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Introduction

Hilde Schwab, Chairperson and Co-Founder, Schwab Foundation for Social Entrepreneurship

François Bonnici, Director, Schwab Foundation for Social Entrepreneurship

In January 2022, during The Davos Agenda, the Schwab Foundation for Social Entrepreneurship released its second major impact report, Transforming through Trust. The report was based on an evaluation that showcased the collective achievements of the Schwab Foundation community over the last three years. Through values-based approaches, centring on inclusivity, collaboration and sustainability, the community of 77 awardees collectively had an impact on 100 million people worldwide from 2019 to 2022. Together with the combined effects of the existing community of awardees presented in the first report, Two Decades of Impact, a total of 722 million lives have been directly improved by the work of this community of leading social innovators.

The Transforming through Trust report highlights how social entrepreneurs have tackled the systemic, deep-rooted and most critical issues of our time through a pandemic, a worsening climate crisis and growing inequality during economic volatility, inflation and recessions. It is clear that facing systemic challenges requires agility and complex changes within governments, businesses and research institutions.

Corporate Social Intrapreneurs have used their influence in large private-sector organizations to change how things are done, identify those who benefit and define who the customers are. Through innovative business units or social business subsidiaries, they also show how the core business model could be more inclusive and purposeful.

Public Social Intrapreneurs have worked to create better policy environments, public programmes and investments that enable social innovators to thrive and citizens to benefit and become active agents of change in society. These innovators catalyse governments and large institutions to create more inclusive cities and equitable growth.

In addition, a generation of Social Innovation Thought Leaders have provided legitimacy and critical reflection on the emergence of new models and ways to expand and integrate them further.

The adoption and practice of social innovation has changed enormously and our work to integrate social change leaders across the private, public, social and academic sectors recognizes the need for all institutions to transform and work entrepreneurially in the public interest.

Over the last year, we welcomed the 2022 Schwab Foundation Awardees to our community and celebrated their achievements. We continued to deliver tailored support to new awardees through peer networking, global exposure and learning opportunities that included the highly valued Harvard Kennedy School programme on system leadership.

We also assembled in person for the first time in over two years at the World Economic Forum Annual Meeting 2022 in Davos-Klosters in May. We had the largest gathering of social innovators ever at an Annual Meeting, with over 50 participants and 18 public, private and partner sessions. We also received strong support from over 100 network partners around the world to launch the Global Alliance for Social Entrepreneurship to strengthen the engagement of public- and private-sector leaders in the social entrepreneurship sector.

We sincerely thank our key support partners, the Bayer Foundation, Deloitte, the Frey Charitable Foundation, the GHR Foundation, the Goldman Sachs Foundation, Microsoft, the Motsepe Foundation and SAP, as well as the many other partners with whom we work on a daily basis.
Our Model

The Schwab Foundation for Social Entrepreneurship, in collaboration with the World Economic Forum, is a global platform that advances the world’s leading models of sustainable social innovation. For more than 20 years, the Schwab Foundation has selected and curated a community of over 400 late-stage social innovators who work in 190 countries, and highlighted leading social innovation models to top decision-makers in business and government.

Since 2019, the Schwab Foundation has introduced new categories to better reflect the ecosystem of social innovation:

– **Social Entrepreneurs**: Founders or CEOs who innovatively address a social or environmental problem, with a focus on low-income, marginalized or vulnerable populations

– **Corporate Social Intrapreneurs**: Business leaders in multinational or regional companies who drive the development of new products, initiatives, services or business models that address societal and environmental challenges

– **Public Social Intrapreneurs**: Public-sector leaders who harness the power of social innovation and social entrepreneurship to create public good through policy, regulation or public initiatives

– **Social Innovation Thought Leaders**: Experts and champions who shape and contribute to the evolution of the field

Together with these social innovators, the Schwab Foundation seeks to support sustainable, inclusive solutions that are systemic in nature and to empower millions of excluded, vulnerable and low-income individuals to address local and global social and environmental challenges. It provides exposure, and aims to strengthen systemic leadership capacity and build a trusted community to support leaders in their efforts to change the world.

