

How do I get involved?

Corporate FAQ



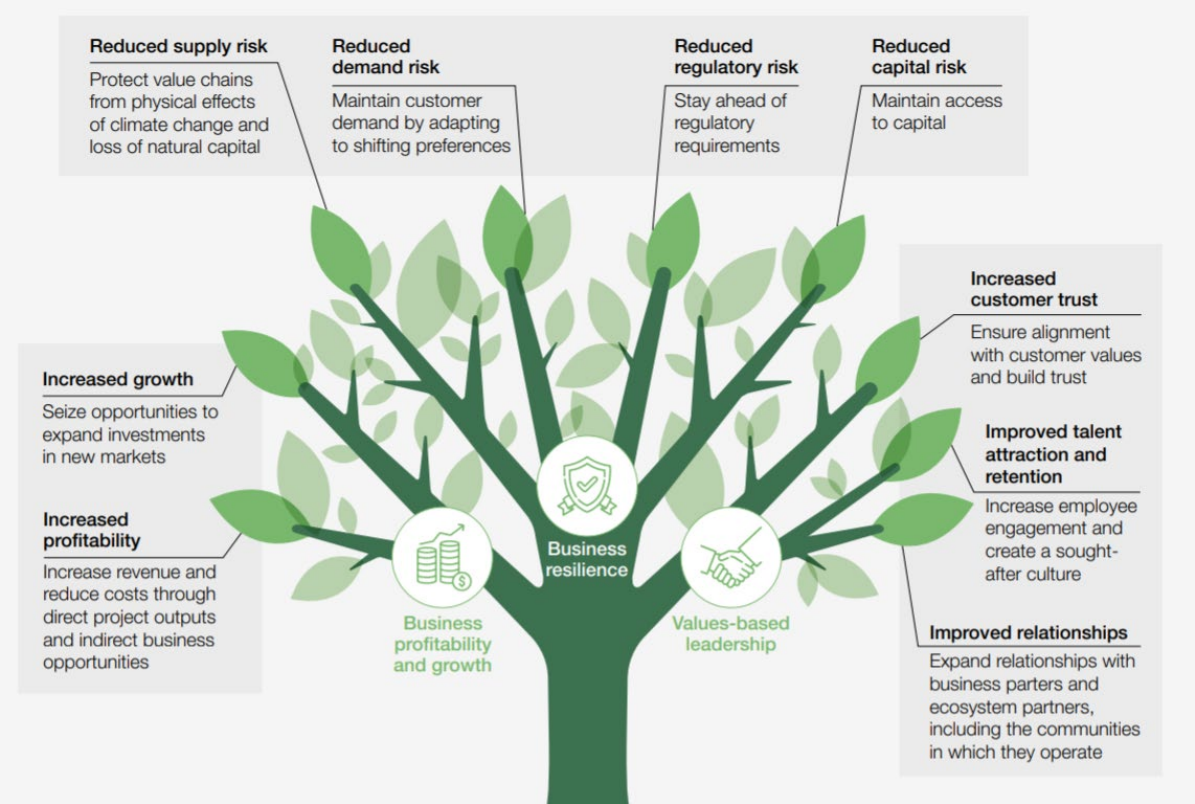
FORESTS FOR CLIMATE

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01 Why are companies investing in forest conservation?

Many companies already invest in forest protection programmes. Why should you too?

Investing in forest conservation and restoration bring many benefits to business, as it supports many corporate goals simultaneously:



Source: 1t.org, Investing in Forests: The Business Case

02 What are the benefits for your company to invest in jurisdictional forest protection programmes (JREDD+)?

As you join the leaders in the transition to a climate positive/net-zero economy, you will respond directly and in anticipation to the increasing pressure from your consumers and your investors to address and reduce carbon emissions and impacts on nature and biodiversity. Additionally, you will mitigate the risks of nature loss and climate change that directly impact your business and value-chain.

Some of the numerous benefits are detailed below:

- Corporate Social Responsibility and Sustainability goals
- Climate Goals such as net zero emissions
- SDG goals – including climate change, poverty alleviation, biodiversity, health, etc.
- Improved brand – showcase engagement in protecting trees as well as biodiversity and livelihoods in a way that resonates with customers
- Stakeholder Engagement – Demonstrate environmental and social commitment to your stakeholders, including investors and employees who are focused on ESG integration
- First mover status – invest in leading climate and environmental conservation actions in critical ecosystems around the world
- Public-private partnerships – align corporate ambitions with leading governments, companies and NGOs

