

# The Reskilling Revolution Platform

Providing better jobs, education and skills to **1 billion** people by 2030

## Context: Rising inequality and polarization amid a changing technology landscape

The Fourth Industrial Revolution is creating demand for millions of new jobs, with vast new opportunities for fulfilling people's potential and aspirations. Yet, at present, the dominant public narrative remains one of unequal opportunity, job displacement and widening income inequality. In the job market, while 133 million new roles may be created by the Fourth Industrial Revolution, 75 million jobs may be displaced by these new technologies at the same time.<sup>1</sup> In education systems, if current trends continue, even those in schooling will continue to lack the skills necessary for the future of work.<sup>2</sup> With societal unrest on the rise across much of the industrialized and emerging world, collaboration between the public and private sectors can advance an entirely different agenda where people's futures as well as global economic prospects are enhanced by mobilizing worldwide mass action on jobs and skills.

## Concept: How can we provide 1 billion people new opportunity by 2030?

The Reskilling Revolution platform will be launched at the Annual Meeting 2020 as a signature World Economic Forum initiative in the spirit of the Davos Manifesto 2020 for stakeholder capitalism. It aims to inspire large-scale global systems change across the employment and education agendas by demonstrating, in a tangible way, how progress can be achieved on highly complex and intractable issues by reframing and piloting new models and templates for action; accelerating vehicles for coordinating and funding collective action at scale; and strategically raising the

bar on what credible business leadership commitment on these issues looks like.

The Reskilling Revolution platform will be operationalized through three interconnected approaches:

1. Creating and piloting replicable templates for action at the national, industry, company, organizational and school levels through five Forum-convened "Lighthouse" initiatives
2. Ensuring visibility, recognition, support and cohesion for Partner-led multistakeholder coalitions driving systems change on employment and education
3. Catalysing the next generation of credible business leadership commitment on the human capital investment agenda through affiliation and vetting of game-changing corporate initiatives

The World Economic Forum's [New Economy and Society](#) platform will serve as the initiative's secretariat. What is needed for genuine global progress on better jobs and future-ready education is nothing short of a "moonshot" – and it is within our reach if we join forces. [Join the Reskilling Revolution.](#)

## Action: Multistakeholder collaborations for education, skills and jobs

The World Economic Forum's Reskilling Revolution platform to provide better jobs, education and skills to 1 billion people in the next 10 years aims to contribute to future-proofing countries, companies and workforces and to build a fairer, more inclusive world that will deliver benefits to economy and society for generations

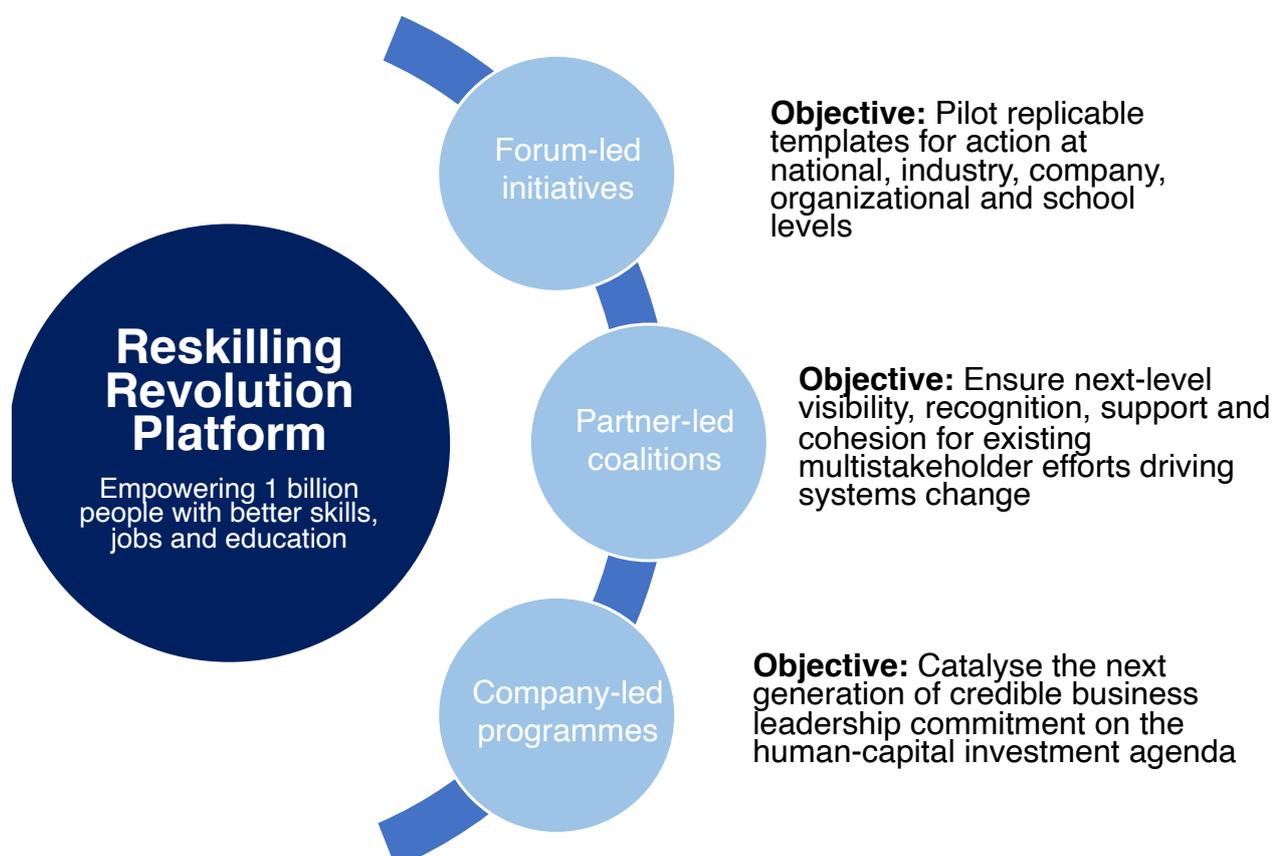
1. World Economic Forum, The Future of Jobs Report 2018.