The Schwab Foundation’s overall ambition is to support social innovators in collectively creating a more just, equitable and sustainable world. It supports change-makers from all over the world in tackling systemic challenges that drive inequality and exclusion, helping them to create real change for people. As the Foundation moves towards this ambition, it aims to influence three core outcomes:

1. Outstanding models of social innovation that are expanded, adopted and adapted across sectors, increasing their impact and deepening their value

2. Social innovators that are playing systemic roles, creating transformative change in new and novel ways, from unlocking new financing solutions, influencing policy decisions and shaping the mindsets of key stakeholders, to working to shift power and resources to people to create change

3. A mobilized social innovation ecosystem involving diverse actors, to collectively transform society through collaboration on shared areas of focus and to exchange resources in ways that advance common goals

The establishment of the Global Alliance for Social Entrepreneurship, hosted by the Schwab Foundation at the World Economic Forum, is a significant development as it actively mobilizes the ecosystem in support of social entrepreneurs. The Alliance now consists of over 100 members from business, the public sector, academia and civil society who are working in collaboration with many other networks.
Our Community

370 organizations headquartered in 70 countries

Countries with operations: 190

Social Innovators: 435

Gender: male: 66%
female: 34%

Average age: 58 (from 32 to 89 years of age)

Regional breakdown

Asia 25%
Europe 21%
Latin America 16%
North America 20%
Middle East and North Africa 6%
Oceania 1%
Sub-Saharan Africa 11%
In January 2022, the Schwab Foundation published the impact report *Transforming through Trust: How social innovators are transforming the lives of millions*, which reflects on the journey of the 77 social innovators awarded between 2019 and 2022: 13 Corporate Social Intrapreneurs, 10 Public Social Intrapreneurs, 16 Social Innovation Thought Leaders and 38 Social Entrepreneurs.

The review conducted to produce the report proved the extraordinary resilience and agility of the last three cohorts of awardees. In recent years, they have made progress not only in addressing the immediate needs of groups who were most hit by the pandemic, but they managed to keep the focus on long-term social and environmental challenges at the same time. They did so by strengthening relationships and networks of collaboration and trust and providing tools and capabilities to their main stakeholders, people often excluded from the mainstream economic system, especially young people, women and minority groups, so they could be pivotal in catalysing their own progress.

The awardees have shown that values-based approaches centring on inclusivity, collaboration, relationships of trust and long-term sustainability are more likely to be transformative in changing institutions, policies and mindsets, and in disrupting traditional ways of working that keep systemic barriers in place. They have achieved enormous success with creativity, empowerment and adaptability, despite persistent and systemic challenges, exacerbated by the impacts and inequalities of COVID-19.

The review also revealed that their work over this period affected 100 million people directly. A large number of awardees from this group focused on improving the social and economic quality of life, providing appropriate and increased access to healthcare, education, energy, finance and water. Together with the combined impact of awardees presented in the *Two Decades of Impact* report, covering the period from 2001 to 2018, a total of 722 million lives have been directly, positively affected by the Schwab Foundation’s community of social innovators over the past two decades.

“After the first wave of the pandemic in India, we decided to work with the most excluded communities for COVID relief. We have helped nearly 1.5 million people. We provide dry rations, cooked meals, mental health support, documentation of the problems in the community and transport for migrant workers. Very few organizations work at that scale. Then, we started a migrant resilience collaboration – Jan Sahas – and 1 million households now receive a social security benefit throughout this time of COVID.”

Ashif Shaikh, Founder and Director, Jan Sahas Social Development Society, India – Social Entrepreneur 2020
“I always had a lot of freedom to bring to life a proper approach to build a lasting relationship with Indigenous populations and their unique challenges, e.g. the lack of access to resources and health inequality. Many people single out the philanthropic piece but the holistic piece – the relationships with the communities – is more important. Understanding the social and economic infrastructure of the communities, notably their self-governance, is important.”

