

Regional Agenda

WORLD
ECONOMIC
FORUM

Virtual China Business Roundtable 2020 Spring Overview

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Join us on March 30 – April 3

Recovering from COVID-19 with Stronger Industry Resilience

As the world enters a new decade, COVID-19 threatens to significantly disrupt the global economic, political and social order. Industries and institutions both inside and outside China are facing existential challenges. As the pandemic redefines economic and social norms, Chinese business leaders and industries need to rapidly adapt to an evolving situation, grasping new trends and opportunities, to survive and thrive once the emergency is over. The experiences of enterprises following the SARS outbreak in 2003 demonstrate the exceptional innovation and possibilities that can emerge from a crisis.

At this critical moment, the World Economic Forum will host its Virtual China Business Roundtable, convening more than 600 top business leaders, public figures and scholars to participate in 15 online discussions over the course of a week.

In these sessions, participants will receive high-level briefings from top-level Chinese and international scholars and have the opportunity to hear insights on the global pandemic situation and its impact on the economy from policy-makers and representatives of international organizations. Participants will be able to share challenges in key industries with other top business and professional leaders. Together through online networking and discussion, participants in the roundtable will develop and discuss new solutions and best practices for dealing with the current crisis, and look ahead to chart a course through a changing global economy. Finally, and perhaps most importantly, participants can find inspiration and new ideas for structural transformation and technological innovation, which will help them build more durable and more resilient organizations for the future.

On the agenda, they will discuss:

Economic impacts and recovery: The pandemic has ground the global economy to a halt. Facing this kind of existential threat, how can business leaders persevere through this challenging period and develop robust post-crisis business models?

Technology innovation: Technology has played an essential role during the crisis, providing the means for governments and NGOs to track and try to contain the spread of COVID-19. It has allowed companies and industries to develop new ways of working, reach customers and manage supply chains. How can business leaders best embrace technology innovation and grasp the next opportunity?

Sustainable development: The current crisis has dramatically demonstrated the interconnectedness and interdependence of our world. More than ever, local leaders need to consider global solutions. How can industries collaborate and innovate to contribute to long-term viability and sustainability?

Programme at a glance

	Monday 30 March	Tuesday 31 March	Wednesday 1 April	Thursday 2 April	Friday 3 April
10.00 - 11.00	Opening plenary	Official session	Official session	Official session	Official session
15.00 - 16.00	Official session	Official session	Official session	Official session	Official session
17.00 - 18.00	Official session	Official session	Official session	Official session	Official session

Registration and information

Visit our online collaboration platform, [TopLink](#), to register, contribute to the agenda and receive updates on the programme, participants and other meeting highlights.