

Sustainable Development Impact Summit 2019

New York, USA, 23-24 September

#SustainableWorld

Highlights



Third Edition of the Sustainable Development Impact Summit



The Sustainable Development Impact Summit spotlights and scales multistakeholder partnerships to drive action towards the Sustainable Development Goals and Paris Agreement. This stakeholder approach is more important than ever before to generate the global movements and partnerships required for systems change.

The Summit's third edition brought together over 1,000 leaders and experts from across sectors, generations and geographies.

- Over 440 business leaders, including 113 CEOs
- 90 social innovators, entrepreneurs and youth representatives
- 108 experts and academics
- 130 public figures, including 12 heads of state or government and 21 heads of international organisations
- Over 120 interactive sessions, with 57% female speakers



Multistakeholder Collaboration for Impact



“We need not just urgency, but also direction, perseverance and a true partnership spirit.”

Klaus Schwab

Founder and Executive Chairman
World Economic Forum

“It is no longer about the cost of action, but the cost of inaction, which is far greater.”

Børge Brende

President and Member of the Managing Board,
World Economic Forum



Meet the Summit Co-Chairs



“The solutions are already here. {...} They just require scaling existing technologies. This is why this collaboration is so important.”

Jesper Brodin

Chief Executive Officer and President, Ingka Group (IKEA Retail)



“Now we have all the science, all the technology, all the knowledge like never before, what we need is leadership.”

Sebastián Piñera Echenique

President of Chile



“You need that intense dialogue with industry, and their knowledge and expertise.”

Mark Rutte

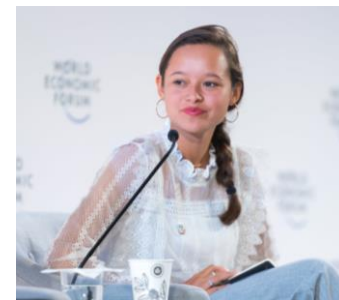
Prime Minister of the Netherlands



“We’re unstoppable. You saw us on the streets on Friday, millions of us came out. It’s an unstoppable movement that’s demanding change.”

Melati Wijsen

Co-Founder, Bye Bye Plastic Bags



Key Outcomes From the Summit

The Summit achieved extensive outcomes to advance progress towards the Sustainable Development Goals and the Paris Agreement:

- The **Mission Possible Platform** launched with the backing of 29 companies and organisations. Its aim is to achieve carbon neutrality in seven high-emission industry sectors, representing 30% of all global energy related greenhouse gas emissions: aviation, shipping, trucking, aluminium, steel, chemicals and cement.
- The President of Colombia announced the launch of **Biodiverse-Cities**, a new initiative which aims to reinvigorate the economic health of cities in the Amazon Basin.
- **UpLink** was announced, a new open-source digital platform to foster mass participation from entrepreneurs, community groups and other interested parties or individuals to meet the Sustainable Development Goals.



Key Outcomes From the Summit

- His Royal Highness The Prince of Wales established the Sustainable Markets Council, a public-private-philanthropic coalition, working towards building and financing a new market approach for global scale.
- A **Centre for the Fourth Industrial Revolution** is to be established in **Norway**. The centre will focus on developing policies to accelerate the most innovative emerging technologies for protecting the oceans.
- A 10-year plan was announced by the Global Battery Alliance to prepare the way for technology to reduce emissions by 30% across energy and transport by 2030.
- Getting to Zero Coalition was launched – an alliance of more than 60 companies within the maritime, energy, infrastructure and finance sectors, supported by key governments and intergovernmental organizations. It is committed to getting commercially viable deep-sea, zero-emission vessels into the global fleet by 2030 and then scaling their use through to 2050.



Key Outcomes From the Summit

- The **Food Action Alliance** was launched introducing a new coalition of global leaders committed to transforming food systems to sustainably nourish a growing population of 9.8 billion expected in 2050.
- The **UHC2030 Private-Sector Constituency** published a new statement confirming private sector commitment to provide universal healthcare by 2030.
- The launch of the **Consumers Beyond Disposability Coalition**, a partnership to enable a new generation of consumption models which shift from single use to reuse. In next 12 months the coalition will jointly model and test reuse systems in urban areas, with the goal of ending society's dependence on single-use plastics.
- **Scale 360** was launched – a global accelerator to surface, support, and connect ground-up technology innovators, working to advance the circular economy for plastics, fashion, electronics, food and more.