Sam McCracken, Founder and General Manager, N7, Nike, USA – Corporate Social Intrapreneur 2022
How these change-makers create social and environmental impact through their work:

- **Levelling the playing field** with improved healthcare and improved livelihoods
- **Equipping young people** to build their future through nutrition and education
- **Fostering people’s empowerment** through better access to finance
- **Creating the conditions for marginalized social actors** to enable social impact on the ground

- **Aligning on common purposes** by putting the Sustainable Development Goals in action
- **Strengthening social and economic development**
- **Playing a systemic role** to overcome deep-rooted issues that surface as social barriers
- **Orchestrating rapid responses and collaboration** to adapt to pressing shifting contexts

- **Integrating technology as a tool** to drive systemic change that improves the depth, reach and quality of the solutions
- **Influencing other actors in their ecosystems** to adopt innovative solutions with social impact

“I have always been passionate about entrepreneurship, the ability of individuals through vision and action to build new companies and develop new markets. So, I researched and taught market-building entrepreneurs at Stanford University and at INSEAD. But 15 years ago, I met a few social entrepreneurs and was truly inspired by the power of entrepreneurial capabilities in the hands of impact-oriented change-makers. From that moment, I have not looked back and have devoted myself to building the global ecosystem of social innovation and impact investing, bringing capabilities and resources to social entrepreneurs for them to be able to build new solutions and scale their impact.”

Filipe Santos, Professor of Social Innovation and Dean, Católica Lisbon School of Business and Economics – Social Innovation Thought Leader 2019
Figure 2: Collective impact achieved by Social Innovator cohorts, 2019-2022

- **6,000,000** Empowered women
- **319,100** Improved capacity of social innovators
- **2,250,752** Improved education
- **3,573,300** Improved social and economic livelihoods
- **2,300,748** Improved nutrition
- **680,000** Improved capacity of young leaders
- **224,000** Improved energy access
- **175,608** Improved access to information
- **220,000** Improved legal identity and representation
- **10,000,000** Supported migrants and refugees
100,000,000 lives positively impacted by awardees

40,931,000 Improved healthcare and wellness

18,050,000 Improved child healthcare

15,356,258 Improved financial inclusion

“My job is to support people working for change and tell their stories. To date, 78 countries have joined the organization, all major democracies and civil society groups. As our organization has grown, there has been a rise of authoritarian leaders, and then low citizen trust in government. Our work is a countervailing force to achieve and preserve democracy beyond the ballot box, making governments more open and engaging citizens.”

Sanjay Pradhan, Chief Executive Officer, Open Government Partnership, USA – Public Social Intrapreneur 2022
Every year, a group of awardees are selected to join the Schwab Foundation’s community of over 400 social innovators. The Social Innovators of the Year 2022 include innovators using hip-hop to transform the lives of favela dwellers in Brazil, unlocking ancient storytelling through augmented reality in Australia, decentralizing healthcare in the Netherlands, eradicating hidden hunger in Costa Rica and mobilizing over $200 million for community solutions in global public health.

This year, 15 social leaders were announced at The Davos Agenda in January 2022 through the livestreamed session How social innovators have improved the lives of over 722 million, featuring World Economic Forum Founder and Executive Chairman Klaus Schwab, Schwab Foundation Chairperson and Co-Founder Hilde Schwab, and four of the outstanding awardees. A global media campaign with the #SchwabAwards hashtag took place at the same time.

The Schwab Foundation’s two new awardees, Adriana Mallet of SAS Brasil and Pranshu Singhal of Karo Sambhav, joined the Social Innovators of the Year onstage at the World Economic Forum Annual Meeting 2022 in Davos-Klosters on 23 May and in the livestreamed Transforming through Trust session, where their award was announced to the world and watched by over 11,000 people online. The awardees were joined by Hilde Schwab and special guest Richard Edelman, Chief Executive Officer of Edelman, in what was the first in-person unveiling of the awardees in two years due to the pandemic.
Social Entrepreneur of the Year 2022

Celso Athayde
Organization: CUFA Favela Holding
(Central Unica das Favelas)
Country of nationality: Brazil
Region: Latin America
Sector: Community empowerment
SDG: 1, 10

Rana Dajani
Organization: Taghyeer/We Love Reading (WLR)
Country of nationality: Jordan
Region: Middle East and North Africa
Sector: Education
SDG: 1, 4, 5

