

Internet for All

A project of The World Economic Forum's Digital Economy and Society System

The Challenge

The internet is a pervasive, fundamental part of daily life that continues to deliver massive economic and social benefits around the world. Yet some 3.9 billion people – more than 52% of the world's population – are still not online.

Although much progress has been made in closing the digital divide, the challenge remains huge, complex and multidimensional. It requires a collaborative, multistakeholder approach to overcome four key barriers to internet inclusion: infrastructure; affordability; skills, awareness and cultural acceptance; and relevant content.

The Forum Approach

Internet for All establishes and facilitates physical and digital platforms at the **global, regional and national level**, that will create hundreds of millions of new internet users, with a focus on the hardest to reach. It brings together stakeholders from the public and private sectors, non-profits, academia, international organizations, donors and civil society to create multistakeholder partnerships to achieve the following:

- **Develop** impactful partnerships
- **Accelerate** innovations
- **Coordinate** investments
- **Strengthen** the policy and regulatory environment
- **Align** programmes



The Value Proposition

Participation in the Internet for All project enhances an organization's efforts in internet inclusion. By leveraging the Forum's unparalleled and impartial convening platform, benefits include:

- **Space** for pre-competitive collaboration
- **Platform** for collective and impartial discussions with policy-makers
- **Visibility** as a leader on global, regional and national levels through the Forum's events and media channels
- **Opportunities** to develop new partnerships with non-traditional industry leaders and strengthen existing partnerships
- **Insight and contextual intelligence** to complimentary Forum projects such as:
 - Promoting Global Financial Inclusion
 - Primary Healthcare Coalition
 - New Vision for Agriculture
 - Digital Trade

Accomplishments to Date

Internet for All recorded important achievements that set the project on its way to reaching its long-term goal of bringing tens of millions of new internet users online. Highlights include:

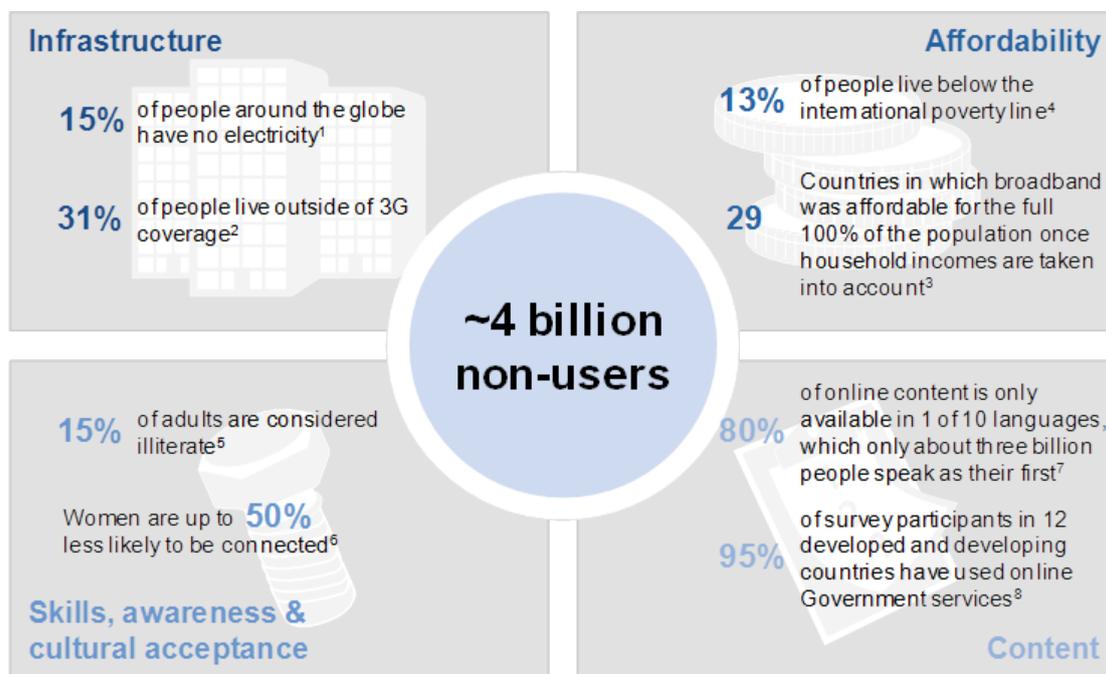
- Creating a global community of over 50 leading organizations from business, government, civil society, academia, donors and international organizations, as part of the Internet for All Steering Committee
- Creating seven Global Working Groups on critical topics for collaboration and linking these topics to other Forum communities and agendas at other global meetings
- Launching country programmes in Rwanda, Uganda, South Africa, Argentina and Jordan.
- Launching Thought Leadership Reports. In 2016, *A Framework for Accelerating Internet Access and Adoption** to help decision makers develop strategy and actions to achieve Internet for All. In 2017, *An Investment Framework for Digital Adoption*** that illustrates an investment model that can be used to quantify the costs to achieve universal access and adoption.

