The EU needs to mitigate supply chain risks relating to such strategic dependencies in order to enhance the bloc's economic resilience.

Internal and international actions are defined:

Ensuring that the EU can Focus on 34 critical raw materials and 16 strategic raw Setting clear priorities Creating secure and materials (Full list in Annex II): **III** resilient EU critical raw for action mitigate supply risks materials supply chains Setting up For 2030, no more Performing an audit for Certain Aluminum Lithium • than 65% of the Union's annual Selecting strategic projects to large companies of their strategic raw materials supply chains, consumption of SRM must come explore geological resources will Magnesium metal Boron ٠ from a single third country. benefit from support for access to comprising a company-level finance and shorter permitting Natural Graphite stress test. Cobalt ٠ timeframes. Nickel Copper • International engagement Marching circularity and Investing in research, Helium Rare Earth Elements for ٠ sustainability of CRM innovation and skills Strengthening EU global magnets engagement with reliable Establishing a large-scale skills Improving the collection of critical Heavy Rare Earth partnership on critical raw raw materials and ensure its partners to develop and diversify Elements Silicon metal ٠ materials and the future Raw recycling into secondary critical investment and promote stability Materials Academy will promote raw materials. in international trade. Light Rare Earth Scandium • skills relevant to the workforce. Elements • ...

Implication for the renewable hydrogen market: The Act limits the risk of bottlenecks in the supply of key raw materials (such as scandium) for electrolyser manufacturing by enabling resilience in diversifying the countries of import and possibly having a domestic (EU) raw materials market.

Source: European Commission ; European Commission: RMIS - Raw Materials Information System

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European Hydrogen Bank



The European Hydrogen Bank aims to support and accelerate investment in order to facilitate progress towards the REPowerEU targets. A competitive bidding mechanism complementary to the existing grant programmes is proposed.

The Four Pillars of the European Hydrogen bank:



Boosting EU hydrogen production:

Covering and lowering the cost gap between renewable hydrogen and fossil fuels by proposing an auction system for renewable hydrogen producers under the EU Innovation Fund, effectively providing a premium offtake price.



Facilitating Imports to the EU: Supporting <u>EU Partner Countries</u> in their green transition efforts and exploring the possibility to offer a green premium for renewable hydrogen imports via a similar auction system as used for the domestic EU market.



Ensuring transparency and coordination:

Increasing transparency of transactions by developing price benchmarks, supporting infrastructure planning and providing transparency on infrastructure needs.

Source: Communication on European Hydrogen Bank ;

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Streamlining existing financial instruments:

Streamlining access to EU funding programmes such as the European Regional Development Fund (ERDF), the Just Transition Fund and the InvestEU Fund.

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Details on the Auction system for renewable hydrogen producers.

Objective: De-risk the renewable hydrogen market by lowering the cost gap between renewable hydrogen and the fossil fuels it can replace.

Timeline:

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May 2023	Summer 2023	Autumn 2023	Next	
Final workshop auction design	Publication of terms, conditions and guidelines	Launch of pilot auction	Evaluation of auction system	

Proposed auction system March 2023 (confirmed in summer 2023):

- Supply-side static auction: fixed premium bids (fixed price payment per kg of hydrogen produced) for a maximum of 10 years of operation
- Indicative budget for first auction: €800 million from the Innovation Fund

Alphabetical List of Acronyms



Acronym	Description
CBAM	Cross Border Adjustment Mechanism
CCS	Carbon Capture and Storage
CSRD	Corporate Sustainability Reporting
CRM	Critical Raw Materials
ERDF	European Regional Development Fund
EU	European Union
EU-ETS	European Union Emissions Trading System
FID	Final Investment Decision
GHG	Greenhouse Gas Emissions
GO	Guarantee of Origin
IPCEI	Important Projects of Common European Interest
LCOH	Levelised Cost of Hydrogen
LNG	Liquefied Natural Gas
NZI	Net Zero Industry

Acronym	Description
PPA	Power Purchase Agreement
R&D	Research and Development
RED	Renewable Energy Directive
RFNBO	Renewable Fuels of Non-biological Origin
RE	Renewable Energy
SRM	Strategic Raw Materials
TBD	To Be Defined



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