Jos De Blok
Organization: Buurtzorg
Country of nationality: Netherlands
Region: Global
Sector: Healthcare
SDG: 3

Mikaela Jade
Organization: Indigital
Country of nationality: Australia
Region: Australia
Sector: Diversity and inclusion
SDG: 8, 10

Adriana Mallet
Organization: SAS Brasil
Country of nationality: Brazil
Region: Brazil
Sector: Youth empowerment and education
SDG: 3

Kennedy Odede
Organization: Shining Hope for Communities (SHOFCO)
Country of nationality: Kenya
Region: Africa
Sector: Community empowerment
SDG: 1, 4, 5, 10

Marlon Parker
Organization: RLabs
(Reconstructed Living Labs)
Country of nationality: South Africa
Region: South Africa
Sector: Workforce development
SDG: 1, 8, 10

Rene Parker
Organization: RLabs
(Reconstructed Living Labs)
Country of nationality: South Africa
Region: South Africa
Sector: Workforce development
SDG: 1, 8, 10

Ashraf Patel
Organization: Pravah and ComMutiny – The Youth Collective (CYC)
Country of nationality: India
Region: India
Sector: Children and youth development
SDG: 4, 10

Pranshu Singhal
Organization: Karo Sambhav
Country of nationality: India
Region: South Asia
Sector: Education
SDG: 13

Wenfeng Wei (Jim)
Organization: DADDYLAB
Country of nationality: People’s Republic of China
Region: People’s Republic of China
Sector: Consumer protection
SDG: 12
Corporate Social Intrapreneur of the Year

Sam McCracken
Organization: Nike, Initiative: N7
Country of nationality: USA
Region: North America
Sector: Diversity and inclusion
SDG: 3, 10

Gisela Sanchez
Organization: BAC Credomatic, Initiative: Nutrivida
Country of nationality: Costa Rica
Region: Latin America
Sector: Nutrition
SDG: 2, 10

Public Social Intrapreneur of the Year

Pradeep Kakkattil
Organization: United Nations Programme on HIV/AIDS (UNAIDS)
Country of nationality: India
Region: Europe
Sector: Healthcare
SDG: 3, 10, 17

Sanjay Pradhan
Organization: Open Government Partnership (OGP)
Country of nationality: USA
Region: Global
Sector: Civic engagement and governance
SDG: 16, 17

Social Innovation Thought Leader of the Year

Alberto Alemanno
Organization: The Good Lobby
Country of nationality: France
Region: Global
Sector: Governance and civic engagement
SDG: 17

Hahrie Han
Organization: Johns Hopkins University
Country of nationality: USA
Region: Global
Sector: Collective action
SDG: 10, 16

Adam Kahane
Organization: Reos Partners
Country of nationality: Canada
Region: Canada
Sector: Collective action
SDG: 16, 17
“Supporting positive-impact entrepreneurs is incredibly important to Microsoft, as we believe that they have the power to change the world. There’s so much that we can learn from these change-makers. All of us need to work together, alongside positive-impact entrepreneurs, to enable a more inclusive, sustainable and responsible future and to achieve the UN SDGs.”

Jean-Philippe Courtois, Executive Vice-President and President, National Transformation Partnerships, Microsoft, USA
Our Activities
2021-2022

Harvard Systems Leadership Executive Education 2021

On 5-16 April 2021, the Schwab Foundation convened 25 social innovators to a Harvard Kennedy School of Government executive education course in digital format. The two-week part-time course featured a practitioner-oriented curriculum designed specifically for the needs of the Schwab Foundation’s global network of late-stage social entrepreneurs. Led by top faculty in their fields, participants gained an understanding of systems thinking, identified ways to increase their impact and developed leadership skills for systems change.

The programme was co-directed by Julie Battilana, Faculty Chair, Social Innovation and Change Initiative (SICI), and Alnoor Ebrahim, Professor of Management, Fletcher School of Law and Diplomacy, Tufts University. It included content on systemic frameworks, power dynamics, impact measurement, innovation, adaptive leadership and public narrative.