Key Outcomes From the Summit

- Eight countries, one state government, and over 40 organisations across multiple sectors, formed the **Just Rural Transition**. This is a partnership aimed at changing the way we produce food and use natural resources to feed a growing global population by 2030, while enhancing resilient livelihoods and protecting vital natural systems which sustain life. The partnership is backed by US\$12 million of funding from the UK government.
- The **Global Sustainable Energy Innovation Fund** was announced, with the goal of building an investment fund of at least €1 billion for sustainable energy innovation, which will be formally launched at the World Economic Forum Annual Meeting 2020.
- The government of Egypt joined the Forum's **Closing the Gender Gap Accelerator** programme, which aims to increase women's participation in the labour force, increase integration into leadership positions, close wage gaps and provide women with the skills of the Fourth Industrial Revolution.



Key Outcomes From the Summit



- The **Country Financing Roadmap** was launched, which provides countries with actionable steps to unlock capital to meet the Sustainable Development Goals. Saint Lucia is the first country to lead this effort.
- The **Natural Climate Solutions Alliance** was announced. This is a partnership with the World Business Council for Sustainable Development, which will unlock carbon finance for natural climate solutions to positively contribute to the Paris Agreement goals, as well as to some of the world's most pressing environmental and social challenges.
- The **Coalition for Climate Resilient Investment** was launched – which included four countries and 34 companies and institutions, with more than US\$5 trillion in assets - to promote public and private sector investment in climate resilient infrastructure.
- The **Tropical Forest Alliance** convened a Brazil Strategic Group, bringing together Brazilian and international businesses, with the aim of agreeing to collective action on halting deforestation linked to industry supply chains.



Key Outcomes From the Summit



- In its third decade, the [Schwab Foundation for Social Entrepreneurship](#) introduced three new award categories, alongside the established category of Social Entrepreneur of the Year: Public Social Intrapreneur, Corporate Social Intrapreneur and Social Innovation Thought Leader. These new categories recognise and support the whole ecosystem of social innovation, with 40 innovators receiving awards in 2019.
- [Humanitarian Investing Initiative](#) launched a new framework to support inclusive models of financing that deliver humanitarian impact and financial return. It will help address the growing scale, duration and complexity of crises and fragility, which are affecting approximately 2 billion people. Providing clean energy in fragile and displacement settings is one of the key focus areas of the initiative over the next year.
- Over 100 organisations from across the public and private sector came together to form the [Global New Mobility Coalition](#). The partnership is aimed at cutting traffic congestion and reducing transport emissions by 95% by 2050 through integrating shared, electric and autonomous mobility solutions.



Key Outcomes From the Summit

- A new partnership was announced between the United Nations Development Programme to release a **Strategic Value Framework**; a new tool for understanding the effects of potential technological, climate and trade disruptions to global value chains. Bangladesh is the first country committed to using the framework.
- The **Clean Air Fund** was launched, with initial funding of \$50 million, to focus multistakeholder efforts on helping those that breathe polluted air: 90% of people worldwide. Projects are already under way in Poland, India and China to deepen research and scale solutions. The goal is to increase the size of the fund to \$100 million through philanthropic donations.
- A **Digital Safety Initiative** was established, a partnership of consumer brands, media platforms, content producers and distributors, government leaders and civil society aimed at supporting a safe media ecosystem by tackling hateful, violent, harmful and terrorist content online



A Sustainable Event

The Summit upholds the highest standards of event sustainability.

- **Carbon neutrality** – offsetting staff carbon footprint and inviting participants to offset own emissions
- **Sustainable food** – plant-based menus, which were locally sourced within 100 miles, with any leftovers redistributed
- **Responsible sourcing** – held in an LEED-certified venue, choosing only sustainable materials, with structures, furniture and technical equipment all rented locally
- **Zero waste to landfill** – no giveaways, participants encouraged to bring their own water bottle, a multi-bin system



The Summit Action



Summit in the Media



To advance the sustainable development agenda, the answers will not come from **governments, businesses** and **academia** alone – we also need the input of the **public**.

#sustainableworld was launched to build a bridge between the voices of the public and the summit participants. This campaign invites all constituents to **add their voice** to the mix, to highlight their solutions to create a #sustainableworld.

Media reach in the first two days:

- Over **50 million** reached on social media – 10 times the number reached last year
- Over **90,000 page views** across published op-eds, expert blogs, and buzz stories
- Over **56,000 livestream views**

