

Living a Hyperconnected Reality

Background

Digital hyperconnectivity is dramatically changing the world around us and the way business is done. It is simultaneously disrupting incumbent institutions while creating new opportunities. Understanding how best to coordinate and manage a transformation from current static models to future dynamic systems in this complex world has become an increasing priority for all.

In this context the World Economic Forum is launching a new initiative called “Living a Hyperconnected Reality”. Exploring the linkages between such issues as security, cybercrime, privacy, the flow of personal data, individual rights, access to information and smart and seamless travel and transport, this work establishes a holistic means for understanding the systemic nature of change in a hyperconnected world. A number of industry-led projects have been initiated in response to partner requests to explore specific issues within the space of hyperconnectivity. Specifically, these projects include:

Rethinking Personal Data (2010~):

What are the ways in which individuals can strengthen the trust, transparency and control of the personal data created by and about them?

Risk & Responsibility in a Hyperconnected World (2011~):

Faced with the collective cyber risks and a lack of a central authority, how can we align individual actions for common good?

Shaping Culture & Governance in Digital Media (2012~):

How can we create a shared framework of norms and policy frameworks to develop effective governance models related to digital media?

The Connected World: Transforming Travel, Transport & Supply Chains (2012~):

How can demographic shifts, new consumer attitudes and emerging technologies be leveraged to deliver on the promise of smart and seamless travel and transport?

These projects aim at generating new insights and providing a multi-stakeholder platform for coordinated dialogue and action. Identifying the shared risks, rewards and interdependencies, there is a need for a stronger coordination which synthesizes diverse insights in a concerted way. Given how decisions taken in one sector can have unintended consequences in many other areas, there is a need to both continually monitor the changing landscape as well as integrate shared learnings.

To guide and focus its direction, this initiative will have an advisory council comprised of senior executives from our partner companies, leading academics, civil society and international policymakers. Its aim will be to collaborate and work in the white spaces of the various constituent projects to discover new insights, shared learnings and common synergies.

Summary

The “Living a Hyperconnected Reality” Initiative seeks to explore, examine and coordinate:

- Data Governance and Economic Growth
- Personal Data as a New Asset Class
- Freedom of Expression, Content Integrity and Access to Information
- Individual Rights to Privacy and Anonymity
- Paths to a Safe, Secure and Resilient Digital Environment
- Smart and Seamless Travel and Transport

Getting Engaged

If you would like to learn more about Living a Hyperconnected Reality, please contact:

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	2012	Januray	April	May	June	August	September	October	November	December
World Economic Forum Meeting:	Annual Meeting 2012	Latin America	Africa	East Asia	Europe, Middle East, North Africa & Central Asia		Annual Meeting of the New Champions	New York Strategy Meeting	India Economic Summit	
Summit Date(s): (subject to change prior to Summit)	25-29 January	16-18 April	9-11 May	30 - 1 May - June	4-6 June		11-13 September	3 October	6-8 November	
Location	Davos-Klosters, Switzerland	Puerto Vallarta, Mexico	Addis Ababa, Ethiopia	Bangkok, Thailand	Istanbul, Turkey		Tianjin, P.R.of China		New Delhi, India	
Who participates? * Events are by invitation only and subject to confirmation by the World Economic Forum	Chairperson/ CEO + (1) board-level executive	(1) CEO/Global Board Member, (1) Regional Head at no cost	(1) CEO/Global Board Member, (1) Regional Head at no cost +	(1) CEO/Global Board Member, (1) Regional Head at no cost +			(1)Chairman/CEO (1) Regional Head + Global Strategy Head		(1) CEO/Global Board Member + (1) Regional Head	
Calendar of Events: "Hyperconnected World" in 2012										
The Hyper-Connected World	Risk & Responsibility in a Hyperconnected World (Cyber-Risk)	✓			✓	✓	Shanghai TBD	✓		
	Rethinking Personal Data	✓		✓				✓		
	Shaping Culture and Governance in Digital Media	✓	✓			✓	Brussels/ Washington TBD		✓	✓
	The Connected World: Transforming Travel, Transportation & Supply Chains	✓				✓		✓	Berlin 17/18 Oct.	