The participants’ tuition was sponsored by generous support from the Motsepe Foundation, under the leadership of Precious Moloi-Motsepe, and David Rubenstein. The Schwab Foundation thanks them for their long-standing support and belief in this programme to advance the work of system leaders.
Taking place during the United Nations General Assembly, the World Economic Forum’s fifth and fully virtual Sustainable Development Impact Summit 2021 gathered leaders from government, business, international organizations and civil society along with a diverse group of experts and innovators to initiate, accelerate and expand entrepreneurial solutions to tackle climate change and advance sustainable development.

Ninety Schwab Foundation Social Innovators participated in the meeting, including all 2022 Social Innovator Awardees. In collaboration with the Forum’s programme team, the Schwab Foundation created an event series called “Meet the Pioneers” in which several awardees shared their innovative solutions to tackle some of the world’s greatest issues.

Sessions were streamed live on the World Economic Forum’s website and platforms. They included Meet the Pioneers Tackling the Mental Health Crisis, featuring Schwab Foundation Awardee Robin McIntosh (Workit Health); Meet the Pioneers Disrupting Urban Refugee Response, featuring Schwab Foundation Awardees Cynthia McCaffrey (UNICEF Representative to the People’s Republic of China), Sasha Chanoff (RefugePoint) and Amy Slaughter (RefugePoint); and Meet the Pioneers of Sustainable Fashion, featuring Schwab Foundation Awardees Javier Goyeneche (EcoAlf) and Safia Minney (People Tree). The sessions reached over 10,000 people and an Agenda article recapping the sessions was published.

To further showcase the Schwab Foundation’s work on corporate social intrapreneurship, the Social Intrapreneurship for ESG Targets session was organized, featuring Schwab Awardees Harald Nusser (Gilead Sciences) and Kyle Zimmer (First Book).

Alongside the Sustainable Development Impact Summit 2021, the COVID Response Alliance co-hosted a Roundtable on Social Sourcing, Supply Chains and Procurement with SAP. The Roundtable brought together senior executives from the private and public sectors and social entrepreneurs to explore ways to jointly accelerate the establishment of “social sourcing” as a key ingredient in transforming value chains.
Twenty-Year Reunion 2021

Twenty years ago, on 17-19 November 2001, the Schwab Foundation for Social Entrepreneurship welcomed its first group of social entrepreneurs to Geneva. Driven by the powerful change they were seeing in the world, Hilde and Klaus Schwab had established the Schwab Foundation to shine a spotlight on a new kind of leader. A new journey had started for the 41 trailblazers who joined that weekend.

During this special reunion held on 23 November 2021 in digital format, 28 of the pioneer social entrepreneurs engaged in a moment of sharing with the Schwab Foundation’s co-founders and team. The team had the privilege and pleasure of hearing about the awardees’ journeys over the past 20 years, including their proudest and hardest moments, and the lessons learned along the way. Martha “Pati” Ruiz Corzo (Grupo Ecologico Sierra Gorda) charmed the participants with her poetry and heartfelt singing, Garth Japhet (Heartlines) reminded everyone of the defining moment for the Schwab Foundation in 2001 when the decision was made to build a community of a new kind and Linda Rottenberg (Endeavor) filled those present with her upbeat, contagious energy to do even more.

The Schwab Foundation is particularly grateful to Zanele Mbeki and Johanna Mair for representing the enduring support of the Board, and to Mirjam Schöning for reminding the team of the long-standing privilege of working with all in the community and for paying tribute to Pamela Hartigan for her profound influence on the Foundation.

The Twenty-Year Reunion offered an intimate occasion for celebration and reflection on the path the social entrepreneurs have walked together and on the way forward for future generations of change-makers, while renewing the determination to support social innovators as they navigate the complexity of leading for impact.

Social Entrepreneur of the Year India Award 2021

In 2010, the Schwab Foundation for Social Entrepreneurship and the Jubilant Bhartia Foundation collaborated to promote social innovation in India through the Social Entrepreneur of the Year Award India. The partnership has since recognized and supported the growing field of social innovation in India. The 2021 awards mark the 12th anniversary of this award.