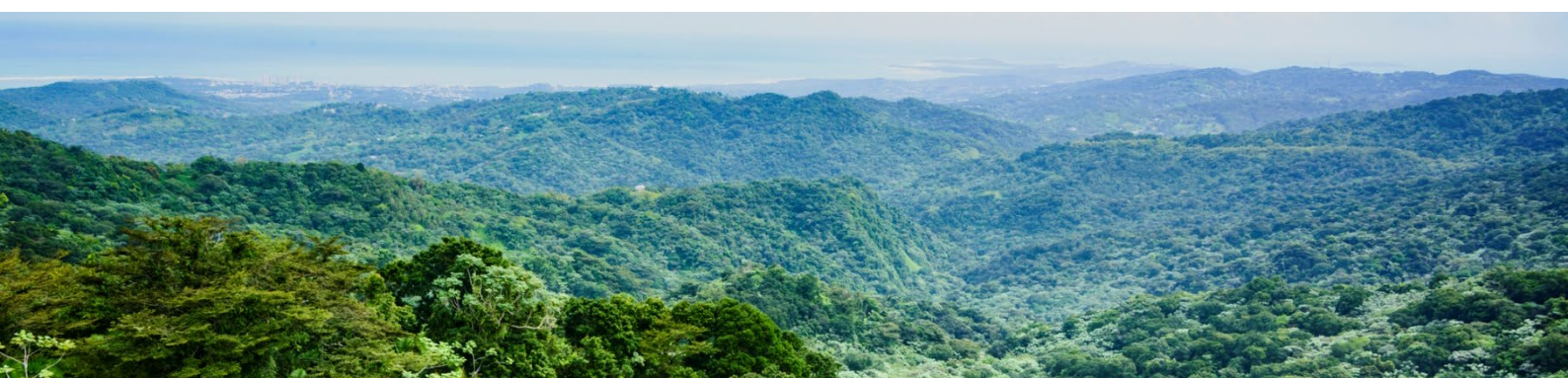
03 I am in. How can I engage?

Several initiatives are focusing on providing JREDD+ high quality emission reductions to corporations:

LEAF Coalition

The LEAF Coalition
Lowering Emissions by Accelerating Forest finance

The Lowering Emissions by Accelerating Forest finance (LEAF) Coalition is a group of governments and companies which goal is to halt deforestation by financing large scale tropical forest protection. In 2021, the Coalition mobilized \$1bn in financing, kicking off largest-ever public-private efforts to protect tropical forests.



Green Gigaton Challenge

The Green Gigaton Challenge is a new global effort to catalyse funds to transact one gigaton of high-quality emissions reductions from forest-based natural climate solutions by 2025 and annually after that as an aspirational goal. The Challenge brings together a coalition of public, private and philanthropic partners on a scale never seen before to channel funds into efforts led by national and subnational governments to arrest deforestation, while helping companies complement, and not substitute, their internal emissions reductions with the purchase of high-integrity carbon credits.



04 How do I ensure I am investing in the highest-quality opportunities?

To ensure highest impact and results it is important to ensure that investments are made into high-quality credits.

What is a high-quality credit? A carbon credit is high quality when it is additional, quantifiable, real permanent and socially beneficial. This means that the emission reduction or carbon removal is long-term and would not have occurred otherwise.

How can I identify a high-quality credit? Differentiating between carbon credits can be difficult and very time-consuming. To facilitate this process, there are a number of standards that can be identified to attest of the credit's quality. For instance, ART TREES - REDD+ Environmental Excellence Standard (TREES) by the Architecture for REDD+ Transactions (ART) - is considered a key standard for JREDD+ credits.

05 What would be the impact of my investment?

There are several countries engaging in jurisdictional forest conservation, JREDD+. Click on the examples below to know more.

- “ [Ecuador: Drawing on diversity](#)
- “ [Ghana: Cocoa Forest](#)
- “ [Mato Grosso: reconciling production with preservation](#)
- “ [Vietnam: from quantity to quality](#)



06 How does this connect with other relevant initiatives?

- 1t.org – Join the growing trillion trees movement by pledging to conserve, restore and grow trees, including JREDD+ which qualifies as a “conserve” pledge
- Tropical Forest Alliance (TFA) and Jurisdictional Approach Network – To stop deforestation, the TFA partner community drives multistakeholder collaboration in production landscapes critical for commodity sourcing, defines concrete opportunities for private sector engagement and investment in priority jurisdictions and builds greater alignment on monitoring and reporting frameworks.
- United Nations REDD Programme – flagship UN knowledge and advisory partnership on forests and climate to reduce forest emissions and enhance forest carbon stocks. It is the largest international provider of REDD+ assistance, supporting its 65 partner countries to protect their forests and achieve their climate and sustainable development goals.
- Business Alliance to Scale Climate Solutions (BASCS) – engage with fellow corporate buyers committed to blended finance models to support climate solutions such as forestry
- Natural Climate Solutions (NCS) Investment Accelerator – register your commitment to invest in high-quality NCS investments such as JREDD+/avoided deforestation

🗨️ Would like to know more?

Read our whitepaper [Scaling up Forest Conservation to Reach Net Zero here](#)

Contact Forests for Climate

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