

Global Challenge Initiative

Future of the Internet

The internet has the potential to benefit all humankind, but this needs better global collaboration. **How?**

Overview

The World Economic Forum has aligned its activities to accelerate progress in tackling the most significant global challenges through sustained public-private collaboration.

The internet has been a principal contributor to evolution and growth in the global economy over the past decades. It continues to have the potential to propel societies, help business leaders develop innovative business models, and help governments address legitimate policy concerns related to a networked future as long as the essential integrity of the digital ecosystem remains intact.

The **Global Challenge on the Future of the Internet** addresses the most pertinent business and societal issues from a policy and governance perspective by establishing a platform for mutual understanding, trust, and collective action.

A unique global platform for action

To strengthen effectiveness and cooperation in internet governance, participants will:

- Focus on multiple projects, task forces and continuous opportunities to collaborate throughout the year on such issues as cybercrime and internet access
- Engage with the public and private sectors to ensure perspectives are balanced across all stakeholder groups
- Contribute insights through dedicated briefings, calls and through annual updates
- Engage in impact-oriented discussions and activities at the regional and country level

Get involved

Stakeholders engage by joining the Global Challenge Core Community, and contributing leadership, insights, best-practice sharing and active engagement to the various projects linked to this Global Challenge.

Interactions occur throughout the year, through physical events, virtual meetings and activities on the Forum's Global Agenda Platform. For business, participation in the Core Community requires engagement as a Global Challenge Partner.

Members of the Core Community are eligible to be invited to join a group of Global Agenda Trustees, delivering strategic stewardship to the Global Challenge Initiative activities and demonstrating global leadership to advance progress on the issue.

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The initiative is an important effort to address internet governance, a topic that truly matters to the billions who use the internet every day and to the billions more who will come online in the years to come. I am pleased with the consensus among the initiative's multiple stakeholders to get this right and ensure that future generations will realize the benefits offered by the digital economy.

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Pierre Nanterme, Chairman and Chief Executive Officer, Accenture, France



The internet's development and impact on society

Core Pillars in 2016

- **Digital Transformation of Industries (DTI)**
Analyzes the impact of digitalization on industries to better understand digital transformation opportunities and risks via sector deep-dives and identification of emerging digital trends and patterns. Sector deep-dive analyses include mining & metals, oil & gas, chemistry & advanced materials, telecoms, aviation & travel, professional services, and retail. Digital themes include Platform Economy, Societal Implications, and the Digital Workforce of the Future.
- **Access and Adoption (Internet for All)**
Develops scalable, replicable, on the ground public-private collaboration models in Africa, Latin America, and Asia to accelerate access and adoption to the 4 billion people not connected to the internet in the context of the broader social and economic priorities of the country; and ensures coordination and collaboration on the variety of similar global/regional efforts.
- **Security**
On cybercrime, establishes public-private principles for information sharing and develops regional, multisectoral partnerships with law enforcement agencies to ensure that organizations and individuals have the confidence to exchange information and conduct transactions in a secure manner. On cyber-resilience, frames for boardrooms and C-suite executives the latest best practices and tools to ensure good governance in respect to the growing range of cyber-threats.
- **Digital Governance**
Explores specific issues related to cross border data flows, digital trade and the digital transformation of government through country policy multistakeholder dialogs to ensure that the rules that govern the use of all forms of data on the internet are relevant and appropriate to the speed of technological change.

Making a difference

Development of framework based on infrastructure, affordability, skills & awareness, and local adoption to accelerate **internet for all**, with 1st country program launch in Africa planned for 1Q 2016

Launch of “**Recommendations for Public-Private Partnership against Cybercrime**” that outline five recommendations to improve public-private cooperation in the area of cybercrime.

Completed deep dive analyses on the impact of **digital transformation** on six industry sectors and pioneering value-at-stake work, quantifying the value of digital for business and society, as well as analyses of digital transformation on four cross-industry topics.

Produced report that establishes a common baseline understanding of **internet fragmentation** by undertaking a mapping of the issues and dynamics involved across technical, governmental, and commercial realms.

Key organizations involved include:

- Accenture
- Alibaba Group
- AT&T
- Cisco
- Cyberspace Administration of China
- The Dow Chemical Company
- Facebook
- Google
- GSMA
- Harvard University
- Huawei Technologies
- Human Rights Watch
- The Inter-American Development Bank
- INTERPOL
- International Telecommunications Union
- Microsoft
- Ministry of Innovation, Science and Economic Development Canada
- Ministry of Information Technologies and Communications, Colombia
- Presidency of Rwanda
- Qualcomm
- Royal Philips
- TCS
- Telefonica
- Thomson Reuters
- Transparency International
- Department of Commerce, USA
- World Intellectual Property Organization
- World Wide Web Foundation

Key dates

January 2016	March 2016	May 2016	June 2016	October-November 2016
<ul style="list-style-type: none"> • Jan 20-23: Annual Meeting 2016, Davos-Klosters, Switzerland 	<ul style="list-style-type: none"> • March 3-4: ICT Industries and GAC Strategy Meeting, San Francisco/Bay Area, USA • March 6: Africa Digital Economy Dialogue, Marrakesh, Morocco • March 22-23: Northern Corridor Integration Projects - Internet for All working meeting Mombasa, Kenya 	<ul style="list-style-type: none"> • May 11-13, Africa Regional Summit, Kigali, Rwanda • May 30: CommunicAsia ICT Ministerial Forum, Singapore, Singapore • May 16-17: Cybercrime workshop Washington DC, USA 	<ul style="list-style-type: none"> • June 1-2: East Asia Regional Summit, Kuala-Lumpur, Malaysia • June 16-17: Latin America Regional Summit, Medellin, Colombia • June 26-28: Annual Meeting of the New Champions, Tianjin China 	<ul style="list-style-type: none"> • Oct 1 (TBC): WTO Public Forum Geneva, Switzerland • Oct 5-6: National Strategy Day on India, New Delhi, India • Oct 20-21: Internet for All at Transform Africa, Kigali, Rwanda (TBC) • Nov 21-24: Internet Governance Forum, TBC, Mexico • Oct/Nov (TBC) Global Summit on Internet for All Location TBC