2. Education Commission, The Learning Generation: Investing in Education for a Changing World, 2016.

to come. We envisage this ambitious goal to become a reality through a three-pronged approach:

- Based on the Forum’s long-standing analytic and convening ability, we have developed five **Forum-led initiatives** that – with championship, leadership, engagement and commitments from the public and private sectors – will empower members of the current and future global workforce to acquire new, more valuable and relevant skills and enhance their access to good work. These efforts include the Closing the Skills Gap Country Accelerators, the Preparing for the Future of Work Industry Accelerators, the Promise of Platform Work Project, the Skills Consortium and the Education 4.0 Initiative, each led by the foremost global leaders in each area and drawing on the significant research capability of the Forum and its Partners. *Together, these initiatives aim to reach 250 million people over the next 10 years: one-quarter of the 1 billion new opportunities target.*

- The Forum is inviting a range of ambitious and large-scale, **Partner-led coalitions** to join the Reskilling Revolution platform and accelerate their impact through greater visibility, cohesion and collaboration for system-level impact in delivering better jobs, education and skills for the current and future global workforce. Founding initiatives will be announced at the Annual Meeting 2020 in Davos and new initiatives and coalitions will be added over the course of 2020-2030. *Collectively, these initiatives have the potential to impact 600 million adult workers, young job seekers and children over the next 10 years.*
- The Forum will invite a number of individual, **company-led programmes** to be associated with the Reskilling Revolution platform, where these efforts are game-changing in scale or approach. Initial conversations will be held with partnering companies starting in early 2020 and continuing to 2030. *In addition to their demonstration effect, these programmes have the potential to directly reach 150 million people over the next 10 years.*





## Timeline: Initiating 10 years of action

The Reskilling Revolution platform for providing better jobs, education and skills to 1 billion people is a signature element of the new, inclusive stakeholder capitalism championed by the World Economic Forum. It will be launched at the Annual Meeting 2020.

### Key sessions and media briefings during the Annual Meeting include:

#### Future of Work: A New Agenda for Action

(by invitation only)

Tuesday 21 January, 07.30 - 08.45

#### Future of Education: A New Agenda for Action

(by invitation only)

Tuesday 21 January, 09.00 - 10.15

#### Social Mobility: Reskilling the Next Billion

(official, livestreamed session)

Wednesday 22 January, 14.15 - 15.00

Davos-Klosters, Congress Centre, Sanada

#### Defining Education 4.0 (official session)

Wednesday 22 January, 09.30 - 10.45

Davos-Klosters, Congress Centre, The Lab

#### Press Conference: Reskilling 1 Billion People by 2030

Wednesday 22 January, 11.30 - 12.00

#### Davos Today Issue Briefing

Wednesday 22 January, 17.30 - 18.00

In addition, the topic and its associated Forum-led and Partner-led initiatives will be covered by a range of other official sessions, special addresses, press conferences, affiliated sessions and community meetings.

### Following the Annual Meeting, key milestones in 2020 include:

- New Economy and Society Platform Global Meeting, 19-20 May, Geneva, Switzerland
- World Economic Forum regional meetings in Latin America, Middle East and North Africa, ASEAN and Africa
- Industry Strategy Meeting 2020, March
- Annual Meeting of the New Champions 2020, June
- Sustainable Development Impact Summit 2020, September

### How can you get involved?

We invite you to join the Platform in the following ways:

1. Join one of the five Forum-led initiatives of the Reskilling Revolution platform, for example through a country accelerator, industry accelerator, the Education 4.0 champions group, implementing the platform workforce standards, joining the Skills Consortium
2. Support one of the large-scale, Partner-led public-private collaboration initiatives officially affiliated with the Reskilling Revolution platform, or propose a new effort to join the Reskilling Revolution platform among the founding initiatives
3. Explore associating your organization's individual efforts with the Reskilling Revolution platform, sharing your initiative with a global audience and better aligning with similar efforts

To get involved, please contact: Saadia Zahidi, Managing Director, World Economic Forum, at [saadia.zahidi@weforum.org](mailto:saadia.zahidi@weforum.org)