



New YGL Membership Structure – Q&A

Q: Why have you decided to change the YGL Membership Structure?

A: As we move into the second decade of the YGL Community, this evolution will ensure that the Forum of Young Global Leaders becomes financially sustainable and will be able to not only continue, but to thrive. Over its first decade, the Forum of Young Global Leaders, which is a separate legal entity, received significant contributions from the World Economic Forum to ensure the development of activities. In the same period, the Forum has expanded its own activities extensively and is now requiring that the YGL Community become self-sustainable by 1 January 2016.

As the community has grown, the activities of the Forum of Young Global Leaders have also multiplied. There are now four times as many education modules, our Annual Summit has doubled in size and we organize regional meetings alongside each Forum event. The YGL Community itself is now made up of nearly 1,000 members and 350 alumni, we have invested significantly in IT support to map YGL expertise and interests to be able to better connect you at events, and more and more YGL collaboration and initiatives are taking off.

This change in structure will take a fair, sustainable approach to covering the current CHF 750,000 shortfall and providing the necessary support to raise our ambitions for the impact of the YGL Community.

Q: Did you consult with the YGL Community about this structural change?

A: The design and implementation has been a year-long collaboration with the YGL Advisory Group. We have also informally incorporated the ideas of many other YGLs along the way, which has certainly strengthened the structure.

Q: Are there any additional benefits included in the new membership structure?

A: As of 1 July 2015 all World Economic Forum events, with the exception of the Annual Meeting in Davos, will become non-paying gatherings included in your YGL membership contribution. Your participation fee to all regional meetings and the Annual Meeting of the New Champions will be covered in your membership contribution.

Q: By when do I need to commit and register for the new YGL membership structure?

A: You will need to register for the new YGL membership structure by Tuesday 31 March 2015.

Q: How did you classify me and/or my organization?

A: To identify the appropriate contribution level for each YGL, we used information available to the Forum (e.g. membership level of your organization), publicly available information about revenues, individual discussions that we have had with you, and an S&P database of company figures. All World Economic Forum Partners and Foundation Members are required to contribute at the corporate level. YGLs that represent Global Growth Companies are required to make the mid-size corporate contribution. Based on this information we made an informed assumption of the possible contribution that you would be in a position to make.

Q: What if I disagree with the classification of my organization/individual profile?

A: Get in touch with your community manager to discuss your profile, to provide some information about the size/revenues of your organization and find the appropriate level for your contribution.



Q: What happens if I don't agree to contribute?

A: Only YGLs who agree to contribute at the appropriate level will be invited to take part in YGL Community activities.

Q: What are the differences in benefits for the various contribution levels?

A: We believe that all YGLs should have access to the benefits and concrete value that is currently offered to the YGL Community. Apart from YGLs making the supporter-level contribution, there is no difference in the benefits that YGLs will receive at the different levels. Those contributing at the supporter level are making a transformational contribution to the activities of the YGL Community. As a result, we will be recognizing them and their organizations as the Official YGL Annual Summit Supporters. In addition, we will be providing them with the ability to dedicate a portion of their support to particular areas of the YGL programme (participation fund, education modules, regional activities, etc.) For a full overview of the supporter-level benefits, please [review this link](#).

Q: Can I make my contribution in-kind?

A: The YGL Community has always provided incredible, in-kind goods and services to support our activities and operations and we hope that trend will continue. Unfortunately, the costs for sustaining the YGL Community require the entire community to make a financial contribution at the appropriate level in order to cover the costs of our activities and operations.

Q: Can I change my contribution on a yearly basis?

A: From now, we will be asking each YGL to complete an annual engagement survey. As part of this survey, you will be given the opportunity to provide an update of your organizational situation, which would then be reflected in your subsequent membership contribution the following year.

Q: Why don't government and public officials pay?

A: In line with the World Economic Forum policy, we do not require individuals or organizations that are supported by taxpayer money to make a financial contribution to Forum activities. If they are in a position to do so, however, we encourage them to opt-in to ensure fairness with other members, particularly YGLs from the not-for-profit sector.

Q: What if my company does not want to pay?

A: YGLs who represent for-profit organizations will be required to pay at the appropriate level based on the size of their operations. YGLs, and their organizations, have the chance contribute to and benefit from an extraordinary set of opportunities with the Forum of Young Global Leaders and World Economic Forum. The YGL team is happy to provide support to members in describing the tangible benefits of YGL membership and have created this [document as an overview](#).

Q: I have multiple affiliations and although I represent a for-profit organization, I would like to have my official affiliation with another entity.

A: Many of you have been selected as a YGL because of your contributions across multiple sectors and organizations. There are clear benefits for your collaborations with the Forum and YGL Community and the Forum believes your affiliation should be mapped against the organization from which you are drawing a salary and that is occupying the majority of your time. If you believe the organization we currently have you affiliated to doesn't match that description, please get in touch with your community manager to discuss.

Q: Under what circumstance would my contribution be waived?

A: Only YGLs who represent government or public sector organizations will have the option for their contribution to be waived. However, we strongly believe that all members should make a



contribution at the appropriate level. If you think we have incorrectly allocated your contribution level, please contact your community manager to find the right level for you to support the YGL Community.

Q. If I decide not to continue as a member of the community, can I join again at a later date?

A: Yes. If you leave and at a later date want to re-engage, you can set up a call with the YGL team to discuss any updates and find the appropriate manner to get involved again in YGL and Forum activities.