In October 2021, the Schwab Foundation and the Jubilant Bhartia Foundation proclaimed Pranshu Singhal, Founder of Karo Sambhav, as the winner of the India Award 2021. He is working to make a circular economy possible in India and is enabling enterprises to close their material loops.

Karo Sambhav is creating a grassroots ecosystem to set up a robust India-wide solution that addresses the collection, recycling and secondary material management of multiple types of waste, including e-waste and waste from plastics, batteries and glass. Karo Sambhav’s technology platform and systems foster good governance, fairness, trust, transparency and traceability. Brands that have collaborated with Karo Sambhav include Apple, Cisco, Coca-Cola, Dell, Ericsson Vivo, Hafele, HP, Oppo, Pepsi, Toshiba and Xiaomi, among others.
Social Entrepreneur of the Year Brazil Award 2021

In 2005, the Schwab Foundation for Social Entrepreneurship and Folha de São Paulo came together to promote social innovation in Brazil through the Social Entrepreneur of the Year Brazil Award.

The 17th Social Entrepreneur of the Year Award took a different strategic direction. Given the crucial role of social entrepreneurs in the response to the COVID-19 crisis and in recovery efforts in Brazil, Folha de São Paulo and the Schwab Foundation chose three of 12 finalists competing in four new categories:

- Alan Almeida and Carla Cristina in the Social and Productive Inclusion category
- Leonardo Letelier (Philanthropic Fund against COVID-19) in the Health and Food Emergency category
- Adriana Mallet (Telemedicine SAS Brasil) in the Innovation for the Post-COVID Recovery category
- Stella Maris Monteiro (Mother and Much More) in the Community-based Solutions category

The winners were featured on the homepage of the Folha website and a virtual award ceremony celebrating the winners was hosted on TV Folha.

The Schwab Foundation Board was invited to select one of the finalists to join the Schwab Foundation’s community of social innovators. Adriana Mallet, Founder of SAS Brasil, was selected to join the 2022 cohort in February and invited to participate in the World Economic Forum Annual Meeting 2022 in Davos-Klosters in May.
On 17-21 January 2022 – the week originally scheduled for the World Economic Forum Annual Meeting in Davos-Klosters – the Forum instead hosted a series of virtual, high-level sessions during The Davos Agenda. At a media launch during the event, the Schwab Foundation announced the Social Innovators of the Year 2022 and released an impact report, *Transforming through Trust: How social innovators are transforming the lives of millions.*

The Schwab Foundation Social Innovators of the Year digital launch was held at the same time as the award announcement session.

The launch material included a press release, two Agenda articles, a social media toolkit, media/press interviews, a social media video, an impact video, an impact story and several other marketing/media products. The launch garnered mentions in prominent media outlets, such as BBC News and World Service radio, and more than 10 million people read or watched the news in China as a result of the announcement of Jim Wei’s award; all of the awardees and their organizations also shared the news. The #SchwabAwards22 hashtag generated over 50,000 views through the Schwab Foundation’s social media channels alone. The news of the awards reached approximately 3.7 million people.
World Economic Forum Annual Meeting 2022

The World Economic Forum Annual Meeting 2022 brought together over 2,000 leaders and experts from around the world, all committed to the mission of improving the state of the world. The Annual Meeting brought a record number of 50 social innovators to Davos. These innovators lent their voices and ideas to a range of public, private and partner sessions, and had 58 speaking roles covering trust, climate, jobs, sustainable fashion and racial equity, among other subjects. The Schwab Foundation produced 18 sessions on topics such as the social economy and social procurement, and organized the “Transforming through Trust” award ceremony that featured 17 social change leaders and Schwab Foundation Chairperson and Co-Founder Hilde Schwab, as well as special guest Richard Edelman. The session was viewed over 11,000 times on the website and social media.

In collaboration with Deloitte and the World Economic Forum, and in partnership with Catalyst 2030, Euclid Network, the Motsepe Foundation and the Global Alliance for Social Entrepreneurship, the Schwab Foundation launched an Insight Report entitled Unlocking the Social Economy: Towards an inclusive and resilient society, which provides five key policy recommendations to advance the social sector. The report was launched during an issue briefing and was championed by the Vice-President of the European Commission and the Global Chair of Deloitte, and the session was also broadcast on CNBC International. In addition, a social media campaign took place using the #SocialEconomy and #wef22 hashtags, an agenda thought piece was published and two social media videos were produced.