* The reports are available for download here: http://www3.weforum.org/docs/WEF_Internet_for_All_Framework_Accelerating_Internet_Access_Adoption_report_2016.pdf and here: http://www3.weforum.org/docs/White_Paper_Internet_for_All_Investment_Framework_Digital_Adoption_2017.pdf

Sample Regional Programme: Africa Internet for All

Launched at the World Economic Forum on Africa in May 2016, the Africa Internet for All program committed to creating 25 million new internet users in East Africa by 2019. In May of 2017, an additional target of 23 million new users in South Africa was added. To date, the project has:

- Established Internet for All platforms in Rwanda and Uganda that each successfully convened over 70 high-level representatives from across the national internet development community on a recurring basis.
- Served as the platform for the development and launch of the Digital Ambassadors Program in Rwanda, a multi-stakeholder partnership that will train 5 million Rwandans in digital skills in the next three years. Five activities of similar ambition and scale under development through the platform.
- Delivered a quick-win on spectrum framework harmonization, responding to a request by East African governments for best-practice principles.
- Convened regional working groups in East Africa on mobile money platform interoperability and on the development of a single digital market.
- Formed a strong partnership with SmartAfrica, with an aim to explore how successful models developed in these initial countries can be scaled across Africa



Most recently available figures used : 1. World Bank, 2012; 2. ITU 2015 estimate; 3.The Broadband Commission, State of Broadband Report, 2015; 4. World Bank, 2015 (2012 data); 5. Adults UNESCO; 2015; 6. Controlling for Education level and household income, World Wide Web Foundation, 2015; 7. World Bank, 2014; 8. BCG, 2014
Source: World Bank; ITU; Katz & Callorda; UNESCO; World Wide Web Foundation; BCG



The Global Working Groups

In addition to country programmes, Internet for All convenes seven global working groups that address crucial topics in internet access and adoption.

Coordinating on Digital Skills Training

Many organizations train non-internet users on digital skills, but these efforts are not coordinated, standardized, or built into core business lines. How can we change this?

Financing New Models for Connectivity

There are many connectivity projects in search of financing and many investors in search of projects. How can we overcome this disconnect and radically increase financing for new connectivity models?

Data for Digital Development

Having access to the right data is key to enable better policy making. The group will identify and map successful examples of data-driven policy making. It will also facilitate collaboration between business, academia, civil society, and international organizations to identify and fill current gaps in the connectivity data landscape

The Impact of ICT on the SDGs

Internet for All stakeholders agree that internet access is about more than just SDG 9c. However, how we talk about the impact of internet inclusion on the SDGs is not consistent. This group will develop consistent messages grounded in empirical results.

Access to Justice

The internet can be used to improve transparency and efficiency of justice systems and create ways for citizens to engage with government. How can we accelerate these projects to drive internet adoption?

Gender and the Digital Divide

Many organizations are pursuing efforts to bring more women and girls online. How can we coordinate and streamline these efforts to make them more effective?

Strengthening Country Coordination

Building on the numerous digital development initiatives already taking place in regions and countries around the world, how can the organizations driving these efforts work together to improve coordination and collaboration? Members of this Working Group will identify 5-10 countries in 2017 to trial these new coordination/collaboration models.

Key Dates for 2017

17-20 January: World Economic Forum Annual Meeting 2017, Davos-Klosters, Switzerland

22 February: Internet for All Global Working Group meeting, Washington DC

28 & 31 March: Internet for All country forums in Northern Corridor countries

8 March: First meeting of Internet for All in Telangana, Hyderabad, India

4-5 April: Second working meeting of Internet for All in Buenos Aires, Argentina

5-7 April: World Economic Forum on Latin America, Buenos Aires, Argentina

3-5 May: World Economic Forum on Africa, Durban, South Africa

10-12 May: Transform Africa Summit and Northern Corridor Internet for All High-Level Update Meeting, Kigali, Rwanda

12-16 June: World Summit on the Information Society Forum, Geneva Switzerland.

Network for Digital Development Working Group meeting, Internet for All breakfast and dinner (June 15)

20 September: Internet for All Global Steering Committee and Network for Digital Development Summit, New York

25-26 September: ITU Telecom World 2017 - Internet for All working session, Busan, South Korea

4-6 October: World Economic Forum on India, New Delhi, India

16-19 Jan 2018: Annual Meeting, Davos, Switzerland

Additional Internet for All country forums will also take place throughout 2017



The Internet for All Global Steering Committee

African Development Bank (AfDB)
Alliance for Affordable Internet
AT&T
Berkman Center (Harvard)
BT
The Boston Consulting Group
Cisco
Cloudflare
Cornell University (Prof. Soumitra Dutta)
Cyberspace Administration of China
DETEC (Government of Switzerland)
DIAL (Digital Impact Alliance)
Digital Opportunity Trust
DiploFoundation
Facebook
Ericsson
Google
Government of Rwanda
GSMA
Hewlett Packard Enterprise
Huawei
ICANN
IEEE
INSEAD (Prof. Bruno Lanvin)
Intel
The Inter-American Development Bank
Internet Governance Forum (IGF)
Internet Society
International Telecommunications Satellite Organization
International Telecommunications Union (ITU)
Japan International Cooperation Agency
MasterCard
Microsoft Corporation
Millicom
Mozilla Foundation
MTN Group Ltd
NEPAD
NetHope
People Centered Internet
Pearson
Qualcomm Incorporated
Smart Africa
Tata Consultancy Services
Telkom
UK Department for International Development
UNESCO
University of London (Prof. Tim Unwin)
University of Pennsylvania (Prof. Christopher Yoo)
USAID
US Government State Department
Veon
World Bank Group
World Wide Web Foundation
Zain

Digital Economy and Society: the Forum Context

Internet for All is part of the World Economic Forum System Initiative on Digital Economy and Society, which works to cultivate a shared, trusted digital environment that is a driver of inclusion, economic development and social progress. The system focuses on four thematic areas.

Transformation

Exploring and quantifying the impact of digitization on business and society

Access and Adoption

Bring internet access to the next 3-4 billion people and ensure the creation of local content and infrastructure

Policy and Governance

Ensure new digital business models through agile governance frameworks

Trust and Resilience

Increase awareness, understanding and action on cyber risk by embedding it into a fully integrated strategic risk assessment

Get Involved

Organizations affiliated with the World Economic Forum can participate in the Global Working Groups. Affiliates and local organizations can join the country programmes. Please email anna.henry@weforum.org or visit our Facebook page (wef.ch/internetforall)

