

Guidelines for Events at Davos- Klosters

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The World Economic Forum is committed to integrating sustainability best practices into the core of its event operations. As part of this, it obtained the ISO 21021 certification for sustainable event management in 2018. This checklist contains recommended sustainability standards for other organizations planning to host private events during the Annual Meeting 2020. To be effective, the elements of this checklist must be integrated from the start of the process and shared with team members and suppliers working on the project.¹

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Principles

Design of temporary structures and spaces

- Ensure good insulation through the use of double glazed windows, double door airlocks and sandwich floor panels
- Maximize natural light in structure design and choose efficient lighting systems (LED lighting units)
- Rent interior design and decoration to avoid single-use elements, particularly carpet tiles, furniture etc.
- Limit the use of plastic banners, backdrops and signage or source them in FSC-certified paper or cardboard
- Call on your suppliers to reduce their use of single-use packaging, suggest alternatives (e.g. blankets can be used in place of plastic bubble wrap) and, where single-use packaging is necessary, ask them to dispose of and recycle it themselves
- Plan for the separate collection of any leftover materials during dismantling and ensure their recycling or organize their donation (see here: <https://recycling-map.ch/en/collected-items/>)

Event materials

- Avoid the distribution of single-use goodies
- Limit printed handouts and print exclusively on FSC-certified paper
- During the event, organize the separate collection and disposal of all recyclable materials

Catering²

- Install local water dispensers (fresh mountain water from the tap) and choose local over

imported beverages (mountain herbal infusions, local wines etc.)

- Avoid single-use beverage packaging (i.e. PET, cans)
- Choose local and seasonal food products
- Include at least 50% vegetarian food
- Source fish with MSC certification
- Avoid the use of aluminium coffee capsules. Instead use traditional coffee makers (such as a percolator)
- Plan food quantities based on 70% attendance (rather than 100%) to limit food waste
- Use reusable or compostable tableware

Mobility

- Walk around Davos to avoid traffic and parking issues; you can cover one-half of the town in 15 minutes
- For longer distances choose the high-quality trains and buses (running every 10 minutes, free for all badge holders or overnight guests to the Annual Meeting)

Accessibility

- Ensure access for people with disabilities: Ramps for stairs and sufficiently large entrances, doors, toilets, seat spaces etc.
- Design accessible signage employing simple, large designs with high contrast and a non-glare finish
- Based on the principles outlined above, the Forum has defined guidelines, which should be implemented as far as possible while also taking into consideration the risks and opportunities associated with each local context.

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¹ If you are working with the event logistics supplier PublicisLive, note that it is ISO 20121 certified and endorses all points outlined in the checklist below.

² Please refer to the 'World Economic Forum Sustainable Catering Guidelines' (2019) for more details on planning a sustainable catering offer at an event.