Beyond the session on the social economy, the Global Alliance also held public and private discussions to incentivize manufacturing companies to boost change, internally and in collaboration with partners, to ensure that responsible and sustainable procurement becomes the global norm. Another strategic roundtable built on the Global Alliance’s ongoing work to lead a consortium of actors collaborating on developing actionable pathways to unlock small and medium-sized enterprise and social entrepreneur finance. The session furthered the engagement of the diverse stakeholders to tackle the financing and capacity-building gap for truly inclusive, sustainable growth.

The Schwab Foundation also produced a session on Indigenous storytelling with Mikaela Jade (Indigital) and Sam McCracken (Nike N7), the first session featuring two Indigenous peoples on stage at an Annual Meeting. A workshop on the sustainable fashion movement, co-organized by the Schwab Foundation and the Circular Economy team, included two social innovators from the community.

In partnership with the Motsepe Foundation, the Schwab Foundation held a Reception Dinner to celebrate the
2022 awardees. Special guest Al Gore, Vice-President of the United States (1993-2001), joined the dinner for a fireside chat with Ndidi O. Nwuneli, Executive Chair, Sahel Consulting Agriculture & Nutrition, Nigeria.

The Schwab Foundation also relaunched the COVID Response Alliance for Social Entrepreneurs as the Global Alliance for Social Entrepreneurship. Although more and more private- and public-sector leaders recognize the vitality of partnerships with social entrepreneurs, these models remain “exceptional”, and around 77% of social enterprises are still reporting difficulties in their engagement with both private and public partners. With more than 100 committed members, the launch solidified the Global Alliance’s position as the largest multistakeholder coalition in the sector hosted by an international organization that facilitates ecosystem building to support the social innovation movement and places social innovators as levers for systems change.

The Schwab Foundation announced a new partnership with Microsoft at the Annual Meeting 2022 to advance the digital transformation journeys of Schwab social innovators. Through Microsoft’s Entrepreneurship for Positive Impact programme, 30 social enterprises in the Schwab Foundation community will receive access to technology development, connections and expertise to build efficiency and expand the impact of their work.

The Schwab Foundation also produced several Agenda articles on the social economy, social entrepreneurship and social innovation, as well as social media videos featuring members of the community, including Phillip Goff, Co-Founder and President, Center for Policing Equity, USA; Kennedy Odede, President, Chief Executive Officer and Co-Founder, Shining Hope for Communities (SHOFCO), Kenya; and Dharsono Hartono, Chief Executive Officer, Rimba Makmur Utama, Indonesia.
“The COVID-19 pandemic has revealed the importance of a strong social market economy. In Europe and beyond, we hear calls for a more sustainable, inclusive and resilient economy. This is one of the European Commission's priorities and the social economy has been identified as a key tool for achieving this objective.”

Nicolas Schmit, Commissioner for Jobs and Social Rights, European Commission
Global Alliance for Social Entrepreneurship

Social entrepreneurs have been central to solving some of the toughest challenges brought on by the COVID-19 crisis. But as the pandemic clearly shows, many of these social entrepreneurs lacked the resources they needed to work to their full capacity and were often absent from the decision-making table.

With more than 100 members consisting of corporations, investors, philanthropists, governments, researchers, and media and industry actors, the Global Alliance for Social Entrepreneurship is uniquely positioned to solidify the highly dynamic and resilient social innovation ecosystem and build a stronger foundation for social entrepreneurs to further their impact. The Global Alliance is an integral part of the Schwab Foundation for Social Entrepreneurship and its community of 416 social innovators as well as the Forum community of 1,000 members.

While the Global Alliance shares its vision with the Schwab Foundation, its mission encompasses building an engaged network of top public- and private-sector leaders in support of a social innovation movement that transforms society for a more just, sustainable and equitable world. To achieve this mission, the Global Alliance mobilizes a trusted community of leaders that act and learn together so that social entrepreneurs can flourish.

