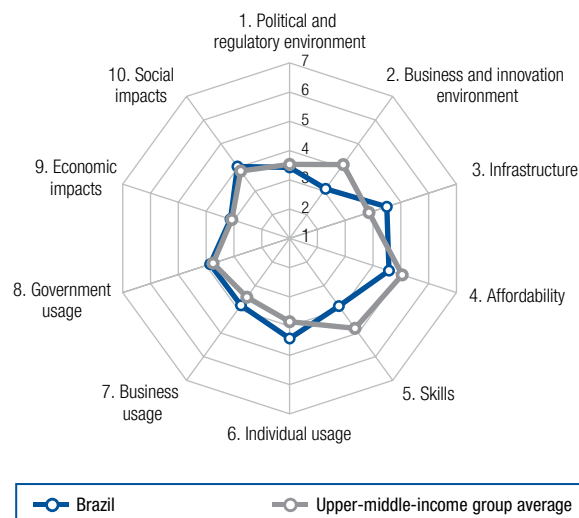


# Brazil

	Rank (out of 143)	Value (1–7)
<b>Networked Readiness Index 2015</b> .....	<b>84</b>	<b>3.9</b>
Networked Readiness Index 2014 (out of 148).....	69	4.0
Networked Readiness Index 2013 (out of 144).....	60	4.0
<b>A. Environment subindex</b> .....	<b>111</b>	<b>3.5</b>
1st pillar: Political and regulatory environment.....	95	3.4
2nd pillar: Business and innovation environment.....	121	3.6
<b>B. Readiness subindex</b> .....	<b>91</b>	<b>4.3</b>
3rd pillar: Infrastructure .....	56	4.5
4th pillar: Affordability.....	89	4.6
5th pillar: Skills.....	108	3.9
<b>C. Usage subindex</b> .....	<b>60</b>	<b>4.0</b>
6th pillar: Individual usage.....	62	4.4
7th pillar: Business usage .....	52	3.8
8th pillar: Government usage.....	71	3.9
<b>D. Impact subindex</b> .....	<b>75</b>	<b>3.6</b>
9th pillar: Economic impacts.....	76	3.1
10th pillar: Social impacts.....	73	4.0



## The Networked Readiness Index in detail

INDICATOR	RANK/143	VALUE
<b>1st pillar: Political and regulatory environment</b>		
1.01 Effectiveness of law-making bodies*	127	2.5
1.02 Laws relating to ICTs*	76	3.9
1.03 Judicial independence*	76	3.6
1.04 Efficiency of legal system in settling disputes*	106	3.2
1.05 Efficiency of legal system in challenging regs*	94	3.1
1.06 Intellectual property protection*	92	3.3
1.07 Software piracy rate, % software installed	39	5.0
1.08 No. procedures to enforce a contract	122	4.4
1.09 No. days to enforce a contract	111	7.31
<b>2nd pillar: Business and innovation environment</b>		
2.01 Availability of latest technologies*	77	4.7
2.02 Venture capital availability*	80	2.6
2.03 Total tax rate, % profits	137	69.0
2.04 No. days to start a business	137	84
2.05 No. procedures to start a business	131	12
2.06 Intensity of local competition*	52	5.3
2.07 Tertiary education gross enrollment rate, %	61	44.9
2.08 Quality of management schools*	53	4.5
2.09 Gov't procurement of advanced tech*	77	3.4
<b>3rd pillar: Infrastructure</b>		
3.01 Electricity production, kWh/capita	71	2,700.2
3.02 Mobile network coverage, % pop.	37	100.0
3.03 Int'l Internet bandwidth, kb/s per user	59	42.9
3.04 Secure Internet servers/million pop.	57	57.4
<b>4th pillar: Affordability</b>		
4.01 Prepaid mobile cellular tariffs, PPP \$/min	136	0.73
4.02 Fixed broadband Internet tariffs, PPP \$/month	16	18.51
4.03 Internet & telephony competition, 0–2 (best)	1	2.00
<b>5th pillar: Skills</b>		
5.01 Quality of educational system*	125	2.7
5.02 Quality of math & science education*	131	2.6
5.03 Secondary education gross enrollment rate, %	n/a	n/a
5.04 Adult literacy rate, %	64	92.6

INDICATOR	RANK/143	VALUE
<b>6th pillar: Individual usage</b>		
6.01 Mobile phone subscriptions/100 pop	39	135.3
6.02 Individuals using Internet, %	64	51.6
6.03 Households w/ personal computer, %	67	48.8
6.04 Households w/ Internet access, %	71	42.4
6.05 Fixed broadband Internet subs/100 pop	63	10.1
6.06 Mobile broadband subs/100 pop	43	51.5
6.07 Use of virtual social networks*	48	6.0
<b>7th pillar: Business usage</b>		
7.01 Firm-level technology absorption*	59	4.8
7.02 Capacity for innovation*	44	4.1
7.03 PCT patents, applications/million pop.	51	3.5
7.04 Business-to-business Internet use*	84	4.6
7.05 Business-to-consumer Internet use*	37	5.1
7.06 Extent of staff training*	44	4.3
<b>8th pillar: Government usage</b>		
8.01 Importance of ICTs to gov't vision*	106	3.3
8.02 Government Online Service Index, 0–1 (best)	49	0.60
8.03 Gov't success in ICT promotion*	106	3.7
<b>9th pillar: Economic impacts</b>		
9.01 Impact of ICTs on new services & products*	75	4.2
9.02 ICT PCT patents, applications/million pop.	59	0.5
9.03 Impact of ICTs on new organizational models*	76	4.0
9.04 Knowledge-intensive jobs, % workforce	72	21.0
<b>10th pillar: Social impacts</b>		
10.01 Impact of ICTs on access to basic services*	104	3.6
10.02 Internet access in schools*	98	3.6
10.03 ICT use & gov't efficiency*	96	3.7
10.04 E-Participation Index, 0–1 (best)	24	0.71

**Note:** Indicators followed by an asterisk (\*) are measured on a 1-to-7 (best) scale. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 115.