

# Contents

---

<b>Preface</b>	<b>v</b>
Espen Barth Eide (World Economic Forum)	
<b>Acknowledgments</b>	<b>vii</b>
Alan Marcus (World Economic Forum)	
<b>Foreword</b>	<b>ix</b>
John Chambers (Cisco Systems)	
<b>Foreword</b>	<b>xi</b>
Cesare Mainardi (Strategy&, formerly Booz & Company)	
<b>Executive Summary</b>	<b>xiii</b>
Soumitra Dutta (Cornell University), Thierry Geiger (World Economic Forum), and Bruno Lanvin (INSEAD)	

---

## Part 1: Leveraging ICTs for Shared Prosperity

---

<b>1.1 The Networked Readiness Index 2015: Taking the Pulse of the ICT Revolution</b>	<b>3</b>
Attilio di Battista (World Economic Forum), Soumitra Dutta (Cornell University), Thierry Geiger (World Economic Forum), and Bruno Lanvin (INSEAD)	
<b>1.2 ICTs, Income Inequality, and Ensuring Inclusive Growth</b>	<b>31</b>
Robert Pepper and John Garrity (Cisco Systems)	
<b>1.3 Understanding Digital Content and Services Ecosystems: The Role of Content and Services in Boosting Internet Adoption</b>	<b>39</b>
Bahjat El-Darwiche, Mathias Herzog, Milind Singh, and Rami Maalouf (Strategy&, formerly Booz & Company)	
<b>1.4 ICTs for Inclusive Growth: E-Entrepreneurship on the Open Internet</b>	<b>49</b>
Michael Kende (Internet Society)	
<b>1.5 Creating the Next Wave of Economic Growth with Inclusive Internet</b>	<b>57</b>
Luis Enriquez, Ferry Grijpink, James Manyika, Lohini Moodley, Sergio Sandoval, Kara Sprague, and Malin Strandell-Jansson (McKinsey & Company)	
<b>1.6 Developing the Network for Growth and Equality of Opportunity</b>	<b>67</b>
Luis Alvarez (BT Global Services)	

---

<b>1.7</b>	<b>CTs in Schools: Why Focusing Policy and Resources on Educators, not Children, Will Improve Educational Outcomes</b>	<b>73</b>
	Anurag Behar (Wipro and the Azim Premji Foundation) and Punya Mishra (Michigan State University)	
<b>1.8</b>	<b>Big Data Analytics for Inclusive Growth: How Technology Can Help Elevate the Human Condition</b>	<b>79</b>
	Mikael Hagstroem (SAS)	
<b>1.9</b>	<b>Connected Healthcare: Extending the Benefits of Growth</b>	<b>87</b>
	Dale Wiggins (Philips)	
<b>1.10</b>	<b>Designing Technology for Inclusive Growth</b>	<b>93</b>
	Dominic Vergine (ARM and the Humanitarian Centre) and Laura Hosman (California Polytechnic State University)	
<b>1.11</b>	<b>Digital Inclusion and Economic Development: A Regional Analysis from Brazil</b>	<b>101</b>
	Juan Jung (AHCJET – CET.LA)	
<hr/>		
	<b>Part 2: Data Presentation</b>	
<b>2.1</b>	<b>Country/Economy Profiles</b>	<b>113</b>
	How to Read the Country/Economy Profiles .....	115
	Index of Countries/Economies .....	117
	Country/Economy Profiles .....	118
<b>2.2</b>	<b>Data Tables</b>	<b>261</b>
	How to Read the Data Tables .....	263
	Index of Data Tables.....	265
	Data Tables .....	267
<b>2.3</b>	<b>Technical Notes and Sources</b>	<b>335</b>
	<b>About the Authors</b>	<b>343</b>
	<b>Partner Institutes</b>	<b>349</b>
	<b>Strategic Partner Acknowledgments</b>	<b>357</b>