With the increasing recognition of the value of social entrepreneurs and their perspectives in the various World Economic Forum communities, the Alliance creates a synergetic relationship between the Forum and its Partners through engagement and collaboration, helping both achieve their goals and increasing the profile of social innovation on the global stage.

The past year marked the official launch of the Global Alliance and the following achievements:

- **Engaged ecosystem:** The Alliance grew its membership base by 20% and announced partnerships with new members of the coalition, including Microsoft, Social Enterprise UK, UBS and the United Nations Institute for Training and Research, among others.

- **A strengthened social innovation sector:** Across its six priority agendas, the Alliance produced several industry-wide reports and published a number of articles on the Forum’s media platform:
  - **Strengthening private sector engagement:** Together with Yunus Social Business, Boston Consulting Group and SAP, the Alliance released a report that outlines the opportunities of social procurement, titled *A $500 Billion Market Opportunity for Real Impact*. In addition, with support from Alliance members, the Deloitte team launched a diagnostic tool that helps social enterprises assess their competencies and identify areas for improvement.
  - **Strengthening public-sector engagement:** The main findings in the *Unlocking the Social Economy* report, published during the World
Economic Forum Annual Meeting 2022, were highlighted in a special Op-Ed and social media videos.

- **Strengthening collective actions:** The Alliance and its members continued their collective delivery and insight generation related to racial and social justice, inclusive health and recovery, and inclusive finance work streams with final reports to be released between October and December 2022.

- **Advancing innovation that transforms society:** Together with the Schwab Foundation, the Global Future Council on Advanced Manufacturing and Value Chains and the Sustainable Development Investment Partnership, the Alliance co-hosted five sessions during the World Economic Forum Annual Meeting 2022.

- **Emergency and crisis response:**
  - **Introducing India’s COVID-19 Last Mile Responders:** In August 2021, the Alliance published a list of 50 social entrepreneurs and 12 social enterprise-led partnership initiatives, spotlighting the Last Mile Responders’ extensive COVID-19 efforts that impacted 171 million people in four vital areas of need: prevention and protection, COVID-19 treatment and relief, inclusive vaccine access and livelihood security.
  - **Supporting Ukrainian social entrepreneurs in wartime:** As the Russian war in Ukraine unfolded, many Alliance members channelled their resources to support the war-torn country. In June 2022, the Alliance and Catalyst 2030 launched an initiative in support of social economy development in Ukraine. It focuses on upskilling, social enterprise acceleration, community building and policy change advocacy.
Foundation Board members

The Schwab Foundation for Social Entrepreneurship is steered by the Foundation Board:

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Chairperson and  
Co-Founder, Schwab  
Foundation for Social  
Enterpreneurship

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Solutions, Centre for  
Nature and Climate,  
World Economic Forum

Helle Thorning-  
Schmidt  
Prime Minister of  
Denmark (2011-2015)
Partners and Supporters

For their generous support, the Schwab Foundation for Social Entrepreneurship expresses its deep gratitude to:

- Bayer Foundation
- Deloitte
- Tatjana and Rainer-Marc Frey, the Frey Charitable Foundation
- The GHR Foundation
- The Goldman Sachs Foundation
- Microsoft
- Precious Moloi-Motsepe and Patrice Motsepe, the Motsepe Foundation
- SAP Stiftungsfonds

“We know from experience that our world depends on two things to thrive: innovation and a strong, global network. The Global Alliance for Social Entrepreneurship is advancing both. Through the power of social procurement alone, we are positively impacting people, the planet and profit in a way that could never be achieved through corporate philanthropy.”

Alexandra van der Ploeg, Global Head, Corporate Social Responsibility, SAP, Germany; Core Partner of the Global Alliance for Social Entrepreneurship
Calendar of Activities
2021-2022

2021

Harvard Systems Leadership Executive Education

Sustainable Development Impact Summit

Twenty-Year Reunion

Social Entrepreneur of the Year India Award

Social Entrepreneur of the Year Brazil Award

2022

The Davos Agenda

World Economic Forum Annual Meeting