Business and policy transformation

The challenge

By 2030, the world will need to meet the ambition of global goals and targets such as the Sustainable Development Goals (SDGs) and the Global Biodiversity Framework and advance towards the Paris Agreement. Integrating the ocean across all agendas and multilateral processes is key to successfully working towards this ambition as the ocean is essential for humanity’s prosperity and well-being, food security, global economies and jobs, addressing the climate crisis and securing intergenerational equity.

The impact we seek

Through cross-cutting projects and leveraging the convening power of the Forum, this impact area drives the business and policy transformations needed to accelerate ocean health and promote a sustainable and inclusive ocean economy that supports nature, people and climate.

Our initiatives

Ocean 100 Dialogues
A science-business platform enabling business leaders in the ocean economy to deliver cross-industry action that accelerates ocean stewardship for the protection and restoration of marine biodiversity.

How to engage: Join other Ocean 100 companies in this cross-industry collaboration to realize wide-ocean impacts.

Ocean 20
The Ocean 20 initiative provides a platform for G20 countries, the private sector and civil society to leverage market opportunities in the ocean economy and realize commitments to a sustainable, inclusive ocean.

How to engage: Join governments and other partners to shape the Ocean 20 initiative, elevating the role of the ocean in the global economy.

Sustainable Blue Partnership Cooperation Network
In collaboration with the China Oceanic Development Foundation and with the support from the Ministry of Natural Resources of China, this initiative facilitates multistakeholder cooperation for sustainable ocean governance.

How to engage: Endorse the Blue Partnership Principles as a guideline for carrying out ocean practices and support the network in different ways, including but not limited to supporting the operation and development of the network, participating in the network’s activities, and investing and taking action in the key areas of cooperation under the Blue Partnership Principles.

Communications efforts to strengthen ocean governance
Advocacy for bold action to solve critical ocean issues through relevant global multilateral forums, such as ending harmful fisheries subsidies (entry-into-force and strengthening of measures), creating marine-protected areas (protection of at least 30% of the ocean by 2030), and safeguarding marine biodiversity of areas beyond national jurisdiction (conclusion of a robust High Seas Treaty).

How to engage: Follow and promote our content on the Friends of Ocean Action website, Twitter and LinkedIn and leverage your networks, profile and media platforms to help share Ocean Action in 2023 and other statements, calls to action and messages drawing attention to ocean governance priorities.

Follow the Forum’s Ocean Action Agenda work on our website, Twitter, LinkedIn and get in touch here.