

PAGA II - Call for Submissions

Call for Submissions: Successful Use Cases of Digital Payment Solutions Enabling MSMEs Cross-Border

Project Scope: The PAGA II project invites the community to submit successful use cases (referred to as "The Solution") that demonstrate how digital payment capabilities have alleviated the challenges faced by Micro-, small and medium-sized enterprises (MSMEs) in cross-border transactions. These solutions can range from products and services to regulations or policies fostering the participation of MSMEs in cross-border transactions.

Legal Notice: By submitting information to the World Economic Forum (WEF) as part of the PAGA II project, you certify that all information provided does not contain any private or confidential material. You hereby authorize the WEF to share the submitted information in PAGA II-related events and potentially publish it on the PAGA II website. By providing this information, you acknowledge and agree that it will be accessible to the public and relinquish any claims of confidentiality or proprietary rights. Please ensure all information shared is appropriate for public disclosure.

Title

Provide a Short Title for the Solution

Description

*Provide a detail description of the Solution indicating the **targeted market segment** and how it aligns with the **G20 Cross-Border payments targets** (Cost, Speed, Transparency, Access). Highlight how your solution stands out in terms of **innovation and differentiation** by mentioning the gap or unsatisfied MSMEs needs before introducing the Solution. Include considerations on **sustainability and scalability**.*

*Specify **technology capabilities** utilized (e.g. Blockchain/Distributed Ledger Technology (DLT), Artificial Intelligence (AI) and Machine Learning (ML), APIs (Application Programming Interfaces, Cryptocurrencies, etc.)*

Report the year when the Solution was introduced and/or implemented

Participants

Provide the name and type of institutions developing or participating in the Solution development/implementation (e.g., Government, International Organization, NGO, Fintech, Financial Institution, Credit Union, Cooperative, etc.)

Territory

If the Solution is targeted at a specific region or market, please indicate the country or city of the MSMEs that would benefit from it.

Year of Introduction

Report the year when the Solution was introduced and/or implemented

Population and number of lives impacted

Indicate the population segment and the number of potential lives impacted with the Solution.

Best practices and lessons learned

Share the primary challenges, best practices, or lessons learned during the development, implementation, or monitoring of the solution. Include any specific industry standards or regulatory frameworks that either facilitated or constrained the development or implementation of the solution. Provide details on how specific challenges, including interoperability challenges, were overcome.

*Please refer to the interoperability definition included in the following document:
<https://www.weforum.org/publications/defining-and-measuring-payment-interoperability/>*

Public materials

Links/URL (if available) describing details of the solution, use cases, videos.

Full name, Email, Role and Organization