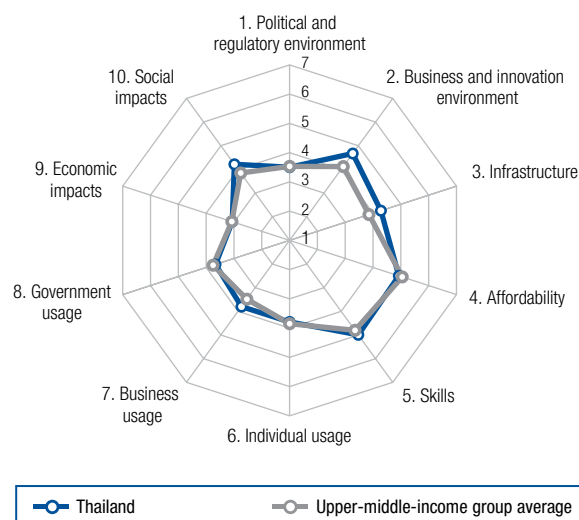


# Thailand

	Rank (out of 143)	Value (1–7)
<b>Networked Readiness Index 2015</b> .....	<b>67</b>	<b>4.0</b>
Networked Readiness Index 2014 (out of 148).....	67	4.0
Networked Readiness Index 2013 (out of 144).....	74	3.9
<b>A. Environment subindex</b> .....	<b>60</b>	<b>4.1</b>
1st pillar: Political and regulatory environment.....	89	3.5
2nd pillar: Business and innovation environment.....	48	4.7
<b>B. Readiness subindex</b> .....	<b>73</b>	<b>4.7</b>
3rd pillar: Infrastructure .....	66	4.3
4th pillar: Affordability.....	84	4.9
5th pillar: Skills.....	73	5.0
<b>C. Usage subindex</b> .....	<b>75</b>	<b>3.7</b>
6th pillar: Individual usage.....	75	3.8
7th pillar: Business usage .....	54	3.8
8th pillar: Government usage.....	80	3.7
<b>D. Impact subindex</b> .....	<b>70</b>	<b>3.6</b>
9th pillar: Economic impacts.....	86	3.1
10th pillar: Social impacts.....	66	4.2



## The Networked Readiness Index in detail

INDICATOR	RANK/143	VALUE
<b>1st pillar: Political and regulatory environment</b>		
1.01 Effectiveness of law-making bodies* .....	113	2.9
1.02 Laws relating to ICTs* .....	98	3.5
1.03 Judicial independence* .....	68	3.8
1.04 Efficiency of legal system in settling disputes* .....	62	3.8
1.05 Efficiency of legal system in challenging regs* .....	72	3.3
1.06 Intellectual property protection* .....	103	3.1
1.07 Software piracy rate, % software installed.....	69	71
1.08 No. procedures to enforce a contract .....	58	36
1.09 No. days to enforce a contract .....	43	440
<b>2nd pillar: Business and innovation environment</b>		
2.01 Availability of latest technologies* .....	74	4.7
2.02 Venture capital availability* .....	44	3.0
2.03 Total tax rate, % profits .....	28	26.9
2.04 No. days to start a business .....	110	28
2.05 No. procedures to start a business .....	23	4
2.06 Intensity of local competition* .....	38	5.4
2.07 Tertiary education gross enrollment rate, %.....	53	51.2
2.08 Quality of management schools* .....	81	4.1
2.09 Gov't procurement of advanced tech* .....	113	2.9
<b>3rd pillar: Infrastructure</b>		
3.01 Electricity production, kWh/capita .....	76	2,343.0
3.02 Mobile network coverage, % pop. ....	1	100.0
3.03 Int'l Internet bandwidth, kb/s per user.....	64	37.4
3.04 Secure Internet servers/million pop. ....	82	18.1
<b>4th pillar: Affordability</b>		
4.01 Prepaid mobile cellular tariffs, PPP \$/min.....	16	0.10
4.02 Fixed broadband Internet tariffs, PPP \$/month .....	109	55.92
4.03 Internet & telephony competition, 0–2 (best).....	91	1.65
<b>5th pillar: Skills</b>		
5.01 Quality of educational system* .....	87	3.4
5.02 Quality of math & science education*.....	81	3.9
5.03 Secondary education gross enrollment rate, % .....	77	87.0
5.04 Adult literacy rate, % .....	37	96.7

INDICATOR	RANK/143	VALUE
<b>6th pillar: Individual usage</b>		
6.01 Mobile phone subscriptions/100 pop.....	35	140.1
6.02 Individuals using Internet, %.....	96	28.9
6.03 Households w/ personal computer, % .....	88	28.7
6.04 Households w/ Internet access, % .....	88	22.7
6.05 Fixed broadband Internet subs/100 pop.....	73	7.4
6.06 Mobile broadband subs/100 pop.....	42	52.3
6.07 Use of virtual social networks* .....	29	6.2
<b>7th pillar: Business usage</b>		
7.01 Firm-level technology absorption* .....	55	4.9
7.02 Capacity for innovation* .....	70	3.7
7.03 PCT patents, applications/million pop. ....	65	1.3
7.04 Business-to-business Internet use* .....	59	4.9
7.05 Business-to-consumer Internet use* .....	49	4.9
7.06 Extent of staff training* .....	37	4.4
<b>8th pillar: Government usage</b>		
8.01 Importance of ICTs to gov't vision* .....	96	3.5
8.02 Government Online Service Index, 0–1 (best).....	72	0.44
8.03 Gov't success in ICT promotion* .....	96	3.9
<b>9th pillar: Economic impacts</b>		
9.01 Impact of ICTs on new services & products* .....	46	4.7
9.02 ICT PCT patents, applications/million pop. ....	76	0.2
9.03 Impact of ICTs on new organizational models* .....	68	4.2
9.04 Knowledge-intensive jobs, % workforce.....	99	13.9
<b>10th pillar: Social impacts</b>		
10.01 Impact of ICTs on access to basic services* .....	69	4.2
10.02 Internet access in schools* .....	61	4.6
10.03 ICT use & gov't efficiency* .....	86	3.8
10.04 E-Participation Index, 0–1 (best).....	54	0.55

**Note:** Indicators followed by an asterisk (\*) are measured on a 1-to-7 (best) scale. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" on page 115.